Online Appendix for Estimating Social Preferences and Gift Exchange at Work Stefano DellaVigna, John A. List, Ulrike Malmendier, and Gautam Rao Online Appendix Figure 1. Productivity Experiment: Average Effort over the 10 Batches, by Order Online Appendix Figure 1a. Output



**Online Appendix Figure 1b. Log Output** 



**Notes:** This figure displays the average output (number of envelopes folded within a 20-minute round) and log output in a batch (round). The figure indicates 95% confidence intervals computed clustering by session, thus allowing for correlation of errors among subjects in a session. Subjects are randomized into Order A or Order B. See Figure 1 for more detailed labeling of the 10 batches in each order. The output for batches 9 and 10 averages across the gift treatments displayed in Figure 1.



Online Appendix Figures 2a-b. Productivity Experiment: Additional Findings Panel a. Effort Provided For Three Different Charities

Panel b. Charity Employer versus Grocery Store Employer Employer is charity vs firm



**Notes:** This figure displays additional experimental results on average output (number of envelopes folded within a 20-minute round). Online Appendix Figure 2a compares productivity across the three different charities used in the experiment. The charities are randomized in a rotating way to take the role of Charity 1, 2, and 3. The comparison uses output in all rounds except for the training rounds. Online Appendix Figure 2b compares output when producing for a charity versus for a firm (a grocery store) holding constant the pay rate at 10 cents and holding constant the perceived return to the employer at 30 cents per envelope. The rounds compared are outlined in Figure 1. The figures indicate 95% confidence intervals computed clustering by session.



## Online Appendix Figure 3. Productivity Experiment: Additional Evidence on Gift Treatments

#### Panel c. Evidence on Decay of Gift Effects





#### Panel d. Interaction with Return to Employer



Notes: This figure presents additional results for average output (number of envelopes stuffed in 20 minutes) in the gift treatments in rounds 9 and 10 (see Figure 1). The figures include 95% confidence intervals obtained after clustering for session. Panel a presents the results controlling for average productivity in rounds 5-8 (Table 1, Column 3). Panel b presents the c.d.f. of the worker-level estimated gift effects. (We regress productivity in rounds 9 and 10 on average productivity in rounds 5-8, take the residuals and average the two residuals for each worker.) Panel c examines the possible decay of gift effects. Panel d splits the results by return to the firm: in either round 9 or round 10 (depending on a randomization) the employer earns a higher return due to a charity match.

## Online Appendix Figure 4. Findings of Productivity Experiment, Log Output Panel a. Variation in Pay Rate Panel



#### Panel c. Consequences to the Employer



### Panel b. Variation in Return to Employer (Match)



#### Panel d. Effect of Gift Treatments



Lines indicate 95% CI. P-values for Treatment = Control: Positive: 0.877, Negative: 0.722, In-Kind: 0.276.

Notes: This figure displays the key findings in Experiment 1 for log output (log of number of envelopes folded within a 20-minute round) rather than output.



## Online Appendix Figure 5. Findings of Productivity Experiment, Output, Employed participants only Panel a. Variation in Pay Rate Panel b. Variation in Return to Employer (Match)

### Panel c. Consequences to the Employer





### Panel d. Response to Gifts



Notes: This figure displays key comparisons of average output (number of envelopes folded within a 20-minute round) including only employed workers.

## Online Appendix Figure 6. Findings of Experiment 2, Output in Extra Minutes (As Fraction of Output in First 120 Minutes) Panel a. Variation in Pay Rate Panel b. Variation in Return to Employer



### Panel c. Effect of Gift Treatments





Notes: This figure presents the findings of the extra-work experiment 2 reporting the output (number of lines coded) produced in the extra minutes of work, as fraction of the output produced by that same subject in the initial 120 minutes of work. Output is 0 for subjects who do not stay extra.



## Online Appendix Figure 7. Findings of Experiment 3, Extra Work Measured as Extra Minutes Worked Panel a. Variation in Pay Rate Panel b. Variation in Return to Employer



### Panel c. Effect of Gift Treatments



Notes: This figure presents the findings of the extra- work experiment 3, with as outcome variable the number of minutes worked, set as zero for those who do not work extra, and capped at 20 minutes..

## Online Appendix Figure 8. Findings of Experiment 2, Craigslist Participants Panel a. Variation in Pay Rate Par



### Panel c. Effect of Gift Treatments



#### Notes: This figure presents the findings of the labor supply experiment, for the subjects recruited through Craigslist ads.

## Panel b. Variation in Return to Employer





## Online Appendix Figure 9. Findings of Experiment 2, Student Participants

#### Panel c. Effect of Gift Treatments



Notes: This figure presents the findings of labor supply experiment, for the subjects who are students.

### Panel b. Variation in Return to Employer





Online Appendix Figure 10. Productivity Experiment, Estimated Productivity Effects, Different Models

Notes: This figure plots for Experiment 1 the estimated (1/gamma)(-k-f(t)) function, that is, how the cost of effort function is estimated to change over time for an individual with representative k. The estimated coefficients are from specifications in Table 3, Column 1 (indicators for rounds), and from Online Appendix Table 8, Columns 1 (quadratic polynomial), and 2 (cubic polynomial).



Online Appendix Figure 11. Fit of warm Glow versus Altruism Model, All 10 Rounds, Order A and B

**Notes:** This figure displays the average output (number of envelopes folded within a 20-minute round) in a round for Order A and Order B, together with the predicted output according to the warm glow model (Column 4 in Online Appendix Table 7) and according to the altruism model (Column 3 in Online Appendix Table 7). See Figure 1 for more detailed labeling of the 10 rounds (batches) in each order. The output for rounds 9 and 10 averages across the gift treatments displayed in Figure 1.





Panel a. Experiment 2

Panel b. Experiment 3



**Notes:** The panels display the c.d.f. of the extent of extra work (number of extra-minutes stayed in Experiment 2 and extra addresses checked in Experiment 3), as predicted by the models for the specifications in Column 1 and 3 of Table 4.

