

# Recovery of utilities and preferences from finite choice data

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Renmin University of China — May 10th, 2023

Based on two papers:

- ▶ Recovering preferences from finite data (published).
- ▶ Recovering utility (available soon!)

Alice (an experimenter)



Bob (a subject)



- ▶ Alice presents Bob with choice problems:

“Hey Bob would you like  $x$  or  $y$ ?”



$x$  vs.  $y$

- ▶ Bob chooses one alternative.
- ▶ Rinse and repeat  $\rightarrow$  dataset of  $k$  choices.

- ▶ An experimenter and a subject.
- ▶ Subject makes choices according to some  $\succ^*$ , or utility  $u^*$ , on set  $X$ .
- ▶ Experimenter conducts a finite choice experiment of “size”  $k$ :  $k$  questions, each one a binary choice problem.
- ▶ Preference  $\succ_k$  or utility  $u_k$  as rationalizations or estimates.

How are  $\succ_k$ ,  $\succ^*$ ,  $u_k$  and  $u^*$  related?

# Example 1

Subject chooses among alternatives:  $X = \mathbf{R}_+^n$ .

- ▶ Choices come from  $\succeq^*$ , a continuous preference.
- ▶  $\Sigma_i = \{x_i, y_i\}$ .
- ▶ A *finite experiment*: choose an element from  $\Sigma_i$ ,  $i = 1, \dots, k$ .
- ▶ Assumption:  $\Sigma_\infty = \bigcup_{k=1}^\infty \Sigma_k$  is dense.

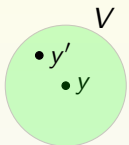
# Example 1

- $y$

▶  $x \succ^* y$

- $x$

# Example 1



- ▶  $x \succ^* y$
- ▶  $U \succ^* V$
- ▶  $\exists x' \in U$  and  $y' \in V$  s.t.  $\forall k \exists$  rationalizing  $\succ_k$ , with  $y' \succ_k x'$
- ▶ But  $x' \succ y'$ .  $\forall \succ$  s.t.  $\succ$  is cont. and  $\succ|_{\Sigma_\infty} = \succ^*|_{\Sigma_\infty}$ .



## Example 1: a “discontinuity.”

- ▶ Infinite data ( $\underline{\gamma}^*$  on  $X$ ): observe  $\underline{\gamma}^*$ ; so  $x' \succ^* y'$
- ▶ “Limiting” infinite data ( $\Sigma_\infty = \cup_{k=1}^\infty \Sigma_k$ ):  
 $x' \succ y' \forall \underline{\gamma}$  s.t.  $\underline{\gamma} \upharpoonright_{\Sigma_\infty} = \underline{\gamma}^* \upharpoonright_{\Sigma_\infty}$ .
- ▶ Finite data: ( $\Sigma_1 \dots, \Sigma_k$ )  
can't rule out  $y' \succ_k x'$ , no matter how large  $k$ .

# Lesson 1



No amount of finite data may correct a mistaken inference.

Even when the (limiting) infinite data set leaves no room for error.

## Example 2

Let  $X = \mathbf{R}_+^n$ .

Fix a continuous preference  $\succsim^*$  on  $X$ .

### Proposition (informal)

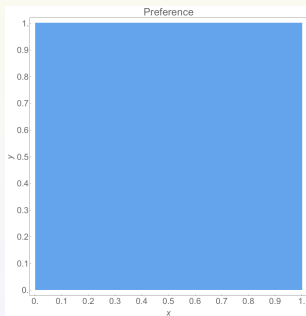
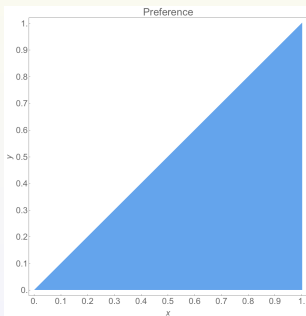
There exists rationalizing  $\succsim_k$  for each  $k$  s.t

$$\text{complete indifference} = \lim_{k \rightarrow \infty} \succsim_k$$

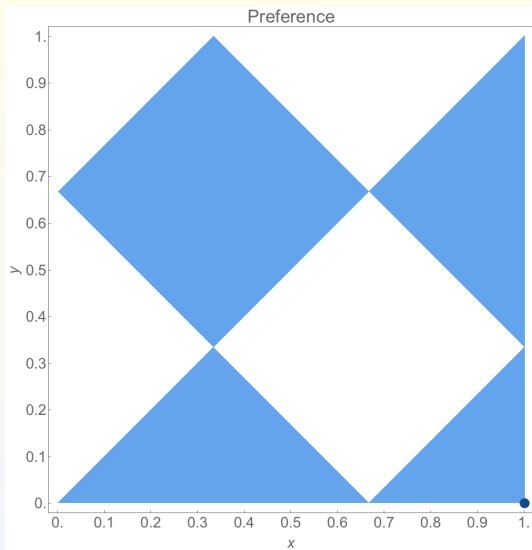
## Example 2

Set of alternatives  $X = [0, 1]$ .

- ▶ Left: the subject prefers  $x$  to  $y$  iff  $x \geq y$ .
- ▶ Right: the subject is completely indifferent.

