University of California – Berkeley Department of Economics ECON 201A Economic Theory Choice Theory Fall 2024

Classic demand theory (Rubinstein Ch. 6 and Kreps Ch. 10-11)

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Roadmap

We want to "complete" the development of the theory of the consumer (Rubinstein and Kreps do it in parallel with the theory of the firm):

When is a (parametric) family of demand functions represent the (Marshallian) demand of a utility-maximizing consumer?

This key question is answered (more or less) by the Integrability Theorem but "the path that takes us to this climax is long and winding..."

The key steps to reach this "climax" are Roy's identity and the Slutsky equation, which are two important "identities."

Trying to isolate the substitution and income effects of a change in a price to

- (i) the level of indirect utility (Roy's identity)
- (ii) the quantities consumed (the Slutsky equation).





The utility-maximization problem (UMP)

The budget set is given by

$$B = \{x : p \cdot x \le \omega\}$$

where ω is the \mathcal{DM} 's income/wealth and p is the vector of commodity prices. The UMP can then be written as:

 $\max_{x} u(x)$
subject to $p \cdot x \leq \omega$.

The value of x that solves this problem is the demanded bundle $x^* = x(p, \omega)$, which is not necessarily unique (requires strict convexity of \succeq).

By making a few 'regularity' assumptions on \succeq , we can say more about the solution to the UMP x^* .

Budget balancedness (Walras' Law) allows us to restate the UMP as follows:

$$v(p,\omega) = \max_{x} u(x)$$

subject to $p \cdot x = \omega$. (1)

where $v(p, \omega)$ is the indirect utility function, which gives us the maximum utility achievable at prices p and income ω .

The standard properties of the indirect utility function $v(p, \omega)$:

- 1. non-increasing in p_k and non-decreasing in ω .
- 2. homogeneous of degree 0 in (p, ω) .
- 3. quasi-convex in \boldsymbol{p} , that is the set

$$\{p: v(p,\omega) \le u\}$$

is convex for all u.

4. continuous at all p >> 0 and $\omega > 0$.

- (3) $v(p, \omega)$ quasi-convex in p:
 - Suppose p and $p' \neq p$ are such that $v(p, \omega) \leq u$ and $v(p', \omega) \leq u$, let $p'' = \alpha p' + (1 - \alpha)p'$ for $\alpha \in [0, 1]$.
 - Define B, B', and B'' accordingly. It is sufficient to show that $B'' \subset B \cup B'$ (so any $x \in B''$ must be also in either B or B').
 - Assume not:

$$x \notin B \Longrightarrow \alpha p x > \alpha \omega$$

 $x \notin B' \Longrightarrow (1 - \alpha) p' x > (1 - \alpha) \omega.$

So $\alpha px + (1 - \alpha)p'x > \omega$, which contradicts that $x \in B''$ (more below).

The expenditure-minimization problem (EMP)

(Kreps Ch. 9 for a profit-maximizing firm)

If \succeq satisfy the local non satiation assumption then $v(p, \omega)$ is strictly increasing in ω so we can invert it and solve for ω as a function of the level of utility.

The expenditure function e(p, u) – the inverse of $v(p, \omega)$ – indicates the minimal income ω needed to achieve utility level u at prices p:

$$e(p, u) = \min_{x} p \cdot x$$
subject to $u(x) \ge u$. (2)

The standard properties of the expenditure function e(p, u):

- 1. non-decreasing in p.
- 2. homogeneous of degree 1 in p.
- 3. concave in p.
- 4. continuous in p for all p >> 0.

The expenditure function is (completely) analogous to the cost function in the theory of the firm.

Let h(p, u) be the expenditure-minimizing bundle so

$$h_k(p, u) = \frac{\partial e(p, u)}{\partial p_k}$$
 for $k = 1, ..., K$

(assuming differentiability). The function h(p, u) is called the <u>Hicksian</u> (or compensated) demand function.

When we want to emphasize the difference between the Hicksian demand function h(p, u) and the 'usual' demand function $x(p, \omega)$, we refer to the latter as the <u>Marshallian</u> demand function.

