Online Appendix for Estimating Social Preferences and Gift Exchange at Work Stefano DellaVigna, John A. List, Ulrike Malmendier, and Gautam Rao

Online Appendix Figure 1. Productivity Experiment: Average Effort over the 10 Batches, by Order Online Appendix Figure 1a. Output


## Online Appendix Figure 1b. Log Output

Average output by round


Notes: This figure displays the average output (number of envelopes folded within a 20 -minute round) and log output in a batch (round). The figure indicates $95 \%$ confidence intervals computed clustering by session, thus allowing for correlation of errors among subjects in a session. Subjects are randomized into Order A or Order B. See Figure 1 for more detailed labeling of the 10 batches in each order. The output for batches 9 and 10 averages across the gift treatments displayed in Figure 1.

Online Appendix Figures 2a-b. Productivity Experiment: Additional Findings Panel a. Effort Provided For Three Different Charities


Notes: This figure displays additional experimental results on average output (number of envelopes folded within a 20 -minute round). Online Appendix Figure 2a compares productivity across the three different charities used in the experiment. The charities are randomized in a rotating way to take the role of Charity 1,2 , and 3 . The comparison uses output in all rounds except for the training rounds. Online Appendix Figure $2 b$ compares output when producing for a charity versus for a firm (a grocery store) holding constant the pay rate at 10 cents and holding constant the perceived return to the employer at 30 cents per envelope. The rounds compared are outlined in Figure 1. The figures indicate $95 \%$ confidence intervals computed clustering by session.

Online Appendix Figure 3. Productivity Experiment: Additional Evidence on Gift Treatments

Panel a. Effect of Gift Treatments (With Controls)

Gift effects, with controls


Panel c. Evidence on Decay of Gift Effects


## Panel b. Effect of Gift Treatments (With Controls)

CDF Residual Output in Last Two Rounds


Panel d. Interaction with Return to Employer


Notes: This figure presents additional results for average output (number of envelopes stuffed in 20 minutes) in the gift treatments in rounds 9 and 10 (see Figure 1). The figures include $95 \%$ confidence intervals obtained after clustering for session. Panel a presents the results controlling for average productivity in rounds $5-8$ (Table 1, Column 3 ). Panel $b$ presents the $c$.d.f. of the worker-level estimated gift effects. (We regress productivity in rounds 9 and 10 on average productivity in rounds $5-8$, take the residuals and average the two residuals for each worker.) Panel c examines the possible decay of gift effects. Paneld splits the results by return to the firm: in either round 9 or round 10 (depending on a randomization) the employer earns a higher return due to a charity match.

Online Appendix Figure 4. Findings of Productivity Experiment, Log Output

Panel a. Variation in Pay Rate
Variation in per-envelope pay rate


## Panel c. Consequences to the Employer



Panel b. Variation in Return to Employer (Match)


Panel d. Effect of Gift Treatments
Gift effects


Notes: This figure displays the key findings in Experiment 1 for log output (log of number of envelopes folded within a 20-minute round) rather than output.

Online Appendix Figure 5. Findings of Productivity Experiment, Output, Employed participants only

Panel a. Variation in Pay Rate


Panel c. Consequences to the Employer


## Panel b. Variation in Return to Employer (Match)



Panel d. Response to Gifts


Notes: This figure displays key comparisons of average output (number of envelopes folded within a 20 -minute round) including only employed workers.

Online Appendix Figure 6. Findings of Experiment 2, Output in Extra Minutes (As Fraction of Output in First 120 Minutes)

## Panel a. Variation in Pay Rate



Lines indicate $95 \%$ CI P-values for Treatment = No pay rate: Medium: 0.001, High: 0.000 .
Panel c. Effect of Gift Treatments


Notes: This figure presents the findings of the extra-work experiment 2 reporting the output (number of lines coded) produced in the extra minutes of work, as fraction of the output produced by that same subject in the initial 120 minutes of work. Output is 0 for subjects who do not stay extra.

## Panel b. Variation in Return to Employer



Online Appendix Figure 7. Findings of Experiment 3, Extra Work Measured as Extra Minutes Worked

Panel a. Variation in Pay Rate


## Panel c. Effect of Gift Treatments



P-values for Treatment = No pay rate: Monetary: 0.001 .

Panel b. Variation in Return to Employer


Notes: This figure presents the findings of the extra- work experiment 3 , with as outcome variable the number of minutes worked, set as zero for those who do not work extra, and capped at 20 minutes..

Online Appendix Figure 8. Findings of Experiment 2, Craigslist Participants

Panel a. Variation in Pay Rate


Lines indicate 95\% CI. P-values for Treatment = No pay rate: Medium: $0.000, \begin{gathered}\text { rate } \\ \text { High: } 0.000 .\end{gathered}$

Panel b. Variation in Return to Employer


## Panel c. Effect of Gift Treatments



Notes: This figure presents the findings of the labor supply experiment, for the subjects recruited through Craigslist ads

Online Appendix Figure 9. Findings of Experiment 2, Student Participants

Panel a. Variation in Pay Rate


Panel c. Effect of Gift Treatments


Panel b. Variation in Return to Employer


Notes: This figure presents the findings of labor supply experiment, for the subjects who are students.

Online Appendix Figure 10. Productivity Experiment, Estimated Productivity Effects, Different Models



Note: A representative worker with an average fixed-effect coefficient is used for these calculations.

Notes: This figure plots for Experiment 1 the estimated ( $1 /$ gamma) $(-k-f(t))$ function, that is, how the cost of effort function is estimated to change over time for an individual with representative $k$. The estimated coefficients are from specifications in Table 3, Column 1 (indicators for rounds), and from Online Appendix Table 8, Columns 1 (quadratic polynomial), and 2 (cubic polynomial).

Online Appendix Figure 11. Fit of warm Glow versus Altruism Model, All 10 Rounds, Order A and B

## Average output by round <br> Prediction



| - | Actual Data (Order A) |
| :--- | :--- |
| $-\cdots$ | - |
|  | Actual Data (Order B) |
| $\cdots$ | Pred. Warm Glow (Order A) |
| $\cdots \cdots$ | Pred. Altruism (Order B) |

Notes: This figure displays the average output (number of envelopes folded within a 20 -minute round) in a round for Order A and Order B, together with the predicted output according to the warm glow model (Column 4 in Online Appendix Table 7) and according to the altruism model (Column 3 in Online Appendix Table 7). See Figure 1 for more detailed labeling of the 10 rounds (batches) in each order. The output for rounds 9 and 10 averages across the gift treatments displayed in Figure 1.

## Online Appendix Figure 12. Distribution of Extra Work in Experiments 2 and 3, Model Fit

## Panel a. Experiment 2



Panel b. Experiment 3


Notes: The panels display the c.d.f. of the extent of extra work (number of extra-minutes stayed in Experiment 2 and extra addresses checked in Experiment 3), as predicted by the models for the specifications in Column 1 and 3 of Table 4.

# Online App. Figure 13. Productivity Experiment, Optimal Pay Rate for Estimated Social Preferences Panel a. Effort as Function of Pay Rate 



Note: A representative worker with an average fixed-effect coefficient is used for these calculations.

## Panel b. Profit Rate as Function of Pay Rate



Note: A representative worker with an average fixed-effect coefficient is used for these calculations.

Notes: This figure for Experiment 1 takes the estimated parameters in the warm-glow specification and predicts the implied effort $e^{*}$ (Panel a) and profit rate $\mathrm{e}^{*}(\mathrm{Pf}-\mathrm{Pw})$ (Panel b), for different levels of the pay rate Pw. Specifically, the plots examine the impact on profits of increasing the pay rate holding constant all else (including the lump-sum pay). We take the parameters from Column 2 in Online Appendix Table 7, assuming an individual with an average fixed effect $k$ at the productivity estimated for batches $5-8$. The continuous blue line indicates the counterfactual for the case with no social preferences. The dotted green line indicates the curves for the estimated warm glow. The dashed red line indicates the case with warm glow at one tenth of the estimated one, holding all other parameters the same.

