# FISCAL STIMULUS: EVIDENCE

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Neoclassical models:

- Positive but small multipliers (less than one)
  - Due to negative wealth effect
  - Hours go up but consumption goes down
- Exception:
  - Persistent spending with "flexible capital"
  - Investment rises a lot but consumption still falls

New Keynesian models:

- Multiplier highly dependent on monetary policy response
  - Constant real rate: multiplier 1
  - Lean against the wind: multiplier less than 1
  - zero lower bound: multiplier larger than 1
- Multipliers larger with credit constrained agents (old Keynesian multiplier logic)

Other important issues:

- Multiplier dependent of tax response (varies across episodes)
- Multiplier dependent on type of spending
- Etc., Etc.

No single multiplier!

 Challenging to use aggregate multiplier estimates to distinguish between models

- Government purchases multiplier:
  - When government purchases of goods and services go up by \$1, how many dollars does output go up by?

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- Why?
  - Reduces heteroskedasticity.

• Multiplier regression:

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- Second specification estimates an elasticity as opposed to a multiplier
- Some papers estimate elasticity and then convert to multiplier by multiplying by average value of Y/G (Ramey-Zubairy 18 argue this is not a good practice)

Suppose we seek to estimate:

$$\frac{Y_t - Y_{t-1}}{Y_{t-1}} = \alpha + \beta \frac{G_t - G_{t-1}}{Y_{t-1}} + \epsilon_t$$

- An important empirical problem is endogeneity of G<sub>t</sub>
- What is the likely nature of the endogeneity?

Countercyclical spending:

- Governments might systematically spend more when output is low due to other shocks in an effort to counteract these other shocks and stabilize economy
- In this case, OLS would be downward biased

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Procyclical spending:

- Balanced budget rules or credit constraints may lead government to spend more when things are good for other reasons
- In this case, OLS would be upward biased

Methods for identification:

- Wars (Barro-Redlick 11; Hall 09; Ramey 11)
- VARs (Blanchard-Perotti 02; Gali, et al. 07, Perotti 07)
- Regional shocks (Chodorow-Reich et al. 12, Shoag 13, Nakamura-Steinsson 14, Acconcia-Corsetti-Simonelli 14)

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- Important confounding factors:
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  - Mismeasurement of prices of tanks and wages of soldiers
- Barro-Redlick 11 think war-time multiplier overestimate true multipliers
- Hall 09 thinks they are underestimates

- Look at variation in military spending from 1917-2006
- Dominated by WWI, WWII, Korean War



Source: Barro and Redlick (2011)

| Table: Changes in Defense Spending |         |           |         |  |
|------------------------------------|---------|-----------|---------|--|
| Year                               | Year DG |           | DG      |  |
|                                    | (% GDP) |           | (% GDP) |  |
| WWI                                |         | Korea     |         |  |
| 1917                               | 3.5     | 1951      | 5.6     |  |
| 1918                               | 14.9    | 1952      | 3.3     |  |
| 1919                               | -7.9    | 1953      | 0.5     |  |
| 1920                               | -8.2    | 1952      | -2.1    |  |
|                                    |         |           |         |  |
| WWII                               |         | Vietnam   |         |  |
| 1941                               | 10.6    | 1966      | 1.2     |  |
| 1942                               | 25.8    | 1967      | 1.1     |  |
| 1943                               | 17.2    |           |         |  |
| 1944                               | 3.6     | Reagan    |         |  |
| 1945                               | -7.1    | 1982-1985 | 0.4-0.5 |  |
| 1946                               | -25.8   | Bush II   |         |  |
|                                    |         | 2002-2004 | 0.3-0.4 |  |

Source: Barro and Redlick (2011)

Empirical specification:

$$\frac{Y_t - Y_{t-1}}{Y_{t-1}} = \alpha + \beta_1 \frac{G_t - G_{t-1}}{Y_{t-1}} + \beta_2 \frac{G_{t-1} - G_{t-2}}{Y_{t-2}} + \beta_3 \frac{G_{t-1}^* - G_{t-2}^*}{Y_{t-2}} + \text{controls} + \epsilon_t$$

- G<sup>\*</sup><sub>t</sub> captures news at time t about future spending from Ramey 11
  - Gathered from Business Week estimates of changes in spending over next 3 to 5 years



Source: Barro and Redlick (2011)

