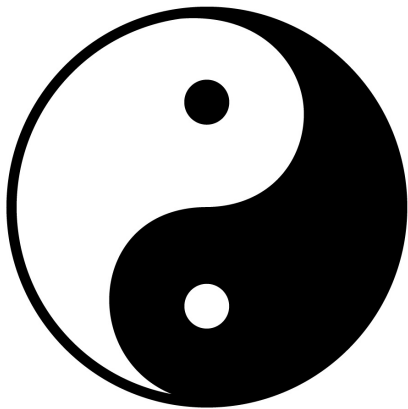


# Demand Duality

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Utility maximization

$$\mathcal{U}(p, m)$$

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$$\begin{array}{ll} \max_{x \in \mathbb{R}_+^n} & u(x) \\ \text{s.t.} & p \cdot x \leq m \end{array}$$

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Value:  $v(p, m)$

Solutions: (Marshallian) demand.

Expenditure minimization

$$\mathcal{E}(p, \theta)$$

---

$$\begin{array}{ll} \min_{x \in \mathbb{R}_+^n} & p \cdot x \\ \text{s.t.} & u(x) \geq \theta \end{array}$$

---

Value:  $e(p, \theta)$

Solutions: (Hicksian) Compensated demand.

## Two basic facts:

Let  $X = \mathbb{R}_+^n$ ,  $u$  be continuous and locally non-satiated.

- ▶ If  $x$  solves  $\mathcal{U}(p, m)$ , and  $\theta = u(x)$ , then  $x$  solves  $\mathcal{E}(p, \theta)$ .
- ▶ If  $x$  solves  $\mathcal{E}(p, \theta)$  and  $m = p \cdot x > 0$ , then  $x$  solves  $\mathcal{U}(p, m)$ .

Press pause here and attempt a proof of these two before following the rest of the lecture.

Suppose that  $u$  is cont. and LNS.

## Claim

If  $x$  solves  $\mathcal{U}(p, m)$ , and  $\theta = u(x)$ , then  $x$  solves  $\mathcal{E}(p, \theta)$

## Proof.

Suppose (towards a contradiction) that  $u(x') \geq \theta$  and  $p \cdot x' < p \cdot x = m$  (by LNS). Let  $\varepsilon > 0$  be small enough that  $\|x'' - x'\| < \varepsilon$  implies that  $p \cdot x'' \leq m$ . By LNS there exists  $x''$  with  $\|x'' - x'\| < \varepsilon$  and  $u(x'') > u(x') \geq \theta$ . This would contradict that  $x$  solves  $\mathcal{U}(p, m)$ .

Suppose that  $u$  is cont. and LNS.

## Claim

If  $x$  solves  $\mathcal{E}(p, \theta)$  and  $m = p \cdot x > 0$ , then  $x$  solves  $\mathcal{U}(p, m)$

## Proof.

Suppose that  $u(x') > \theta = u(x)$ . Since  $x$  solves  $\mathcal{E}(p, \theta)$  we must have  $p \cdot x' \geq m$ . Suppose (towards a contradiction) that  $p \cdot x' = m$ . Let  $\delta > 0$  be small enough that  $u((1 - \delta)x') > u(x)$ . Then

$$p \cdot (1 - \delta)x' = (1 - \delta)p \cdot x' = (1 - \delta)m < m,$$

as  $m > 0$ . This is absurd as  $x$  solves  $\mathcal{E}(p, m)$ .

# Make a note!!

Remember the last claim next Winter when you prove the second welfare theorem!

Let  $u$  be cont. LNS, and quasi-concave.

$$m = e(p, v(p, m))$$

$$\theta = v(p, e(p, \theta))$$

$$x^*(p, m) = x^h(p, v(p, m))$$

$$x^h(p, \theta) = x^*(p, e(p, \theta))$$



- ▶ Separating hyperplane theorem
- ▶ Support functions and their supergradients

# Separating hyperplane Theorem

## Theorem

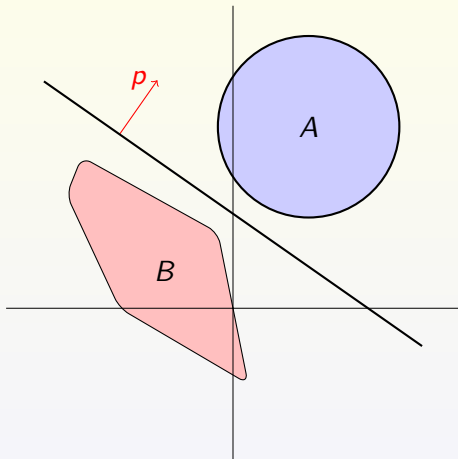
Let  $A, B \subseteq \mathbb{R}^m$  be non-empty, disjoint, convex sets. There is  $p \in \mathbb{R}^m$ , and  $\alpha \in \mathbb{R}$ , such that