Online Appendix Figure 14. Productivity Experiment, Effect of Gift Treatments on Worker Happiness and Surprise

Panel a. Fraction Stating a Happy or Unhappy Reaction

Fraction of Happy and Unhappy Responses


Panel b. Fraction Stating Positive or Negative Surprise
Fraction of Positive and Negative Surprises


Notes: This figure presents the average response to a short debriefing questionnaire administered after the end of the productivity experiment. The sample size includes 65 subjects, since the questions were only asked for the last 65 subjects in the experiments. Panel a presents the fraction that indicates being happy and the fraction that indicates being unhappy for each of the various treatments. Panel bindicates the fraction stating a positive surprise versus negative surprise (with the other categories being "as expected" or "none"). For the in-kind treatment, the bar shows the fraction that reported being surprised (we did not ask for the share with negative surprise).

| Authors (chronologically) | Gift in Treament Condition | Task Assigned | $\qquad$ | Pay-Rate Design? (Y/N) | Sample Size. <br> Shaded if Larger than 100 | Workers Know Return to Employer? $(\mathrm{Y} / \mathrm{N})$ | Vary Return to Employer? (Y/N) | Estimate Social Preference $s ?(Y / N)$ | Lab or <br> Field Experi ment? | Notes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| DellaVigna, List, Malmendier, Rao (2019), Productivity Experiment | \$7 (100\%) increase / \$4 (57\%) decrease relative to $\$ 7$ baseline | Folding Charity Envelopes | B for Gift Exchange | Y | 446 | Y | Y | Y | Field |  |
| Panel A. Real Effort Experiments |  |  |  |  |  |  |  |  |  |  |
| Gneezy and List (2006) <br> Study 1 - data-entry task | \$8 (67\%) increase relative to \$12 baseline | Library Book Coding | B | N | 19 | N | N | N | Field | First design of gift exchange in the field. Value of data entry to employer not clear |
| Gneezy and List (2006) <br> Study 2 - door-to-door fundraising | \$10 (100\%) increase relative to \$10 baseline | Door-to-door Fundraising | B | N | 23 | Y | N | N | Field | Subjects raise funds for charity and thereby can determine the return to employer |
| Bellemare and Shearer (2011) | \$80 (37\%) increase relative to average daily earnings of $\$ 215$ | Tree-Planting | W | N | 18 | N | N | Y | Field | All tree-planting workers receive $\$ 80$ bonus on the second of five working days; thus, variation for Gift is Within subject |
| Hennig-Schmidt, Rockenbach, and Sadrieh (2010), Study 1 - Data Entry | DM 2 (10\%) / DM 8 (40\%) increase relative to DM 20 baseline | Data-Entry Task | B for Gift Exchange | N | 103 | N | N | N | Field | Examine the effects of peer comparison among workers |
| Hennig-Schmidt, Rockenbach, and Sadrieh (2010), Study 2 - Fold Envel. | EUR 0.25 (10\%) increase relative to EUR 2.50 baseline | Folding Envelopes in Lab | B | N | 59 | Y | N | N | Lab | Return to employer is stated by opportunity costs of outsourcing data-entry task |
| EngImaier and Leider (2012a) | $\$ 5(38 \%)$ increase relative to a \$13 baseline | Data-Entry Task | B | N | 59 | N | Y | N | Field | Experimenters get a "substantial bonus" (worth \$10, not known to subjects) if $50 \%$ of the work is done by the end of the week |
| Englmaier and Leider (2012b) | \$10 (100\%) increase relative to \$10 baseline | "Managers" assign 25 -minute coding | B | N | 192 | Y | Y | N | Lab | Subjects in lab exp. assigned to role of managers decide pay of $\$ 20$ or $\$ 10$ for worker; efficiency of work varies |
| Kube, Marechal, and Puppe (2012) | EUR 7 (19\%) increase or Giftwrapped thermos relative to EUR 36 baseline | Library Book Coding | B | N | 117 | N | N | N | Field | Interested in the effect of non-monetary gifts |
| Kube, Marechal, and Puppe (2013) | EUR 5 (33\%) increase / EUR 5 ( $33 \%$ ) decrease rel. to EUR 15 base | Library Book Coding | B | N | 68 | N | N | N | Field | Analyze asymmetric effects of pay raises and cuts |
| Esteves-Sorenson (2018) | \$6 (50\%) / \$8 (67\%) / \$12 (100\%) increase relative to $\$ 12$ baseline | Data-Entry Task | B | N | 162 | N | N | N | Field | Examine several potential confounds of earlier studies |
| Cohn, Fehr, and Goette (2014) | CHF $5(23 \%)$ increase relative to a CHF 22 baseline | Newspaper Distribution | B for Gift Exchange | N | 196 | N | N | N | Field | Interested whether fairness considerations drive gift exchange-induced effort increases |
| Gilchrist, Luca, and Malhotra (2016) | \$1 (33\%) increase relative to a \$3 baseline | Entering CAPTCHAs | B | N | 230 | N | N | N | Field | Examine the effects of restructuring a portion of the wage as an unexpected gift |
| Panel B. Stated-Effort Experiments |  |  |  |  |  |  |  |  |  |  |
| Fehr, Kirchsteiger, and Riedl (1993) | Firms post wages, workers can reciprocate according to known effort-cost-schedule | Stated Effort | B |  | 35 | Y | N | N | Lab | Test the fair-wage hypothesis in a one-shot setting with a fixed efficiency factor of 126. Return to the employer is given by (126-w)e |
| Brown, Falk, and Fehr (2004) | Wages determined by an open auction and fixed effort-cost schedule for workers | Stated Effort | B |  | 140 | Y | N | N | Lab | Third-party enforceability of contracts and identifiability of workers affects long-term relations, with employer return $10 \mathrm{e}-\mathrm{w}$ |
| Kessler (2013) | $0 / 5 / 10$ units as a wage in a bilateral gift-exchange game | Stated Effort | B |  | 44 | Y | Y | N | Lab | Varies whether the firm is rich ( $R=1$ ) or poor $(R=0)$ compared to the worker and whether worker's effort is efficient |

 the number of subiects in the worker role. i.e.. in the laboratorv experiments it does not include subiects assianed the role of "firms".

Online Appendix Table 2. Summary Statistics and Covariate Balance, Productivity Experiment