## Online App. Figure 13. Productivity Experiment, Optimal Pay Rate for Estimated Social Preferences Panel a. Effort as Function of Pay Rate



#### Panel b. Profit Rate as Function of Pay Rate



**Notes:** This figure for Experiment 1 takes the estimated parameters in the warm-glow specification and predicts the implied effort  $e^*$  (Panel a) and profit rate  $e^*$ (Pf-Pw) (Panel b), for different levels of the pay rate Pw. Specifically, the plots examine the impact on profits of increasing the pay rate holding constant all else (including the lump-sum pay). We take the parameters from Column 2 in Online Appendix Table 7, assuming an individual with an average fixed effect k at the productivity estimated for batches 5-8. The continuous blue line indicates the counterfactual for the case with no social preferences. The dotted green line indicates the curves for the estimated warm glow. The dashed red line indicates the case with warm glow at one tenth of the estimated one, holding all other parameters the same.



## Online Appendix Figure 14. Productivity Experiment, Effect of Gift Treatments on Worker Happiness and Surprise Panel a. Fraction Stating a Happy or Unhappy Reaction Panel b. Fraction Stating Positive or Negative Surprise

**Notes:** This figure presents the average response to a short debriefing questionnaire administered after the end of the productivity experiment. The sample size includes 65 subjects, since the questions were only asked for the last 65 subjects in the experiments. Panel a presents the fraction that indicates being happy and the fraction that indicates being unhappy for each of the various treatments. Panel b indicates the fraction stating a positive surprise versus negative surprise (with the other categories being "as expected" or "none"). For the in-kind treatment, the bar shows the fraction that reported being surprised (we did not ask for the share with negative surprise).

Authors (chronologically)	Gift in Treament Condition	Task Assigned	Betweek- or Within- Subject Design? (B/W)	Pay-Rate Design? (Y/N)	Sample Size. Shaded if Larger than 100	Workers Know Return to Employer? (Y/N)	Vary Return to Employer? (Y/N)	Estimate Social Preference s? (Y/N)	Lab or Field Experi ment?	Notes
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
DellaVigna, List, Malmendier, Rao (2019), Productivity Experiment	\$7 (100%) increase / \$4 (57%) decrease relative to \$7 baseline	Folding Charity Envelopes	B for Gift Exchange	Y	446	Y	Y	Y	Field	
Panel A. Real Effort Experiments Gneezy and List (2006) Study 1 - data-entry task Gneezy and List (2006) Study 2 - door-to-door fundraising	\$8 (67%) increase relative to \$12 baseline \$10 (100%) increase relative to \$10 baseline	Library Book Coding Door-to-door Fundraising	B	N N	19 23	N Y	N N	N N	Field Field	First design of gift exchange in the field. Value of data entry to employer not clear Subjects raise funds for charity and thereby can determine the return to employer
Bellemare and Shearer (2011)	\$80 (37%) increase relative to average daily earnings of \$215	Tree-Planting	W	Ν	18	Ν	Ν	Y	Field	All tree-planting workers receive \$80 bonus on the second of five working days; thus, variation for Gift is Within subject
Hennig-Schmidt, Rockenbach, and Sadrieh (2010), Study 1 - Data Entry	DM 2 (10%) / DM 8 (40%) increase relative to DM 20 baseline	Data-Entry Task	B for Gift Exchange	Ν	103	N	Ν	Ν	Field	Examine the effects of peer comparison among workers
Hennig-Schmidt, Rockenbach, and Sadrieh (2010), Study 2 - Fold Envel.	EUR 0.25 (10%) increase relative to EUR 2.50 baseline	Folding Envelopes in Lab	В	Ν	59	Y	N	Ν	Lab	Return to employer is stated by opportunity costs of outsourcing data-entry task
Englmaier and Leider (2012a)	\$5 (38%) increase relative to a \$13 baseline	Data-Entry Task	В	Ν	59	Ν	Y	Ν	Field	Experimenters get a "substantial bonus" (worth \$10, not known to subjects) if 50% of the work is done by the end of the week
Englmaier and Leider (2012b)	\$10 (100%) increase relative to \$10 baseline	"Managers" assign 25-minute coding	В	Ν	192	Y	Y	Ν	Lab	Subjects in lab exp. assigned to role of managers decide pay of \$20 or \$10 for worker; efficiency of work varies
Kube, Marechal, and Puppe (2012)	EUR 7 (19%) increase or Gift- wrapped thermos relative to EUR 36 baseline	Library Book Coding	В	Ν	117	N	Ν	Ν	Field	Interested in the effect of non-monetary gifts
Kube, Marechal, and Puppe (2013)	EUR 5 (33%) increase / EUR 5 (33%) decrease rel. to EUR 15 base	Library Book Coding	В	Ν	68	Ν	Ν	Ν	Field	Analyze asymmetric effects of pay raises and cuts
Esteves-Sorenson (2018)	\$6 (50%) / \$8 (67%) / \$12 (100%) increase relative to \$12 baseline	Data-Entry Task	В	Ν	162	Ν	Ν	Ν	Field	Examine several potential confounds of earlier studies
Cohn, Fehr, and Goette (2014)	CHF 5 (23%) increase relative to a CHF 22 baseline	Newspaper Distribution	B for Gift Exchange	Ν	196	Ν	Ν	Ν	Field	Interested whether fairness considerations drive gift exchange-induced effort increases
Gilchrist, Luca, and Malhotra (2016)	\$1 (33%) increase relative to a \$3 baseline	Entering CAPTCHAs	В	Ν	230	Ν	Ν	Ν	Field	Examine the effects of restructuring a portion of the wage as an unexpected gift
Panel B. Stated-Effort Experiments										
Fehr, Kirchsteiger, and Riedl (1993)	Firms post wages, workers can reciprocate according to known effort cost-schedule	Stated Effort	В		35	Y	Ν	Ν	Lab	Test the fair-wage hypothesis in a one-shot setting with a fixed efficiency factor of 126. Return to the employer is given by (126-w)e
Brown, Falk, and Fehr (2004)	Wages determined by an open auction and fixed effort-cost schedule for workers	Stated Effort	В		140	Y	N	Ν	Lab	Third-party enforceability of contracts and identifiability of workers affects long-term relations, with employer return 10e-w
Kessler (2013)	0/5/10 units as a wage in a bilateral gift-exchange game	Stated Effort	В		44	Y	Y	Ν	Lab	Varies whether the firm is rich (R=1) or poor (R=0) compared to the worker and whether worker's effort is efficient

#### Online Appendix Table 1. Overview of Features of Selected Gift Exchange Papers

Notes: This table contains gift exchange real-effort studies (Panel A) and stated-effort laboratory gift exchange experiments (Panel B) that are categorized according to the following categories: (i) whether they have a piece-rate design; (ii) whether they show the return to the employer or the firm, (iii) whether they show the return to the employer or the firm, (iii) whether they experiment has a between- or within subject design, whether the experiment is a lab or field experiment, and some comments on the feature of the experiment are included. Notice that the sample size refers to the number of subjects in the worker role. i.e. in the laboratory experiments it does not include subjects may and the return to the employer.

