

**Announcements**

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Problem set 3 up later today.

Discuss Scores on midterm Monday lecture

Start Macro next time. Lots of reading. Stick to required pages..

**About Exam**  
Econ 1 Student

	No study	Study a lot
reasonable	<b>2, 50s</b>	<b>2, 90s</b>
Me		
challenging	<b>1, 30s</b>	<b>1, 80s</b>

**About Exam**

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Exam Questions

NYT, July 11 Universities to Share Patented Work on Crops

WSJ, June 18, Natural-Gas Prices Rock U.S.'s Chemical Industry

WSJ, June 27 Amid Fight Over Teen Drinking, Panel Weighs New Alcohol Tax

**Role of Government**

**Enhance Efficiency**

**Enhance Equity**

**Make/enforce Laws/Institutions**

**Role of Government**

**Efficiency: Increase size of pie, remove DWL**

**Equity: share pie, redistribute**

**Laws: collect tax, property rights**

**Institutions: courts, police, government agencies, etc**

**Public Goods**

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Private Good: Excludable so can charge price and MB & MC determine P, Q

Public Good: Non-rival and non-excludable

public park  
public security (street light, airport security)  
national defense  
sanitation/garbage collection services

**Public Goods**

Public Good Financing

Private: donation  
contracting (garbage, airport security)

Public: tax  
head  
proportional  
progressive/regressive

**Public Goods**

Tax

head: flat amount  
proportional: fixed % of income  
progressive: increasing % of income  
regressive: decreasing % of income

eg Head Tax of \$1  
Income = 10 (10%)  
Income = 100 (1 %)

so, regressive

**Public Goods**

Lecture 6: example from problem 1 chapter 15

Finance neighborhood security guard

WTP > cost of guard, optimal to have guard

Head tax \$60 each (regressive)

Fails to get financed since exceeds res price of one resident

Greater chance of financing with prop or prog tax

**Externality**

Eg. Pollution

Private: bargain/negotiation  
Coase  
(zero transaction cost, property rights)

Public: tax, standard, auction permit

**Externality**

Eg. Private Bargain

Chapter 11, problem 8, Barton & Statler

	Soundproof	Not Soundproof
Gain to B	\$100	\$150
Gain to S	\$120	\$80

Barton has right to Pollution  
Statler has right to Pollution-free

**Externality**

	Soundproof	Not Soundproof
Gain to B	\$100	\$150
Gain to S	\$120	\$80

B has right to Pollution  
S is victim & considers bribe  
has to bribe 50, but gain is only 40  
Pollution: B=150, S=80, surplus = 230

S has right to Pollution-free  
B is victim & considers bribe  
has to bribe 40, and gain is 50  
Pollution: B=110, S=120, surplus=230

Doesn't matter who has right.

**Externality**

Example with no private bargaining, transaction cost high. Firms that pollute & many victims

No Regulation

Regulation with standard (not least cost)

Regulation with tax (least cost), optimal tax trial & error

Regulation with auction permit (least cost, no info problem)

**Costs and Emissions for Different Production Processes**

Process (smoke)	A (4 tons/day)	B (3 tons/day)	C (2 tons/day)	D (1 ton/day)	E (0 tons/day)
Cost to Sludge Oil (\$/day)	100	200	600	1,300	2,300
Cost to Northwest Lumber (\$/day)	300	320	380	480	700

Scenario I

No regulation: firm has right to pollute

4 tons each

**Costs and Emissions for Different Production Processes**

What is the least costly way to get 4 Tons Total?

Process (smoke)	A (4 tons/day)	B (3 tons/day)	C (2 tons/day)	D (1 ton/day)	E (0 tons/day)
Cost to Sludge Oil (\$/day)	100	200	600	1,300	2,300
Cost to Northwest Lumber (\$/day)	300	320	380	480	700

Scenario II

Regulation Standard: 2 Tons each

MC Abatement:  
 SO = 600 - 100 = 500  
 NL = 380 - 300 = 80      MC abatement = 580

**Costs and Emissions for Different Production Processes**

What is the least costly way to get 4 Tons Total?