| Specification: |  | OLS Regressions |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dep. Var.: | Summary <br> Statistics | Output Predictors | Checks of Randomization |  |  |  |
|  |  | Average Output | Indicator for Order A | Indicator for Positive Gift | Indicator for Negative Gift | Indicator for In-Kind Gift |
|  | (1) | (2) | (3) | (4) | (5) | (6) |
| Panel A. Individual Demographics |  |  |  |  |  |  |
| Is employed (self-reported) | $\begin{gathered} 0.397 \\ (0.490) \end{gathered}$ | $\begin{gathered} 2.022 \\ (0.799) \end{gathered}$ | $\begin{gathered} 0.070 \\ (0.050) \end{gathered}$ | $\begin{gathered} 0.025 \\ (0.047) \end{gathered}$ | $\begin{gathered} 0.012 \\ (0.044) \end{gathered}$ | $\begin{aligned} & -0.045 \\ & (0.039) \end{aligned}$ |
| Female | $\begin{gathered} 0.522 \\ (0.500) \end{gathered}$ | $\begin{gathered} 2.535 \\ (0.691) \end{gathered}$ | $\begin{gathered} -0.099 \\ (0.049) \end{gathered}$ | $\begin{gathered} 0.040 \\ (0.043) \end{gathered}$ | $\begin{gathered} -0.010 \\ (0.044) \end{gathered}$ | $\begin{gathered} 0.011 \\ (0.036) \end{gathered}$ |
| Age 25-34 | $\begin{gathered} 0.361 \\ (0.481) \end{gathered}$ | $\begin{gathered} 2.959 \\ (0.875) \end{gathered}$ | $\begin{gathered} 0.062 \\ (0.058) \end{gathered}$ | $\begin{aligned} & -0.110 \\ & (0.060) \end{aligned}$ | $\begin{aligned} & -0.005 \\ & (0.052) \end{aligned}$ | $\begin{gathered} 0.063 \\ (0.048) \end{gathered}$ |
| Age 35-44 | $\begin{gathered} 0.191 \\ (0.393) \end{gathered}$ | $\begin{gathered} 0.989 \\ (1.184) \end{gathered}$ | $\begin{gathered} 0.039 \\ (0.068) \end{gathered}$ | $\begin{gathered} -0.122 \\ (0.067) \end{gathered}$ | $\begin{gathered} -0.063 \\ (0.064) \end{gathered}$ | $\begin{gathered} 0.052 \\ (0.054) \end{gathered}$ |
| Age 45-54 | $\begin{gathered} 0.128 \\ (0.334) \end{gathered}$ | $\begin{aligned} & -2.122 \\ & (1.256) \end{aligned}$ | $\begin{gathered} -0.035 \\ (0.093) \end{gathered}$ | $\begin{gathered} -0.082 \\ (0.082) \end{gathered}$ | $\begin{gathered} -0.160 \\ (0.066) \end{gathered}$ | $\begin{gathered} 0.083 \\ (0.057) \end{gathered}$ |
| Age 55+ | $\begin{gathered} 0.058 \\ (0.235) \end{gathered}$ | $\begin{aligned} & 1.305 \\ & (1.753) \end{aligned}$ | $\begin{gathered} 0.243 \\ (0.100) \end{gathered}$ | $\begin{gathered} -0.002 \\ (0.111) \end{gathered}$ | $\begin{gathered} -0.012 \\ (0.120) \end{gathered}$ | $\begin{gathered} -0.021 \\ (0.069) \end{gathered}$ |
| Has donated to charity (self-reported) | $\begin{gathered} 0.691 \\ (0.463) \end{gathered}$ | $\begin{gathered} 0.183 \\ (0.946) \end{gathered}$ | $\begin{gathered} -0.131 \\ (0.059) \end{gathered}$ | $\begin{gathered} 0.004 \\ (0.057) \end{gathered}$ | $\begin{aligned} & -0.000 \\ & (0.048) \end{aligned}$ | $\begin{gathered} 0.026 \\ (0.043) \end{gathered}$ |
| Has volunteered before (self-reported) | $\begin{gathered} 0.843 \\ (0.364) \end{gathered}$ | $\begin{gathered} 1.159 \\ (1.051) \end{gathered}$ | $\begin{gathered} 0.096 \\ (0.065) \end{gathered}$ | $\begin{gathered} -0.043 \\ (0.060) \end{gathered}$ | $\begin{gathered} 0.042 \\ (0.070) \end{gathered}$ | $\begin{gathered} 0.056 \\ (0.056) \end{gathered}$ |
| Mean of Dependent Variable |  | 35.19 | 0.491 | 0.276 | 0.283 | 0.175 |
| R squared N | $N=446$ | $\begin{gathered} 0.097 \\ N=446 \end{gathered}$ | $\begin{gathered} 0.038 \\ N=446 \end{gathered}$ | $\begin{gathered} 0.017 \\ N=446 \end{gathered}$ | $\begin{gathered} 0.015 \\ N=446 \end{gathered}$ | $\begin{gathered} 0.013 \\ N=446 \end{gathered}$ |
| Panel B. Index of Demographics |  |  |  |  |  |  |
| Predicted Effort Based on Demographics (Col. 2) |  |  | $\begin{gathered} 0.004 \\ (0.010) \end{gathered}$ | $\begin{gathered} -0.001 \\ (0.008) \end{gathered}$ | $\begin{gathered} 0.013 \\ (0.008) \end{gathered}$ | $\begin{gathered} 0.001 \\ (0.007) \end{gathered}$ |
| R squared N |  |  | $\begin{gathered} 0.000 \\ N=446 \end{gathered}$ | $\begin{gathered} 0.000 \\ N=446 \end{gathered}$ | $\begin{gathered} 0.005 \\ \mathrm{~N}=446 \end{gathered}$ | $\begin{gathered} 0.000 \\ N=446 \end{gathered}$ |

[^0]Onl. App. T. 3. Productivity Experiment, Gift Treatments, Robustness

| Specification: <br> Dependent Variable: <br> Panel A. Measure of Output: | OLS Regressions |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Output in Batches 9 and 10 |  |  |  |
|  | Number of Envelopes Stuffed in 20 Minutes |  |  |  |
| Sample: | Batch 9 | Batch 10 | Match | No Match |
|  | (1) | (2) | (3) | (4) |
| Gift Treatments $\quad \longrightarrow$ |  |  |  |  |
| Positive (monetary) gift | 1.350 | -0.145 | 0.428 | 0.778 |
| Treatment | (0.636) | (0.904) | (0.801) | (0.771) |
| Negative (monetary) gift | 0.226 | -0.321 | 0.133 | -0.227 |
| Treatment | (0.738) | (0.949) | (0.840) | (0.859) |
| Positive In-kind (Thermos) gift | -1.024 | -1.155 | -0.924 | -1.256 |
| Treatment | (0.907) | (1.080) | (1.013) | (0.977) |
| Control |  |  |  |  |
| Average Output Measure | 0.833 | 0.797 | 0.834 | 0.796 |
| In Rounds 5-8 | (0.024) | (0.035) | (0.032) | (0.028) |
| Constant | 4.446 | 5.852 | 4.537 | 5.761 |
|  | (1.022) | (1.459) | (1.313) | (1.192) |
| R squared | 0.668 | 0.556 | 0.622 | 0.595 |
| N | $\mathrm{N}=446$ | $N=446$ | $\mathrm{N}=446$ | $N=446$ |
| Panel B. Measure of Output: | Log of Number of Envelopes Stuffed in 20 Minutes |  |  |  |
| Gift Treatments |  |  |  |  |
| Positive (monetary) gift | 0.0390 | -0.008 | 0.008 | 0.023 |
| Treatment | (0.018) | (0.027) | (0.023) | (0.023) |
| Negative (monetary) gift | -0.009 | -0.027 | -0.010 | -0.026 |
| Treatment | (0.031) | (0.035) | (0.032) | (0.035) |
| Positive In-kind (Thermos) gift | -0.027 | -0.039 | -0.030 | -0.036 |
| Treatment | (0.026) | (0.034) | (0.031) | (0.029) |
| Control |  |  |  |  |
| Average Output Measure | 0.8510 | 0.8120 | 0.8430 | 0.8200 |
| In Rounds 5-8 | (0.029) | (0.036) | (0.031) | (0.034) |
| Constant | 0.4900 | 0.6310 | 0.5230 | 0.5990 |
|  | (0.108) | (0.130) | (0.112) | (0.125) |
| R squared | 0.574 | 0.473 | 0.535 | 0.505 |
| N | $N=446$ | $N=446$ | $\mathrm{N}=446$ | $N=446$ |

Notes: Estimates from an OLS regression of output (Panel A) and log output (Panel B) in the final two batches (Batches 9 and 10) on the gift treatments. The omitted category is a Control treatment with no "gift" (pay is the same as previously experienced with the same charity). The standard errors are clustered at the session level.