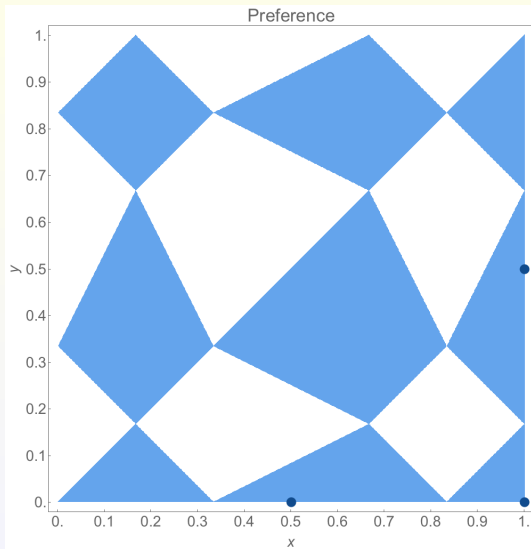


# Example 2



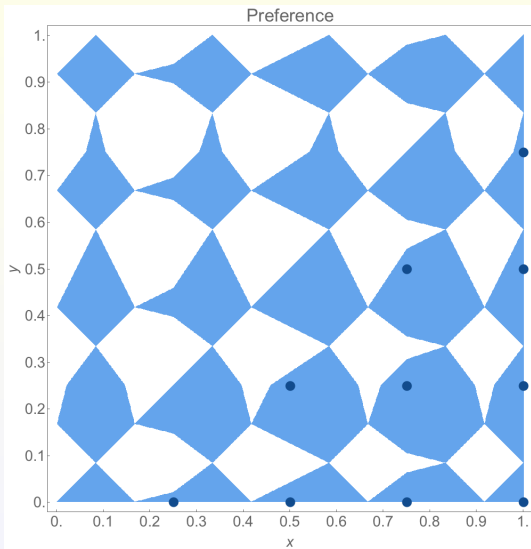
$n=1$

# Example 2



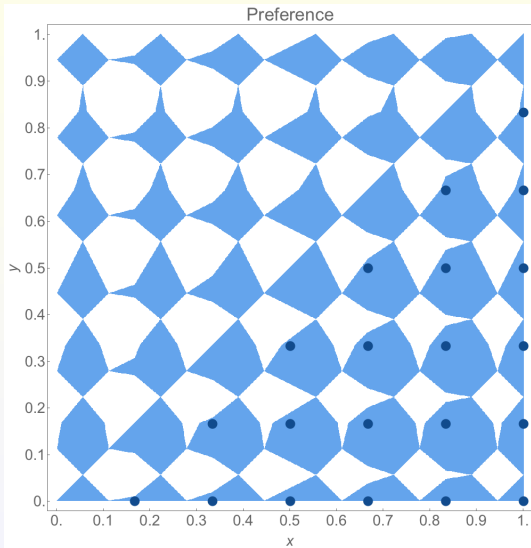
$n=2$

# Example 2



$n=4$

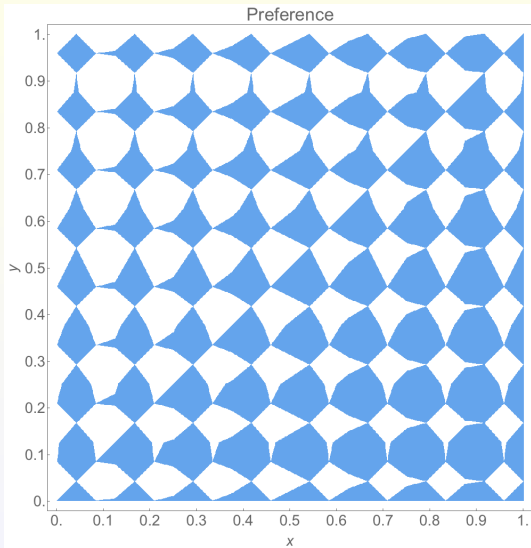
# Example 2



$n=6$

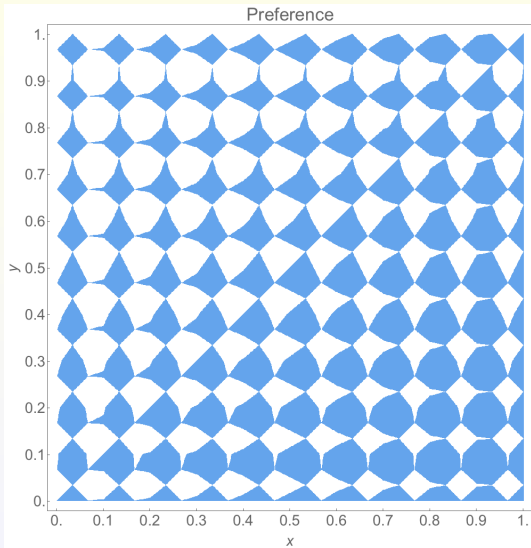


# Example 2



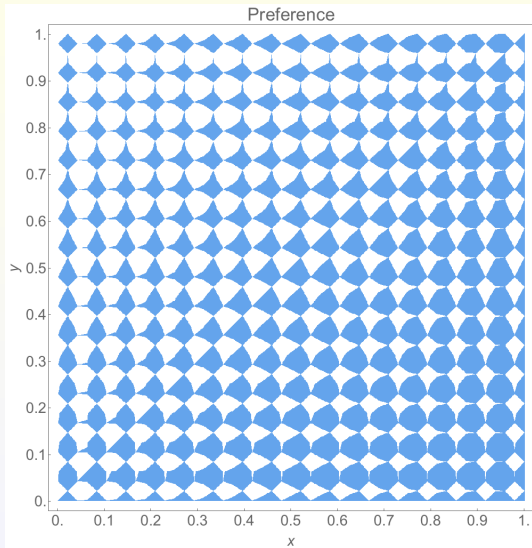
$n=8$

# Example 2



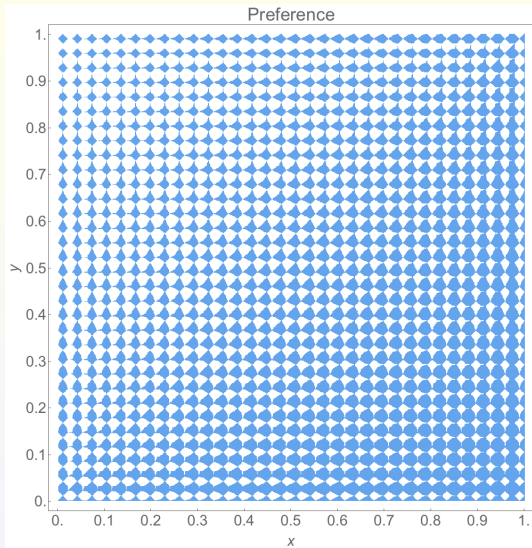
$n=10$

# Example 2



$n=16$

# Example 2



$n=32$



Discipline matters.