Process (smoke)	A (4 tons/day)	B (3 tons/day)	C (2 tons/day)	D (1 ton/day)	E (0 tons/day)
Cost to Sludge Oil (\$/day)	100	200	600	1,300	2,300
Cost to Northwest Lumber (\$/day)	300	320	380	480	700

Scenario III

Regulation Tax: 40/ton tax (By Trial & Error)

MB Abatement = 40 per ton  
 MC Abatement = additional cost of cleaner technology

•SO uses A (40 < 100)  
 •NL uses B (40 > 20)      Pollution = 7 tons

**Costs and Emissions for Different Production Processes**

What is the least costly way to get 4 Tons Total?

Process (smoke)	A (4 tons/day)	B (3 tons/day)	C (2 tons/day)	D (1 ton/day)	E (0 tons/day)
Cost to Sludge Oil (\$/day)	100	200	600	1,300	2,300
Cost to Northwest Lumber (\$/day)	300	320	380	480	700

Scenario IV

Regulation Tax : 101 per ton

MC Abatement = 280

SO = 100  
 NL = 180  
 Least cost

SO uses B (101 > 100)  
 NL uses D (101 > 20, 60, 100)

**Costs and Emissions for Different Production Processes**

What is the least costly way to get 4 Tons Total?

Process (smoke)	A (4 tons/day)	B (3 tons/day)	C (2 tons/day)	D (1 ton/day)	E (0 tons/day)
Cost to Sludge Oil (\$/day)	100	200	600	1,300	2,300
Cost to Northwest Lumber (\$/day)	300	320	380	480	700

•Scenario V

•Regulation Auction Permit: 4 permits (1 permit = 1 ton)

•Firm has zero right to pollute, has to buy rights (bribe), Bid=MB pollution

•Sludge bid: 1 @ \$1,000, 2 @ \$700, 3 @ \$400, 4 @ \$100  
 •Northwest bid: 1 @ \$220, 2 @ \$100, 3 @ \$60, 4 @ \$20

**Costs and Emissions for Different Production Processes**

**How much will pollution permits sell for?**

Process (smoke)	A (4 tons/day)	B (3 tons/day)	C (2 tons/day)	D (1 ton/day)	E (0 tons/day)
Cost to Sludge Oil (\$/day)	100	200	600	1,300	2,300
Cost to Northwest Lumber (\$/day)	300	320	380	480	700

- Government set the opening bid at \$90
  - SO buys 4 permits NL buys 2 permits, 6 permits
- Government will raise the price until quantity demanded = 4 permits, raise price to \$101
  - SO buys 3 (B) , NL buys 1 (D), MC Abatement = 280

**Externality**

Example with no private bargaining, transaction cost high. Firms that pollute & many victims

No Regulation 8 tons

Regulation with standard 2 ton each MC=580

Regulation with tax=\$101, MC=280

Regulation with auction permit MC=280

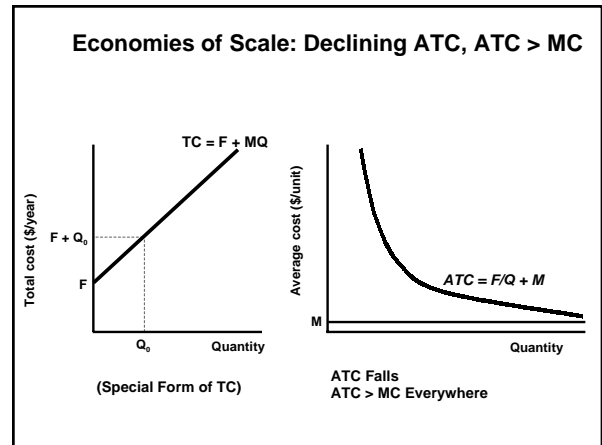
**Natural Monopoly**

Monopoly due to economies of scale

Everywhere declining AC (so  $MC < AC$ )

Cheaper for 1 firm to produce many units

One firm is monopoly (monopoly DWL)



