

## MARTHA LOUISE OLNEY

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### I. BIOGRAPHY

Born: Oakland, California  
November 27, 1956

Citizenship: U.S.A.  
SSN available upon request

#### Education

University of Redlands, Redlands, California, B.S., *magna cum laude*, Economics and Mathematics, 1978  
University of California, Berkeley, California, M.A., Economics, 1980, Ph.D., Economics, 1985  
Dissertation: *Advertising, Consumer Credit, and the "Consumer Durables Revolution" of the 1920s*

#### Academic Appointments

2017 - current Teaching Professor of Economics (Senior Lecturer with Security of Employment)  
2002 - 2017 Adjunct Professor of Economics  
1992-Spring 2002 Visiting Associate Professor of Economics  
Department of Economics, University of California, Berkeley

2011-2012 Visiting Professor of Economics  
Department of Economics, School of Business, Siena College, Loudonville, NY

Winter 2001 Visiting Associate Professor of Economics  
Department of Economics, Stanford University

1991-1995 Associate Professor of Economics  
1985-1991 Assistant Professor of Economics  
1984-1985 Instructor of Economics  
Department of Economics, University of Massachusetts, Amherst

Summer and Fall 1991 Research Associate  
Institute of Business and Economic Research, University of California, Berkeley

#### Honors and Awards

Distinguished Teaching Award, Division of Social Sciences, College of Letters and Sciences, University of California, Berkeley, 2015-16  
Faculty Award for Outstanding Mentorship of GSIs, University of California, Berkeley, 2014-2015  
Distinguished Alumni, Redwood High School, Larkspur CA, 2009  
Great Teachers in Economics, Stavros Center for Economic Education, Florida State University, 2006-2007  
Distinguished Teaching Award Recipient, University of California, Berkeley, 2002-2003  
Faculty Speaker, Senior Convocation Commencement, University of California, Berkeley, May 15, 2003  
Jonathan Hughes Prize for Excellence in Teaching Economic History, Economic History Association, 1997  
Katharine Coman Lecturer in Economic History, Wellesley College, Wellesley, Massachusetts, March 23, 1995  
Roundtable regarding Buy Now, Pay Later held at Social Science History Association meetings, November 1992  
Distinguished Teaching Award Recipient, University of Massachusetts, Amherst, 1990-1991  
Junior Fellow, Institute for Advanced Study in the Humanities, University of Massachusetts, Amherst, Spring 1991  
Lilly Endowment Teaching Fellow, University of Massachusetts, Amherst, 1987-1988  
Doctoral Dissertation Selected for Inclusion on the "Dissertation Session" Panel at the Annual Meetings of the Economic History Association, 1986  
Phi Beta Kappa, University of Redlands, Redlands, California, 1978

Grants Received

Collegium Grant, Creating & Mentoring a Community of Undergraduate Student Researchers in Economics, \$29,995, Spring 2016  
 NBER/Harvard, Undergraduate Women in Economics Challenge, (\$12,500), Spring 2016.  
 National Science Foundation (Grant SBR92-23736), Economics Program, April 1993 - April 1995  
 Healey Endowment Grant, Graduate School, University of Massachusetts, Amherst, August 1990 - July 1991  
 National Science Foundation (Grant SES89-10053), Research Opportunities for Women, Research Planning Grant, August 1989 - January 1991  
 Faculty Research Grant, Graduate School, University of Massachusetts, Amherst, November 1987 - October 1989  
 Arthur H. Cole Grant-in-Aid, Economic History Association, May 1986