$$p \cdot b \leq \alpha \leq p \cdot a$$

for all  $a \in A$  and  $b \in B$ , and at least one of inequalities is strict for some  $a \in A$  and  $b \in B$  (in particular,  $p \neq 0$ ).

Here the set  $\{x : p \cdot x = \alpha\}$  is a *hyperplane*. It defines two half-spaces:  $\{x : p \cdot x \leq \alpha\}$  and  $\{x : p \cdot x \geq \alpha\}$ .

# Separating hyperplane



# Digression on convex analysis

Consider a function  $f : \mathbb{R}^n \rightarrow \mathbb{R} \cup \{-\infty\}$ .

So it's allowed to take the value  $-\infty$ .

Say that the *domain* of  $f$  is

$$\{x \in \mathbb{R}^n : -\infty < f(x)\}.$$

We can still write the definition of concavity, and it will make sense under standard conventions regarding  $-\infty$ :  $f$  is concave if

$$\lambda f(x) + (1 - \lambda)f(y) \leq f(\lambda x + (1 - \lambda)y)$$

for all  $\lambda \in (0, 1)$ .

# Supergradients

Let  $f: \mathbb{R}^n \rightarrow \mathbb{R} \cup \{-\infty\}$  be concave.

A vector  $p$  is a *supergradient* of  $f$  at the point  $x$  if for every  $y$  it satisfies the *supergradient inequality*,

$$f(x) + p \cdot (y - x) \geq f(y).$$

Note that this is the overestimation property of the gradient of a concave function. So, when  $f$  is differentiable at  $x$ ,  $Df(x)$  is a supergradient at  $x$ .

# Support function

The *support function* of a non-empty set  $A$  is defined as

$$\mu_A(p) = \inf\{p \cdot x : x \in A\};$$

where  $\mu_A(p) = -\infty$  is possible.

If  $A$  is compact, then  $\mu_A$  is always finite, and there is some point in  $A$  where the infimum is achieved.

# Support function

Think of the support function as the value of the optimization problem

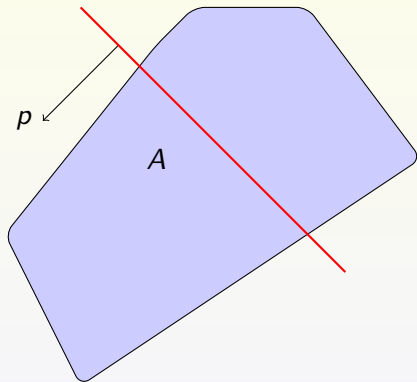
$$\begin{array}{ll} \min & p \cdot x \\ \text{s.t} & x \in A. \end{array}$$

Where we need to use inf instead of min.

Many applications in economics:

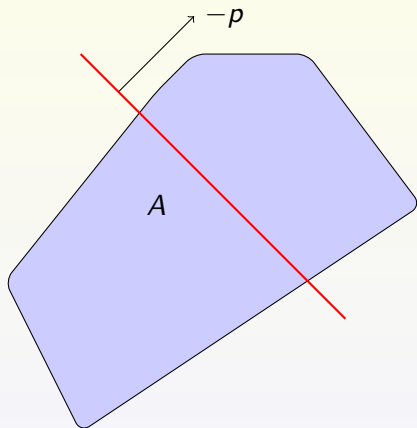
- ▶ Expenditure function (this lecture).
- ▶ Profit function (w/max instead of min).
- ▶ Decision under uncertainty.