|  | (1)                  | (2)               | (3)                | (4)                | (5)                    | (6)               |
|--|----------------------|-------------------|--------------------|--------------------|------------------------|-------------------|
| Starting<br>date                         | 1950                 | 1939              | 1930               | 1930<br>(w/o 1949) | 1917                   | 1954              |
| $\Delta g$ : defense                     | $0.68^{*}$<br>(0.27) | $0.44^{**}$       | $0.46^{**}$        | 0.48**<br>(0.08)   | $0.47^{**}$<br>(0.08)  | 0.98<br>(0.65)    |
| $\Delta g: defense$                      | 0.01                 | 0.20**            | $0.21^{*}$         | 0.25**             | 0.16                   | -0.54             |
| Δg*: defense                             | 0.026                | 0.039**           | 0.034*             | 0.034*             | 0.034*                 | -0.120            |
| U(-1)                                    | (0.016)<br>0.50**    | (0.011)<br>0.58** | (0.015)<br>0.61**  | (0.014)<br>0.58**  | (0.017)<br>$0.47^{**}$ | (0.112)<br>0.51** |
| $\Delta \tau(-1)$                        | (0.17)<br>-0.54**    | (0.14)<br>-0.16   | (0.10)<br>-0.26    | (0.10)<br>-0.52*   | (0.10)<br>-0.19        | (0.18)<br>-0.48*  |
| Yield                                    | (0.21)<br>-43.9*     | (0.16)<br>-37.8   | (0.22)<br>-101.5** | (0.23)<br>-103.4** | (0.25)<br>-73.6**      | (0.22)<br>-43.1*  |
| spread<br>squared                        | (20.7)               | (22.0)            | (12.8)             | (12.4)             | (12.2)                 | (21.8)            |
| <i>p</i> -value,<br>defense<br>variables | 0.030                | 0.000             | 0.000              | 0.000              | 0.000                  | 0.47              |
| $R^2$                                    | 0.48                 | 0.82              | 0.75               | 0.77               | 0.66                   | 0.45              |
| σ  | 0.017                | 0.019             | 0.027              | 0.026              | 0.030                  | 0.018             |

TABLE II Equations for GDP Growth, Various Samples

Source: Barro and Redlick (2011)

If variation in government spending is truly random, what is the role of the controls in the regressions?

If variation in government spending is truly random, what is the role of the controls in the regressions?

- They soak up noise in the regression and make the estimates more precise
- But if they end up affecting the point estimates substantially, this suggests that spending may not be truly random

|                             | (1)          | (2)           | (3)          | (4)           | (5)         | (6)         |
|-----------------------------|--------------|---------------|--------------|---------------|-------------|-------------|
| Starting date               | 1950         | 1930          | 1950         | 1930          | 1950        | 1950        |
| ∆g: defense                 | $0.89^{**}$  | $0.46^{**}$   | 0.34         | $0.51^{**}$   | $0.84^{**}$ | 0.46        |
|                             | (0.27)       | (0.08)        | (0.32)       | (0.10)        | (0.24)      | (0.26)      |
| $\Delta g: defense (-1)$    | -0.13        | $0.21^{*}$    | 0.08         | 0.18*         | -0.36       | 0.02        |
|                             | (0.27)       | (0.09)        | (0.28)       | (0.09)        | (0.25)      | (0.26)      |
| $\Delta g^*$ : defense news | $0.040^{**}$ | $0.036^{*}$   | 0.028        | $0.033^{*}$   | 0.014       | 0.016       |
|                             | (0.016)      | (0.016)       | (0.016)      | (0.015)       | (0.013)     | (0.014)     |
| U(-1)                       | $0.64^{**}$  | 0.60**        | $0.43^{*}$   | $0.62^{**}$   | 0.26*       | $0.55^{**}$ |
|                             | (0.17)       | (0.11)        | (0.18)       | (0.10)        | (0.16)      | (0.16)      |
| $\Delta \tau(-1)$           | $-0.45^{*}$  | -0.25         | $-0.56^{**}$ | -0.25         | -0.26       | -0.38       |
|                             | (0.20)       | (0.23)        | (0.21)       | (0.22)        | (0.19)      | (0.20)      |
| Yield spread                | -31.2        | $-100.9^{**}$ | -28.4        | $-102.3^{**}$ | -38.9*      | -21.6       |
| squared                     | (20.0)       | (13.3)        | (25.4)       | (13.0)        | (18.1)      | (20.5)      |
| ∆g: nondefense              | $2.65^{**}$  | 0.12          | _            | _             | _           | _           |
|                             | (0.93)       | (0.63)        |              |               |             |             |
| $\Delta(\text{transfers})$  | _            |               | -1.53        | 0.64          | _           | _           |
|                             |              |               | (0.92)       | (0.68)        |             |             |
| $\Delta(GM \ sales)$        |              |               | _            | _             | $3.66^{**}$ | _           |
|                             |              |               |              |               | (0.86)      |             |
| $\Delta(GE \text{ sales})$  |              |               | _            | _             | _           | $17.6^{**}$ |
|                             |              |               |              |               |             | (4.7)       |
| $R^2$                       | 0.54         | 0.75          | 0.51         | 0.75          | 0.63        | 0.57        |
| σ                           | 0.017        | 0.027         | 0.017        | 0.027         | 0.015       | 0.016       |

TABLE III Nondefense Government Purchases and Transfers

Source: Barro and Redlick (2011)

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|--------------------|---------------|
|--------------------|---------------|

• Structural VAR based evidence for fiscal stimulus:

$$X_t = A(L)X_{t-1} + U_t$$

- $X_t = [T_t, G_t, Y_t]$
- Four lags (and quarter dependence of coefficients)
- Various different detrending methods plus some dummy variables
- Sample period: 1960:1-1997:4 (No Korean War)

They argue:

- VAR methods better suited for study of fiscal policy than monetary policy
- Variation in government spending occurs for many reasons other than output stabilization
- Implementation lags implies no response of spending to output within, say, a quarter

- Consider the relationship between  $\Delta G$  and  $\Delta Y$
- Blanchard and Perotti's "identifying assumption" for  $\Delta G$ :
  - Output does not affect government spending contemporaneously

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- Blanchard and Perotti's "identifying assumption" for  $\Delta G$ :
  - Output does not affect government spending contemporaneously
- Given this identifying assumption, would it work to simply estimate:

$$\Delta Y_t = \alpha + \beta \Delta G_t + \epsilon_t$$

- Two things can go wrong in causal inference:
  - 1. Reverse causality: Causality can go "opposite" way (simultaneity bias)
  - 2. Omitted variable bias: A third factor can cause movements in both variables

- Two things can go wrong in causal inference:
  - 1. Reverse causality: Causality can go "opposite" way (simultaneity bias)
  - 2. Omitted variable bias: A third factor can cause movements in both variables
- Blanchard and Perotti's "identifying assumption" deals with reverse causality, but not the omitted variables bias

What is Blanchard and Perotti's strategy for dealing with omitted variables bias?