Courses Taught

Introduction to Economics (600 to 750 students)  
 Introduction to Microeconomics (30 students)  
 Introduction to Macroeconomics (30 to 700 students)  
 Introduction to Macroeconomics (Honors; 7 to 20 students)  
 Intermediate Macroeconomic Theory (30 to 510 students)  
 Mathematical Methods for Economists (30 students)  
 American Economic History (Undergraduate level; 30 to 300 students)  
 Seminar in U.S. Economic History (Undergraduate level; 10 to 20 students)  
 Money and Banking (175 students)  
 Economic Policy Analysis: Economics of Race, Gender, and Nativity (25 students)  
 Seminar in Economics of Discrimination (20 students)  
 Seminar: Macroeconomic Policy, 1929-2012 (20 students)  
 Research Seminar for Undergraduate Thesis Students (30 students)  
 Pedagogy Workshop for Graduate Student Instructors (Ph.D. level)  
 Macroeconomic Theory I (Ph.D. level)  
 American Economic History (Ph.D. level)

Committee Assignments and Affiliated Appointments

*University of California Systemwide*: Mentor to Jason Lee, a University of California Merced, Department of Economics, Lecturer on the LSOE track, 2016 - present.  
*University of California, Berkeley*: Faculty Advisory Committee to the Athletic Study Center, Spring 2016; Brett LGBT Fellowship Committee, 2016, 2014; Committee to set Versant English test standards for screening non-native English speakers for GSI appointment, Spring 2015; Textbook Affordability Task Force, 2009-2010; Chancellor's Advisory Committee on Lesbian, Gay, Bisexual, and Transgender Issues, Spring 2007-Spring 2009; and Committee to set spoken TOEFL test standards for admission and GSI appointment, Spring and Summer 2005.  
*Economics Department, University of California, Berkeley*: Teaching Committee, Undergraduate Co-Chair, 2016-present; Undergraduate Committee Chair, 2012-2016; Curriculum Committee, 2012-present; Undergraduate Student Learning Initiative Committee, 2007-2010.  
*All-University of California Group in Economic History*: Steering Committee, 2013-present; Conference Organizer, 2016, 2015, 2014, 2013, 2012, 2010, 2009, 2007, 2005, 2003, 2001, 1992; Grad Student Research Grant Committee, 2007-2011, 2012-2015.  
*Business History Conference*: Board member, March 2013-March 2016.  
*Committee on the Status of Women in the Economics Profession* (CSWEP, a committee of the American Economics Association): Board member, January 2007-January 2010.  
*Financial Services Research Program*, School of Business, George Washington University (formerly Credit Research Center, McDonough School of Business, Georgetown University): Academic Advisory Council, 2003-2009.  
*Economic History Association*: Local Arrangements Committee, 2016-2017 (Co-chair); Membership Committee, 2007-2010 (Chair 2009-2010); Meetings Coordinator, 1994-2003; Program Committee, 1991-1992; Membership Committee, 1990-1993 (Chair, 1992-1993); Audit Committee, 1990-1992; Organizer of Women's Luncheon, 1985-1994.  
*Foundation for Teaching Economics*: Economic Forces in American History Program, Affiliated faculty, 2004-2014.  
*Social Science History Association*: Program Committee Co-chair, 2004-2005 (for Fall 2005 meeting); Publications Committee, 1999-2002 (Chair, 2002); President's Book Award Selection Committee, 1995-1997 (Chair, 1996 and 1997); Program Committee, Economics Network Chair, 1991-1992.

*University of Massachusetts, Amherst:* Chancellor's Multicultural Advisory Board, 1993-1994; Chancellor's Commission on Gay, Lesbian, Bisexual Matters, 1993-1994; Department of Economics, Ad Hoc Committee on Undergraduate Enrollment Decline, Chair, 1993; School of Behavioral and Social Sciences, Alumni Scholar Interview Committee, 1992; Graduate Division, Distinguished Teaching Award Selection Committee, Student Recipient Sub-committee Chair, 1991-1992; Interim Vice Chancellor for Student Affairs Search, Member, Faculty Interview Roster, 1991; Rules Committee of the Faculty Senate, 1988-1991; Religious Studies Steering Committee, 1988-1994; College of Arts and Sciences Information and Advising Center, Faculty Advisor, 1988; Faculty Senate, 1986-1994, 1995; Population Studies Program, Associated Faculty, 1986-1994; Department of Economics, Honors Coordinator and Undergraduate Committee Member, 1985-1993.