Online Appendix Table 4. Summary Statistics and Covariate Balance, Experiment 2

| Specification: |  | OLS Regressions |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dep. Var.: | Summary Statistics | Extra Stay <br> Predictors | Checks of Randomization |  |  |  |  |  |
|  |  | Extra Stay | Indicator for Med PayRate | Indicator for High Pay Rate | Indicator for Monetary Gift | Indicator for In-Kind Gift | Indicator for Early Gift | Indicator for High Return |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| Baseline Productivity | 3.598 | -0.155 | -0.012 | -0.009 | 0.001 | 0.006 | 0.036 | -0.030 |
|  | [1.618] | (0.821) | (0.039) | (0.038) | (0.039) | (0.038) | (0.038) | (0.021) |
| Craigslist | 0.367 | 7.366 | -0.041 | -0.104 | -0.007 | -0.085 | 0.028 | -0.134 |
|  | [0.483] | (3.424) | (0.150) | (0.188) | (0.145) | (0.157) | (0.176) | (0.089) |
| Female | 0.497 | -0.139 | -0.063 | 0.003 | -0.085 | -0.005 | -0.068 | 0.010 |
|  | [0.501] | (2.253) | (0.105) | (0.110) | (0.105) | (0.103) | (0.106) | (0.059) |
| Age 25-34 | 0.237 | 7.231 | -0.042 | 0.001 | -0.051 | 0.111 | -0.022 | 0.011 |
|  | [.426] | (3.106) | (0.140) | (0.173) | (0.136) | (0.139) | (0.157) | (0.081) |
| Age 35-44 | 0.097 | 7.753 | -0.160 | 0.131 | -0.445 | -0.311 | 0.020 | 0.088 |
|  | [0.296] | (4.701) | (0.192) | (0.217) | (0.211) | (0.222) | (0.203) | (0.122) |
| Age 45-54 | 0.053 | 15.440 | -0.042 | 0.079 | -0.100 | 0.249 | 0.233 | 0.190 |
|  | [0.225] | (5.834) | (0.294) | (0.318) | (0.287) | (0.257) | (0.266) | (0.152) |
| Age 55+ | 0.023 | 5.306 | -0.042 | -0.099 | -0.600 | -0.085 | -0.153 | -0.157 |
|  | [0.151] | (8.018) | (0.294) | (0.352) | (0.381) | (0.330) | (0.342) | (0.209) |
| Ho: all the coeffs to jointly be equal to zero |  | $p=0.000$ | $\mathrm{p}=0.981$ | $p=0.993$ | $p=0.326$ | $\mathrm{p}=0.495$ | $\mathrm{p}=0.909$ | $p=0.547$ |
| R squared |  | 0.131 | 0.016 | 0.011 | 0.082 | 0.065 | 0.028 | 0.020 |
| N | $N=300$ | $N=300$ | $\mathrm{N}=100$ | $\mathrm{N}=100$ | $\mathrm{N}=100$ | $\mathrm{N}=100$ | $\mathrm{N}=100$ | $\mathrm{N}=300$ |

[^1]Online Appendix Table 5. Extra Work Experiments, Findings with Controls

| Specification: <br> Dependent Variable: | OLS Regressions |  |  |  | Tobit Regressions |  | Probit Regressions Indicator for Extra |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Extent of Extra Work (0-60 Minutes in Exp. 2, 0-20Addresses in Exp. 3) |  |  |  |  |  |  |  |
| Experiment: | Exp. 2 |  | Exp. 3 |  | Exp. 2 | Exp. 3 | Exp. 2 | Exp. 3 |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| Pay Rate Treatments |  |  |  |  |  |  |  |  |
| Low Pay Rate Treatment |  |  | $\begin{gathered} 4.726 \\ (0.518) \end{gathered}$ | $\begin{gathered} 4.726 \\ (0.518) \end{gathered}$ |  | $\begin{aligned} & 29.367 \\ & (3.721) \end{aligned}$ |  | $\begin{gathered} 0.254 \\ (0.033) \end{gathered}$ |
| Medium Pay Rate Treatment | $\begin{aligned} & 14.011 \\ & (3.250) \end{aligned}$ | $\begin{aligned} & 14.032 \\ & (3.255) \end{aligned}$ | $\begin{gathered} 5.895 \\ (0.711) \end{gathered}$ | $\begin{gathered} 5.895 \\ (0.711) \end{gathered}$ | $\begin{gathered} 34.494 \\ (10.151) \end{gathered}$ | $\begin{aligned} & 35.889 \\ & (4.666) \end{aligned}$ | $\begin{gathered} 0.161 \\ (0.103) \end{gathered}$ | $\begin{gathered} 0.311 \\ (0.042) \end{gathered}$ |
| High Pay Rate Treatment | $\begin{aligned} & 28.010 \\ & (3.686) \end{aligned}$ | $\begin{aligned} & 27.950 \\ & (3.701) \end{aligned}$ | $\begin{gathered} 8.867 \\ (0.666) \end{gathered}$ | $\begin{gathered} 8.867 \\ (0.666) \end{gathered}$ | $\begin{aligned} & 66.721 \\ & (10.810) \end{aligned}$ | $\begin{aligned} & 51.494 \\ & (4.812) \end{aligned}$ | $\begin{gathered} 0.392 \\ (0.104) \end{gathered}$ | $\begin{gathered} 0.472 \\ (0.042) \end{gathered}$ |
| Gift Treatments |  |  |  |  |  |  |  |  |
| Monetary Gift Treatment | $\begin{gathered} 7.370 \\ (2.522) \end{gathered}$ | $\begin{gathered} 5.770 \\ (2.903) \end{gathered}$ | $\begin{gathered} 1.906 \\ (0.483) \end{gathered}$ | $\begin{gathered} 1.892 \\ (0.658) \end{gathered}$ | $\begin{aligned} & 27.163 \\ & (9.267) \end{aligned}$ | $\begin{aligned} & 12.883 \\ & (3.459) \end{aligned}$ | $\begin{gathered} 0.243 \\ (0.106) \end{gathered}$ | $\begin{gathered} 0.123 \\ (0.033) \end{gathered}$ |
| In-Kind Gift Treatment | $\begin{gathered} 4.323 \\ (2.481) \end{gathered}$ | $\begin{gathered} 2.710 \\ (3.105) \end{gathered}$ |  |  | $\begin{aligned} & 14.594 \\ & (9.597) \end{aligned}$ |  | $\begin{gathered} 0.074 \\ (0.109) \end{gathered}$ |  |
| In-Kind Gift, Early Delivery Treatment | $\begin{gathered} 6.576 \\ (2.492) \end{gathered}$ | $\begin{gathered} 4.994 \\ (3.135) \end{gathered}$ |  |  | $\begin{aligned} & 24.902 \\ & (8.652) \end{aligned}$ |  | $\begin{gathered} 0.253 \\ (0.104) \end{gathered}$ |  |
| (Crossed) Employer Return Treatment |  |  |  |  |  |  |  |  |
| Treatment w/ High Return to the Employer | $\begin{gathered} 2.320 \\ (1.946) \end{gathered}$ | $\begin{gathered} 0.666 \\ (3.149) \end{gathered}$ | $\begin{aligned} & -0.712 \\ & (0.48) \end{aligned}$ | $\begin{aligned} & -0.719 \\ & (0.447) \end{aligned}$ | $\begin{gathered} 5.802 \\ (5.384) \end{gathered}$ | $\begin{gathered} -4.237 \\ (2.384) \end{gathered}$ | $\begin{gathered} 0.054 \\ (0.060) \end{gathered}$ | $\begin{gathered} -0.029 \\ (0.023) \end{gathered}$ |
| High Return x Any Gift |  | $\begin{gathered} 3.268 \\ (4.003) \end{gathered}$ |  | $\begin{gathered} 0.029 \\ (0.852) \end{gathered}$ |  |  |  |  |
| Control Mean | 2.52 | 2.52 | 3.711 | 3.711 | 2.52 | 3.711 |  |  |
| Controls | X | X | X | X | X | X | X | X |
| Hyp.: Gift Treatments = Control | $\mathrm{p}=0.001$ |  | $\mathrm{p}=0.000$ |  | $\mathrm{p}=0.003$ | $\mathrm{p}=0.000$ | $\mathrm{p}=0.028$ | $\mathrm{p}=0.000$ |
| R squared / Pseudo R Squared | 0.328 | 0.330 | 0.114 | 0.114 | 0.068 | 0.039 | 0.097 | 0.07 |
| Number of Subjects | 300 | 300 | 1954 | 1954 | 300 | 1954 | 300 | 1954 |

Notes: Robust standard errors. The specifications for Experiment 2 include fixed effects for Craigslist sample, gender, and age groups (25-34, 35-44, 45-54, 55+). The specifications for Experiment 3 include fixed effects for day of experiment and for 4 hourly time blocks. Columns 7 and 8 report the marginal effects for the probit specification.