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• By controlling for four lags of  $\Delta Y_t$ ,  $\Delta G_t$ , and  $\Delta T_t$
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• By controlling for four lags of  $\Delta Y_t$ ,  $\Delta G_t$ , and  $\Delta T_t$ 

General feature of "structural" VARs: identification by controlling for lags

News shocks about future output that are not captured by lags:

- Terrorist attacks
- Wars
- Financial crises
- Oil price shocks
- Regime shifts in monetary policy

Each one may only matter for a few data points. But they can add up.



Source: Blanchard and Perotti (2002)

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- But is this an important disadvantage?

- They exclude 1950's because "difficult to think of the early 1950's as being generated by the same stochastic process as the post-1960 period."
- But is this an important disadvantage?
  - Not obvious
  - Different perspective: Large variation very valuable for identification
- Also dummy out tax cut in 1975:II

|     | 1 qrt | 4 qrts     | 8 qrts     | 12  qrts   | 20  qrts   | peak       |
|-----|-------|------------|------------|------------|------------|------------|
|     |       |            | DT         |            |            |            |
| GDP | 0.84* | 0.45       | 0.54       | $1.13^{*}$ | 0.97*      | 1.29* (15) |
| GCN | 1.00* | $1.14^{*}$ | $0.95^{*}$ | $0.70^{*}$ | $0.42^{*}$ |            |
| TAX | 0.13  | 0.14       | 0.17       | $0.43^{*}$ | $0.52^{*}$ |            |
|     |       |            | ST         |            |            |            |
| GDP | 0.90* | 0.55       | 0.65       | 0.66       | 0.66       | 0.90* (1)  |
| GCN | 1.00* | $1.30^{*}$ | $1.56^{*}$ | $1.61^{*}$ | $1.62^{*}$ |            |
| TAX | 0.10  | 0.18       | 0.33       | 0.36       | 0.37       |            |

TABLE IV Responses to Spending Shocks

Source: Blanchard and Perotti (2002)



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- Notice the use of one standard deviation bands
- Evidently not much information in 1960-1997 sample

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- Evidently not much information in 1960-1997 sample
- Also, max response of output is after 15 quarters, and after a "wavy response"
- Estimates further out rely heavily on iteration of VAR system
- Alternative way to report results:
  - Cumulative response of output divided by cumulative response of spending (over some horizon)
  - Ramey-Zubairy 18 report such results using Blanchard-Perotti 02 identification for sample period including Korean war and find estimate below one

- VAR with government spending "ordered first"
  - (i.e., is not contemporaneously affected by other variables in VAR)
    - Large: Government spending, GDP, hours, consumption of non-durables and services, private nonresidential investment, real wage, budget deficit, personal disposable income.
    - Small: Government spending, GDP, consumption, deficit
- Quarterly data, four lags
- Baseline sample: 1954:I-2003:IV (No Korean War)
- Alternative sample: 1948:I-2003:IV (Includes Korean War)