*External Reviewer* for National Science Foundation. *External Reviewer* for tenure cases, 2013, 2015. *Referee* for Journal of Economic History; Explorations in Economic History; Eastern Economic Journal; Journal of Money, Credit, and Banking; American Economic Review; Economic Inquiry; Business History Review; Journal of Economics Education; Journal of Interdisciplinary History; Economic History Review; Race and Social Problems.

## II. BIBLIOGRAPHY

### Scholarly Books

1. Buy Now, Pay Later: Advertising, Credit, and Consumer Durables in the 1920s, Chapel Hill: University of North Carolina Press, 1991.

### Textbooks

1. Macroeconomics as a Second Language. New York: Wiley and Sons, 2011.
2. Microeconomics as a Second Language, New York: Wiley and Sons, 2009.
3. Essentials of Economics (Paul Krugman, Robin Wells, and Martha L. Olney, coauthors). New York: Worth Publishers, 2007.
4. Study Guide to Accompany Macroeconomics, 2<sup>nd</sup> edition, by J. Bradford DeLong and Martha L. Olney, San Francisco: McGraw-Hill, 2006.
5. Macroeconomics (J. Bradford DeLong and Martha L. Olney, co-authors). 2<sup>nd</sup> edition. San Francisco: McGraw-Hill, 2006.
6. Test Bank to Accompany Microeconomics by Paul J. Krugman and Robin Wells, (Rosemary Cunningham, author; Martha Olney, consultant). New York: Worth Publishers, 2005.
7. Instructor's Manual to Accompany Microeconomics by Paul J. Krugman and Robin Wells, (Diane Keenan, author; Martha Olney, consultant). New York: Worth Publishers, 2005.
8. Study Guide to Accompany Microeconomics by Paul J. Krugman and Robin Wells, (Rosemary Cunningham and Elizabeth Sawyer Kelly, authors; Martha Olney, consultant). New York: Worth Publishers, 2005.
9. Study Guide to Accompany Intermediate Macroeconomics, by J. Bradford DeLong, San Francisco: McGraw-Hill, 2002. (Updated edition, 2002)

### Refereed Journal Articles

1. "Forging On-Campus Connections to Enhance Undergraduate Student Reasoning, Writing, and Research Skills" (joint with Belinda Archibong, Barnard College, Harrison Dekker, University of Rhode Island, Nathan Grawe, Carleton College, Carol Rutz, Carleton College, and David Weiman, Barnard College). Forthcoming Journal of Economic Education.

2. "Deindustrialization, The Rise of Services and the Lengthening of Economic Recovery," joint with Aaron Pacitti. Forthcoming Economic Inquiry.
3. "Explaining 'In the Aggregate' Concepts with Clickers." Journal of Economics Teaching 1 (2): Fall 2016.
4. "The Undergraduate Origins of PhD Economists: The Berkeley Experience." Journal of Economic Education 46:2 (2015): 174-188.
5. "Avoiding Default: The Role of Credit in the Consumption Collapse of 1930." Quarterly Journal of Economics 114 (February 1999): 319-35.
6. "When Your Word Is Not Enough: Race, Collateral, and Household Credit." Journal of Economic History 58 (June 1998): 408-31.
7. "Demand for Consumer Durable Goods in Twentieth Century America." Explorations in Economic History 27 (July 1990): 322-49.
8. "Consumer Durables in the Interwar Years: New Estimates, New Patterns." Research in Economic History 12 (1989): 119-50.
9. "Credit as a Production-Smoothing Device: The Case of Automobiles, 1913-1938." Journal of Economic History 49 (June 1989): 377-91.
10. "Fertility and the Standard of Living in Early Modern England: In Consideration of Wrigley-Schofield." Journal of Economic History 43 (March 1983): 71-77.