Specification:			C	LS Regressions	;	
	Summary	Output				
-	Statistics	Predictors	Indiantarfor		andomization	lu di sete u fe u
Den Ver		Average		Indicator for	Indicator for	Indicator for
Dep. var.:	(4)			Positive Gift	Negative Gift	
Denel A. Individual Demonstrankias	(1)	(2)	(3)	(4)	(5)	(6)
Panel A. Individual Demographics	0.007	0.000	0.070	0.005	0.040	0.045
is employed (self-reported)	0.397	2.022	0.070	0.025	0.012	-0.045
E I.	(0.490)	(0.799)	(0.050)	(0.047)	(0.044)	(0.039)
Female	0.522	2.535	-0.099	0.040	-0.010	0.011
	(0.500)	(0.691)	(0.049)	(0.043)	(0.044)	(0.036)
Age 25-34	0.361	2.959	0.062	-0.110	-0.005	0.063
	(0.481)	(0.875)	(0.058)	(0.060)	(0.052)	(0.048)
Age 35-44	0.191	0.989	0.039	-0.122	-0.063	0.052
	(0.393)	(1.184)	(0.068)	(0.067)	(0.064)	(0.054)
Age 45-54	0.128	-2.122	-0.035	-0.082	-0.160	0.083
	(0.334)	(1.256)	(0.093)	(0.082)	(0.066)	(0.057)
Age 55+	0.058	1.305	0.243	-0.002	-0.012	-0.021
	(0.235)	(1.753)	(0.100)	(0.111)	(0.120)	(0.069)
Has donated to charity	0.691	0.183	-0.131	0.004	-0.000	0.026
(self-reported)	(0.463)	(0.946)	(0.059)	(0.057)	(0.048)	(0.043)
Has volunteered before	0.843	1.159	0.096	-0.043	0.042	0.056
(self-reported)	(0.364)	(1.051)	(0.065)	(0.060)	(0.070)	(0.056)
Mean of Dependent Variable		35.19	0.491	0.276	0.283	0.175
R squared		0.097	0.038	0.017	0.015	0.013
Ν	N = 446	N = 446	N = 446	N = 446	N = 446	N = 446
Panel B. Index of Demographics						
Predicted Effort Based on			0.004	-0.001	0.013	0.001
Demographics (Col. 2)			(0.010)	(0.008)	(0.008)	(0.007)
R squared			0.000	0.000	0.005	0.000
Ν			N = 446	N = 446	N = 446	N = 446

## Online Appendix Table 2. Summary Statistics and Covariate Balance, Productivity Experiment

**Notes:** Column 1 in Panel A reports summary statistics on the sample of 446 participants in the experiment. Column 2 in Panel A reports the estimates of an OLS regression of average output (over the 10 rounds) on subject characteristics. Based on the estimate in Column 2 we form an index of predicted productivity based on demographics which we use in Panel B. In Columns 3-6 of Panels A and B we regress the assignment to different conditions (order A/B and assignment to the different gift treatments) on the subject characteristics (Panel A) and on the index of characteristics (Panel B). The standard errors are clustered at the session level.

Specification:		OLS Reg	gressions	
Dependent Variable:		Output in Bat	tches 9 and 10	)
Panel A. Measure of Output:	Numbe	r of Envelopes	Stuffed in 20	Minutes
Sample:	Batch 9	Batch 10	Match	No Match
	(1)	(2)	(3)	(4)
Gift Treatments				
Positive (monetary) gift	1.350	-0.145	0.428	0.778
Treatment	(0.636)	(0.904)	(0.801)	(0.771)
Negative (monetary) gift	0.226	-0.321	0.133	-0.227
Treatment	(0.738)	(0.949)	(0.840)	(0.859)
Positive In-kind (Thermos) gift	-1.024	-1.155	-0.924	-1.256
Treatment	(0.907)	(1.080)	(1.013)	(0.977)
Control				
Average Output Measure	0.833	0.797	0.834	0.796
In Rounds 5-8	(0.024)	(0.035)	(0.032)	(0.028)
Constant	4.446	5.852	4.537	5.761
	(1.022)	(1.459)	(1.313)	(1.192)
R squared	0.668	0.556	0.622	0.595
N	N = 446	N = 446	N = 446	N = 446
Panel B. Measure of Output:	Log of Nun	nber of Envelo	pes Stuffed i	n 20 Minutes
Gift Treatments				
Positive (monetary) gift	0.0390	-0.008	0.008	0.023
Treatment	(0.018)	(0.027)	(0.023)	(0.023)
Negative (monetary) gift	-0.009	-0.027	-0.010	-0.026
Treatment	(0.031)	(0.035)	(0.032)	(0.035)
Positive In-kind (Thermos) gift	-0.027	-0.039	-0.030	-0.036
Treatment	(0.026)	(0.034)	(0.031)	(0.029)
Control				
Average Output Measure	0.8510	0.8120	0.8430	0.8200
In Rounds 5-8	(0.029)	(0.036)	(0.031)	(0.034)
Constant	0.4900	0.6310	0.5230	0.5990
	(0.108)	(0.130)	(0.112)	(0.125)
R squared	0.574	0.473	0.535	0,505
N	N = 446	N = 446	N = 446	N = 446

Onl.	App.	T. 3.	Productivity	' Ex	periment,	Gift	Treatments	, Robustness
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**Notes:** Estimates from an OLS regression of output (Panel A) and log output (Panel B) in the final two batches (Batches 9 and 10) on the gift treatments. The omitted category is a Control treatment with no "gift" (pay is the same as previously experienced with the same charity). The standard errors are clustered at the session level.