|                    | Estimated Fiscal Multipliers |       |      |             |      |                   | Implied  |          |          |  |  |
|--------------------|------------------------------|-------|------|-------------|------|-------------------|----------|----------|----------|--|--|
|                    | Output                       |       |      | Consumption |      | Fiscal Parameters |          |          |          |  |  |
|                    | 1 stQ                        | 4thQ  | 8thQ | 1stQ        | 4thQ | 8thQ              | $\rho_g$ | $\phi_g$ | $\phi_b$ |  |  |
|                    | 1948:I–2003:IV               |       |      |             |      |                   |          |          |          |  |  |
| Baseline spending  |                              |       |      |             |      |                   |          |          |          |  |  |
| Small VAR          | 0.51                         | 0.31  | 0.28 | 0.04        | 0.09 | 0.19              | 0.85     | 0.10     | 0.10     |  |  |
| Larger VAR         | 0.41                         | 0.31  | 0.68 | 0.07        | 0.11 | 0.49              | 0.80     | 0.06     | 0.06     |  |  |
| Excluding military |                              |       |      |             |      |                   |          |          |          |  |  |
| Small VAR          | 0.15                         | -0.12 | 0.34 | -0.11       | 0.24 | 0.32              | 0.95     | 0.005    | 0.60     |  |  |
| Larger VAR         | 0.36                         | 0.62  | 1.53 | 0.03        | 0.51 | 0.68              | 0.94     | 0.005    | 0.60     |  |  |
|                    |                              |       | 1954 | ·I-2003:    | IV   |                   |          |          |          |  |  |
| Baseline spending  |                              |       |      |             |      |                   |          |          |          |  |  |
| Small VAR          | 0.74                         | 0.75  | 1.22 | 0.14        | 0.46 | 0.73              | 0.95     | 0.13     | 0.20     |  |  |
| Larger VAR         | 0.68                         | 0.70  | 1.74 | 0.17        | 0.29 | 0.95              | 0.95     | 0.10     | 0.30     |  |  |
| Excluding military |                              |       |      |             |      |                   |          |          |          |  |  |
| Small VAR          | 0.63                         | 1.95  | 2.60 | 0.25        | 1.41 | 1.12              | 0.95     | 0.05     | 0.50     |  |  |
| Larger VAR         | 0.74                         | 2.37  | 3.50 | 0.37        | 1.39 | 1.76              | 0.95     | 0.01     | 0.50     |  |  |
|                    |                              |       | 1960 | :I-2003:    | IV   |                   |          |          |          |  |  |
| Baseline spending  |                              |       |      |             |      |                   |          |          |          |  |  |
| Small VAR          | 0.91                         | 1.05  | 1.32 | 0.19        | 0.59 | 0.84              | 0.95     | 0.13     | 0.20     |  |  |
| Larger VAR         | 0.81                         | 0.44  | 0.76 | 0.20        | 0.25 | 0.45              | 0.95     | 0.08     | 0.20     |  |  |
| Excluding military |                              |       |      |             |      |                   |          |          |          |  |  |
| Small VAR          | 0.72                         | 1.14  | 1.19 | 0.17        | 0.78 | 0.68              | 0.94     | 0.03     | 0.50     |  |  |
| Larger VAR         | 1.13                         | 1.89  | 2.08 | 0.40        | 1.14 | 1.07              | 0.98     | 0.01     | 0.55     |  |  |

TABLE 1. Estimated effects of government spending shocks.

Note: Large VAR corresponds to the 8-variable VAR described in the text; Small VAR estimates are based on a 4-variable VAR including government spending, output, consumption, and the deficit. Government spending excluding military was obtained as GrNEH + GSEH + GrNH + GSIH. For each specification  $\rho_e$  is the AR(1) coefficient that matches the half-life of the estimated government spending response. Parameter  $\phi_e$  is obtained as the difference of the VAR-estimated impact effects of government spending and effect, respectively. Finally, given ealbatte the parameter  $\phi_e$  such that the dynamics of government spending (21) and debt (37) are consistent with the horizon at which the deficit is back to steady state, matching our empirical VAR responses of the fiscal deficit.

## Source: Gali, Lopez-Salido, Valles (2007)

## GALI-LOPEZ-SALIDO-VALLES 07

- Multipliers much smaller if Korean war included (perhaps due to large tax increases)
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## GALI-LOPEZ-SALIDO-VALLES 07

- Multipliers much smaller if Korean war included (perhaps due to large tax increases)
- Multiplier bigger for non-defense spending Barro-Redlick argue this is endogenous
- Measure of multipliers:  $dY_{t+k}/dG_t$ 
  - Tricky to interpret
  - Not only  $dG_t$  that is affecting  $dY_{t+k}$ , also  $dG_{t+1}...dG_{t+k}$
  - Alternative: Ratio of cumulative impulse responses
  - Fahri and Werning 16 has a nice discussion of this

- Use narrative approach to identify shocks to government spending
- Dates when Business Week suddenly began forecasting large increases in defense spending
- War dates: 1950:III (Korean War), 1965:I (Vietnam War), 1980:I (Carter-Reagan Buildup)
- Ramey 11 adds: 2001:III (9/11)



FIGURE 1 Real Government Spending Per Capita (in thousands of chained dollars, 2005)

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War dates "Granger cause" VAR shocks

- Government spending "shocks" are anticipated!
- Doesn't mean they are necessarily endogenous
- Invalidates VAR method for constructing impulse response
  - · Some of the effects occur when news arrives
  - Some of the effects occur when spending occurs
  - VAR misses effects that occur prior to spending
  - VAR misspecified, impulse response potentially way off

(My discussion here is somewhat different than Ramey's)



FIGURE V Comparison of VAR Defense Shocks to Forecasts: Korea and Vietnam

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FIGURE VI Comparison of VAR Defense Shocks to Forecasts: Carter-Reagan and 9/11

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How should anticipation of spending affect results?

- Suppose  $G \uparrow$  is announced one period in advance
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How should anticipation of spending affect results?

- Suppose  $G \uparrow$  is announced one period in advance
- What happens upon announcement?
  - Negative wealth effect:  $C \downarrow$ ,  $H \uparrow$
  - Anticipatory investment: I ↑
- If you measure shock as occurring when spending occurs, you will miss these effects

- War dates variable embedded in a VAR ordered first
- VAR with: War Dates, G, Y, H, C, I, Barro-Redlick tax rate, W
- Quadratic trend, four lags
- Sample period: 1947-2008
- War Dates essentially an instrument for spending



Nakamura-Steinsson (UC Berkeley)

Fiscal Stimulus: Evidence



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- War dates recognize that news about spending occurs before spending occurs
- VARs miss initial drop in consumption
- Delaying War dates yields VAR type results
  - Delayed dates: 1951:1, 1965:3, 1980:4, 2003:2
  - Original dates: 1950:3, 1965:1, 1980:1, 2001:3