Empiricism is dangerous.

Inevitable role for theory (a Cartesian imperative).



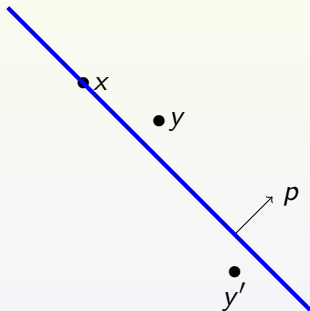
## Example 3

Choice under uncertainty:

- ▶ State space  $S = \{s_1, s_2\}$ .
- ▶ Choice among monetary acts:  $x \in \mathbf{R}^S$ .
- ▶ Bob is risk-neutral subjective exp. utility maximizer.
- ▶ So  $x \succeq^* y$  iff  $p \cdot x \geq p \cdot y$ .
- ▶ Preferences described by a prior  $p \in \Delta(S)$ .

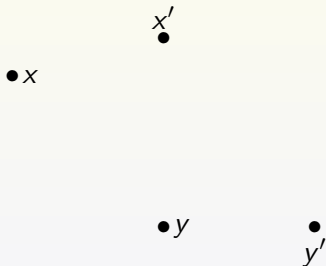
# Example 3

Bob's preferences:



# Example 3

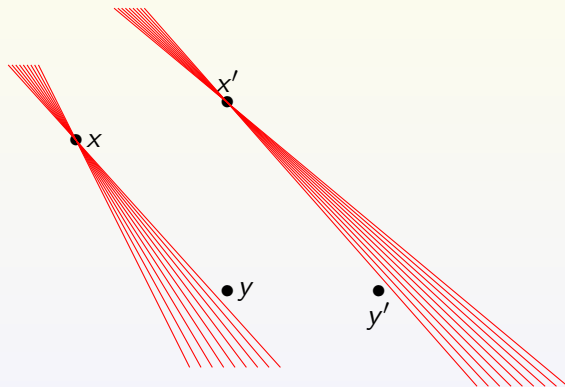
Suppose  $y$  is chosen over  $x$ , and  $x'$  over  $y'$ .





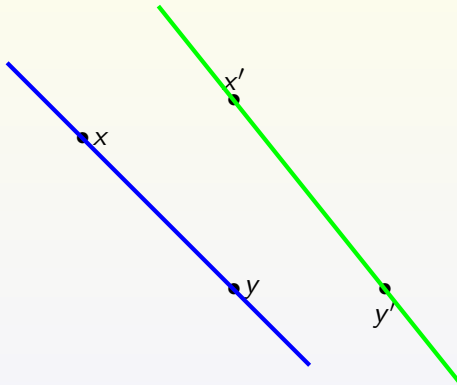
# Example 3

Suppose  $y$  is chosen over  $x$ , and  $x'$  over  $y'$ .



## Example 3

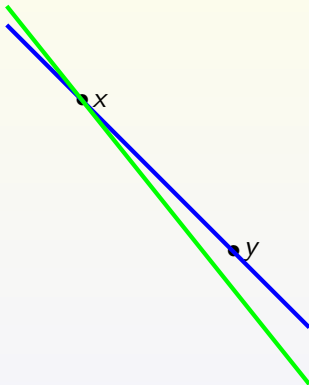
Suppose  $y$  is chosen over  $x$ , and  $x'$  over  $y'$ .



Bob's prior  $p$  must be steeper than the blue line, and flatter than the green.

## Example 3

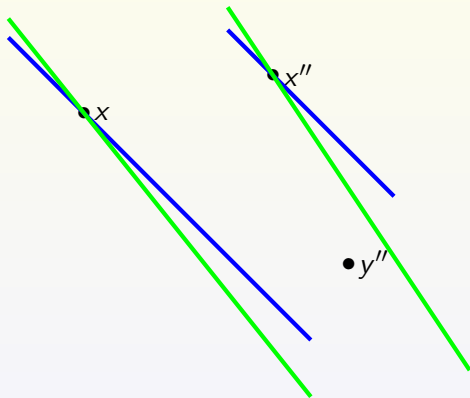
Suppose  $y$  is chosen over  $x$ , and  $x'$  over  $y'$ .



Bob's prior  $p$  must be steeper than the blue line, and flatter than the green.

## Example 3

Suppose  $y$  is chosen over  $x$ , and  $x'$  over  $y'$ .



Narrows down unobserved comparison:  $x'' \succ^* y''$ .

## Example 3

Suppose Alice instead uses the max-min model for Bob:

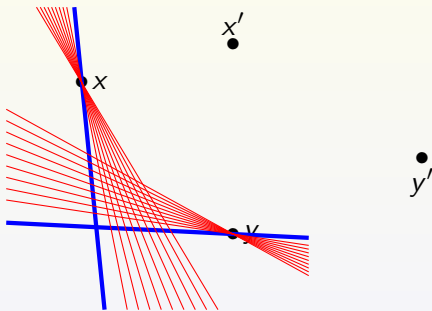
$$u(x) = \min\{p \cdot x : p \in \Pi\}$$

With two states,  $\Pi$  is described by four parameters. With more than two states, the model is non-parametric.

Then from  $y \succ x$  she learns something about the slope of the worst-case priors.