Onl. App. T. 6. Experiment 2, Output in Required 120 Minutes, Early gift

| Variable: <br> Treatment <br> Comparison: | vs. Other Treatments. |  | Diff. of means |
| :---: | :---: | :---: | :---: |
|  | Lines of Work Coded in Required 120 minutes |  |  |
|  | Early-Gift <br> Treatment (N=50) | All Other Treatments $(\mathrm{N}=250)$ |  |
|  | Mean | Mean |  |
|  | (Std. Dev) | (Std. Dev) | (Std Err) |
|  | (1) | (2) | (3) |
| Measure of output |  |  |  |
| Coded lines in required 120 min | 379.98 | 355.712 | 24.268 |
|  | (181.371) | (157.637) | (25.075) |
| Log of coded lines in required | 5.806 | 5.766 | 0.040 |
| 120 min | (0.562) | (0.488) | (0.078) |

Notes: Standard deviation in parenthesis for column (1) and (2) and standard error in parenthesis for column (3). All other treatments
include control, non-monetary gift, monetary gift, low piece-rate and high piece-rate groups, since in all these treatments there was no gift, nor a piece rate (which only applies to extra work). In the early-gift treatment the gift preceded the required work and thus we can measure if there is any impact on productivity in the required 120 minutes. Column (3) presents the difference of the mean of all other treatments and the early-gift treatment.

Online Appendix Table 7. Experiment 1, Baseline Social Preferences, Robustness

| Estimation: <br> Dependent Variable: | Non-Linear Least Squares |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Log (Number of Envelopes in a Batch) |  | Number of Envelopes in a Batch |  |
|  | (1) | (2) | (3) | (4) |
| Baseline Social Preferences |  |  |  |  |
| Altruism towards Charity | $\begin{gathered} 0.230 \\ (0.042) \end{gathered}$ |  | $\begin{gathered} 0.253 \\ (0.040) \end{gathered}$ |  |
| Altruism towards Grocery Store | $\begin{gathered} 0.759 \\ (0.088) \end{gathered}$ |  | $\begin{gathered} 0.735 \\ (0.077) \end{gathered}$ |  |
| Warm Glow towards Charity |  | $\begin{gathered} 0.443 \\ (0.064) \end{gathered}$ |  | $\begin{gathered} 0.462 \\ (0.066) \end{gathered}$ |
| Warm Glow towards Grocery |  | 0.720 |  | 0.716 |
| Store |  | (0.073) |  | (0.074) |
| Incidental Parameters |  |  |  |  |
| Cost Function Curvature (y) | $\begin{aligned} & 11.123 \\ & (1.449) \end{aligned}$ | $\begin{gathered} 9.440 \\ (0.747) \end{gathered}$ | $\begin{gathered} 0.293 \\ (0.030) \end{gathered}$ | $\begin{gathered} 0.263 \\ (0.018) \end{gathered}$ |
| Cost of Effort Function: | Power |  | Exponential |  |
| Std. Deviation of Error Term | 0.131 | 0.130 | 3.994 | 3.952 |
| Std. Dev. of Individual f.e.s * (1/y) | 0.249 | 0.211 | 8.155 | 8.158 |
| $R$ Squared | 0.8346 | 0.8374 | 0.8500 | 0.8532 |
| $N$ | 3568 | 3568 | 3568 | 3568 |

the first 8 batches. The dependent variable is the log of the number of envelopes produced in that round in Columns $1-2$ and is the the number of envelopes produced in Columns 3-4. The specifications in Columns 1 and 3 allow for pure altruism towards the employer, in which the worker puts weight alpha on the return to the employer. The specifications in Columns 2 and 4 allow for a form of warm glow, that is, the worker puts a weight on the employer, but on the average return ( 30 cents per envelope), not the actual return (which varies by round). All specifications include fixed effects for worker i as well as indicator for rounds $2,3,4$, and $5-8$. The standard deviations listed are the standard deviation of the error term and the standard deviation of the individual fixed effects divided by the curvature gamma. The latter ratio indicates the variation in the individual productivity. The standard errors are clustered at the session level.

Online Appendix Table 8. Productivity Experiment, Baseline Social Preferences, Robustness II

| Dependent Variable: | Log (Number of Envelopes) |  |  |  | Number of Envelopes in a Round |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| Baseline Social Preferences: |  |  |  |  |  |  |  |  |
| Altruism towards Charity | $\begin{gathered} 0.011 \\ (0.047) \end{gathered}$ | $\begin{aligned} & -0.096 \\ & (0.028) \end{aligned}$ | $\begin{gathered} 0.095 \\ (0.041) \end{gathered}$ | $\begin{gathered} 0.143 \\ (0.029) \end{gathered}$ | $\begin{gathered} 0.003 \\ (0.034) \end{gathered}$ | $\begin{gathered} -0.068 \\ (0.026) \end{gathered}$ | $\begin{gathered} 0.120 \\ (0.044) \end{gathered}$ | $\begin{gathered} 0.149 \\ (0.031) \end{gathered}$ |
| Warm Glow towards Charity | $\begin{gathered} 0.392 \\ (0.064) \end{gathered}$ | $\begin{gathered} 0.311 \\ (0.060) \end{gathered}$ | $\begin{gathered} 0.309 \\ (0.063) \end{gathered}$ | $\begin{gathered} 0.842 \\ (0.097) \end{gathered}$ | $\begin{gathered} 0.336 \\ (0.052) \end{gathered}$ | $\begin{gathered} 0.288 \\ (0.051) \end{gathered}$ | $\begin{gathered} 0.291 \\ (0.063) \end{gathered}$ | $\begin{gathered} 0.816 \\ (0.100) \end{gathered}$ |
| Warm Glow towards Grocery Store | $\begin{gathered} 0.587 \\ (0.072) \end{gathered}$ | $\begin{gathered} 0.648 \\ (0.114) \end{gathered}$ | $\begin{gathered} 0.701 \\ (0.069) \end{gathered}$ | $\begin{gathered} 1.236 \\ (0.099) \end{gathered}$ | $\begin{gathered} 0.543 \\ (0.069) \end{gathered}$ | $\begin{gathered} 0.579 \\ (0.095) \end{gathered}$ | $\begin{gathered} 0.690 \\ (0.068) \end{gathered}$ | $\begin{gathered} 1.181 \\ (0.102) \end{gathered}$ |
| Incidental Parameters: |  |  |  |  |  |  |  |  |
| Cost Function Curvature (y) | $\begin{aligned} & 10.790 \\ & (0.898) \end{aligned}$ | $\begin{aligned} & 15.248 \\ & (1.869) \end{aligned}$ | $\begin{gathered} 9.260 \\ (0.728) \end{gathered}$ | $\begin{gathered} 3.650 \\ (0.250) \end{gathered}$ | $\begin{gathered} 0.320 \\ (0.026) \end{gathered}$ | $\begin{gathered} 0.404 \\ (0.042) \end{gathered}$ | $\begin{gathered} 0.257 \\ (0.017) \end{gathered}$ | $\begin{gathered} 0.105 \\ (0.006) \end{gathered}$ |
| Cost of Effort Function: | Power Cost of Effort Function |  |  |  | Exponential Cost of Effort Function |  |  |  |
| Type of timetrend | Quadratic in Rounds | Cubic in Rounds | Indicators for 2, 3, 4, 5-8 | Indicators for 2, <br> 3, 4, 5-8 | Quadratic in Rounds | Cubic in Rounds | Indicators for 2, 3, 4, 5-8 | Indicators for $2,3,4,5-8$ |
|  |  |  | Aırruism term does not include piece | Partial Warm Glow During |  |  | Aıruismin term does not include piece | Partial Warm Glow During |
| Specification | Benchmark |  | rate | Training | Benchmark |  | rate | Training |
| Std. Deviation of Error Term | 0.130 | 0.129 | 0.130 | 0.129 | 3.939 | 3.909 | 3.947 | 3.916 |
| Std. Dev. of Individual f.e.s * (1/y) | 0.249 | 0.249 | 0.249 | 0.249 | 8.153 | 8.147 | 8.165 | 8.161 |
| $R$ Squared | 0.8369 | 0.8405 | 0.8376 | 0.8401 | 0.8541 | 0.8563 | 0.8536 | 0.8558 |
| $N$ | 3568 | 3568 | 3568 | 3568 | 3568 | 3568 | 3568 | 3568 |






 individual fixed effects divided by the curvature $\gamma$. The latter ratio indicates the variation in the individual productivity. The standard errors are clustered at the session level.