### **Book Reviews and Other Non-Refereed Published Work**

1. "The 1920s." Chapter 10 of The Routledge Handbook of Major Events in Economic History. Randall Parker & Robert Whaples, ed. New York: Routledge, 2013.
2. "Book Review of Buying Power: A History of Consumer Activism in America, by Lawrence Glickman." Business History Review 85 (Autumn 2011): 624-627.
3. "Finding Your Place in a Falling Economy," San Francisco Chronicle, February 8, 2009.
4. "Debt + No Savings + Spending Halt = 1929," The Denver Post, October 19, 2008.
5. "Credit Cards." Dictionary of American History. 3d edition. New York: Charles Scribner's Sons, 2003.
6. "Consumer Credit." Dictionary of American History. 3d edition. New York: Charles Scribner's Sons, 2003.
7. "Advertising." Dictionary of American History. 3d edition. New York: Charles Scribner's Sons, 2003.
8. "Consumer Credit." Oxford Encyclopedia of Economic History. Oxford University Press, 2003.
9. "Book Review of It's in the Cards: Consumer Credit and the American Experience, by Lloyd Klein." Journal of Economic History 61 (June 2001): 561-562.
10. "Book Review of Financing the American Dream: a Cultural History of Consumer Credit, by Lendol Calder." Journal of Economic History 60 (March 2000): 301-03.
11. "Book Review of Advertising Progress: American Business and the Rise of Consumer Marketing, by Pamela W. Laird." Journal of Economic History 59 (September 1999): 830-31.

12. "Book Review of Desegregating the Dollar: African American Consumerism in the Twentieth Century, by Robert Weems, Jr." Journal of Economic History 59 (June 1999): 539-40.
13. "Reflections on Teaching." <http://www.eh.net/EHA/Publications/olney.shtml> (October 1997).
14. "Book Review of Consumer Expenditures: New Measures and Old Motives, by Stanley Lebergott." Economic History Review 50 (May 1997): 400-01.
15. "Book Review of Markets: The U.S. in the Twentieth Century Series, edited by Grahame Thompson." Journal of Economic History 55 (June 1995): 447-48.
16. "Book Review of Pursuing Happiness: American Consumers in the Twentieth Century, by Stanley Lebergott." Journal of Economic History 54 (June 1994): 491-92.
17. "Book Review of Franchising in America: The Development of a Business Method, 1840-1980, by Thomas S. Dicke." Business History Review 67 (Spring 1993): 157-59.
18. "Saving and Dissaving by 12,817 American Households, 1917-1919 [Computer File]." Amherst, MA: Martha L. Olney [producer], 1993. Ann Arbor, MI: Inter-University Consortium for Political and Social Research [distributor], 1993.
19. "Book Review of An Economic History of the English Poor Law, 1750-1850, by George Boyer." Journal of Economic Literature 30 (September 1992): 1534-36.
20. "Book Review of The Credit Card Industry: A History, by Lewis Mandell." Journal of Economic History 51 (September 1991): 743-44.
21. "Summary of Discussion: Papers Presented at the 30th Cliometrics Conference." The Newsletter of the Cliometric Society 5 (July 1990): 9-17.
22. "Book Review of Business and Religion in the American 1920s, by Rolf Lunden." Journal of Economic History 49 (December 1989): 1062-63.
23. "Book Review of Advertising the American Dream: Making Way for Modernity, 1920-1940, by Roland Marchand." Journal of Economic History 47 (December 1987): 1062-1063.
24. "Dissertation Abstract: Advertising, Consumer Credit, and the 'Consumer Durables Revolution' of the 1920s." Journal of Economic History 47 (June 1987): 489-491.