Specification:		OLS Regressions										
_ <u>.</u>	Summary Statistics	Extra Stay Predictors	Extra Stay Predictors Checks of Randomization									
			Indicator for	Indicator for	Indicator for							
			Med	High Pay	Monetary	Indicator for	Indicator for	Indicator for				
Dep. Var.:		Extra Stay	PayRate	Rate	Gift	In-Kind Gift	Early Gift	High Return				
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)				
Baseline Productivity	3.598	-0.155	-0.012	-0.009	0.001	0.006	0.036	-0.030				
	[1.618]	(0.821)	(0.039)	(0.038)	(0.039)	(0.038)	(0.038)	(0.021)				
Craigslist	0.367	7.366	-0.041	-0.104	-0.007	-0.085	0.028	-0.134				
	[0.483]	(3.424)	(0.150)	(0.188)	(0.145)	(0.157)	(0.176)	(0.089)				
Female	0.497	-0.139	-0.063	0.003	-0.085	-0.005	-0.068	0.010				
	[0.501]	(2.253)	(0.105)	(0.110)	(0.105)	(0.103)	(0.106)	(0.059)				
Age 25-34	0.237	7.231	-0.042	0.001	-0.051	0.111	-0.022	0.011				
	[.426]	(3.106)	(0.140)	(0.173)	(0.136)	(0.139)	(0.157)	(0.081)				
Age 35-44	0.097	7.753	-0.160	0.131	-0.445	-0.311	0.020	0.088				
	[0.296]	(4.701)	(0.192)	(0.217)	(0.211)	(0.222)	(0.203)	(0.122)				
Age 45-54	0.053	15.440	-0.042	0.079	-0.100	0.249	0.233	0.190				
	[0.225]	(5.834)	(0.294)	(0.318)	(0.287)	(0.257)	(0.266)	(0.152)				
Age 55+	0.023	5.306	-0.042	-0.099	-0.600	-0.085	-0.153	-0.157				
	[0.151]	(8.018)	(0.294)	(0.352)	(0.381)	(0.330)	(0.342)	(0.209)				
Ho: all the coeffs to												
jointly be equal to zero		p = 0.000	p = 0.981	p = 0.993	p = 0.326	p = 0.495	p = 0.909	p = 0.547				
R squared		0.131	0.016	0.011	0.082	0.065	0.028	0.020				
N	N = 300	N = 300	N = 100	N = 100	N = 100	N = 100	N = 100	N = 300				

## Online Appendix Table 4. Summary Statistics and Covariate Balance, Experiment 2

Notes: Column 1 in reports summary statistics on the sample of 300 participants in the experiment. Column 2 reports the estimates of an OLS regression of extra stay on subject characteristics. In Columns 3-8 we regress the assignment to different conditions (assignment to different piece rates and assignment to the different gift treatments) on the subject characteristics. Standard deviations in brackets. Standard errors in parentheses.

Specification:	OLS Regressions Tobit Regressions Extent of Extra Work (0-60 Minutes in Exp. 2, 0-20						Probit Regressions Indicator for Extra		
Dependent Variable:			Address	es in Exp.	3)		Wor	k >0	
Experiment:	Exp. 2		Exp. 3		Exp. 2	Exp. 3	Exp. 2	Exp. 3	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
Pay Rate Treatments									
Low Pay Rate			4.726	4.726		29.367		0.254	
Treatment			(0.518)	(0.518)		(3.721)		(0.033)	
Medium Pay Rate	14.011	14.032	5.895	5.895	34.494	35.889	0.161	0.311	
Treatment	(3.250)	(3.255)	(0.711)	(0.711)	(10.151)	(4.666)	(0.103)	(0.042)	
High Pay Rate	28.010	27.950	8.867	8.867	66.721	51.494	0.392	0.472	
Treatment	(3.686)	(3.701)	(0.666)	(0.666)	(10.810)	(4.812)	(0.104)	(0.042)	
Gift Treatments									
Monetary Gift Treatment	7.370	5.770	1.906	1.892	27.163	12.883	0.243	0.123	
	(2.522)	(2.903)	(0.483)	(0.658)	(9.267)	(3.459)	(0.106)	(0.033)	
In-Kind Gift Treatment	4.323	2.710	. ,	. ,	14.594	. ,	0.074	. ,	
	(2.481)	(3.105)			(9.597)		(0.109)		
In-Kind Gift, Early Delivery	6.576	4.994 <sup>´</sup>			24.902		0.253		
Treatment	(2.492)	(3.135)			(8.652)		(0.104)		
(Crossed) Employer Return Treatme	ent								
Treatment w/ High	2.320	0.666	-0.712	-0.719	5.802	-4.237	0.054	-0.029	
Return to the Employer	(1.946)	(3.149)	(0.48)	(0.447)	(5.384)	(2.384)	(0.060)	(0.023)	
High Return x Any Gift		3.268		0.029					
		(4.003)		(0.852)					
Control Mean	2.52	2.52	3.711	3.711	2.52	3.711			
Controls	х	Х	х	х	Х	х	х	Х	
Hyp.: Gift Treatments = Control	p=0.001		p=0.000		p=0.003	p=0.000	p=0.028	p=0.000	
R squared / Pseudo R Squared Number of Subjects	0.328 300	0.330 300	0.114 1954	0.114 1954	0.068 300	0.039 1954	0.097 300	0.07 1954	

## Online Appendix Table 5. Extra Work Experiments, Findings with Controls

**Notes:** Robust standard errors. The specifications for Experiment 2 include fixed effects for Craigslist sample, gender, and age groups (25-34, 35-44, 45-54, 55+). The specifications for Experiment 3 include fixed effects for day of experiment and for 4 hourly time blocks. Columns 7 and 8 report the marginal effects for the probit specification.

vs. Other Treatments.									
	Lines of Work Co	oded in Required 120							
Variable:	m	inutes							
Treatment	Early-Gift	All Other Treatments							
Comparison:	Treatment (N=50)	(N=250)	Diff. of						
	Mean	Mean	means						
	(Std. Dev)	(Std. Dev)	(Std Err)						
	(1)	(2)	(3)						
Measure of output									
Coded lines in required 120 min	379.98	355.712	24.268						
	(181.371)	(157.637)	(25.075)						
Log of coded lines in required	5.806	5.766	0.040						
120 min	(0.562)	(0.488)	(0.078)						

# Onl. App. T. 6. Experiment 2, Output in Required 120 Minutes, Early gift

**Notes:** Standard deviation in parenthesis for column (1) and (2) and standard error in parenthesis for column (3). All other treatments include control, non-monetary gift, monetary gift, low piece-rate and high piece-rate groups, since in all these treatments there was no gift, nor a piece rate (which only applies to extra work). In the early-gift treatment the gift preceded the required work and thus we can measure if there is any impact on productivity in the required 120 minutes. Column (3) presents the difference of the mean of all other treatments and the early-gift treatment.