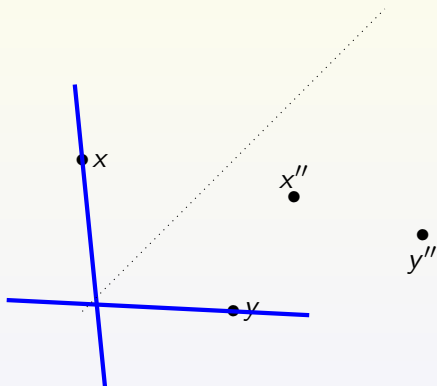
# Example 3

$y$  is chosen over  $x$ , and  $x'$  over  $y'$ .



# Example 3

$y$  is chosen over  $x$ , and  $x'$  over  $y'$ .



No inference for  $x''$  and  $y''$ .



A more flexible theory may lead to *overfitting*.

In fact max-min with  $|S| \geq 3$  is “hopeless.”

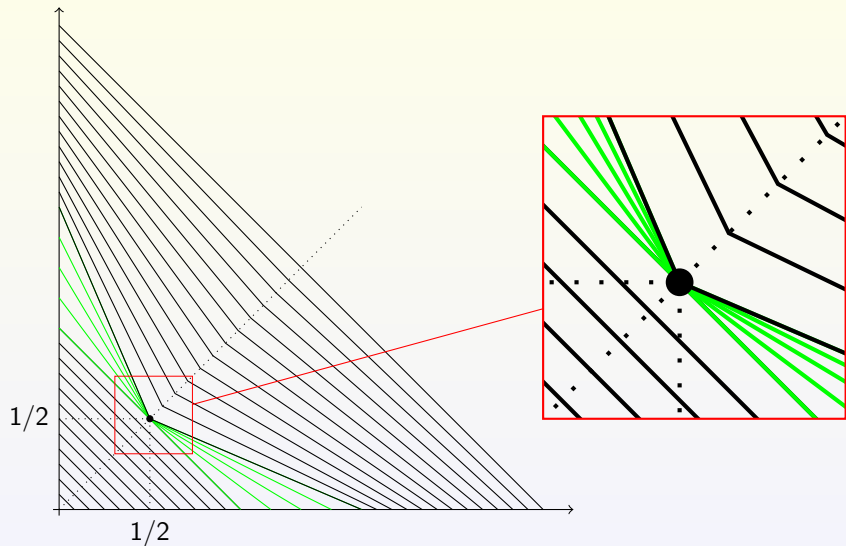
Any finite dataset will lead to poor out-of-sample predictions.



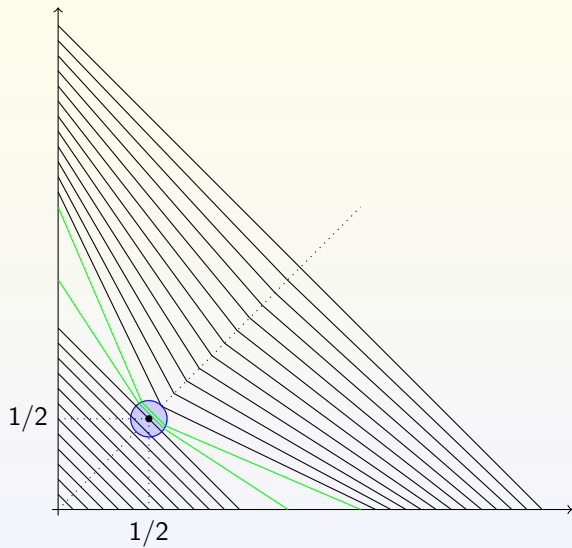
# Example 4



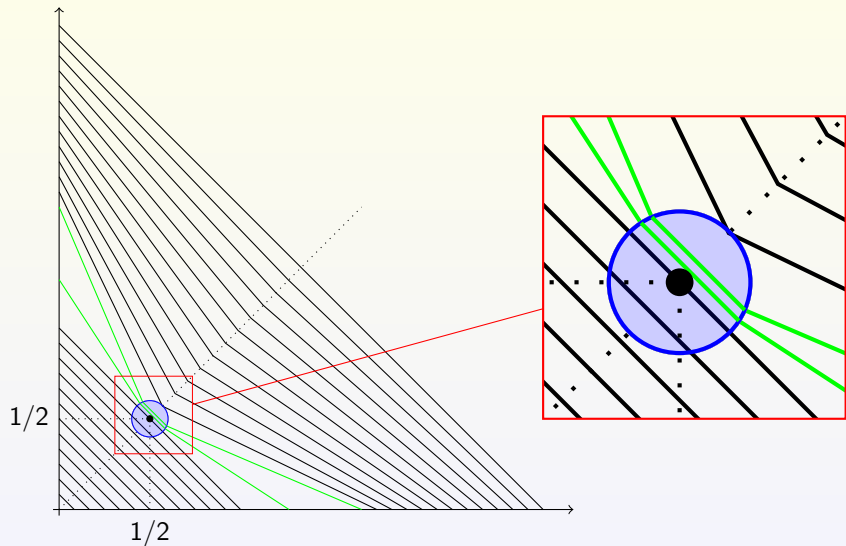
# Example 4



## Example 4



# Example 4



# Lesson 4



Model of preferences must be *closed*.

Can't allow for approximate behavior to "escape."

## Example 5

- ▶ Let  $X = [0, 1]$ ,  $\succsim^* = \succsim$  and  $u^*(x) = x$ .
- ▶ For each  $k$ , let  $\succsim_k = \succsim$  and

$$u_k = \frac{x}{k}.$$

- ▶ Then  $0 = \lim_k u_k$ .
- ▶ But  $\succsim_k \neq \succsim^*$  for all  $k$ !

## Example 5

- ▶ Let  $X = [0, 1]$ ,  $\underline{\gamma}^* = \underline{\gamma}$  and  $u^*(x) = x$ .
- ▶ For each  $k$ , let  $\underline{\gamma}_k = \underline{\gamma}$  and

$$u_k = \frac{x}{k}.$$

- ▶ Then  $0 = \lim_k u_k$ .
- ▶ But  $\underline{\gamma}_k \neq \underline{\gamma}^*$  for all  $k$ !