# Support function

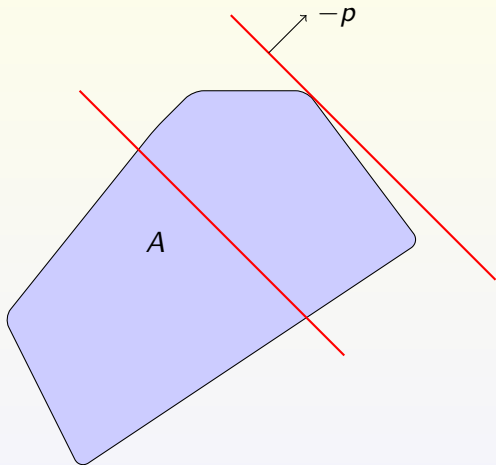




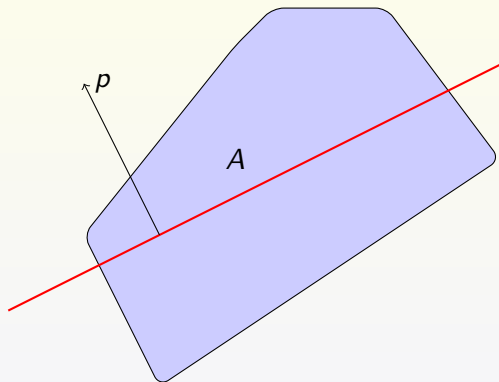
# Support function



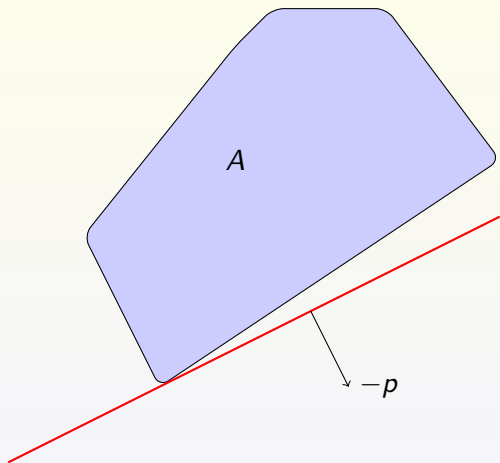
# Support function



# Support function



# Support function



# Support function

## Lemma

The support function  $\mu_A$  is concave and positively homogeneous of degree 1 (that is,  $\mu_A(\lambda p) = \lambda \mu_A(p)$  for all  $p$  and all  $\lambda \geq 0$ ).

## Proof.

Each  $x$  defines a linear function

$$p \mapsto \ell_x(p) = p \cdot x$$

By the prev. exercise,  $\mu_A = \inf_{x \in A} \ell_x$  is concave.

Homogeneity is obvious.

## Theorem

Let  $C$  be a closed convex set. Then  $x$  is a supergradient of the support function  $\mu_C$  at  $p$  iff if  $x \in C$  and minimizes  $p \cdot x$  over  $C$ .

In other words,

$$\partial\mu_C(p) = \{x \in C : p \cdot x = \mu_C(p)\} = \operatorname{argmin}\{p \cdot x : x \in C\}.$$

By defn. of supergradient:  $x \in \partial\mu_C(p)$  iff

$$\mu_C(p) + x \cdot (q - p) \geq \mu_C(q) \quad \text{for all } q.$$

# Support function: proof

( $\implies$ ) First, if  $x \notin C$  then  $x \notin \partial\mu_C(p)$ .

Because if  $x \notin C$  then by (a version of) the SHT there's  $q$  for which  $q \cdot x < \mu_C(q)$ ; then by homogeneity there's  $M$  s.t  $Mq \cdot x < \mu_C(Mq) + (p \cdot x - \mu_C(p))$ ; which means that  $x \notin \partial\mu_C(p)$ .

So let  $x \in \partial\mu_C(p)$ . We know  $x \in C$ , and hence  $p \cdot x \geq \mu_C(p)$ . But  $q = 0$  in the defn. of supergradient gives  $\mu_C(p) \geq p \cdot x$ .

Thus,  $\partial\mu_C(p) \subseteq \{x \in C : p \cdot x = \mu_C(p)\}$



## Support function: proof

( $\Leftarrow$ ) Suppose now  $x \in \operatorname{argmin}\{p \cdot y : y \in C\}$ . So  $x \in C$  and  $\mu_C(p) = p \cdot x$ .