Online Appendix Table 9. Productivity Experiment, Social Preferences with Gift Treatments, Robustness

| Dependent Variable: | Log (No. Envelopes in a Batch) |  |  |  |  | Number of Envelopes in a Batch |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) | (10) |
| Baseline Social Preferences |  |  |  |  |  |  |  |  |  |  |
| Social Preferences towards Charity | $\begin{gathered} 0.405 \\ (0.043) \end{gathered}$ | $\begin{gathered} 0.343 \\ (0.043) \end{gathered}$ | $\begin{gathered} 0.457 \\ (0.057) \end{gathered}$ | $\begin{gathered} 0.444 \\ (0.063) \end{gathered}$ | na | $\begin{gathered} 0.337 \\ (0.032) \end{gathered}$ | $\begin{gathered} 0.307 \\ (0.035) \end{gathered}$ | $\begin{gathered} 0.447 \\ (0.055) \end{gathered}$ | $\begin{gathered} 0.463 \\ (0.065) \end{gathered}$ | $\begin{gathered} 0.187 \\ (0.043) \end{gathered}$ |
| Social Preferences towards Grocery Store | $\begin{gathered} 0.632 \\ (0.064) \end{gathered}$ | $\begin{gathered} 0.539 \\ (0.062) \end{gathered}$ | $\begin{gathered} 0.732 \\ (0.068) \end{gathered}$ | $\begin{gathered} 0.72 \\ (0.072) \end{gathered}$ | na | $\begin{gathered} 0.551 \\ (0.058) \end{gathered}$ | $\begin{gathered} 0.506 \\ (0.062) \end{gathered}$ | $\begin{gathered} 0.704 \\ (0.065) \end{gathered}$ | $\begin{gathered} 0.716 \\ (0.073) \end{gathered}$ | $\begin{gathered} 0.797 \\ (0.108) \end{gathered}$ |
| Reciprocal Social Preferences |  |  |  |  |  |  |  |  |  |  |
| Social Pref. Change -- Positive Monetary Gift | $\begin{gathered} 0.2 \\ (0.114) \end{gathered}$ | $\begin{gathered} 0.086 \\ (0.089) \end{gathered}$ | $\begin{gathered} 0.065 \\ (0.082) \end{gathered}$ | $\begin{gathered} 0.374 \\ (0.149) \end{gathered}$ | na | $\begin{gathered} 0.098 \\ (0.085) \end{gathered}$ | $\begin{gathered} 0.053 \\ (0.075) \end{gathered}$ | $\begin{gathered} 0.041 \\ (0.071) \end{gathered}$ | $\begin{gathered} 0.314 \\ (0.137) \end{gathered}$ | $\begin{gathered} 0.092 \\ (0.087) \end{gathered}$ |
| Social Pref. Change -- Negative Gift | $\begin{gathered} -0.016 \\ (0.125) \end{gathered}$ | $\begin{gathered} -0.076 \\ (0.093) \end{gathered}$ | $\begin{gathered} -0.099 \\ (0.096) \end{gathered}$ | $\begin{gathered} 0.032 \\ (0.135) \end{gathered}$ | na | $\begin{gathered} -0.018 \\ (0.072) \end{gathered}$ | $\begin{gathered} -0.047 \\ (0.061) \end{gathered}$ | $\begin{gathered} -0.068 \\ (0.067) \end{gathered}$ | $\begin{gathered} 0.067 \\ (0.100) \end{gathered}$ | $\begin{gathered} -0.001 \\ (0.060) \end{gathered}$ |
| Social Pref. Change -- In-Kind Gift | $\begin{gathered} -0.074 \\ (0.097) \end{gathered}$ | $\begin{gathered} -0.118 \\ (0.072) \end{gathered}$ | $\begin{gathered} -0.144 \\ (0.080) \end{gathered}$ | $\begin{gathered} -0.044 \\ (0.099) \end{gathered}$ | na | $\begin{gathered} -0.103 \\ (0.072) \end{gathered}$ | $\begin{aligned} & -0.118 \\ & (0.060) \end{aligned}$ | $\begin{aligned} & -0.152 \\ & (0.074) \end{aligned}$ | $\begin{gathered} -0.079 \\ (0.089) \end{gathered}$ | $\begin{gathered} -0.062 \\ (0.056) \end{gathered}$ |
| Estimated Persistence of Social Preferences From Round 9 to 10 |  |  |  | $\begin{gathered} 0.233 \\ (0.251) \end{gathered}$ | na |  |  |  | $\begin{gathered} 0.246 \\ (0.248) \end{gathered}$ |  |
| Incidental Parameters Cost Function Curvature (y) | $\begin{aligned} & 10.637 \\ & (0.835) \end{aligned}$ | $\begin{aligned} & 11.366 \\ & (0.894) \end{aligned}$ | $\begin{gathered} 9.039 \\ (0.648) \end{gathered}$ | $\begin{gathered} 9.439 \\ (0.738) \end{gathered}$ | na | $\begin{gathered} 0.316 \\ (0.024) \end{gathered}$ | $\begin{gathered} 0.329 \\ (0.025) \end{gathered}$ | $\begin{gathered} 0.257 \\ (0.017) \end{gathered}$ | $\begin{gathered} 0.263 \\ (0.018) \end{gathered}$ | $\begin{gathered} 0.41 \\ (0.052) \end{gathered}$ |
| Cost of Effort Function: | Power |  |  |  |  | Exponential |  |  |  |  |
| Type of timetrend | Quadratic in Rounds | Cubic in Rounds | Round Indicators | Standard Round Indicators (rounds 2, 3, 4, 5-8, 9-10) |  | Quadratic in Rounds | Cubic in Rounds | Round Indicators | Standard Round Indicators (rounds 2, 3, 4, 5-8, 9-10) |  |
| Specification | Benchmark (Warm Glow) |  |  | $\begin{array}{cc}\text { Decay of Gift } & \text { (instead of } \\ \text { Effect } & \text { warm glow) }\end{array}$ |  | Benchmark (Warm Glow) |  |  | Decay of Gift Effect | (instead of warm glow) |
| Std. Deviation of Error Term | 0.144 | 0.144 | 0.144 | 0.144 |  | 4.308 | 4.302 | 4.321 | 4.315 | 4.365 |
| Std. Dev. of Individual f.e.s * (1/y) | 0.241 | 0.241 | 0.241 | 0.241 |  | 8.015 | 8.008 | 7.995 | 8.012 | 8.013 |
| $R$ Squared | 0.7908 | 0.7923 | 0.7912 | 0.7918 |  | 0.8192 | 0.8197 | 0.8182 | 0.8187 | 0.8144 |
| $N$ | 4460 |  |  |  | - | 4460 | 4460 | 4460 | 4460 |  |



 The standard errors are clustered at the session level.