Estimation:		Non-Linear Lo	east Squares	
	Log (Nu	Imber of	Number of	Envelopes
Dependent Variable:	Envelopes	in a Batch		
	(1)	(2)	(3)	(4)
Baseline Social Preferences				
Altruism towards Charity	0.230		0.253	
	(0.042)		(0.040)	
Altruism towards Grocery Store	0.759		0.735	
	(0.088)		(0.077)	
Warm Glow towards Charity		0.443		0.462
		(0.064)		(0.066)
Warm Glow towards Grocery		0.720		0.716
Store		(0.073)		(0.074)
Incidental Parameters				
Cost Function Curvature (γ)	11.123	9.440	0.293	0.263
	(1.449)	(0.747)	(0.030)	(0.018)
Cost of Effort Function:	Po	wer	Expor	nential
Std. Deviation of Error Term	0.131	0.130	3.994	3.952
Std. Dev. of Individual f.e.s * (1/γ)	0.249	0.211	8.155	8.158
R Squared	0.8346	0.8374	0.8500	0.8532
N .	3568	3568	3568	3568

**Online Appendix Table 7. Experiment 1, Baseline Social Preferences, Robustness** 

**Notes:** Specifications are from non-linear least squares regressions, with each observation being a worker-batch combination. The sample is restricted to the first 8 batches. The dependent variable is the log of the number of envelopes produced in that round in Columns 1-2 and is the the number of envelopes produced in Columns 3-4. The specifications in Columns 1 and 3 allow for pure altruism towards the employer, in which the worker puts weight alpha on the return to the employer. The specifications in Columns 2 and 4 allow for a form of warm glow, that is, the worker puts a weight on the employer, but on the *average* return (30 cents per envelope), not the actual return (which varies by round). All specifications include fixed effects for worker i as well as indicators for rounds 2, 3, 4, and 5-8. The standard deviations listed are the standard deviation of the error term and the standard deviation of the individual fixed effects divided by the curvature *gamma*. The latter ratio indicates the variation in the individual productivity. The standard errors are clustered at the session level.

Dependent Variable:		Log (Num	ber of Envelop	pes)	Νι	Number of Envelopes in a Ref           (5)         (6)         (7)           003         -0.068         0.120           034)         (0.026)         (0.044)           336         0.288         0.291           052)         (0.051)         (0.063)           543         0.579         0.690           069)         (0.095)         (0.068)		ound
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Baseline Social Preferences:								
Altruism towards Charity	0.011	-0.096	0.095	0.143	0.003	-0.068	0.120	0.149
	(0.047)	(0.028)	(0.041)	(0.029)	(0.034)	(0.026)	(0.044)	(0.031)
Warm Glow towards Charity	0.392	0.311	0.309	0.842	0.336	0.288	0.291	0.816
	(0.064)	(0.060)	(0.063)	(0.097)	(0.052)	(0.051)	(0.063)	(0.100)
Warm Glow towards Grocery	0.587 <sup>´</sup>	0.648 <sup>´</sup>	0.701 <sup>´</sup>	1.236	0.543 <sup>´</sup>	0.579 <sup>´</sup>	0.690	`1.181 <sup>´</sup>
Store	(0.072)	(0.114)	(0.069)	(0.099)	(0.069)	(0.095)	(0.068)	(0.102)
Incidental Parameters:								
Cost Function Curvature (y)	10.790	15.248	9.260	3.650	0.320	0.404	0.257	0.105
	(0.898)	(1.869)	(0.728)	(0.250)	(0.026)	(0.042)	(0.017)	(0.006)
Cost of Effort Function:		Power Co	st of Effort Fund	tion	È É	ponential (	Cost of Effort Fui	nction
	Quadratic	Cubic in	Indicators for	Indicators for 2,	Quadratic	Cubic in	Indicators for	Indicators for
Type of timetrend	in Rounds	Rounds	2, 3, 4, 5-8 Altruism term	3, 4, 5-8	in Rounds	Rounds	2, 3, 4, 5-8 Aitruism term	2, 3, 4, 5-8
			does not	Partial Warm			does not	Partial Warm
			include piece	Glow During			include piece	Glow Durina
Specification	Bench	mark	rate	Training	Bench	mark	rate	Training
Std. Deviation of Error Term	0.130	0.129	0.130	0.129	3.939	3.909	3.947	3.916
Std. Dev. of Individual f.e.s * (1/γ)	0.249	0.249	0.249	0.249	8.153	8.147	8.165	8.161
R Squared	0.8369	0.8405	0.8376	0.8401	0.8541	0.8563	0.8536	0.8558
Ν	3568	3568	3568	3568	3568	3568	3568	3568

Online Appendix Table 8. Productivity Experiment, Baseline Social Preferences, Robustness II

**Notes:** Specifications are from non-linear least squares regressions as in specification in Section 4, with each observation being a worker-round combination. The sample is restricted to the first 8 rounds. The dependent variable is the log of the number of envelopes produced in Columns 1-4 and is the number of envelopes produced in Columns 5-8. The specifications in Columns 1 and 5 allow for a quadratic function in the round number, while the specifications in Columns 2 and 6 allow for a cubic function in the round. The specifications in Columns 3-4 and 6-7 include indicators for rounds 2, 3, 4, and 5-8. Columns 3 and 7 assume subjects do not take into account that being paid more as piece rate lowers the return to the firm. Columns 4 and 8 assume that there is warm glow (but not altruism) even in the training rounds, assumed to be half the size as in the periods in which the envelopes are used. All specifications include fixed effects for worker i. The standard deviations listed are the standard deviation of the error term and the standard deviation of the individual fixed effects divided by the curvature y. The latter ratio indicates the variation in the individual productivity. The standard errors are clustered at the session level.