(For  $\varepsilon > 0$ , can choose  $u_n$  with  $\|u_n\|_\infty = 1$  or  $\|u_n\|_1 = 1$  and  $0 = \lim_n u_n(x)$  for all  $x \in [0, 1 - \varepsilon]$ .)



Utility estimates are more delicate than preferences.

Must choose the right utility representation.





Typical result in decision theory:

“Utility representation iff **axioms**. Moreover, utility is **unique**.”

**Axioms**  $\Rightarrow$  testable implications. (But may require infinite data.)

**Uniqueness**  $\Rightarrow$  identification. But more is needed to ensure utility recovery from finite data.

- ▶ Alternatives: A topological space  $X$ .
- ▶ Preference: A complete and continuous binary relation  $\succeq$  over  $X$
- ▶  $\mathcal{P}$  a set of preferences.

A pair  $(X, \mathcal{P})$  is a **preference environment**.

## Example: Expected utility preferences

- ▶ There are  $d$  prizes.
- ▶  $X$  is the set of lotteries over the prizes,  $\Delta^{d-1} \subset \mathbf{R}^d$ .
- ▶ An EU preference  $\succeq$  is defined by  $v \in \mathbf{R}^d$  such that  $p \succeq p'$  iff  $v \cdot p \geq v \cdot p'$ .
- ▶  $\mathcal{P}$  is set of all the EU preferences.

Alice wants to recover Bob's preference from his choices.

- ▶ Binary choice problem :  $\{x, y\} \subset X$ .
- ▶ Bob is asked to choose  $x$  or  $y$ .  
Behavior encoded in a **choice function**  $c(\{x, y\}) \in \{x, y\}$ .
- ▶ If Bob's preference is  $\succeq$  then  $c(\{x, y\}) \succeq x$  and  $c(\{x, y\}) \succeq y$ .
- ▶ Partial observability: indifference is not observable.

Alice gets finite dataset.

- ▶ Experiment of size  $k$  :  $\Sigma^k = \{\Sigma_1, \dots, \Sigma_k\}$  with  $\Sigma_i = \{x_i, y_i\}$ .
- ▶ Set of growing experiments:  $\{\Sigma^k\} = \{\Sigma^1, \Sigma^2, \dots\}$  with  $\Sigma^k \subset \Sigma^{k+1}$ .

Afriat's theorem and revealed preference tests: Afriat (1967); Diewert (1973); Varian (1982); Matzkin (1991); Chavas and Cox (1993); Brown and Matzkin (1996); Forges and Minelli (2009); Carvajal, Deb, Fenske, and Quah (2013); Reny (2015); Nishimura, Ok, and Quah (2017)

Recoverability: Varian (1982); Cherchye, De Rock, and Vermeulen (2011); Chambers, Echenique and Lambert (2021).

Consistency: Mas-Colell (1978); Forges and Minelli (2009); Kübler and Polemarchakis (2017); Polemarchakis, Selden, and Song (2017)

Identification: Matzkin (2006); Gorno (2019)

Econometric methods: Matzkin (2003); Blundell, Browning, and Crawford (2008); Blundell, Kristensen, and Matzkin (2010); Halevy, Persitz, and Zrill (2018)

## OK, so far:

- ▶  $(X, \mathcal{P})$  preference env.
- ▶  $c$  encodes choice
- ▶  $\Sigma^k$  seq. of experiments

- ▶ A preference  $\succsim$  **weakly rationalizes the observed choices on  $\Sigma^k$**  if  $c(\{x, y\}) \succsim x$  and  $c(\{x, y\}) \succsim y$  for all  $\{x, y\} \in \Sigma^k$ .
- ▶ A preference  $\succsim$  **strongly rationalizes the observed choices on  $\Sigma^k$**  if  $c(\{x, y\}) \succ z$  for  $z \in \{x, y\}$ ,  $z \neq c(\{x, y\})$ , for all  $\{x, y\} \in \Sigma^k$ .



# Topology on preferences

Choice of topology: **closed convergence topology**.

- ▶ Standard topology on preferences (Kannai, 1970; Mertens (1970); Hildenbrand, 1970).
- ▶  $\succeq_n \rightarrow \succeq$  when:
  1. For all  $(x, y) \in \succeq$ , there exists a seq.  $(x_n, y_n) \in \succeq_n$  that converges to  $(x, y)$ .
  2. If a subsequence  $(x_{n_k}, y_{n_k}) \in \succeq_{n_k}$  converges, the limit belongs to  $\succeq$ .
- ▶ If  $X$  is compact and metrizable, same as convergence under the Hausdorff metric.
- ▶  $X$  Euclidean and  $\mathcal{B}$  the strict parts of cont. weak orders. Then it's the smallest topology for which the set

$$\{(x, y, \succ) : x \in X, y \in X, \succ \in \mathcal{B} \text{ and } x \succ y\}$$

is open.

## Lemma

Let  $X$  be a locally-compact Polish (separable and completely metrizable) space. Then the set of all continuous binary relations on  $X$  is a compact metrizable space.

# Topology of compact convergence

Let  $\{u_k\}$  be a sequence of functions,

$$u_k: X \rightarrow \mathbf{R}.$$

The sequence *converges compactly* to  $u: X \rightarrow \mathbf{R}$  if for every compact  $K \subseteq X$ ,

$$u_k|_K \rightarrow u|_K$$

uniformly.

Turn out to be the right topology for utility functions when preferences are endowed with the closed convergence topology.

Let  $X$  be

- ▶  $X = \mathbf{R}^n$ .
- ▶ or  $X = \Delta([a, b])^\Omega$  (set of “monetary” Anscombe-Aumann acts) with finite  $\Omega$ .