The "dual" problems: the relationships between UMP and EMP

The (simple) observation that the solution x^* to the UMP (1) is the same as the solution to the EMP (2) leads to four important identities:

(1A) The maximum utility achievable from income e(p, u) is u

$$v(p, e(p, u)) \equiv u.$$

(1B) The minimum expenditure necessary to achieve utility $v(p, \omega)$ is ω $e(p, v(p, \omega)) \equiv \omega$. (2A) The Marshallian demand at income ω is the same as the Hicksian demand at utility $v(p, \omega)$

$$x(p,\omega) \equiv h(p,v(p,\omega)).$$

(2B) The Hicksian demand at utility u is the same as the Marshallian demand at income e(p, u)

$$h(p, u) \equiv x(p, e(p, u)).$$

! The last identity is (perhaps) the most important (for empirical work) since it ties together the observable Marshallian demand with the unobservable Hicksian demand.

The indirect utility function and Roy's identity (a Rubinstein's non-standard discussion)

Consider a consumer who is choosing among budget sets. We will formulate (and study) the "indirect" preferences of the consumer on budget sets.

More broadly, we can think of a \mathcal{DM} choosing between choice sets where X is the set of alternatives and D the set of choice problems (non-empty subsets of X).

– The "indirect" preference relation: \succsim^* is the indirect preference relation induced by \succsim if

 $C_{\succeq}(A) \succeq C_{\succeq}(B) \Longrightarrow A \succeq^* B$ for any $A, B \in D$.

 $(i) \succsim^*$ is a preference relation, and if u represents \succsim and C_{\succsim} is well defined, then

$$v(A) = u(C_{\succeq}(A))$$

represents \succeq^* so v is the indirect utility function.

(*ii*) Depending on the set of choice problems D, the choice function C_{\succeq} can be reconstructed from the indirect preferences \succeq^* , for example, if $a \in A$ and

$$A \succ^* A - \{a\} \Longrightarrow C_{\succeq}(A) = a.$$

Gul and Pesendorfer's (2001) temptation and self-control:

- A "standard" \mathcal{DM} will always prefer a bigger choice set to a smaller choice set (in the subset sense):

$$B \subset A \Longrightarrow A \succeq^* B.$$

Otherwise, \succ^* exhibits a preference for commitment (at A). \succ^* has a preference for commitment if it has a preference for commitment at some choice set A.

- Gul and Pesendorfer's (2001): so-called set betweenness

$$A \succsim^* B \Longrightarrow A \succsim^* A \cup B \succsim^* B$$

permits a preference for commitment.

Back to a consumer – a \mathcal{DM} who is choosing among budget sets characterized by the K + 1 parameters (p, ω) .

If \succeq is well-behaved and the demand $x(p, \omega)$ is always well-defined. then the indirect preferences \succeq^* is defined by

$$(p,\omega) \succeq^* (p',\omega') \text{ if } x(p,\omega) \succeq x(p',\omega').$$

The properties of indirect preferences \succeq^* : Same as above for the indirect utility function $v(p, \omega)$ as they follow directly from the properties of $x(p, \omega)$.

(3) The 'concavity' of
$$\succeq^*$$
: For any $\alpha \in [0, 1]$
 $(p, \omega) \succeq^* (p', \omega') \Longrightarrow (p, \omega) \succeq^* (p'', \omega'').$
where $p'' = \alpha p + (1 - \alpha)p'$ and $\omega'' = \alpha \omega + (1 - \alpha)\omega'.$
Let $z = x(p'', \omega'')$ so
 $p''z \le \omega''$
 ψ
 $pz \le \omega \text{ or } p'z \le \omega'$
 ψ
 $x(p, \omega) \succeq z \text{ or } x(p', \omega') \succeq z.$

Because $x(p,\omega) \succeq x(p',\omega')$, we conclude that $x(p,\omega) \succeq z$.

Roy's identity

A method for recovering $x(p,\omega)$ from \succeq^*

- When K = 1, each \gtrsim^* -indifference curve is a ray. If \succeq are wellbehaved (monotonic), then the slope of the indifference curve through (p_1, ω) is $\frac{\omega}{p_1}$, which is $x_1(p_1, \omega)$.
- For any K-commodity space, the set (hyperplane)

$$H = \{(p, \omega) : p \cdot x(p^*, \omega^*) = \omega\}$$

is tangent to the \succeq^* -indifference curve through (p^*, ω^*) , and if the tangent is unique, then knowing that tangent enables us to recover $x(p^*, \omega^*)$.