Dependent Variable:		Log (N	No. Envelope	es in a Batch)			Number of Envelopes in a Batch			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Baseline Social Preferences Social Preferences towards Charity	0.405 (0.043)	0.343 (0.043)	0.457 (0.057)	0.444 (0.063)	na	0.337 (0.032)	0.307 (0.035)	0.447 (0.055)	0.463 (0.065)	0.187 (0.043)
Social Preferences towards Grocery Store	0.632 (0.064)	0.539 (0.062)	0.732 (0.068)	0.72 (0.072)	na	0.551 (0.058)	0.506 (0.062)	0.704 (0.065)	0.716 (0.073)	0.797 (0.108)
Reciprocal Social Preferences	(	( <i>'</i>	( )	( )		(	( <i>'</i>	( )	· · · ·	( <i>'</i>
Social Pref. Change Positive Monetary Gift	0.2 (0.114)	0.086 (0.089)	0.065 (0.082)	0.374 (0.149)	na	0.098 (0.085)	0.053 (0.075)	0.041 (0.071)	0.314 (0.137)	0.092 (0.087)
Social Pref. Change Negative Gift	-0.016 (0.125)	-0.076 (0.093)	-0.099 (0.096)	0.032 (0.135)	na	-0.018 (0.072)	-0.047 (0.061)	-0.068 (0.067)	0.067 (0.100)	-0.001 (0.060)
Social Pref. Change In-Kind Gift	-0.074 (0.097)	-0.118 (0.072)	-0.144 (0.080)	-0.044 (0.099)	na	-0.103 (0.072)	-0.118 (0.060)	-0.152 (0.074)	-0.079 (0.089)	-0.062 (0.056)
Estimated Persistence of Social Preferences From Round 9 to 10				0.233 (0.251)	na				0.246 (0.248)	
Incidental Parameters Cost Function Curvature (γ)	10.637 (0.835)	11.366 (0.894)	9.039 (0.648)	9.439 (0.738)	na	0.316 (0.024)	0.329 (0.025)	0.257 (0.017)	0.263 (0.018)	0.41 (0.052)
Cost of Effort Function:			Power	r				Exponen	tial	
			Alternative					Alternative		
Type of timetrend	Quadratic in Rounds	Cubic in Rounds	Round Indicators	Standard Ro (rounds 2, 3 Estimated Decay of Gift	ound Indicators 3, 4, 5-8, 9-10) Altruism (instead of	Quadratic in Rounds	Cubic in Rounds	Round Indicators	Standard Ro (rounds 2, 3 Estimated Decay of Gift	und Indicators , 4, 5-8, 9-10) Altruism t (instead of
Specification	Bench	nmark (War	m Glow)	Effect	warm glow)	Bench	mark (War	m Glow)	Effect	warm glow)
Std. Deviation of Error Term	0.144	0.144	0.144	0.144	0,	4.308	4.302	4.321	4.315	4.365
Std. Dev. of Individual f.e.s * (1/γ)	0.241	0.241	0.241	0.241		8.015	8.008	7.995	8.012	8.013
R Squared N	0.7908 4460	0.7923 4460	0.7912 4460	0.7918 4460		0.8192 4460	0.8197 4460	0.8182 4460	0.8187 4460	0.8144 4460

Notes: Specifications are from non-linear least squares regressions, with each observation being a worker-batch combination. The sample includes all 10 batches. The dependent variable is the log of the number of envelopes produced in that round in Columns 1-5 and is the number of envelopes produced in Columns 6-10. All specifications include fixed effects for worker i. Columns 3 and 8 include indicators for batches 2, 3, 4, 5-10. The estimated coefficient on batch 2 is restricted to equal one half of the estimated coefficient in batch 3. Columns 4 and 9 allow for a decay of the warm glow glft parameter in batch 10, to equal deltaa\_gift. Thus, delta=1 indicates no decay, delta=0 indicates full decay. The delta does not apply to batch 9. Columns 5 and 10 estimate a model with pure altruism instead of warm glow. The model in Column 5 did not converge. The standard deviation of the error term and the standard deviation of the individual fixed effects divided by the curvature γ. The latter ratio indicates the variation in the individual productivity. The standard derivation in the individual productivity.

	Maximum			Maximum			
	Likelihood,	Minimum Distar	nce Estimation	Likelihood,	Minimum Dista	nce Estimation	
Estimation:	Accounting for Censoring at 0 and 60 Minutes	Moments 0', 1'- 5', 6'-10', 11'- 15',, 60'	Moments 0', 1'-30', 60'	Accounting for Censoring at 0 and 60 Minutes	Moments 0', 1'- 5', 6'-10', 11'- 15',…, 60'	Moments 0', 1'-30', 60'	
	Number of Extra			Log (No. Extra			
Dependent Variable:	Minutes	Number of Mir	nutes Worked	Minutes)	Log (No. Minu	Log (No. Minutes Worked)	
	(1)	(2)	(3)	(4)	(5)	(6)	
Baseline Social Preferences							
Social Preference towards Employer	0.812	100*	100*	0.400	100*	100*	
	[0.002,100]	[0.000,100]	[0.000,100]	[0.000,100]	[0.001,100]	[0.000,100]	
Social Preference Change - High Return for							
Employer	0.109	0.074	0.108	0.129	0.075	0.107	
	(0.088)	[-0.154,0.347]	[-0.162,0.812]	(0.100)	[-0.176,0.379]	[-0.174,0.780]	
Reciprocal Social Preferences							
Social Preference Change Monetary Gift	0.303	0.434	0.465	0.377	0.435	0.468	
	(0.143)	[0.000,0.765]	[-0.001,3.167]	(0.176)	[0.000,0.792]	[-0.002,1.776]	
Social Preference Change In-Kind Gift	0.181	0.226	0.214	0.204	0.226	0.215	
-	(0.131)	[-0.117,0.522]	[-0.204,0.564]	(0.150)	[-0.120,0.544]	[-0.191,0.579]	
Social Preference Change In-Kind Gift, Early	0.360	0.488	0.508	0.427	0.489	0.511	
	(0.142)	[0.018,0.857]	[0.010,5.143]	(0.174)	[0.038,0.898]	[0.033,2.542]	
Incidental Parameters				( )			
Cost Function Curvature (y)	0.007	0	0	0.146	0.011889558	0.014043911	
	[0,0.079]	[0,0.143]	[0,0.271]	[0,1.231]	[0,20.252]	[0,20.640]	
Std. Deviation of Error Term	45.121	54.989	46.739	3.905	0.369	0.330	
	(4.005)	(5.590)	(5.148)	(0.301)	(0.037)	(0.034)	
Cost of Effort Function:		Exponential			Power		
Log Likelihood / minimum distance	-637.99	0.39	0.35	-399.19	0.37	0.33	
Ν	300	300	300	300	300	300	