Obs.

- ▶ Objective monotonicity.
- ▶ Connection between order and topology on  $X$ .
- ▶ Some of our results are more general.

A sequence of experiments  $\{\Sigma^k\}$ , with  $\Sigma^k = \{\Sigma_1, \dots, \Sigma_k\}$ , is **exhaustive** when:

1.  $\bigcup_{i=1}^{\infty} \Sigma_i$  is dense in  $X$ .
2. For all  $x, y \in \bigcup_{i=1}^{\infty} \Sigma_i$  with  $x \neq y$ , there exists  $i$  s.t  $\Sigma_i = \{x, y\}$ .

## Theorem

Let

- ▶  $\succsim^*$  be monotone and cont.;
- ▶  $\succsim_k$  strongly rationalize the  $k$ -sized choice data generated by  $\succsim^*$ .

Then,

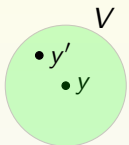
- ▶  $\succsim_k \rightarrow \succsim^*$  (in the topology of closed convergence).
- ▶ For any utility  $u^*$  for  $\succsim^* \exists u_k$  for  $\succsim_k$  s.t  $u_k \rightarrow u^*$  (in the topology of compact convergence).

- ▶ Monotonicity.
- ▶ Convergence of *any arbitrary* preference rationalization.
- ▶ Utility *can't be arbitrary*. Only get convergence of selected utility estimates. Require an identification theorem for each specific theory.

Why does monotonicity help?

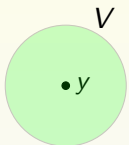


# Recall Example 1

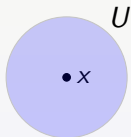


- ▶  $x \succ^* y$
- ▶  $U \succ^* V$
- ▶  $\exists x' \in U$  and  $y' \in V$  s.t.  $y' \succ_k x'$  for some rationalizing  $\succ_k$
- ▶ But  $x' \succ y'$ .  $\forall \succ$  s.t.  $\succ$  is cont. and  $\succ|_B = \succ^*|_B$ .

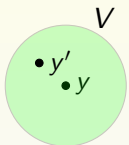
# Monotone rationalizations.



- ▶  $x \succ^* y$
- ▶  $U \succ^* V$

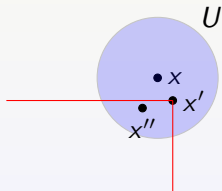
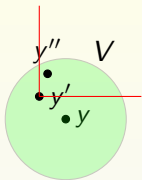


# Monotone rationalizations.



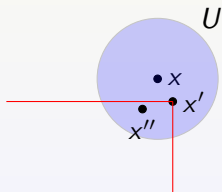
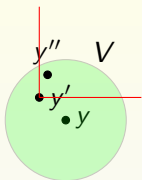
- ▶  $x \succ^* y$
- ▶  $U \succ^* V$
- ▶ Let  $(x', y') \in U \times V$ .

# Monotone rationalizations.



- ▶  $x \succ^* y$
- ▶  $U \succ^* V$
- ▶ Let  $(x', y') \in U \times V$ .
- ▶  $\implies \exists x'', y'' \in B$
- ▶  $x'' \leq x'$
- ▶  $y' \leq y''$

# Monotone rationalizations.



- ▶  $x \succ^* y$
- ▶  $U \succ^* V$
- ▶ Let  $(x', y') \in U \times V$ .
- ▶  $\implies \exists x'', y'' \in B$
- ▶  $x'' \leq x'$
- ▶  $y' \leq y''$   
 $\implies x' \geq x'' \succ_k y'' \geq y'$

# Weak rationalizations

Let  $X = \mathbf{R}^n$ .

Let  $\mathcal{P}^k(c)$  be the set of continuous and strictly monotone preferences that weakly rationalize the  $k$  data.

For a set of binary relations  $S$ , define  $\text{diam}(S) = \sup_{(\succeq, \succeq') \in S^2} \delta_C(\succeq, \succeq')$  to be the diameter of  $S$  according to the metric  $\delta_C$  which generates the topology on preferences.

## Theorem

One of the following holds:

1. There is  $k$  such that  $\mathcal{P}^k(c) = \emptyset$ .
2.  $\lim_{k \rightarrow \infty} \text{diam}(\mathcal{P}^k(c)) \rightarrow 0$ .

A preference  $\succeq$  is *locally strict* if

$x \succeq y \implies$  in every nbd. of  $(x, y)$ , there exists  $(x', y')$  with  $x' \succ y'$

(Border and Segal, 1994).

# Weak rationalizations

Let  $X \subseteq \mathbf{R}^n$ . and  $\mathcal{P}$  be a closed set of locally strict preferences on  $X$ .

## Theorem

Let  $\underline{\gamma}_k \in \mathcal{P}$  weakly rationalize the  $k$ -sized choice data.

- ▶ Then there is a preference  $\underline{\gamma}^* \in \mathcal{P}$  s.t  $\underline{\gamma}_k \rightarrow \underline{\gamma}^*$ .
- ▶ The limiting preference is unique: if, for every  $k$ ,  $\underline{\gamma}'_k \in \mathcal{P}$  rationalizes the  $k$ -data, then the same limit  $\underline{\gamma}'_k \rightarrow \underline{\gamma}^*$  obtains.

Obs. that  $\underline{\gamma}^*$  generating the choice is not a hypothesis. May view this result as a definition of preference.

Obs. doesn't require monotonicity.

(This result is in CEL (2021))



# Utility functions

# Standard representation

Finite state space:  $S$ .

Monetary consequences:  $[a, b] \subseteq \mathbf{R}$

Anscombe-Aumann acts:  $f : S \rightarrow \Delta([a, b])$

Preferences on  $\Delta([a, b])^S$ .