FIGURE VIII The Effect of Mistiming the Ramey–Shapiro Dates (Standard error bands are 68% confidence intervals)

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- Structural VAR studies: G ↑=> C ↑, W/P ↑
- Ramey-Shapiro "war dates":  $G \uparrow => C \downarrow, W/P \downarrow$

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- Ramey-Shapiro "war dates":  $G \uparrow => C \downarrow, W/P \downarrow$
- Massive focus on whether  $C \uparrow$  or  $C \downarrow$  in literature
- Suggestion that this distinguishes between Neoclassical models and New Keynesian models
- In fact Keynesian models can generate both depending on monetary policy

## **Regional Multipliers**

Since the Great Recession:

- Explosion of empirical work estimating regional multipliers
- Wide array of identification strategies:
  - Windfall returns on state pension plans (Shoag 15)
  - Military buildups (Nakamura-Steinsson 14)
  - Crackdown on Mafia infiltrated municipalities in Italy (Acconcia et al. 14)
  - Spending discontinuities at decadal census population revisions (Suarez Serrato-Wingender 16)
  - Evidence from ARRA (Chodorow-Reich et al. 12, Wilson 12, Dupor-Mehkari 16)
- Survey: Chodorow-Reich 17

- A lot more data, a lot more variation
- Allows for difference-in-difference identification
- Allows for powerful class of instruments:
  - Differential regional exposure to aggregate shocks
- Regional multiplier not the same as aggregate multipliers
  - Not answering the "right" question?
  - What do we learn?

$$\left(\frac{Y_{it} - Y_{it-2}}{Y_{it-2}}\right) = \alpha_i + \gamma_t + \beta \left(\frac{G_{it} - G_{it-2}}{Y_{it-2}}\right) + \epsilon_{it}$$

- G<sub>it</sub> is prime military contract spending
- State fixed effects (state specific trends)
- Year fixed effects (controls for aggregate shocks)
- Variables measured per capita
- Biannual regressions (in lieu of dynamics)
- Government spending potential endogenous and measured with error

Subcontracting



FIGURE 1. PRIME MILITARY CONTRACT SPENDING AS A FRACTION OF STATE GDP

Source: Nakamura and Steinsson (2014)

- National military buildups exogenous to relative conditions in states receiving disproportionate procurement spending
- Use **differential sensitivity** to national shocks across states to identify effects on state output

Intuition:

- When  $\Delta G_{US} > 0$ ,  $\Delta G_{CA} > \Delta G_{IL}$
- What is effect on  $\Delta Y_{CA}$  vs  $\Delta Y_{IL}$ ?

Identifying assumption:

 No other shock α<sub>i</sub>ε<sub>t</sub> correlated with ΔG<sub>US</sub> in the time series and differentially affects same set of states as our instrument (i.e., α<sub>i</sub> correlated with differential cross-sectional sensitivity of our instrument)
Baseline instrument:

- National spending interacted with state dummy
- In effect, we estimate sensitivity of state spending to national spending in "first stage"

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- National spending interacted with state dummy
- In effect, we estimate sensitivity of state spending to national spending in "first stage"

### Bartik (1991) type instrument:

- National spending scaled by each state's average spending in the first five years of sample
- Idea: Spending varies more in states with a lot of spending

|   | Output           |                  | Output<br>defl. state CPI |                | Employment  |                  | CPI   | Population                                    |
|---|------------------|------------------|---------------------------|----------------|---|------------------|---|---|
|   | States           | Regions          | States                    | Regions        | States  | Regions          | States  | States  |
| Prime military contracts                      | 1.43<br>(0.36)   | 1.85<br>(0.58)   | 1.34<br>(0.36)            | 1.85<br>(0.71) | 1.28<br>(0.29)  | 1.76<br>(0.62)   | 0.03<br>(0.18)                                | -0.12<br>(0.17)                               |
| Prime contracts plus<br>military compensation | $1.62 \\ (0.40)$ | $1.62 \\ (0.84)$ | $1.36 \\ (0.39)$          | 1.44<br>(0.96) | $     \begin{array}{r}       1.39 \\       (0.32)     \end{array} $ | $1.51 \\ (0.91)$ | $\begin{array}{c} 0.19 \\ (0.16) \end{array}$ | $\begin{array}{c} 0.07 \\ (0.21) \end{array}$ |
| Observations                                  | 1,989            | 390              | 1,989                     | 390            | 1,989   | 390              | 1,763   | 1,989   |

#### TABLE 2—THE EFFECTS OF MILITARY SPENDING

*Notes:* Each cell in the table reports results for a different regression with a shorthand for the main regressor of interest listed in the far left column. A shorthand for the dependent variable is stated at the top of each column. The dependent variable is a two-year change divided by the initial value in each case. Output and employment are per capita. The regressor is the two-year change divided by output. Military spending variables are per capita except in Population regression. Standard errors are in parentheses. All regressions include region and time fixed effects, and are estimated by two-stage least squares. The sample period is 1966–2006 for output, employment, and population, and 1969–2006 for the CPI. Output is state GDP, first deflated by the national CPI and then by our state CPI measures. Employment is from the BLS payroll survey. The CPI measure is described in the text. Standard errors are clustered by state or region.