## Online Appendix Table 10. Experiment 2, Social Preferences, Robustness

Notes: Bootstrap standard deviations are in parentheses and 95% bootstrap confidence intervals are in brackets. Columns 1 and 4 report the maximum likelihood estimates using the number of extra minutes worked, not including the required initial 120 minutes. For Column 4, since Log (0 minutes) is undefined, we left-censor the number of extra minutes worked at 1 minute. Minimum distance estimation in Columns 2-3 and 5-6 use the identity matrix as the weighting matrix. The moments used in Columns 2 and 5 are: Share stay 0; Share stay 1-5; ...; Share stay 51-55; Share stay 60. The moments used in Columns 3 and 6 used are: Share stay 0; Share stay 1-30; Share stay 60.

	Maximum	Minimum Distance Estimation		Maximum	Minimum Distance Estimation	
Estimation:	Likelihood, Accounting for Censoring at 0	Moments 0, 1-5, 6-10, 11-15, 20	Moments 0, 1- 10, 20	Likelihood, Accounting for Censoring at 0	Moments 0, 1- 5, 6-10, 11-15, 20	Moments 0, 1- 10, 20
	Number of Extra			Log (No. Extra		
Dependent Variable:	Addr.	Number of Extra Addr.		Addr.)	Log (No. Extra Addr.)	
	(1)	(2)	(3)	(4)	(5)	(6)
Baseline Social Preferences						
Warm Glow towards Employer	0.106	0.128	0.130	0.106	0.128	0.130
	(0.072)	(0.058)	(0.059)	(0.073)	(0.058)	(0.059)
Altruism Towards Employer	-0.007	-0.009	-0.009	-0.007	-0.009	-0.009
	(0.006)	(0.005)	(0.005)	(0.006)	(0.005)	(0.005)
Reciprocal Social Preferences			, , , , , , , , , , , , , , , , , , ,			
Warm Glow Change Monetary Gift	0.075	0.080	0.081	0.077	0.080	0.081
<b>,</b>	(0.028)	(0.023)	(0.023)	(0.029)	(0.023)	(0.023)
Incidental Parameters						
Cost Function Curvature (y)	0.054	0.050	0.054	0.328	2.466	2.605
	(0.015)	(0.011)	(0.012)	(0.092)	(0.548)	(0.575)
Std. Deviation of Error Term	41.073	42.203	38.632	6.776	0.860	0.806
	(2.213)	(3.218)	(2.621)	(0.349)	(0.064)	(0.053)
Cost of Effort Function:		Exponential			Power	
Log Likelihood / minimum distance	-2699.58	0.023	0.023	-2148.89	0.020	0.019
N	1954	1954	1954	1954	1954	1954

## Online Appendix Table 11. Experiment 3, Social Preferences, Robustness

Notes: Columns 1 and 4 report the maximum likelihood estimates, not including the required initial 40 addresses. For Column 4, since Log (0) is undefined, we left-censor the number of extra minutes worked at 1 address. Minimum distance estimation in Columns 2-3 and 5-6 use the identity matrix as the weighting matrix. The moments used in Columns 2 and 5 are: Share checked 0; Share checked 6-10; Share checked 11-15; Share checked 20. The moments used in Columns 3 and 6 used are: Share checked 0; Share checked 1-10; Share checked 1-10; Share checked 20.

	Gift in Treament	t in Treament Task		Implied Percent Warm Glow Change		
	Condition	Assigned	With Gift	(Reciprod	city) Due	to Gift
	(1)	(2)	(3)	(4)	(5)	(6)
Panel A. Findings from this paper:						
DellaVigna, List, Malmendier, Rao (2019)	Pay Increase from \$7 to \$14	Folding	2%	34%		
	Pay Decrease from \$7 to \$3	Charity Envelopes	-2%	-9%		
	Gift of Thermos		-3%	-21%		
Assumption about Cost Function:				Power	Cost Fund	ction
Estimated Curvature y				9.4(0.9)***		
Implied Elasticity				0.11		
Panel B. Selected Previous Findings or	n Gift Exchange in	Field:				
Gneezy and List (2006) Study 1	Pay Increase from \$12 to \$20	Library Book Coding	27% (first 90 min)	846%	230%	61%
Gneezy and List (2006) Study 2	Pay Increase from \$10 to \$20	Door-to-door Fundraising	72% (first 3 hours)	16267%	1405%	196%
Kube, Marechal, and Puppe (2012) Non-monetary gift condition	Gift of Thermos	Library Book Coding	25%	715%	205%	56%
Kube, Marechal, and Puppe (2012) Monetary gift condition	7 Euro raise (from 36 euro pay)	Library Book Coding	5%	58%	28%	10%
Kube, Marechal, and Puppe (2013)	Pay cut from 15 to 10 euro/hr	Library Book Coding	-20%	-88%	-67%	-36%
Gilchrist, Luca, and Malhotra (2016)	Pay increase from \$3 to \$4	Entering CAPTCHAs	18%	374%	129%	39%
Cohn, Fehr, and Goette (2014)	Pay increase from 22 to 27 ChF	Newspaper Distribution	3%	32%	16%	6%
Esteves-Sorenson (2018)	Pay Increase from \$12 to \$20	Enter data	2%	20%	10%	4%
Assumptions about Cost Function:	nptions about Cost Function: Pow		Power	r Cost Function		
Assumed Curvature γ				9.4	5.0	2.0
Implied Elasticity				0.11	0.20	0.50

## Online Appendix Table 12. Calibration of Reciprocity in Select Gift Exchange Papers

Notes: This table revisits some of the findings in the previous gift exchange experiments in the field, with summary of the key gift treatments and findings in Columns 1-3. Panel A summarizes the effects from this paper: Column 2 reports the findings from Table 4, Column 3, Panel B (on log output). Column 3 reports the results from Table 5, Column 1, taking the ratio of the estimated warm glow change to baseline warm glow. For example, for the positive monetary gift .151/.443=34%. In Panel B we revisit some classic experiments on gift exchange in the field. In Columns 4-6 we compute the implied percent increase in altruism or warm glow implied by the effort increase (or decrease), for a calibrated value of the elasticity of effort. The calibration holds for a power cost of effort function, which is characterized by constant elasticity. Column 4 uses the elasticity estimated for our task (Table 5, Column 1). Columns 5 and 6 report the results assuming higher elasticities.