**Natural Monopoly**

Regulate: force to produce more  
force to sell at below monopoly price

Problem: what firm is a natural monopoly

public utility (ok)

railroad (ok) , trucking (no)

**Natural Monopoly**

Regulate:

Set price = AC

problem that firm inflates cost

Incentive Regulation

Govt sets regulated price for several years & share profit/loss with consumer

if costs low, firm keeps profit & shares

if costs high, firm absorbs losses & shares

**Redistribution**

Distribution of Income  
according to Rawls  
veil of ignorance  
ideal=tend to equality

Distribution of Wealth  
according to Bill Gates Sr  
wealthy got wealthy by relying on  
govt institutions & infrastructure  
ideal=reduce inequality

**Redistribution**

Distribution of Income

	1960	2001
bot 20%	4.3	4.3
next 20%	12.2	9.9
next 20%	17.8	15.6
next 20%	24.0	23.0
top 20%	41.3	47.2 (almost half)
top 5%	15.9	20.7*

\*1997

**Redistribution**

**Policies that aim to equalize incomes:**

**Minimum wage**

**Means Tested Transfer Programs**

AFDC, Personal Responsibility Act  
Medicaid

**Other Means Tested Programs**

EITC (tax credit for low income)

**Summary: Government Role**

Government enhances efficiency and equity and makes & enforces laws.

Whether government should have role should follow cost-benefit criterion, ultimately

**Production and Consumption Possibilities and the Benefits of Trade**

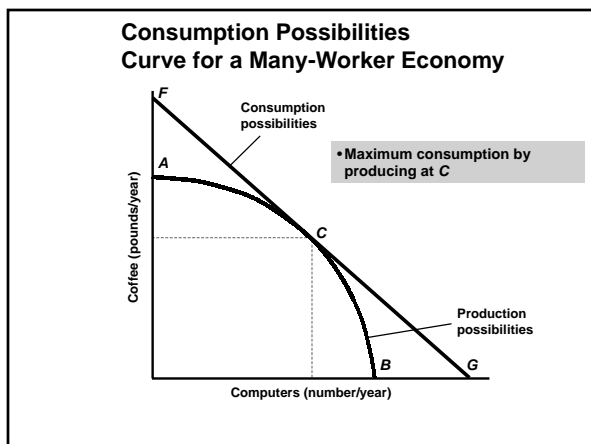
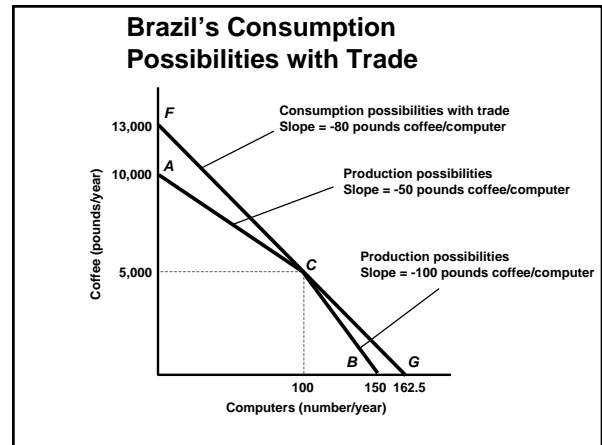
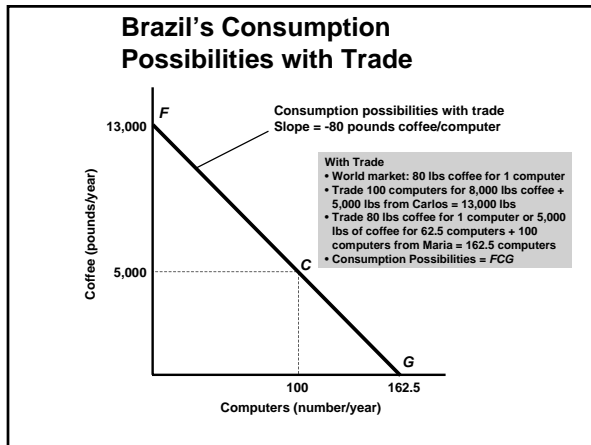
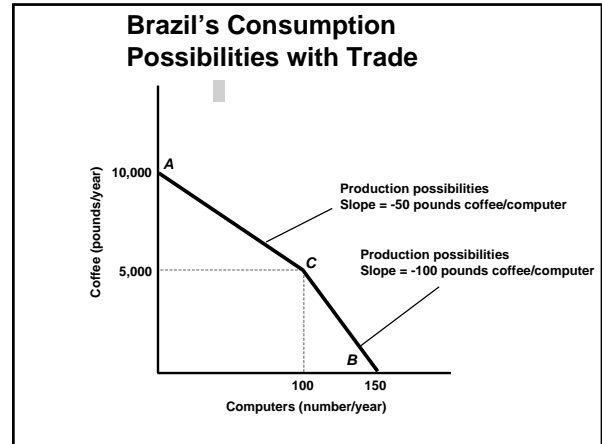
- A country's PPC shows the quantities of different goods that its economy can produce.
- Consumption Possibilities
  - The combinations of goods and services that a country's citizens might feasibly consume