Online Appendix Table 10. Experiment 2, Social Preferences, Robustness

| Estimation: | Maximum <br> Likelihood, Accounting for Censoring at 0 and 60 Minutes Number of Extra Minutes <br> (1) | Minimum Distance Estimation |  | Maximum Likelihood, Accounting for Censoring at 0 and 60 Minutes Log (No. Extra Minutes) <br> (4) | Minimum Distance Estimation  <br> Moments $0 ', 1$ '- Moments $0^{\prime}$, <br> $5^{\prime}, 6^{\prime}-10^{\prime}, 11^{\prime}-$ $1^{\prime}-30^{\prime}, 60^{\prime}$ <br> $15^{\prime}, \ldots, 60^{\prime}$  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \hline \text { Moments 0', 1'- } \\ \text { 5', 6'-10', 11'- } \\ 15^{\prime}, \ldots, 60^{\prime} \\ \hline \end{gathered}$ | Moments $0^{\prime}$, 1'-30', 60' |  |  |  |
| Dependent Variable: |  | Number of Minutes Worked <br> (2) <br> (3) |  |  | Log (No. Minutes Worked) (5) <br> (6) |  |
| Baseline Social Preferences |  |  |  |  |  |  |
| Social Preference towards Employer | $\begin{gathered} 0.812 \\ {[0.002,100]} \end{gathered}$ | $\begin{gathered} 100^{*} \\ {[0.000,100]} \end{gathered}$ | $\begin{gathered} 100^{*} \\ {[0.000,100]} \end{gathered}$ | $\begin{gathered} 0.400 \\ {[0.000,100]} \end{gathered}$ | $\begin{gathered} 100^{*} \\ {[0.001,100]} \end{gathered}$ | $\begin{gathered} 100^{*} \\ {[0.000,100]} \end{gathered}$ |
| Social Preference Change - High Return for Employer | $\begin{gathered} 0.109 \\ (0.088) \end{gathered}$ | $\begin{gathered} 0.074 \\ {[-0.154,0.347]} \end{gathered}$ | $\begin{gathered} 0.108 \\ {[-0.162,0.812]} \end{gathered}$ | $\begin{gathered} 0.129 \\ (0.100) \end{gathered}$ | $\begin{gathered} 0.075 \\ {[-0.176,0.379]} \end{gathered}$ | $\begin{gathered} 0.107 \\ {[-0.174,0.780]} \end{gathered}$ |
| Reciprocal Social Preferences Social Preference Change -- Monetary Gift | $\begin{gathered} 0.303 \\ (0.143) \end{gathered}$ | $\begin{gathered} 0.434 \\ {[0.000,0.765]} \end{gathered}$ | $\begin{gathered} 0.465 \\ {[-0.001,3.167]} \end{gathered}$ | $\begin{gathered} 0.377 \\ (0.176) \end{gathered}$ | $\begin{gathered} 0.435 \\ {[0.000,0.792]} \end{gathered}$ | $\begin{gathered} 0.468 \\ {[-0.002,1.776]} \end{gathered}$ |
| Social Preference Change -- In-Kind Gift | $\begin{gathered} 0.181 \\ (0.131) \end{gathered}$ | $\begin{gathered} 0.226 \\ {[-0.117,0.522]} \end{gathered}$ | $\begin{gathered} 0.214 \\ {[-0.204,0.564]} \end{gathered}$ | $\begin{gathered} 0.204 \\ (0.150) \end{gathered}$ | $\begin{gathered} 0.226 \\ {[-0.120,0.544]} \end{gathered}$ | $\begin{gathered} 0.215 \\ {[-0.191,0.579]} \end{gathered}$ |
| Social Preference Change -- In-Kind Gift, Early | $\begin{gathered} 0.360 \\ (0.142) \end{gathered}$ | $\begin{gathered} 0.488 \\ {[0.018,0.857]} \end{gathered}$ | $\begin{gathered} 0.508 \\ {[0.010,5.143]} \end{gathered}$ | $\begin{gathered} 0.427 \\ (0.174) \end{gathered}$ | $\begin{gathered} 0.489 \\ {[0.038,0.898]} \end{gathered}$ | $\begin{gathered} 0.511 \\ {[0.033,2.542]} \end{gathered}$ |
| Incidental Parameters Cost Function Curvature ( $\mathbf{y}$ ) | $\begin{gathered} 0.007 \\ {[0,0.079]} \end{gathered}$ | $\begin{gathered} 0 \\ {[0,0.143]} \end{gathered}$ | $\begin{gathered} 0 \\ {[0,0.271]} \end{gathered}$ | $\begin{gathered} 0.146 \\ {[0,1.231]} \end{gathered}$ | $\begin{gathered} 0.011889558 \\ {[0,20.252]} \end{gathered}$ | $\begin{gathered} 0.014043911 \\ {[0,20.640]} \end{gathered}$ |
| Std. Deviation of Error Term | $\begin{aligned} & 45.121 \\ & (4.005) \end{aligned}$ | $\begin{aligned} & 54.989 \\ & (5.590) \end{aligned}$ | $\begin{aligned} & 46.739 \\ & (5.148) \end{aligned}$ | $\begin{aligned} & 3.905 \\ & (0.301) \end{aligned}$ | $\begin{aligned} & 0.369 \\ & (0.037) \end{aligned}$ | $\begin{aligned} & 0.330 \\ & (0.034) \end{aligned}$ |
| Cost of Effort Function: |  | Exponential |  |  | Power |  |
| Log Likelihood / minimum distance | -637.99 | 0.39 | 0.35 | -399.19 | 0.37 | 0.33 |
| $\boldsymbol{N}$ | 300 | 300 | 300 | 300 | 300 | 300 |





Online Appendix Table 11. Experiment 3, Social Preferences, Robustness


Notes: Columns 1 and 4 report the maximum likelihood estimates, not including the required initial 40 addresses. For Column 4 , since Log ( 0 ) is undefined, we left-censor the number of extra minutes worked at 1 address. Minimum distance estimation in Columns $2-3$ and $5-6$ use the identity matrix as the weighting matrix. The moments used in Columns 2 and 5 are: Share checked 0 ; Share checked $1-5$; Share checked $6-10$; Share checked $11-15$; Share checked 20. The moments used in Columns 3 and 6 used are: Share checked 0 ; Share checked 1-10; Share checked 20 .

Online Appendix Table 12. Calibration of Reciprocity in Select Gift Exchange Papers

|  | Gift in Treament Condition | Task Assigned | \% Effort <br> Change <br> With Gift | Implied Glo (Recipro | Percent Chang <br> ty) Due | arm <br> Gift |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) |
| Panel A. Findings from this paper: |  |  |  |  |  |  |
| DellaVigna, List, Malmendier, Rao (2019) | Pay Increase from \$7 to \$14 <br> Pay Decrease from \$7 to \$3 | Folding Charity Envelopes | $2 \%$ $-2 \%$ | $34 \%$ $-9 \%$ |  |  |
|  | Gift of Thermos |  | -3\% | -21\% |  |  |
| Assumption about Cost Function: Estimated Curvature y Implied Elasticity |  |  |  | Power Cost Function |  |  |
|  |  |  |  | 9.4(0.9)*** |  |  |
|  |  |  |  | 0.11 |  |  |
| Panel B. Selected Previous Findings on Gift Exchange in Field: |  |  |  |  |  |  |
| Gneezy and List (2006) Study 1 | Pay Increase from $\$ 12 \text { to } \$ 20$ | Library Book Coding | $\begin{gathered} 27 \% \\ \text { (first } 90 \mathrm{~min} \text { ) } \end{gathered}$ | 846\% | 230\% | 61\% |
| Gneezy and List (2006) Study 2 | Pay Increase from \$10 to \$20 | Door-to-door Fundraising | $\begin{gathered} 72 \% \\ \text { (first } 3 \text { hours) } \end{gathered}$ | 16267\% | 1405\% | 196\% |
| Kube, Marechal, and Puppe (2012) Non-monetary gift condition | Gift of Thermos | Library Book Coding | 25\% | 715\% | 205\% | 56\% |
| Kube, Marechal, and Puppe (2012) Monetary gift condition | 7 Euro raise (from 36 euro pay) | Library Book Coding | 5\% | 58\% | 28\% | 10\% |
| Kube, Marechal, and Puppe (2013) | Pay cut from 15 to 10 euro/hr | Library Book Coding | -20\% | -88\% | -67\% | -36\% |
| Gilchrist, Luca, and Malhotra (2016) | Pay increase from $\$ 3$ to \$4 | Entering CAPTCHAs | 18\% | 374\% | 129\% | 39\% |
| Cohn, Fehr, and Goette (2014) | Pay increase from 22 to 27 ChF | Newspaper Distribution | 3\% | 32\% | 16\% | 6\% |
| Esteves-Sorenson (2018) | Pay Increase from \$12 to \$20 | Enter data | 2\% | 20\% | 10\% | 4\% |
| Assumptions about Cost Function: |  |  |  | Power Cost Function |  |  |
|  |  |  |  | 9.4 | 5.0 | 2.0 |
| Implied Elasticity |  |  |  | 0.11 | 0.20 | 0.50 |
| Notes: This table revisits some of the findings in the previous gift exchange experiments in the field, with summary of the key giff treatments and findings in Columns 1-3. Panel A summarizes the effects from this paper: Column 2 reports the findings from Table 4, Column 3, Panel B (on log output). Column 3 reports the results from Table 5, Column 1, taking the ratio of the estimated warm glow change to baseline warm glow. For example, for the positive monetary gift . $151 / .443=34 \%$. In Panel B we revisit some classic experiments on gift exchange in the field. In Columns $4-6$ we compute the implied percent increase in altruism or warm glow implied by the effort increase (or decrease), for a calibrated value of the elasticity of effort. The calibration holds for a power cost of effort function, which is characterized by constant elasticity. Column 4 uses the elasticity estimated for our task (Table 5, Column 1). Columns 5 and 6 report the results assuming higher elasticities. |  |  |  |  |  |  |