### **Presented and Working Papers**

1. "Using clickers in Large (700) and Small (30) Enrollment Classes," National Association of Economic Educators session, ASSA meetings, January 2016. N
2. "The Rise of Services and the Lengthening of Economic Recovery" (May 2015). Presented at U.C. Berkeley Economics 191 seminar (February 2015, October 2015, February 2016, October 2016, February 2017). BEHL Working Paper Series. N
3. "The Undergraduate Origins of PhD Economists: The Berkeley Experience" (January 2015). Invited speaker on panel, "The Undergraduate Origins of PhD Economists: Where Do They Come From and Advice to Programs," AEA Session, Allied Social Science Association Meetings, January 2015. N
4. "Goods, Services, and the Pace of Economic Recovery (revised)" (March 2013). Released as BEHL Working Paper Series, WP2013-04, ([http://behl.berkeley.edu/files/2013/02/BEHLWP2013-04\\_olneypacitti\\_2-26-13.pdf](http://behl.berkeley.edu/files/2013/02/BEHLWP2013-04_olneypacitti_2-26-13.pdf), accessed 7/15/2013). Related INET blog entry at <http://ineteconomics.org/blog/inet/more-services-means-longer-recoveries>.

Related Washington Post news article by Jim Tankersley at [http://articles.washingtonpost.com/2013-05-03/business/38998835\\_1\\_u-s-economy-2001-recession-u-s-recessions](http://articles.washingtonpost.com/2013-05-03/business/38998835_1_u-s-economy-2001-recession-u-s-recessions) (accessed 7/15/2013). Presented at Siena College, University of Massachusetts-Amherst Development & History Workshop, University of Maryland-Baltimore County Honors Lunch, Washington (DC) Area Economic History Seminar, March 2013; Economic History Association Meeting, September 2013; U.C. Berkeley Economics 191, October 2013 and February 2014; CSU-East Bay, February 2014.

5. "Economics as a Language." Invited speaker on panel "Alternative Approaches to Teaching the Principles of Economics," Allied Social Science Association Meetings, January 2013.
6. "What Works in Principles of Macro Classes: Enrollment 700 or Enrollment 30," Committee on Economics Education Poster Session, ASSA Meetings, January 2013.
7. "Goods, Services, and the Pace of Economic Recovery" (November 2012). Presented at the Economic History Seminar, University of California, Berkeley, November 2012.
8. "From Skip to Hapless Victim: Interwar Changes in the Cost of Default" (November 2011). Presented at Wesleyan University, Economics Department Seminar, November 2011; Columbia University Economic History Seminar, March 2012.
9. "Demonstrations in Large-Enrollment Principles Courses," Committee on Economics Education Poster Session, ASSA Meetings, January 2010.
10. "When Credit Access is Limited, Is Saving Higher?: Examining the Puzzle of High Saving Rates for Poor Black Families" (January 2003). Presented at the NEA/CSWEP session, Allied Social Science Association Meetings, Washington DC, January 5, 2003.
11. "Spendthrift, or Sophisticated Borrower?: Institutional Response to the Twentieth Century Evolution of Consumer Credit" (November 2002). Invited paper presented at the Conference on Credit, Trust, and Calculation, U.C. San Diego, November 15-17, 2002.
12. "Films and Regressions: Options in Teaching Economic History" (October 2002). Presented at the Social Science History Association Meetings, St Louis, Missouri, October 25, 2002.
13. "From Skip to Hapless Victim: Interwar Changes in the Legal Consequences of Consumer Default" (February 2000). Presented at the University of California, Berkeley Economic History Seminar, February 2000; the Business History Conference Meetings, Palo Alto, California, March 11, 2000; the All-UC Economic History Group Conference, Riverside, California, November 17, 2000; the Stanford University Social Science History Workshop, March 11, 2001.
14. "Consumerism: An Economist's Perspective" (August 1998). Presented at the University of California, Berkeley Economic History Seminar, September 1998; the Economic History Association Meetings, Durham, North Carolina, September 25, 1998.
15. "Paying Later: The History of Consumer Installment Credit in America, A Prospectus" (April 1998). Presented at the University of California, Berkeley, Economic History Seminar, April 1998.
16. "Avoiding Default: The Role of Credit in the Consumption Collapse of 1930" (June 1997).
17. "When Your Word Is Not Enough: Race, Collateral, and Household Credit Use, 1918-1919" (March 1996; revised March 1997).
18. "When Did It Become Cheaper to Default?: Some Legal History on Installment Contracts" (September 1994; revised March 1995). Presented at the University of California, Berkeley Economic History Seminar, October 10, 1994; the Social Science History Association meetings, October 15, 1994. Revised version presented at Harvard University Economic History Workshop, March 24, 1995; University of Massachusetts, Amherst, Economic History and Development Workshop, March 29, 1995.