**Production and Consumption Possibilities and the Benefits of Trade**

- In a closed economy:
  - Society's production possibilities = consumption possibilities.
  - If a country is self-sufficient, it is called *autarky*.

### Production and Consumption Possibilities and the Benefits of Trade

- In an open economy:
  - The society's consumption possibilities are typically greater than its production possibilities.



### Production and Consumption Possibilities and the Benefits of Trade

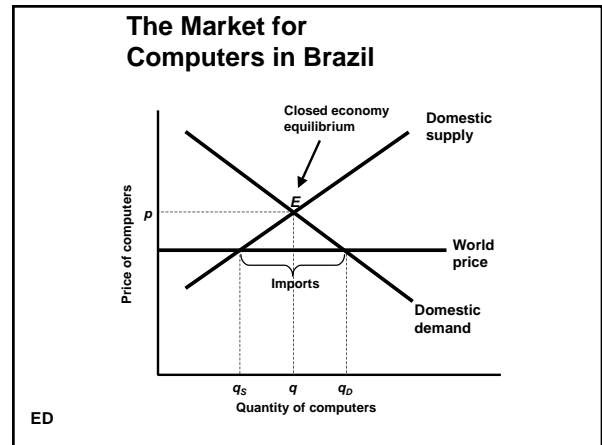
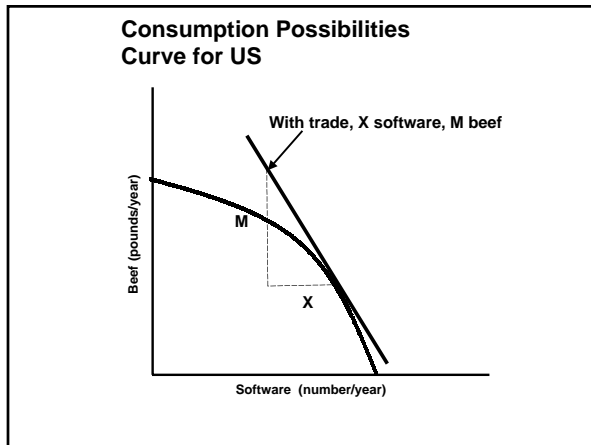
- Economic Naturalist
  - Does "cheap" foreign labor pose a danger to high-wage economies?

### Production and Consumption Possibilities and the Benefits of Trade

- Economic Naturalist
  - Scenario
    - ◆ U.S. and Fredonia produce software and beef.
    - ◆ Real wages in Fredonia are lower than in the U.S.
    - ◆ Fredonia is half as productive as the U.S. in beef production.
    - ◆ Fredonia is one-tenth as productive in software production.

### Production and Consumption Possibilities and the Benefits of Trade

- Economic Naturalist
  - Outcome
    - ◆ Fredonia has a comparative advantage in beef.
    - ◆ U.S. has a comparative advantage in software.
    - ◆ The U.S. will trade software for beef and increase its consumption of both.
    - ◆ Employment in the software industry in the U.S. increases and employment in the beef industry will decrease.