Online Appendix Table 13. Published Real-Effort Experiments and Pay-Rate Design

| Paper | Topic | Experiment (Lab / Field / Online) | Type of Real Effort Task | Pay-Rate Design? (Y/N) | Number of Piece Rates | Notes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1) | (2) | (3) | (4) | (5) | (6) |
| Real Effort Experiments Published in Top-5 Journals from 1999 to 2018 |  |  |  |  |  |  |
| Gneezy, Rustichini and Niederle (2003) | Competitive Preferences | Lab | Solving mazes | N |  |  |
| Gneezy and List (2006) | Gift Exchange | Field | Data Entry; Fundraising | $N$ |  |  |
| Ariely, Bracha and Meier (2009) | Image Motivation | Lab, Field | Typing; Biking | N |  | Participants face either no incentives or nonlinear incentives, but not piece rates |
| Carpenter, Matthews and Schirm (2010) | Tournaments and Office Politics | Field | Stuffing Envelopes | N |  |  |
| Abeler, Falk, Goette and Huffman (2011) | Expectations and Effort Provision | Lab | Count number of zeros | N |  |  |
| Dohmen and Falk (2011) | Incentives and Sorting | Lab | Multiplying numbers | N |  |  |
| Gill and Prowse (2012) | Disappointment Aversion | Lab | Slider task | $N$ |  | Participants are stochastically rewarded, with probability of reward increasing in the difference between own effort and a partner's effort. The reward size is varied, but the incentives are not known piece rates |
| Kube, Marechal and Puppe (2012) | Gift Exchange | Field | Cataloguing Library Books | N |  |  |
| Augenblick, Niederle and Sprenger (2015) | Time Preferences and Effort | Lab, Online | Data transcription; Tetris | Y | 5 | Variation in the exchange rate of work between different time periods helps identify the cost of effort |
| DellaVigna and Pope (2018) | Effort Motivation | Online | Typing | Y | 4 |  |


 rates. Two out of ten such published papers we identified include a "piece-rate design".

## A Online Appendix A - Related Literature

Online Appendix Table 1 summarizes some of the most related papers in the literature. We identify key features of related papers: (i) the pay-rate design (Column 4); (ii) the sample size (Column 5); (iii) the structural estimation of the social preference parameters (Column 8); and (iv) whether the return to the firm is made explicit and varied experimentally (Columns 6 and 7). We also indicate whether the gift exchange variation is between subjects or within subjects (Column 3) and whether the experiment takes place in a field setting or in the laboratory (Column 9). Panel A documents the most relevant real-effort experiments on gift exchange, including some executed as laboratory experiments, so long as the "work" is real effort and not stated effort.

Regarding the sample size (Column 5), our paper is the real-effort field experiment with the largest sample size thus far, though there are other studies that are well-powered (which we somewhat arbitrarily indicate with a sample size above 100). Column 8 documents the fact that there is only one other paper which attempted structural estimation of social preferences in a gift exchange set-up in the field, Bellemare and Shearer (2011). Bellemare and Shearer (2011) has a very nice estimation set-up, which we partly borrow from, such as a power cost of effort, and individual fixed effects. The table clarifies important differences of our work relative to Bellemare and Shearer (2011): (i) (sample size) Bellemare and Shearer (2011) estimates the gift exchange effect on a sample size of just 18 workers; (ii) (within-subject identification) The identification of gift exchange is based on time-series variation: all workers on a particular day were given a "gift," with no control group on that date. Thus, the identification is based on comparing worker effort on those days versus in the days before (that is, is within subject); (iii) (returns) the workers do not know the explicit return to the firm of their effort.

The table also highlights another distinguishing feature of our design: whether the return to the firm was made explicit (Column 6) and varied in the experiment (Column 7). As the table makes clear, few real-effort experiment papers did so (and the list omits a few other gift exchange in the field papers which also do not do so). One of the two Gneezy-List experiments arguably made returns explicit, as the workers were raising money for charity and thus could know the return to their effort (though the return itself was not varied). Also, Englmeier and Leider (2012a) vary the return to the firm by telling people in one case that the experimenters would get "a substantial bonus" if $50 \%$ of the work was done by a deadline. Hennig-Schmidt, Sadrieh, and Rockenbach (2010) provide more information on the return to the employer in one of their treatments, and find evidence suggestive of gift exchange only when the return is made clear. Both experiments provide suggestive evidence on the effect of returns, given the relatively small sample size.

A study that both informs workers of the return to the firm, and varies returns across treatments, is Englmeier and Leider (2012b). The paper employs a real-effort task and it has a sizable sample ( $\mathrm{N}=192$ ). Interestingly, as in our paper, there is no statistically significant response to a gift from the "manager," nor does the response appear to interact with the return to the "manager." We should point to two key differences of this very nice study relative to our work: As the authors themselves emphasize, it is a laboratory experiment, and the "managers" are laboratory subjects assigned to the "manager" role. And this paper does not attempt a structural estimation.

Panel B of the table also shows several of the design features in stated-effort laboratory experiments that our study aims to introduce in the field experiments. Most importantly, the return to the "firm" is made salient, and occasionally also varied. Indeed, a key point in our paper is to show that one can put together the pieces that allow for estimation of preferences in a field setting, as pioneered in the laboratory for stated-effort gift exchange experiments. In this way, our design aims to bridge the gap between the laboratory and field studies, as we say in the paper.


[^0]:    Notes: Column 1 in Panel A reports summary statistics on the sample of 446 participants in the experiment. Column 2 in Panel A reports the estimates of an OLS regression of average output (over the 10 rounds) on subject characteristics. Based on the estimate in Column 2 we form an index of predicted productivity based on demographics which we use in Panel B. In Columns $3-6$ of Panels A and B we regress the assignment to different conditions (order $A / B$ and assignment to the different gift treatments) on the subject characteristics (Panel $A$ ) and on the index of characteristics (Panel $B$ ). The standard errors are clustered at the session level.

[^1]:    Notes: Column 1 in reports summary statistics on the sample of 300 participants in the experiment. Column 2 reports the estimates of an OLS regression of extra stay on subject characteristics. In Columns $3-8$ we regress the assignment to different conditions (assignment to different piece rates and assignment to the different gift treatments) on the subject characteristics. Standard deviations in brackets. Standard errors in parentheses.