# Standard representation

Let  $U$  be the set of all continuous and monotone weakly increasing functions  $u : [a, b] \rightarrow \mathbf{R}$  with  $u(a) = 0$  and  $u(b) = 1$ .

A pair  $(V, u)$  is a *standard representation* if  $V : \Delta([a, b])^S \rightarrow \mathbf{R}$  and  $u \in U$  are continuous functions such that  $v(p, \dots, p) = \int_{[a, b]} u \, d\rho$ , for all constant acts  $(p, \dots, p)$ .

$(V, u)$  is *aggregative* if there is an *aggregator*  $H : [0, 1]^S \rightarrow \mathbf{R}$  with  $V(f) = H((\int u \, df(s))_{s \in S})$  for  $f \in \Delta([a, b])^S$ .

An aggregative representation with aggregator  $H$  is denoted by  $(V, u, H)$ .

# Standard representation

A preference  $\succeq$  on  $\Delta([a, b])^S$  is *standard* if it is weakly monotone, and there is a standard representation  $(V, u)$  in which  $V$  represents  $\succeq$ .

# Example

Variational preferences (Maccheroni et al 2006) are standard and aggregative. Let

$$V(f) = \inf \left\{ \int v(f(s)) d\pi(s) + c(\pi) : \pi \in \Delta(S) \right\}$$

where

1.  $v : \Delta([a, b]) \rightarrow \mathbf{R}$  is continuous and affine.
2.  $c : \Delta(S) \rightarrow [0, \infty]$  is lower semicontinuous, convex and grounded (meaning that  $\inf \{c(\pi) : \pi \in \Delta(S)\} = 0$ ).

Let  $H : [0, 1]^S \rightarrow \mathbf{R}$  be  $H(x) = \inf \{ \sum_{s \in S} x(s) \pi(s) + c(\pi) : \pi \in \Delta(S) \}$

## Theorem

Let  $\succeq$  be a standard preference with standard representation  $(V, u)$ , and  $\{\succeq^k\}$  a sequence of standard preferences, each with a standard representation  $(V^k, u^k)$ .

1. If  $\succeq^k \rightarrow \succeq$ , then  $(V^k, u^k) \rightarrow (V, u)$ .
2. If, in addition, these preferences are aggregative with representations  $(V^k, u^k, H^k)$  and  $(V, u, H)$ , then  $H^k \rightarrow H$ .

Given  $(X, \mathcal{P})$ . We change:

- ▶ How subjects make choices: they do not exactly follow a preference, but randomly deviate from it.
- ▶ How experiments are generated.

# Statistical model

1. In a choice problem, alternatives drawn iid according to **sampling distribution**  $\lambda$ .
2. Subjects make “mistakes.”  
Upon deciding on  $\{x, y\}$ , a subject with preference  $\succeq$  chooses  $x$  over  $y$  with probability  $q(\succeq; x, y)$  (**error probability function**).
3. Only assumption: if  $x \succ y$  then  $q(\succeq; x, y) > 1/2$ .
4. “Spatial” dependence of  $q$  on  $x$  and  $y$  is arbitrary.



**Kemeny-minimizing estimator:** find a preference in  $\mathcal{P}$  that minimizes the number of observations inconsistent with the preference.

- ▶ “Model free:” to compute estimator don’t need to assume a specific  $q$  or  $\lambda$ .
- ▶ May be computationally challenging (depending on  $\mathcal{P}$ ).

## To sum up:

ASSUMPTION 1 :  $X$  is a locally compact, separable, and completely metrizable space.

ASSUMPTION 2 :  $\mathcal{P}$  is a closed set of locally strict preferences.

ASSUMPTION 3' :  $\lambda$  has full support and for all  $\succeq \in \mathcal{P}$ ,  $\{(x, y) : x \sim y\}$  has  $\lambda$ -probability 0.

## Theorem

Under Assumptions (1), (2), (3'), if the subject's preference is  $\succsim^* \in \mathcal{P}$  and  $\hat{\succsim}_n$  is the Kemeny-minimizing estimator for  $\Sigma_n$ , then,  $\hat{\succsim}_n \rightarrow \succsim^*$  in probability.

The **VC dimension** of  $\mathcal{P}$  is the largest cardinality of an experiment that can always be rationalized by  $\mathcal{P}$ .

A measure of how flexible  $\mathcal{P}$ ; how prone it is to overfitting.

# Convergence rates: Digression

- ▶ Think of a game between Alicia and Roberto
- ▶ Alicia defends  $\mathcal{P}$ ; Roberto questions it.
- ▶ Given is  $k$
- ▶ Alicia proposes a choice experiment of size  $k$
- ▶ Roberto fills in choices adversarially.
- ▶ Alicia wins if she can rationalize the choices using  $\mathcal{P}$ .
- ▶ The VC dimension of  $\mathcal{P}$  is the largest  $k$  for which Alicia always wins.

# Convergence rates

- ▶  $\rho$  a metric on preferences.

## Theorem

Under the same conditions as in Part A,

$$N(\eta, \delta) \leq \frac{2}{r(\eta)^2} \left( \sqrt{2/\delta} + C\sqrt{\text{VC}(\mathcal{P})} \right)^2$$

with  $C$  a universal constant.

# Convergence rates

- ▶  $\rho$  a metric on preferences.
- ▶  $N(\eta, \delta)$  : smallest value of  $N$  such that for all  $n \geq N$ , and all subject preferences  $\succeq^* \in \mathcal{P}$ ,

$$\Pr(\rho(\succeq_n, \succeq^*) < \eta) \geq 1 - \delta.$$

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- ▶  $\mu(\succeq'; \succeq)$  : prob. choice of preference  $\succeq$  is consistent with  $\succeq'$ .

$$r(\eta) = \inf \{ \mu(\succeq; \succeq) - \mu(\succeq'; \succeq) : \succeq, \succeq' \in \mathcal{P}, \rho(\succeq, \succeq') \geq \eta \}.$$

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- ▶  $\text{VC}(\mathcal{P})$  the VC dimension of the class  $\mathcal{P}$ .