Then, for any  $q$ ,  $q \cdot x \geq \mu_C(q)$ . Together with  $\mu_C(p) = p \cdot x$  this implies

$$q \cdot x + \mu_C(p) - p \cdot x \geq \mu_C(q)$$

Thus  $\{x \in C : p \cdot x = \mu_C(p)\} \subset \partial\mu_C(p)$ , completing the proof.

## Corollary

Let  $C$  be a closed convex set and suppose that  $x$  is the unique solution to

$$\begin{array}{ll} \min & p \cdot x \\ \text{s.t} & x \in C \end{array}$$

Then  $\mu_C$  is differentiable at  $p$  and

$$D\mu_C(p) = x.$$

# Expenditure minimization

Now apply these results to the expenditure function:

Minimize expenditure, subject to achieving a given target utility level:

$$\begin{array}{ll} \min & p \cdot x \\ \text{s.t} & u(x) \geq \theta \end{array}$$

The value of this problem is  $e(p, \theta)$ .

But note that

$$e(p, \theta) = \mu_{\{x: u(x) \geq \theta\}}(p).$$

The support function of the upper contour set at utility  $\theta$ .

# Expenditure minimization

Assume  $u : \mathbb{R}_+^n$  is quasi-concave, cont. and LNS.

As a consequence of the prev. general theorem on support functions, we obtain that:

## Corollary

$$\partial e(p, \theta) = x^h(p, \theta)$$

In particular, when  $p \mapsto e(p, h)$  is differentiable we recover the Hicksian demand from expenditure by

$$x^h(p, \theta) = D_p e(p, \theta).$$

The Lagrangean for utility maximization is

$$L(x, \lambda) = u(x) + \lambda(m - p \cdot x) = -\lambda p \cdot x + u(x) + \lambda m.$$

The Lagrangean for expenditure minimization is

$$L(x, \mu) = p \cdot x + \mu(\theta - u(x)) = -\mu u(x) + p \cdot x + \mu\theta.$$

To exploit this structure we assume differentiability.

Now we develop demand theory under differentiability assumptions.

If preferences are “smooth” in a sense that we shall not go into, they admit not only a continuous utility representation, but also one that is differentiable.

In fact, if they are smooth enough, the utility function is differentiable as many times as we wish.

- ▶  $u$  is  $C^1$  with  $Du \gg 0$
- ▶  $u$  is strictly quasi-concave
- ▶ Restrict attention to  $p \gg 0$  and  $m > 0$
- ▶ Utility max. has interior solutions: this is often achieved by an “Inada” assumption. Can assume that  $u(x) > 0$  only if  $x \gg 0$ .

Under these assumptions,

$$\begin{array}{ll} \max & u(x) \\ \text{s.t} & p \cdot x \leq m \end{array}$$

has a unique, interior, continuous solution  $x^*(p, m) \gg 0$ .

The Lagrangean for this problem is

$$L(x, \lambda; p, m) = u(x) + \lambda(m - p \cdot x).$$

The gradient of the constraint is  $-p \neq 0$ , so the Lagrange Multiplier Theorem applies.



Let  $x^*(p, m)$  be the solution with Lagrange multiplier  $\lambda^*(p, m)$ . The first-order conditions are

$$D_i u(x^*) - \lambda^* p_i = 0 \quad i = 1, \dots, n.$$

Since  $p \gg 0$  and each  $D_i u > 0$  we have

$$\lambda^* > 0.$$

The *indirect utility function*  $v$  is the value function for this problem:

$$v(p, m) = u(x^*(p, m)).$$

# Roy's identity

Then by the Envelope Theorem,

$$\begin{aligned}D_m v(p, m) &= D_m L = \lambda^*(p, m) \\D_{p_j} v(p, m) &= D_{p_j} L = -\lambda^*(p, m) x_j^*(p, m).\end{aligned}$$

Together these imply *Roy's Identity*, namely:

$$x_j^*(p, m) = -\frac{D_{p_j} v(p, m)}{D_m v(p, m)}.$$

# Expenditure minimization

$$\begin{array}{ll} \min & p \cdot x \\ \text{s.t} & u(x) \geq \theta \end{array}$$