### A Supply and Demand Perspective on Trade

- *If the price of a good or service in a closed economy is greater than the world price, and that economy opens itself to trade, the economy will tend to become a net importer of that good or service.*



### A Supply and Demand Perspective on Trade

- *If the price of a good or service in a closed economy is lower than the world price, and that economy opens itself for trade, the economy will tend to become a net exporter of that good or service.*

### A Supply and Demand Perspective on Trade

- Observations of the Mutually Beneficial Gains from Trade
  - Countries will profit by exporting the goods and services for which they have a comparative advantage.
  - The revenue from the exports are used to import goods and services for which they do not have a comparative advantage.

### A Supply and Demand Perspective on Trade

- Observations of the Mutually Beneficial Gains from Trade
  - The markets will ensure that goods will be produced where opportunity cost is lowest.
  - The consumption possibilities will be maximized.

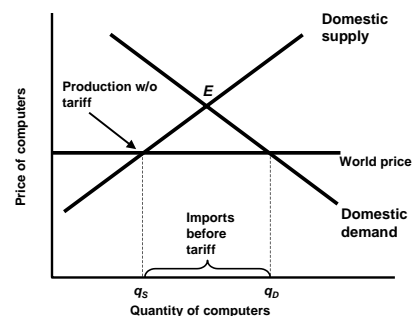
### A Supply and Demand Perspective on Trade

- Winners and Losers from Trade
  - Winners
    - ◆ Consumers of imported goods
    - ◆ Producers of exported goods
  - Losers
    - ◆ Consumers of exported goods
    - ◆ Producers of imported goods

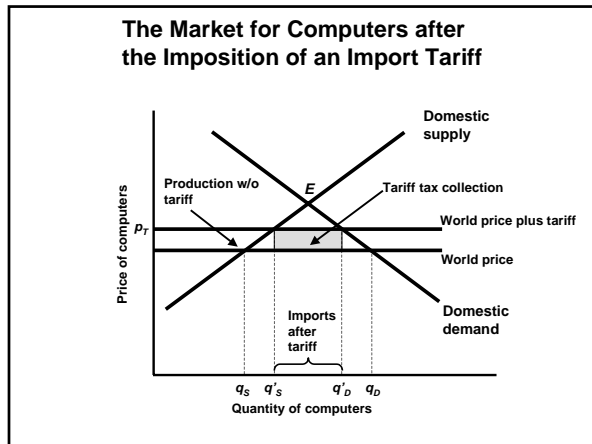
### A Supply and Demand Perspective on Trade

- Protectionism
  - The view that free trade is injurious and should be restricted
- Tariff
  - A tax imposed on an imported good
- Quota
  - A legal limit on the quantity of a good that may be imported

### The Market for Computers after the Imposition of an Import Tariff







### A Supply and Demand Perspective on Trade

- Tariffs
  - The market for computers in Brazil:
    - ◆ Demand =  $Q^D = 3,000 - 0.5 P_C$
    - ◆ Supply =  $Q^S = 1,000 + 0.5 P_C$

### A Supply and Demand Perspective on Trade

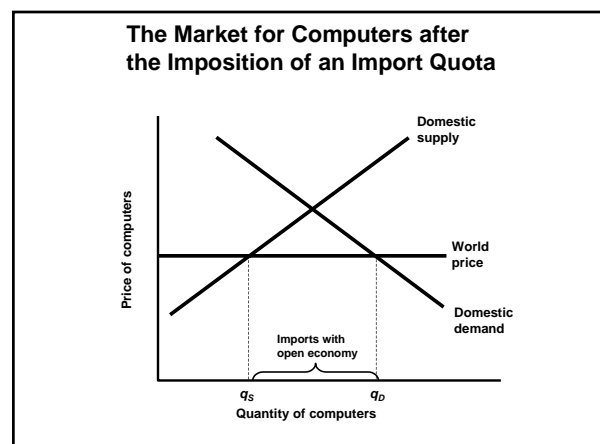
- Tariffs
  - Closed economy
    - ◆ Equilibrium price:
      - $1,000 + 0.5 P_C = 3,000 - 0.5 P_C$
      - $P_C = \$2,000$
    - ◆ Equilibrium quantity:
      - $1,000 + 0.5(2,000) = 2,000$  computers