FIGURE 3. QUANTILES OF CHANGE IN OUTPUT VERSUS PREDICTED CHANGE IN MILITARY SPENDING

Source: Nakamura and Steinsson (2014). Binned Scatter plot.

|   | 1. Output level instr.      |                | 2. Employment level instr.        |   | 3. Output per<br>working age |                | 4. Output OLS                                 |   |  |
|---|-----------------------------|----------------|-----------------------------------|---|------------------------------|----------------|---|---|--|
|   | States                      | Regions        | States                            | Regions                                       | States                       | Regions        | States  | Regions                                       |  |
| Prime military contracts                      | 2.48<br>(0.94)              | 2.75<br>(0.69) | 1.81<br>(0.41)                    | 2.51<br>(0.31)                                | $1.46 \\ (0.58)$             | 1.94<br>(1.21) | 0.16<br>(0.14)                                | 0.56<br>(0.32)                                |  |
| Prime contracts plus<br>military compensation | 4.79<br>(2.65)              | 2.60<br>(1.18) | 2.07<br>(0.67)                    | $\begin{array}{c} 1.97 \\ (0.98) \end{array}$ | $1.79 \\ (0.60)$             | 1.74<br>(1.00) | $\begin{array}{c} 0.19 \\ (0.19) \end{array}$ | $\begin{array}{c} 0.64 \\ (0.31) \end{array}$ |  |
| Observations                                  | 1,989                       | 390            | 1,989                             | 390   | 1,785                        | 350            | 1,989   | 390   |  |
|   | 5. Output with oil controls |                | 6. Output with real int. controls |   | 7. Outp                      | 7. Output LIML |   | 8. BEA<br>employment                          |  |
|   | States                      | Regions        | States                            | Regions                                       | States                       | Regions        | States  | Regions                                       |  |
| Prime military contracts                      | 1.32<br>(0.36)              | 1.89<br>(0.54) | 1.40<br>(0.35)                    | 1.80<br>(0.59)                                | 1.95<br>(0.62)               | 2.07<br>(0.66) | 1.52<br>(0.37)                                | 1.64<br>(0.98)                                |  |
| Prime contracts plus<br>military compensation | 1.43<br>(0.39)              | 1.72<br>(0.66) | 1.61<br>(0.40)                    | 1.59<br>(0.84)                                | 2.21<br>(0.67)               | 1.90<br>(1.02) | 1.62<br>(0.42)                                | 1.28<br>(1.16)                                |  |
| Observations                                  | 1,989                       | 390            | 1,989                             | 390   | 1,989                        | 390            | 1,836   | 360   |  |

#### TABLE 3—ALTERNATIVE SPECIFICATIONS FOR EFFECTS OF MILITARY SPENDING

- Potential threat to identification:
  - · Sensitivity of military spending correlated with overall cyclical sensitivity
- In fact cyclical sensitivity uncorrelated with military sensitivity
- Consider:

$$\Delta Y_{it} = \alpha_i + \gamma_t + \beta s_i \Delta Y_t + \epsilon_{it}$$

where

- s<sub>i</sub> is average level of military spending in state i
- If states with high  $s_i$  are more cyclically sensitive,  $\beta > 0$
- In fact  $\beta < 0$

- Baseline results have 50 instruments
   Potential weak / many instrument problem
- When instruments are weak / many, IV is biased towards OLS
  - Intuition: Overfitting i.e., fitting endogenous noise in 1st stage
  - Good read: Stock-Wright-Yogo 02
- Rule of thumb: First stage F-stat of excluded instruments > 10
  - In our case, state reg with baseline instruments: First state F-stat = 5
  - Multiplier biased by about 10% towards OLS (we ran extensive Monte Carlo simulations)

- Large difference between IV (1.4-2.8) and OLS (0.1-0.6)
- Why?

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- Why?
  - Endogeneity: States doing badly get more spending
  - Measurement error in spending variable

- Large difference between IV (1.4-2.8) and OLS (0.1-0.6)
- Why?
  - Endogeneity: States doing badly get more spending
  - Measurement error in spending variable
- Eliminate only measurement error by instrumenting for prime contract spending with shipments data
  - Sample period 1966-1982
  - Results: 1.3 (0.5), versus OLS of 0.2 (0.2) and Bartik of 2.0 (0.4)

Is the multiplier larger in times of slack?

$$\frac{Y_{it} - Y_{it-2}}{Y_{it-2}} = \alpha_i + \gamma_t + \beta_h \frac{G_{it} - G_{it-2}}{Y_{it-2}} + (\beta_l - \beta_h) I_{it} \frac{G_{it} - G_{it-2}}{Y_{it-2}} + \epsilon_{it}$$

• *I<sub>it</sub>* is an indicator for periods of low slack

- Based on unemployment at the start of interval
- National slack: National unemployment rate is below its median
- State slack: State unemployment rate is below its median
- $\beta_h$ : Multiplier in high slack periods
- $\beta_l \beta_h$ : Difference in multiplier between low and high slack periods

|                     | Out             | put             | Employment      |   |  |
|---------------------|-----------------|-----------------|-----------------|---|--|
|                     | National slack  | State slack     | National slack  | State slack   |  |
| $\beta_h$           | 3.54<br>(1.55)  | 4.31<br>(1.80)  | 1.85<br>(0.87)  | $     \begin{array}{r}       1.32 \\       (0.81)     \end{array} $ |  |
| $\beta_l - \beta_h$ | -2.80<br>(1.49) | -3.37<br>(1.84) | -0.75<br>(0.89) | $0.03 \\ (0.84)$  |  |