19. "Structural Change in Twentieth Century U.S.: The Rise of the Service Sector and the Question of Deindustrialization" (March 1993; revised March 1994). Presented at the University of California, Berkeley, Economic History Seminar, March 15, 1993; the Northwestern University Economic History Workshop, April 1, 1993; and the University of Illinois Urbana-Champaign Economic History Workshop, April 2, 1993.
20. "When Your Word is Not Enough: Racial Differences in Credit Use, 1918-1919" (November 1992). Presented at the Indiana University Economic History Workshop, December 3, 1992; the University of Michigan, Ann Arbor, Economic History Workshop, December 4, 1992; and the University of Massachusetts, Amherst, Economic History and Development Workshop, January 29, 1993.
21. "Household Credit, Default Consequences, and Consumption in the 1930s: The Importance of Institutional Characteristics" (November 1992). Presented at the NBER Universities Research Conference on Financial Institutions and Macroeconomic Instability in Historical Perspective, Cambridge, Massachusetts, December 11, 1992.
22. "Saving and Dissaving by 12,817 American Households, 1918-1919: A Manual to Accompany Distribution of Archival Data to Research Scholars" (November 1992).
23. "Stitching Seams: The Substitution of Market Production for Household Production Among Wage-Earning American Women, 1890s and 1918" (October 1991). Presented at the Social Science History Association Meetings, New Orleans, Louisiana, November 2, 1991.
24. "Household Credit, Default Consequences, and Consumption: Understanding the 1930s" (October 1991). Presented at the University of California, Riverside, Economic History Workshop, Riverside, California, October 17, 1991; the University of California, Davis, Economic History Brown-Bag, Davis, California, October 22, 1991; and the Berkeley-Stanford Faculty Colloquium in Economic History, Berkeley, California, October 23, 1991.
25. "Dissaving in America: The Use of Credit by Households in 1918 and 1919" (September 1991). Presented at the Economic History Association Meetings, Boulder, Colorado, September 27, 1991.
26. "Buying on Time and Buying Time: Patterns of Credit Use by American Households, 1918-1919" (August 1991). Presented at the University of California, Berkeley, Economic History Seminar, Berkeley, California, September 9, 1991; and the Stanford University, Economic History Workshop, Stanford, California, October 2, 1991.
27. "Making Music, Stitching Seams: Determinants of Family Ownership of Musical Instruments and Sewing Machines, Michigan, 1889 and 1890" (May 1991). Presented at the Kansas Historical Labor Statistics Conference, Lawrence, Kansas, June 21, 1991.
28. "Credit is Credit is Credit...Or, Is it? Household Borrowing in Early Twentieth Century U.S." (April 1991). Presented at the Harvard University, Economic History Workshop, Cambridge, Massachusetts, April 19, 1991; the Cliometrics Meetings, Bloomington, Indiana, May 18, 1991.
29. "Household Saving and Installment Buying in the Early Twentieth Century" (November 1990). Presented at the Yale University Workshop in Economic History and History of Economic Thought, November 14, 1990; and the University of Massachusetts, Amherst, Economic History and Development Workshop, December 12, 1990.
30. "A Burgeoning Credit Economy" (November 1989). Presented at the Barnard College Political Economy Workshop, New York City, New York, November 15, 1989; the Social Science History Association Meetings, Washington, DC, November 18, 1989; and the Washington Area Economic History Seminar, Washington, DC, December 1, 1989.
31. "Credit as a Production-Smoothing Device: The Case of Automobiles, 1913-1938" (January 1989). Working Paper Number 15, Department of Economics, University of Massachusetts, Amherst.