If \succeq satisfies monotonicity then $(p^*, \omega^*) \in H$ and $x(p^*, \omega^*) \in B(p, \omega)$ for any $(p, \omega) \in H$. Therefore,

$$x(p,\omega) \succeq x(p^*,\omega^*) \Longrightarrow (p,\omega) \succeq^* (p^*,\omega^*).$$

- <u>Roy's identity</u>: If \succeq^* are represented by a differentiable indirect utility function v, then

$$\begin{aligned} x_k(p^*, \omega^*) &= -\frac{\nabla_p v(p^*, \omega^*)}{\nabla_\omega v(p^*, \omega^*)} \\ &= -\frac{\frac{\partial v}{\partial p_k(p^*, \omega^*)}}{\frac{\partial v}{\partial \omega(p^*, \omega^*)}} \text{ for all } k = 1, ..., K. \end{aligned}$$

Proof (envelope theorem argument):

Applied to the UMP the envelope theorem tells us:

$$\partial v / \partial p_k(p^*, \omega^*) = -\lambda x_k(p^*, \omega^*)$$

 and

$$\partial v / \partial \omega(p^*, \omega^*) = -\lambda$$

where λ is the Lagrange multiplier, which yield the result.

Whoa. Dude, Mr. Turtle is my father. Name's Crush.



Rubinstein's "dual" turtle (a preface to the "dual" consumer)

Consider the following two statements about Crush (the sea turtle in Finding Nemo):

- (1) The maximal distance Crush can swim in 1 hour is 20 miles.
- (2) The minimal time is takes Crush to swim 20 miles is 1 hour.
- (1) \Rightarrow (2) if Crush swims a positive distance in any period of time.
- (1) \leftarrow (2) if Crush cannot "jump" a positive distance in zero time.

The maximal distance Crush can swim in time t M(t) must be strictly increasing and continuous.

Some (relevant) quotes by Crush:

- You, mini-man! Taking on the jellies. You got serious thrill issues, dude. Awesome!
- I saw the whole thing, dude. First you were all, like, whoa! And then we were all, like, whoa! Then you were, like, whoa...
- When the little dudes are just eggs we leave them on a beach to hatch, and coo-coo-cachoo, they find their way back to the big ol' blue...

Classic demand theory with derivatives (Kreps Ch. 11)

 \Rightarrow interpret Roy's identity and the Slutsky equation \Rightarrow provide a duality analysis of the indirect utility function \Rightarrow provide sufficient conditions for Marshallian demand to be differentiable \Rightarrow discuss integrability ...

- "… I've always found this chapter to be a grind to teach. This probably reflects in part my "tin ear" when it comes to this subject. And it may reflect exhaustion (mine and the students') …"
- "... if anyone can suggest to me how to make it more interesting/exciting/fun, perhaps I'll be able to modify these dour notes ..."

The (simplest form of the) envelope theorem

Let f(x, a) be a function where x is a choice variable and a is a constraint (determined outside the problem being studied).

- Suppose x is chosen to maximize f and let x(a) be the optimal choice of x for each value of a.
- The (optimal) value function

$$M(a) \equiv f(x(a), a)$$

tells us what the optimized value of f is for each a.

– Differentiating both sides of this identity with respect to \boldsymbol{a}

$$\frac{\partial M}{\partial a} = \frac{\partial f(x(a), a)}{\partial x} \frac{\partial x(a)}{\partial a} + \frac{\partial f(x(a), a)}{\partial a}.$$

Since $x(a)$ is the choice of x that maximizes f , we know that
$$\frac{\partial f(x(a), a)}{\partial x} = 0,$$

 $\frac{\partial x}{\partial x}$

and thus

$$\frac{\partial M}{\partial a} = \frac{\partial f(x(a), a)}{\partial a} = \frac{\partial f(x, a)}{\partial a} \bigg|_{x=x(a)}$$

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In words, the total derivative of the value function M(a) with respect to the parameter a is equal to the partial derivative evaluated at the optimal choice.

Why? When a changes, there are two effects:

direct:
$$a \Longrightarrow f$$

indirect: $a \Longrightarrow x \Longrightarrow f$

But if x is chosen optimally, then a small change in x has zero effect on f (so the indirect effect drops).

! The conclusion with any number of variables and parameters is similar, but the Lagrange multipliers play an important role...

Another look at the standard approach for solving the UMP

- (*i*) assume that u is differentiable, (*ii*) form a Lagrangian, (*iii*) use the combined 1st-order and complementary slackness conditions.
- no "natural" conditions on \succeq that would guarantee that even wellbehaved \succeq admits a differentiable *u*-representation.
- u-representations of standard \succeq are not continuous so there is no hope that every u-representation of a given \succeq will be differentiable.