The Lagrangean for this problem is:

$$p \cdot x + \mu(\theta - u(x)).$$

# Expenditure minimization

Let  $x^h(p, \theta)$  solve the problem and let  $\hat{\mu}(p, \theta)$  be the Lagrange multiplier. The *expenditure function*  $e$  is the value function for this problem:

$$e(p, \theta) = p \cdot x^h(p, \theta).$$

Then by the Envelope Theorem,

$$D_{\theta}e(p, \theta) = \hat{\mu}(p, \theta) \quad \text{and} \quad D_{p_j}e(p, \theta) = x_j^h(p, \theta).$$

# Expenditure minimization

Moreover, by our prev. observation,  $e$  is concave in  $p$ . Thus  $e$  is twice differentiable in  $p$  almost everywhere, and where it is differentiable:

$$\begin{bmatrix} \frac{\partial^2 e(p, v)}{\partial^2 p_1} & \dots & \frac{\partial^2 e(p, v)}{\partial p_n \partial p_1} \\ \vdots & & \vdots \\ \frac{\partial^2 e(p, v)}{\partial p_1 \partial p_n} & \dots & \frac{\partial^2 e(p, v)}{\partial^2 p_n} \end{bmatrix} = \begin{bmatrix} \frac{\partial x_1^h}{\partial p_1} & \dots & \frac{\partial x_1^h}{\partial p_n} \\ \vdots & & \vdots \\ \frac{\partial x_n^h}{\partial p_1} & \dots & \frac{\partial x_n^h}{\partial p_n} \end{bmatrix}$$

is symmetric and negative semidefinite.

# Expenditure minimization

In particular then,

$$D_{p_j} x_j^h \leq 0$$

and

$$D_{p_i} x_j^h = D_{p_j} x_i^h$$

for  $i, j = 1, \dots, n$ ,

Price effects for compensated demand are symmetric.

## Back to Marshallian demand

What is the relationship between Hicksian and ordinary demand? From the equivalence of expenditure minimization and utility maximization we have

$$x^*_i(p, e(p, \theta)) = x_i^h(p, \theta),$$

which implies

$$\frac{\partial x^*_i}{\partial p_j} + \frac{\partial x^*_i}{\partial m} \frac{\partial e}{\partial p_j} = \frac{\partial x_i^h}{\partial p_j}.$$

Rearranging,

$$\frac{\partial x^*_i}{\partial p_j} = \frac{\partial x_i^h}{\partial p_j} - \frac{\partial x^*_i}{m} \frac{\partial e}{\partial p_j}.$$

# Slutsky equation

But  $\frac{\partial e}{\partial p_j} = x_j^h$  and  $x_j^h(p, \theta) = x^{*j}(p, m)$  where  $m = e(p, \theta)$ .

Thus

$$\frac{\partial x^{*i}(p, m)}{\partial p_j} = \frac{\partial x_i^h(p, v(p, m))}{\partial p_j} - x^{*j}(p, m) \frac{\partial x^{*i}(p, m)}{\partial m}.$$

This is the famous *Slutsky equation*.



## Slutsky equation: own price effect

$$\frac{\partial x^*_i(p, m)}{\partial p_i} = \underbrace{\frac{\partial x_i^h(p, v(p, m))}{\partial p_i}}_{\leq 0} - x^*_i(p, m) \underbrace{\frac{\partial x^*_i(p, m)}{\partial m}}_{\geq 0}.$$

If  $i$  is normal.

## Slutsky equation: own price effect

$$\frac{\partial x^*_i(p, m)}{\partial p_i} = \underbrace{\frac{\partial x_i^h(p, v(p, m))}{\partial p_i}}_{\leq 0} - x^*_i(p, m) \underbrace{\frac{\partial x^*_i(p, m)}{\partial m}}_{\leq 0}.$$

If  $i$  is inferior.