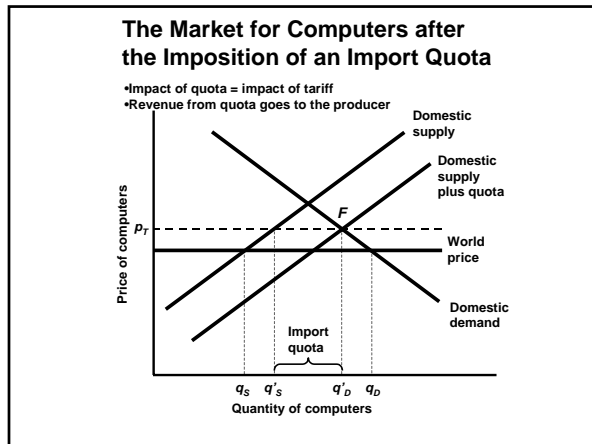
### A Supply and Demand Perspective on Trade

- Tariffs
  - Open economy
    - ◆  $P = \text{world price} = \$1,500$
    - ◆  $q_S = 1,000 + 0.5(1,500) = 1,750$
    - ◆  $q_D = 3,000 - 0.5(1,500) = 2,250$
    - ◆ Imports =  $2,250 - 1,750 = 500$  computers/yr

### A Supply and Demand Perspective on Trade

- Tariffs
  - Tariff imposed
    - ◆ Tariff = \$300/computer
    - ◆  $P = \text{world price} + \text{tariff} = \$1,500 + \$300 = \$1,800$
    - ◆  $q_S = 1,000 + (0.5)(1,800) = 1,900$  computers/yr
    - ◆  $q_D = 3,000 - (0.5)(1,800) = 2,100$
    - ◆ Imports =  $2,100 - 1,900 = 200$
    - ◆ Tariff revenue =  $\$300/\text{computer} \times 200$  computers/yr =  $\$60,000/\text{yr}$





- A Supply and Demand Perspective on Trade**
- Quotas & Tariffs
    - Market effects of tariffs are the same.
    - Tariffs generate tax revenue.
    - Quotas generate revenue for the firms that hold an import license. Or (rents), if they bribe officials to get the license (eg in LDCs)

- A Supply and Demand Perspective on Trade**
- Effects of an import Quota
    - Without quota:
      - ◆  $q_s = 1,000 + 0.5P_C$
    - With a quota of 200 computers
      - ◆  $q_s = 1,000 + 0.5P_C + 200 = 1,200 + 0.5P_C$
      - ◆  $q_d = 3,000 - 0.5P_C$
      - ◆ Equilibrium =  $1,200 + 0.5P_C = 3,000 - 0.5P_C$
      - ◆ Equilibrium price = \$1,800

- A Supply and Demand Perspective on Trade**
- Effects of an import Quota
    - With a quota of 200 computers
      - ◆ Domestic quantity supplied
        - $1,000 + 0.5(\$1,800) = 1,900$  computers/yr
      - ◆ Domestic quantity demanded
        - $3,000 - 0.5(\$1,800) = 2,100$  computers/yr
      - ◆ Imports =  $2,100 - 1,900 = 200$
      - ◆ Revenue to the importers
        - $(\$1,800 - \$1,500) \times 200 = \$60,000$

- A Supply and Demand Perspective on Trade**
- Other Barriers to Trade
    - Red-tape barriers
    - Regulations

- A Supply and Demand Perspective on Trade**
- The Inefficiency of Protectionism
    - Trade barriers are inefficient and reduce the size of the economic pie.
    - Because trade barriers benefit certain groups, and these groups may be well organized, they may be successful in lobbying for trade barriers.
    - The gains from trade could be used to assist groups that have been hurt by trade.