Even granting differentiability, we can still ask for the status of the 1^{st} -order and complementary slackness conditions for a non-concave u (more below).

Letting $\lambda \ge 0$ be the multiplier on the budget constraint $p \cdot x \le \omega$ and $\mu_j \ge 0$ the multiplier on the constraint $x_j \ge 0$, the Lagrangian is

$$u(x) + \lambda \left[\omega - \sum_{j=1}^{K} p_j x_j \right] + \sum_{j=1}^{K} \mu_j x_j$$

The 1st-order conditions (FOC) are

$$\frac{\partial u}{\partial x_j} = \lambda p_j - \mu_j$$

and the complementary slackness conditions

$$\lambda(\omega - p \cdot x) = 0$$
 and $\mu_j x_j = 0$ for all $j = 1, ..., K$

must also hold.

Since $\mu_j \ge 0$ these multipliers can be eliminated and the FOC for x_j and the complementary slackness condition for μ_j can be combined as follows

$$rac{\partial u}{\partial x_j} \leq \lambda p_j$$
 and with $=$ if $x_j > 0$.

And if prices are all strictly positive (which we assume throughout) we can rewrite this as

$$\frac{1}{p_j}\frac{\partial u}{\partial x_j} \leq \lambda \text{ and with } = \text{ if } x_j > 0.$$

⇒ For goods $x_j > 0$, the ratios of the marginal utility of the goods to their respective prices must be equal (and greater than the corresponding ratios for goods $x_j = 0$).

If $\lambda > 0$, we get the *MRS* of good *i* for good *j* (along an indifference curve) equals the ratio of their prices (intermediate micro):

$$\frac{\partial u/\partial x_i}{\partial u/\partial x_j} = \frac{p_i}{p_j}.$$

But is $\lambda > 0$? Because $v(p, \omega) = \max\{u(x) : p \cdot x \leq \omega \text{ and } x \geq 0\}$ then by constrained optimization, $\partial v / \partial \omega = \lambda$.

- v is strictly increasing in ω , but there are strictly increasing, differentiable functions whose derivatives are zero at isolated points...
- even if u represents \succeq convex preferences, there are strictly increasing and quasi-concave functions whose derivatives go to zero at points...

- if u is concave then $v(p, \omega)$ is concave in ω (verify this!), and a strictly increasing, concave function cannot have zero derivative.
- convexity of \succeq only guarantees that it admits a quasi-concave u-representation so concavity of u is hard to do on first principles.
- Concavity of u is not necessarily preserved by monotonic transformations, so we cannot guarantee that every representation of \succeq is concave.
- ⇒ Even strictly increasing and strictly convex \succeq cannot guarantee that $\lambda > 0$ because the *u*-representation is 'only' quasi-concave.

Two (serious) assumptions

- 1. \succeq are strictly convex so UMP and EMP have unique solutions for every (p, ω) and (p, u).
- 2. $x(p,\omega)$, h(p,u), $v(p,\omega)$ and h(p,u) are all continuously differentiable functions of all their arguments.
- **Note 1** UMP and EMP have unique solutions + standard techniques \Rightarrow the four functions are all continuous.
- **Note 2** Differentiability requires a lot more: u is twice-continuously differentiable (C^2) and well-behaved along axes...

Back to the expenditure-minimization problem (EMP)

e(p, u) – the inverse of $v(p, \omega)$ – indicates the minimal income ω needed to achieve utility level u at prices p:

$$e(p, u) = \min_{x} p \cdot x$$

subject to $u(x) \ge u$.

e(p, u) and the Hicksian demand h(p, u) are related as follows:

$$h_i(p,u) = \frac{\partial e(p,u)}{\partial p_i}.$$
 (*)

<u>Proof</u>: Differentiate both sides of the accounting identity $e(p, u) = p \cdot h(p, u)$ with respect to p_i :

$$\frac{\partial e}{\partial p_i} = h_i(p, u) + \sum_{j=1}^K p_j \frac{\partial h_j}{\partial p_i}$$

In words, if $p_i \uparrow$ then the resulting change in expenditure needed to reach utility level u comes from two terms:

- 1. The amount h_i of good *i* bought is more expensive and expenditure rises at the rate $h_i(p, u)$.
- 2. The "cost" of changes in the optimal bundle (less *i* and more or less $j \neq i$) given by the sum term.

The result we are supposed to be heading for says that the summation term is zero...

– If η is the Lagrange multiplier on the constraint, the FOC (for x_i) of the EMP is given by

$$p_i = \eta \frac{\partial u}{\partial x_i},\tag{**}$$

evaluated at the optimum h(p, u).