## Theorem

Under the same conditions as in Part A,

$$N(\eta, \delta) \leq \frac{2}{r(\eta)^2} \left( \sqrt{2/\delta} + C\sqrt{\text{VC}(\mathcal{P})} \right)^2$$

with  $C$  a universal constant.

# Expected utility

1.  $X$  is the set of lotteries over  $d$  prizes.
2.  $\mathcal{P}$  is the set of **nonconstant** EU preferences: there are always lotteries  $p, p'$  such as  $p$  is strictly preferred to  $p'$ .

This preference environment satisfies Assumptions 1 and 2.

Suppose: there is  $C > 0$  and  $k > 0$  s.t

$$q(x, y; \succeq) \geq \frac{1}{2} + C(v \cdot x - v \cdot y)^k,$$

when  $x \succeq y$  and  $v$  represents  $\succeq$ .

Under these assumptions, we can bound  $r(\eta)$  and  $VC(\mathcal{P})$ , which implies

$$N(\eta, \delta) = O\left(\frac{1}{\delta\eta^{4d-2}}\right).$$

Other examples: Cobb-Douglas, CES, and CARA subjective EU preferences, and intertemporal choice with discounted, Lipschitz-bounded utilities.

# Monotone preferences

- ▶  $K$  be a compact set in  $X \equiv \mathbf{R}_{++}^d$ , and fix  $\theta > 0$ .
- ▶  $\mathcal{P}$  has finite VC-dimension and is identified on  $K$
- ▶  $\lambda$  is the uniform probability measure on  $K^{\theta/2}$ ,
- ▶  $q$  satisfies: probability of choosing  $y$  instead of  $x$  when  $x \succ y$  is a function of  $\|x - y\|$ ,

## Proposition

The Kemeny-minimizing estimator is consistent and, as  $\eta \rightarrow 0$  and  $\delta \rightarrow 0$ ,

$$N(\eta, \delta) = O\left(\frac{1}{\eta^{2d+2}} \ln \frac{1}{\delta}\right).$$

# Applications: preferences from utilities

A set  $\mathcal{P}$  is defined from utilities when there is a class  $\mathcal{U}$  of utility functions such that for all  $\succeq \in \mathcal{P}$

$$x \succeq y \quad \Leftrightarrow \quad U(x) \geq U(y)$$

for some  $U \in \mathcal{U}$ .

## Proposition 1

Under Assumption 1, if  $\mathcal{U}$  is compact and represents locally strict preferences, then Assumption 2 is met.

Implied by the continuity theorem of Border and Segal (1994).

Revisit the case of expected utility preferences:

1.  $X$  is the set of lotteries over  $d$  prizes.
2.  $\mathcal{P}$  is the set of **nonconstant** EU preferences: there are always lotteries  $p, p'$  such as  $p$  is strictly preferred to  $p'$ .

This preference environment satisfies Assumptions 1 and 2. When the probability of error of choosing  $y$  instead of  $x$  when  $x \succ y$  is a function of  $\|x - y\|$ , we can bound  $r(\eta)$  and  $VC(\mathcal{P})$ , which implies

$$N(\eta, \delta) = O\left(\frac{1}{\delta\eta^{4d-2}}\right).$$

Afriat's theorem and revealed preference tests: Afriat (1967); Diewert (1973); Varian (1982); Matzkin (1991); Chavas and Cox (1993); Brown and Matzkin (1996); Forges and Minelli (2009); Carvajal, Deb, Fenske, and Quah (2013); Reny (2015); Nishimura, Ok, and Quah (2017)

Recoverability: Varian (1982); Cherchye, De Rock, and Vermeulen (2011)

Approximation: Mas-Colell (1978); Forges and Minelli (2009); Kübler and Polemarchakis (2017); Polemarchakis, Selden, and Song (2017)

Identification: Matzkin (2006); Gorno (2019)

Econometric methods: Matzkin (2003); Blundell, Browning, and Crawford (2008); Blundell, Kristensen, and Matzkin (2010); Halevy, Persitz, and Zrill (2018)

# Applications: monotone preferences

- ▶ Call a **dominance relation** any binary relation on  $X$  that is not reflexive.
- ▶ Say that  $\succeq$  is **strictly monotone** wrt  $\triangleright$  if  $x \triangleright y$  implies  $x \succ y$ .
- ▶ Say that  $\succeq$  is **Grodal-transitive** if  $x \succeq y \succ z \succeq w$  implies  $x \succeq w$ .

## Proposition 2

Take a set of alternatives  $X$  that meets Assumption 1, and suppose:

1.  $\triangleright$  is a dominance relation that is open,
2. for each  $x$ , there are  $y, z$  arbitrarily close to  $x$  such that  $y \triangleright x$  and  $x \triangleright z$ .

Then the class of preferences that are Grodal-transitive and strictly monotone wrt  $\triangleright$  meets Assumption 2.



Example: back to preferences over commodity bundles.

- ▶ There are  $d$  commodities.
- ▶  $X \equiv \mathbf{R}_{++}^d$ , where for  $(x_1, \dots, x_d) \in X$ ,  $x_i$  is quantity of good  $i$  consumed.
- ▶  $x \gg y$  iff  $x_i > y_i$  for all  $i = 1, \dots, d$ .

The set of all preferences that are Grodal-transitive and strictly monotone wrt  $\gg$  meets Assumption 2.

# Conclusion

- ▶ Binary choice
- ▶ Finite data
- ▶ “Consistency” – Large sample theory
- ▶ Unified framework: RP and econometrics.

Applicable to:

Large-scale (online) experiments/surveys.

Voting (roll-call data).