32. "Credit-Financed Consumption of Durable Goods in the United States: Evidence from the Cost of Living Survey, 1917-1919" (November 1988). Presented at the Social Science History Association Meetings, Chicago, Illinois, November 6, 1988; and the University of Western Ontario Economic History/History of Thought Seminar, London, Ontario, Canada, December 16, 1988.
33. "Credit as a Marketing Device: The Case of Automobiles, 1913-1938" (March 1988). Presented at the University of Michigan, Ann Arbor, Economic History Workshop, April 6, 1988; and the Economic History Association Meetings, Detroit, Michigan, September 24, 1988.
34. "Consumer Durables in the Interwar Years: New Estimates, New Patterns" (January 1988). Working Paper Number 1988-5, Department of Economics, University of Massachusetts, Amherst.
35. "The Rise of Consumer Credit and the Demand for Consumer Durable Goods: Cause and Effect?" (November 1986). Presented at the University of California, Berkeley, Economic History Seminar, November 25, 1986; the University of Massachusetts, Amherst, Economic History and Development Workshop, March 18, 1987; and the Indiana University, Economic History Workshop, April 23, 1987.
36. "The Supply of Consumer Credit and the Demand for Consumer Durables in the Twentieth Century" (August 1986). Presented at the Columbia University Economic History Workshop, New York, New York, October 2, 1986; and the Social Science History Association Meetings, St. Louis, Missouri, October 18, 1986.
37. "The Development of Annual Estimates of Consumer Durables: Flows of Expenditures and Stocks, 1869-1982." Working Papers on the History of Saving Numbers 3 and 3S (January 1985). Institute of Business and Economic Research, University of California, Berkeley.
38. "Toward an Understanding of the Consumer Durables Revolution of the 1920s" (April 1984). Presented at the Conference of the All-University of California Economic History Research Group, University of California, Davis, May 4, 1984; the Cliometrics Meetings, Miami University, Oxford, Ohio, May 19, 1984; and the Harvard University Economic History Workshop, November 30, 1984.

### III. ADDITIONAL PROFESSIONAL ACTIVITY

#### Participation in Professional Meetings Not Listed Above

*All-University of California Economic History Conference*: Co-organizer, October 2016; Co-organizer, October 2015; Co-organizer, October 2014; Co-organizer, May 2014; Co-organizer, March 2014; Co-organizer, October 2013; Discussant, April 2013; Co-organizer, October 2012; Co-organizer, October 2010; Local Arrangements Committee, April 2010; Co-organizer, September 2009; Session chair, May 2009; Co-organizer, October 2007; Session chair, June 2007; Discussant, November 2006; Co-organizer, October 2005; Co-organizer, October 2003; Discussant, March 2002; Local Arrangements Chair, April 2001; Discussant, November 1997; Invited Participant, April 1997; Discussant, November 1995; Discussant, March 1995; Session Chair, November 1994; Session Chair, November 1991; Invited Participant, May 1986.

*Allied Social Science Association*, Discussant for National Association of Economic Educators session, January 2015.

*American Economics Association*, Conference on Teaching Economics and Research in Economic Education: Panel Chair, June 2015; Chair and Discussant, May 2014; Discussant, June 2011.

*American Historical Association* Annual Meetings: Discussant, January 1994.

*Business History Conference*: Chair and Discussant, two sessions, June 2015; Chair and Discussant, March 2014; Discussant, March 2012; Dissertation Workshop Faculty Advisor, March 2010; Discussant, April 2008.



*Clometric Society*: Invited Participant and Session Chair, May 2010; Discussant, ASSA Sessions, January 1998; Session Chair and Invited Participant, May 1997; Discussant, ASSA Sessions, January 1996; Session Chair, ASSA Sessions, January 1994; Session Chair and Invited Participant, May 1992; Recorder and Invited Participant, May 1990; Session Chair and Discussant, ASSA Sessions, December 1988; Invited participant, May 1988; Invited Participant and Session Chair, May 1986.

*Economic History Association Annual Meetings*: Chair & Discussant, September 2014; Session chair, September 2011; Discussant, ASSA Session, January 2004; Discussant, September 1992; Discussant, September 1989.