- Implicitly partially differentiate both sides of the accounting identity u(h(p, u)) = u with respect to p_i

$$\sum_{j=1}^{K} \frac{\partial u}{\partial x_j} \frac{\partial h_j}{\partial p_i} = 0.$$
 (***)

- (**) and (* * *) yield

$$\frac{1}{\eta} \sum_{j=1}^{K} p_j \frac{\partial h_j}{\partial p_i} = \mathbf{0},$$

which is just what we want, as long η is not zero (or infinite).

- **Note 1** The 'technique' is to substitute into one equation a FOC for something that is optimal in a constrained optimization problem.
- Note 2 This technique is formalized in the envelope theorem because e(p, u) is the 'lower envelope' of linear functions (like the one we will draw next).

<u>A 'slick' graphical proof</u>: Fix the utility argument u^* and all the prices p_i^* except for p_i and graph the function

$$p_i \longrightarrow e((p_i, p_{-i}^*), u^*),$$

which is a concave function in p_i (and assume it is also differentiable...).

Since the utility from the bundle $h(p^*, u^*)$ is u^*

$$e((p_i, p_{-i}^*), u^*) \le p_i h_i(p^*, u^*) + \sum_{j \ne i} p_j^* h_j(p^*, u^*)$$

and with = if $p_i = p_i^*$. The RHS is a linear function of p_i , and its slope in the p_i direction is $h_i(p^*, u^*)$.

Back to Roy's identity...

$$x(p,\omega)$$
 and $v(p,\omega)$ are related as follows: $x_i(p,\omega)=-rac{\partial v/\partial p_i}{\partial v/\partial \omega}.$

<u>Proof</u>: Suppose $x^* = x(p, \omega)$ and let $u^* = u(x^*)$. Using the above identities (and assuming that UMP and EMP have unique solutions)

$$x^* = h(p, u^*)$$
 and $\omega = e(p, u^*)$

so $u^* = v(p, e(p, u^*))$ for a fixed u^* and for all p. Differentiating this with respect to p_i

$$\mathbf{0} = \frac{\partial v}{\partial p_i} + \frac{\partial v}{\partial \omega} \frac{\partial e}{\partial p_i},$$

replace $\frac{\partial e}{\partial p_i}$ with $h_i(p, u^*) = x_i^* = x_i(p, \omega)$, and rearrange.

To demystify Roy's identity, rewrite it as

$$-\frac{\partial v}{\partial p_i} = \frac{\partial v}{\partial \omega} x_i$$

If $x_i(p,\omega) > 0$ then the FOC for x_i in the UMP can be written as

$$\frac{1}{p_i}\frac{\partial u}{\partial x_i} = \lambda$$

and since $\partial v/\partial \omega = \lambda$ in the UMP, we can substitute and combine

$$-\frac{\partial v}{\partial p_i} = \lambda x_i = \frac{x_i}{p_i} \frac{\partial u}{\partial x_i}.$$

The consumer uses the "extra" income when $p_i \downarrow$ naively, spending all of it on x_i which raises u by

$$\frac{x_i}{p_i} \frac{\partial u}{\partial x_i}$$

- The consumer can (and probably will) do some further substituting among all good.
- But Roy's identity tells us that these substations will not have a 1storder effect on utility at the optimum (draw a picture!).

The Slutsky equation – connecting $x(p, \omega)$ and h(p, u)

Question (from intermediate micro or even a good principles course) starting at p and ω , what happens to $x_j(p,\omega)$ if $p_i \uparrow$?

[1] The general "price index" \uparrow so the consumer is a bit poorer (in real terms) \implies change the demand $x_j(p,\omega)$ (roughly) at a rate

$$-rac{\partial x_j}{\partial \omega} x_i(p,\omega)$$

(\$0.01 rise in p_i means $x_i(p, \omega) \times 0.01$ less to spend).

[2] There is also a "cross-substitution" $x_j(p,\omega)$: (probably) $x_i \downarrow$ and depending on the relationship between i and j, $x_j \uparrow$ or \downarrow .

There are two (obvious) ways to compensate our poorer consumer:

- <u>Slutsky</u>: $\uparrow \omega$ (just) enough \implies the consumer could afford the bundle consumed.
- <u>Hicks</u>: $\uparrow \omega$ (just) enough \implies the consumer will be as well off (after re-optimizing).
- ! The Hicksian compensation is a theoretical construct depends on unobservable \succeq – but since we have the Hicksian demand function h(p, u)defined it is simply $\partial h_j / \partial p_i$.