TABLE 5—EFFECTS OF MILITARY SPENDING IN HIGH VERSUS LOW UNEMPLOYMENT PERIODS

*Notes:* A shorthand for the dependent variable is stated at the top of each column. The dependent variable is a two-year change divided by the initial value in each case. All variables are per capita. Standard errors are in parentheses. The unit of observation is US states for all regressions in the table. The two regressors are (i) the two-year change in military spending and (ii) the two-year change in military spending interacted with a dummy indicating low slackness. We employ two different measures of slackness: "National slack" refers to whether the national unemployment rate is below its median value over the sample period; "State slack" refers to whether the state unemployment rate is below its median value over the sample period. This yields the effect of spending during high unemployment periods ( $\beta_h$ ) and the difference between the effect of spending during low and high unemployment periods ( $\beta_l - \beta_h$ ). The national slack regressions include state and time fixed effects interacted with the low slackness dummy. The regression are estimated by two-stage least squares. The sample period is 1966–2006. Output is state GDP. Employment is from the BLS payroll survey.

- Relative multiplier we estimate, not the same as aggregate multiplier
  - States don't have to pay for spending (financed federally)
  - Monetary policy can't react in cross-section
  - Spillovers to other states

• Relative multiplier we estimate, not the same as aggregate multiplier

- States don't have to pay for spending (financed federally)
- Monetary policy can't react in cross-section
- Spillovers to other states
- One reaction:
  - Not so useful since this it not what we are really interested in (which is aggregate multiplier)

• Relative multiplier we estimate, not the same as aggregate multiplier

- States don't have to pay for spending (financed federally)
- Monetary policy can't react in cross-section
- Spillovers to other states
- One reaction:
  - Not so useful since this it not what we are really interested in (which is aggregate multiplier)
- Different reaction:
  - Perhaps relative multiplier is a powerful statistic in distinguishing between different models (e.g., RBC vs. New Keynesian)
  - Aggregate multiplier is actually not very strong on that front

- We can use relative multiplier estimate as a moment to distinguish between competing structural models
- To this end, we write down a two-region macro model that nests competing models (RBC and New Keynesian)
- Calculate relative multiplier in different versions of the model

## THE MODEL

- Two regions
  - Home and foreign goods imperfect substitutes
    - Use commodity flow data to estimate "openness" (US regions  $\approx$  Spain)
  - Labor immobile (regressions in per capita terms)
  - Common monetary policy
  - Common tax policy
- Households consume and supply labor
- Firms hire labor and set prices
  - Neoclassical model: Prices adjust frictionlessly, economy responds efficiently to shocks
  - New Keynesian model: Sluggish price response, output may be inefficiently low

Consider several different cases:

• Aggregate Monetary Policy:

$$\hat{i}_t = \rho_i \hat{i}_{t-1} + (1 - \rho_i)(\phi_\pi \hat{\pi}_t^{ag} + \phi_y \hat{y}_t^{ag} + \phi_g \hat{g}_t^{ag})$$

- Volcker-Greenspan:  $\rho = 0.8, \, \phi_{\pi} = 1.5, \, \phi_y = 0.5, \, \phi_g = 0$
- Constant real interest rate (r unresp. to G)
- Constant nominal interest rate (i unresp. to G)
- Aggregate Tax Policy:
  - Constant labor income tax (lump-sum taxes vary)
  - Labor income tax balances budget

|   | Closed economy aggregate multiplier | Open economy relative multiplier |
|---|-------------------------------------|----------------------------------|
| Panel A. Sticky prices                    |                                     |                                  |
| Volcker-Greenspan monetary policy         | 0.20                                | 0.83                             |
| Constant real rate                        | 1.00                                | 0.83                             |
| Constant nominal rate                     | $\infty$                            | 0.83                             |
| Constant nominal rate ( $\rho_g = 0.85$ ) | 1.70                                | 0.90                             |
| Panel B. Flexible prices                  |                                     |                                  |
| Constant income tax rates                 | 0.39                                | 0.43                             |
| Balanced budget                           | 0.32                                | 0.43                             |

TABLE 6-GOVERNMENT SPENDING MULTIPLIER IN SEPARABLE PREFERENCES MODEL

*Notes:* The table reports the government spending multiplier for output deflated by the regional CPI for the model presented in the text with the separable preferences specification. Panel A presents results for the model with sticky prices, while panel B presents results for the model with flexible prices. The first three rows differ only in the monetary policy being assumed. The fourth row varies the persistence of the government spending shock relative to the baseline parameter values. The fifth and sixth rows differ only in the tax policy being assumed.

- Key advantage of relative multiplier: Not sensitive to changes in monetary and tax policy
- Intuition: Aggregate policy is "differenced out"
- Yields multiplier for relatively "unresponsive" monetary/tax policy
- Same as multiplier for small open economy with fixed exchange rate

- Relative nominal interest rate fixed
- May seem analogous to zero lower bound situation
  - Stimulus lowers short-term real interest rate

- Relative nominal interest rate fixed
- May seem analogous to zero lower bound situation
  - Stimulus lowers short-term real interest rate
- Orucial difference:
  - Long-term real interest rate doesn't fall
  - Purchasing power parity must hold
  - Any rise in relative price level will be reversed
  - Demand determined by long-term real rate



FIGURE 4. PRICES AND REAL INTEREST RATES AFTER A GOVERNMENT SPENDING SHOCK

*Note:* The figure plots the relative price level and the relative real interest rate in the two regions for the model with separable preferences after a positive government spending shock to the home region.