Paper	Торіс	Experiment (Lab / Field / Online)	Type of Real Effort Task	Pay-Rate Design? (Y/N)	Number of Piece Rates	Notes	
	(1)	(2)	(3)	(4)	(5)	(6)	
Real Effort Experiments Published in Top-5 Journals from 1999 to 2018							
Gneezy, Rustichini and Niederle (2003)	Competitive Preferences	Lab	Solving mazes	Ν			
Gneezy and List (2006)	Gift Exchange	Field	Data Entry; Fundraising	Ν			
Ariely, Bracha and Meier (2009)	Image Motivation	Lab, Field	Typing; Biking	Ν		Participants face either no incentives or non- linear incentives, but not piece rates	
Carpenter, Matthews and Schirm (2010)	Tournaments and Office Politics	Field	Stuffing Envelopes	Ν			
Abeler, Falk, Goette and Huffman (2011)	Expectations and Effort Provision	Lab	Count number of zeros	Ν			
Dohmen and Falk (2011)	Incentives and Sorting	Lab	Multiplying numbers	Ν			
Gill and Prowse (2012)	Disappointment Aversion	Lab	Slider task	N		Participants are stochastically rewarded, with probability of reward increasing in the difference between own effort and a partner's effort. The reward size is varied, but the incentives are not known piece rates	
Kube, Marechal and Puppe (2012)	Gift Exchange	Field	Cataloguing Library Books	Ν			
Augenblick, Niederle and Sprenger (2015)	Time Preferences and Effort	Lab, Online	Data transcription; Tetris	Y	5	Variation in the exchange rate of work between different time periods helps identify the cost of effort	
DellaVigna and Pope (2018)	Effort Motivation	Online	Typing	Y	4		

## Online Appendix Table 13. Published Real-Effort Experiments and Pay-Rate Design

Notes: This table contains real-effort studiespublished in the American Economic Review, Econometrica, the Journal of Political Economy, the Quarterly Journal of Economics, and the Review of Economic Studies between 1999 and 2018. We search papers using a search of Google Scholar for papers in these journals and year with the word "real effort" in the text of the paper. We then exclude papers that do not have this feature. It categorizes whether the papers include randomized variation in piece-rates. Two out of ten such published papers we identified include a "piece-rate design".

## A Online Appendix A - Related Literature

Online Appendix Table 1 summarizes some of the most related papers in the literature. We identify key features of related papers: (i) the pay-rate design (Column 4); (ii) the sample size (Column 5); (iii) the structural estimation of the social preference parameters (Column 8); and (iv) whether the return to the firm is made explicit and varied experimentally (Columns 6 and 7). We also indicate whether the gift exchange variation is between subjects or within subjects (Column 3) and whether the experiment takes place in a field setting or in the laboratory (Column 9). Panel A documents the most relevant real-effort experiments on gift exchange, including some executed as laboratory experiments, so long as the "work" is real effort and not stated effort.

Regarding the sample size (Column 5), our paper is the real-effort field experiment with the largest sample size thus far, though there are other studies that are well-powered (which we some-what arbitrarily indicate with a sample size above 100). Column 8 documents the fact that there is only one other paper which attempted structural estimation of social preferences in a gift exchange set-up in the field, Bellemare and Shearer (2011). Bellemare and Shearer (2011) has a very nice estimation set-up, which we partly borrow from, such as a power cost of effort, and individual fixed effects. The table clarifies important differences of our work relative to Bellemare and Shearer (2011): (i) (*sample size*) Bellemare and Shearer (2011) estimates the gift exchange effect on a sample size of just 18 workers; (ii) (*within-subject identification*) The identification of gift exchange is based on time-series variation: all workers on a particular day were given a "gift," with no control group on that date. Thus, the identification is based on comparing worker effort on those days versus in the days before (that is, is within subject); (iii) (*returns*) the workers do not know the explicit return to the firm of their effort.

The table also highlights another distinguishing feature of our design: whether the return to the firm was made explicit (Column 6) and varied in the experiment (Column 7). As the table makes clear, few real-effort experiment papers did so (and the list omits a few other gift exchange in the field papers which also do not do so). One of the two Gneezy-List experiments arguably made returns explicit, as the workers were raising money for charity and thus could know the return to their effort (though the return itself was not varied). Also, Englmeier and Leider (2012a) vary the return to the firm by telling people in one case that the experimenters would get "a substantial bonus" if 50% of the work was done by a deadline. Hennig-Schmidt, Sadrieh, and Rockenbach (2010) provide more information on the return to the employer in one of their treatments, and find evidence suggestive of gift exchange only when the return is made clear. Both experiments provide suggestive evidence on the effect of returns, given the relatively small sample size.

A study that both informs workers of the return to the firm, and varies returns across treatments, is Englmeier and Leider (2012b). The paper employs a real-effort task and it has a sizable sample (N = 192). Interestingly, as in our paper, there is no statistically significant response to a gift from the "manager," nor does the response appear to interact with the return to the "manager." We should point to two key differences of this very nice study relative to our work: As the authors themselves emphasize, it is a laboratory experiment, and the "managers" are laboratory subjects assigned to the "manager" role. And this paper does not attempt a structural estimation.

Panel B of the table also shows several of the design features in stated-effort laboratory experiments that our study aims to introduce in the field experiments. Most importantly, the return to the "firm" is made salient, and occasionally also varied. Indeed, a key point in our paper is to show that one can put together the pieces that allow for estimation of preferences in a field setting, as pioneered in the laboratory for stated-effort gift exchange experiments. In this way, our design aims to bridge the gap between the laboratory and field studies, as we say in the paper.