Slutsky equation: $x(p, \omega)$ and h(p, u) are are related as follows:



evaluated for given p and ω and $x(p, \omega)$ and h(p, u) where u is the utility level achieved at $x(p, \omega)$.

! We-cannot know if the Hicksian compensation is correct, and our income adjustment is not quite correct because of the substitution out of x_i (as discussed above).

<u>Proof</u>: Differentiate both sides of the identity $x_j(p, e(p, u)) = h_j(p, u)$ with respect to p_i

$$\frac{\partial x_j}{\partial p_i} + \frac{\partial x_j}{\partial \omega} \frac{\partial e}{\partial p_i} = \frac{\partial h_j}{\partial p_i}$$

but since $\frac{\partial e}{\partial p_i} = h_i(p, u) = x_i(p, e(p, u))$, we get
 $\frac{\partial x_j}{\partial p_i} + \frac{\partial x_j}{\partial \omega} x_i(p, e(p, u)) = \frac{\partial h_j}{\partial p_i}$.

"...you may be wondering where all this is headed. We are certainly taking lots of derivatives, and it isn't at all clear to what end we are doing so. Some results are coming, but we need a bit more setting-up to get them. Please be patient..." – Kreps –

A mathematical fact of twice-continuously differentiable (C^2) concave functions

For a given C^2 function $f : \mathbb{R}^K \to \mathbb{R}$ and any $z \in \mathbb{R}^K$, let H(z) be $K \times K$ matrix whose $(i, j)^{\text{th}}$ element is

$$\left. \frac{\partial^2 f}{\partial z_i \partial z_j} \right|_z$$

(mixed second partials of f, evaluated at z).

This matrix is called the <u>Hessian matrix</u> of f and it is automatically symmetric.

- A C^2 function of one variable $f : \mathbb{R} \to \mathbb{R}$ is concave if its derivative is non-increasing (2nd-derivative is non-positive).

For concave functions of several variables this generalizes as follows:

- A C^2 function $f : \mathbb{R}^K \to \mathbb{R}$ is concave iff its Hessian matrix (evaluated at each point in the domain of f) is negative semi-definite.
- If H is a negative semi-definite $K \times K$ matrix then $H_{ii} \leq 0$ for all i = 1, ..., K.

The main result(s) – connecting all the pieces

The $K \times K$ matrix of substitution terms whose $(i, j)^{th}$ element is

$$\frac{\partial x_i(p,\omega)}{\partial p_j} + \frac{\partial x_i(p,\omega)}{\partial \omega} x_j(p,\omega)$$

is symmetric and negative semi-definite.

<u>Proof</u>: By the Slutsky equation, $(i, j)^{\text{th}}$ element is $\frac{\partial h_i(p, u)}{\partial p_j}$ evaluated at $(p, u(x(p, \omega)))$ and by (*) $\frac{\partial h_i}{\partial p_j} = \frac{\partial^2 e}{\partial p_i \partial p_j}.$

Integrability

We concluded that UMP (equivalently, EMP) imposes that the matrix of substitution terms

$$\frac{\partial h_i}{\partial p_j} = \frac{\partial x_i(p,\omega)}{\partial p_j} + \frac{\partial x_i(p,\omega)}{\partial \omega} x_j(p,\omega)$$

must be symmetric and negative semi-definite.

Question (the integrability problem) suppose there is a system of $x_i(p, \omega)$ that have a symmetric and negative semi-definite substitution terms matrix, is there necessarily a *u*-maximizing consumer behind it?! As we know $x(p, \omega)$ should be (i) homogeneous of degree zero and (ii) should obey Walras' law with equality.

(i) + (ii) + symmetric and negative semi-definite substitution matrix $\downarrow \downarrow$ substitution matrix can be "integrated up" to get a representative $v(p, \omega)$

We will not even attempt to sketch the proof here — requires to determine a solution of a system of partial differential equations.

Last word: aggregate consumer demand

It is hard (not impossible!) to obtain individual-level data:

- Aggregate demand will be homogeneous of degree zero in prices and (total) income.
- Walras' law will hold for the entire economy, if all consumers are locallyinsatiable,

But results analogous to the Slutsky restrictions (or GA.RP) do not generally hold for aggregate demand.

 \implies Make strong assumptions about the distribution of preferences/income, e.g. the same homothetic preferences.