Introduce "ultra-Keynesian" features

- Consumption and work are complements (Aguiar-Hurst, 2005; Schmitt-Grohe-Uribe, 2010)
- Such complementarities can raise fiscal multiplier (Monacelli-Perotti, 2008; Bilbii, 2009; Hall, 2009)
- Intuition:
  - Higher output raises marginal utility of consumption
  - This leads to even higher output

|   | Closed economy aggregate multiplier | Open economy<br>relative multiplier |
|---|-------------------------------------|-------------------------------------|
| Panel A. Sticky prices                    |                                     |                                     |
| Volcker-Greenspan monetary policy         | 0.12                                | 1.42                                |
| Constant real rate                        | 7.00                                | 1.42                                |
| Constant nominal rate                     | $\infty$                            | 1.42                                |
| Constant nominal rate ( $\rho_g = 0.50$ ) | 8.73                                | 2.04                                |
| Panel B. Flexible prices                  |                                     |                                     |
| Constant income tax rates                 | 0.00                                | 0.30                                |
| Balanced budget                           | -0.18                               | 0.30                                |

#### TABLE 7-GOVERNMENT SPENDING MULTIPLIER IN GHH MODEL

*Notes:* The table reports the government spending multiplier for output deflated by the regional CPI for the model presented in the text with the GHH preferences specification. Panel A presents results for the model with sticky prices, while panel B presents results for the model with flexible prices. The first three rows differ only in the monetary policy being assumed. The fourth row varies the persistence of the government spending shock relative to the baseline parameter values. The fifth and sixth rows differ only in the tax policy being assumed.

- Increasingly important in macro:
  - Mian-Sufi 14, Nakamura-Steinsson 14, Autor-Dorn-Hansen 13, Baraja-Hurst-Ospina 16, Martin-Phillipon 17, ...
- Key challenge:
  - How to go from regional responses to aggregate responses
  - Cross-sectional responses don't directly answer key aggregate questions
  - GE effects absorbed by time fixed effects
  - Common to do "back-of-envelope" calculation
  - Typically invalid
- Fully specified general equilibrium model needs to translate regional responses to aggregate responses
- Regional responses helpful in distinguishing between models

# Appendix



FIGURE 2. PRIME MILITARY CONTRACTS AND MILITARY SHIPMENTS

Source: Nakamura and Steinsson (2014). State of prime contractor is where majority of work is done.

## FEDERAL VS. LOCAL FINANCING

- Baseline model has complete markets (local vs. federal financing doesn't matter)
- As robustness, we consinder incomeplete markets model and compare multipliers with local and federal financing
- Differences are small for our calibration (see Fahri-Werning 16 for cases where differences are bigger)
- Multiplier slightly larger with federal financing when prices are sticky (demand effect from increased wealth)

|  | Closed economy aggregate multiplier | Open economy relative multiplier |
|--|-------------------------------------|----------------------------------|
| Panel A. Sticky prices                 |                                     |                                  |
| Baseline model (complete markets)      | 0.20                                | 0.83                             |
| Incomplete markets, locally financed   | 0.18                                | 0.84                             |
| Incomplete markets, federally financed | 0.18                                | 0.90                             |
| Panel B. Flexible prices               |                                     |                                  |
| Baseline model (complete markets)      | 0.39                                | 0.43                             |
| Incomplete markets, locally financed   | 0.39                                | 0.41                             |
| Incomplete markets, federally financed | 0.39                                | 0.40                             |

TABLE 8-GOVERNMENT SPENDING MULTIPLIERS IN INCOMPLETE MARKETS MODEL

*Notes:* The table reports the government spending multiplier for output deflated by the regional CPI for a version of the model presented in the text with separable utility in which the only financial asset traded across regions is a noncontingent bond. Panel A presents results for the model with sticky prices, while panel B presents results for the model with flexible prices.



- Baseline model has fixed amount of capital per firm
- Does allowing for variable capital change results?
- Two versions:
  - Firm-specific capital (Woodford, 2003, 2005, Altig et al., 2011)
  - Regional capital markets (Christiano et al., 2005)
- Firm-specific capital model yields similar results to baseline
- Regional capital markets reduce strategic complementarity in price setting (highly unrealistic model)

|  | Output | CPI inflation |
|--|--------|---------------|
| Baseline model (fixed capital)               | 1.42   | 0.17          |
| Firm-specific capital model                  | 1.47   | 0.15          |
| Regional capital market model                | 0.98   | 0.09          |
| Firm-specific capital model, flexible prices | 0.25   | 0.36          |

#### TABLE 9—OPEN ECONOMY RELATIVE MULTIPLIER IN MODELS WITH VARIABLE CAPITAL

*Notes:* The table reports the open economy relative government spending multiplier for output and CPI inflation for our baseline model with GHH preferences and the two models with variable capital, also with GHH preferences. Output is deflated by the regional CPI.

Source: Nakamura and Steinsson (2014)

Back