# Slutsky equation

Rearranging:

$$\begin{aligned} \begin{bmatrix} \frac{\partial^2 e}{\partial p_1^2} & \cdots & \frac{\partial^2 e}{\partial p_n \partial p_1} \\ \vdots & & \vdots \\ \frac{\partial^2 e}{\partial p_1 \partial p_n} & \cdots & \frac{\partial^2 e}{\partial p_n^2} \end{bmatrix} &= \begin{bmatrix} \frac{\partial x_1^h}{\partial p_1} & \cdots & \frac{\partial x_1^h}{\partial p_n} \\ \vdots & & \vdots \\ \frac{\partial x_n^h}{\partial p_1} & \cdots & \frac{\partial x_n^h}{\partial p_n} \end{bmatrix} \\ &= \begin{bmatrix} \frac{\partial x_1^*}{\partial p_1} + x_1^* \frac{\partial x_1^*}{\partial m} & \cdots & \frac{\partial x_1^*}{\partial p_n} + x_n^* \frac{\partial x_1^*}{\partial m} \\ \vdots & & \vdots \\ \frac{\partial x_n^*}{\partial p_1} + x_1^* \frac{\partial x_n^*}{\partial m} & \cdots & \frac{\partial x_n^*}{\partial p_j} + x_n^* \frac{\partial x_n^*}{\partial m} \end{bmatrix} \end{aligned}$$

is symmetric and negative semidefinite.

# From indirect utility to utility

Consider the following *inversion formula*:

$$u(x) = \inf_p v(p, p \cdot x)$$

When is it valid? Meaning, the  $u$  recovered gives rise to  $v$ .

# From indirect utility to utility

- N (Nonnegativity):  $v(p, m) \geq 0$  for all  $(p, m)$ .
- P (Monotonicity in  $p$ ):  
 $(m > 0 \ \& \ p' \gg p) \implies v(p', m) < v(p, m)$ .
- M (Monotonicity in  $m$ ):  $m' > m \implies v(p, m') > v(p, m)$ .
- H (Homogeneity):  $v(\lambda p, \lambda m) = v(p, m)$  for all  $\lambda > 0$ .
- Q (Quasiconvexity in  $p$ ):  $v(p, m)$  is quasiconvex in  $p$ .
- S (Upper semicontinuity):  $v$  is upper semicontinuous on  $\mathbb{R}_{++}^n \times \mathbb{R}_+$ .
- Z (The zero property): For all  $p, p'$ ,  
 $v(p, 0) = v(p', 0) = \min_{(p, m) \in \mathbb{R}_{++}^n \times \mathbb{R}_+} v(p, m)$ .

## Theorem

Let  $v: \mathbb{R}_{++}^n \times \mathbb{R}_+ \rightarrow \mathbb{R}$  satisfy properties N, P, M, H, Q, S, and Z. Then the function  $u: X \rightarrow \mathbb{R}$  defined by the inversion formula is upper semicontinuous, monotone and quasiconcave utility; and

$$v(p, m) = \max\{u(x) : x \in \mathbb{R}_+^n \text{ and } p \cdot x \leq m\}.$$

This result appears in Krishna and Sonnenschein (1990). I learned it from Kim Border.

# From expenditure to utility

You may also consider:

$$u(x) = \max\{\theta : \forall p \in \mathbb{R}_{++}^N, e(p, \theta) \leq p \cdot x\}$$

If  $e$  was derived using another utility representation  $\tilde{u}$  with  $\theta = \tilde{u}(x)$  and  $\theta' = \tilde{u}(y)$ .

Then it's easy to see that  $\theta \leq \theta'$  iff  $u(x) \leq u(y)$ . Hence  $u$  represents the same preferences as  $\tilde{u}$ .

# Money metric utility

A related idea is the *money metric utility function*:

$$m(p, x) = e(p, u(x))$$

For fixed  $p$ ,  $x \mapsto m(p, x)$  represents the same preferences as  $u$ . Utility is thus expressed in monetary terms.

Note it can be obtained directly from preferences by

$$m(p, x) = \inf\{p \cdot y : y \succeq x\}.$$

So that  $m$  is independent of  $u$ .



Let  $X = \mathbb{R}_+^n$ .

The next theorem is due to Blackorby and Donaldson:

## Theorem

Let  $\succeq$  on  $X$  be cont., LNS and convex. Then  $x \mapsto m(p, x)$  is a concave utility representation of  $\succeq$  (for all  $p \in \mathbb{R}_{++}^n$ ) iff  $\succeq$  is homothetic.

So: concavity, which is useful, comes at a significant cost for the MMU.

## Exercise

Complete diagram 3.G.3 in MWG. Add the inversion formula, and the connection between utility, expenditure and money-metric utility.