*National Bureau of Economic Research*: Invited Participant, NBER-Development of the American Economy One-Day Conference, March 1993; Invited Participant, Workshop on Macroeconomic History, May 1994, April 1992, April 1991, April 1990.

*Social Science History Association Meetings*: Discussant, November 2011; Discussant, October 1997; Roundtable Participant and Session Chair, November 1995; Roundtable Participant and Session Chair, November 1992; Discussant, October 1987.

*Western Economics Association Meetings*: Session Organizer and Chair, June 2009, June 2008, June 2007.

#### Invited Lectures, Workshops, and Other Presentations

“Economic History: Group Work,” Keynote Speaker, Teaching Breakfast, Economic History Association, September 17, 2016.

“Implementing a Team Approach to Teaching with Your Teaching Assistants,” Workshop, Center for Instructional Development and Educational Research (CIDER), Virginia Tech University, July 22, 2016.

“Group Work in Large Enrollment Classes,” Keynote Address, Conference on Teaching Large Classes, Center for Instructional Development and Educational Research (CIDER), Virginia Tech University, July 21, 2016.

“Teaching Pedagogy at U.C. Berkeley,” in session entitled “The Role of Teacher Training in Graduate Economic Education in the United States,” AEA Session, ASSA meetings, January 2016.

“Using clickers in Large (700) and Small (30) Enrollment Classes,” National Association of Economic Educators session, ASSA meetings, January 2016.

“Forging On-Campus Connections to Enhance Undergraduate Research Skills,” Panel Discussion, AEA-CTREE conference, May 2015.

“038: How to Live, Breathe, & Become an Inspirational Economic Professor – Professor Martha Olney,” Jonathan Gaurano, People with Careers Podcast, Taped April 2015. <http://www.peoplewithcareers.com/olney>

“The Economic Effects of ‘The Compact’.” Today Show, NBC television. Taped August 13, 2012.

“Understanding Today’s Economy: When Thrift is Not a Virtue.” Campuswide Keynote Address, Siena College, Loudonville, NY, September 2011. LeMoyne College, Syracuse, NY, March 2012.

“Consumer Borrowing and Spending in America’s Great Depression(s).” Economics Department Brownbag Seminar, Siena College, Loudonville, NY, September 2011.

“Economics of California’s Budget Crisis: What Are the Options?” League of Women Voters of Oakland, March 2011.

“From Boom to Bust: Insights into the Economic Downturn – One Year Later.” Osher Lifelong Learning Institute, U.C. Berkeley, March 2010.

Invited guest on hour-long talk shows on the current economic crisis: KPFA (8/12/10, 10/14/08, 10/31/08, 12/8/08, 3/20/09), KPCC (11/27/08), KALW (12/2/08, 1/9/09), KPFK (12/7/08), and WBUR-Boston (4/21/09).

“How Did We Get Here? The Credit Crisis And The Recession.” Osher Lifelong Learning Institute, U.C. Berkeley, February 2009.

“What Makes a Great Economics Teacher?” Invited panelist. Allied Social Science Association Meetings, January 4, 2009.

“The Financial Meltdown: An Analysis of the Key Issues.” Meeting of the Chief Marketing Officer Community, December 8, 2008.

“Some Tips on Teaching” and “More Tips on Teaching.” Teaching Development Conference, Georgia State University, September 2007.

“A Teacher’s Talk.” Stavros Center for Economic Education, Florida State University, January 2007.

“Incorporating Issues of Race & Gender into an Economics Principles Class.” Seattle University NWEA Conference, May 2006.

“Models for Teaching Fed Policy.” McGraw-Hill/Irwin Principles of Economics Symposium, Boulder, Colorado, April 2006.

“Why Come to Class? The Future of the Large-Enrollment Course in the Age of Webcasting.” Frontiers of Education Symposium, Inauguration of Chancellor Robert J. Birgeneau, April 14, 2005.

“Recession & Recovery: Macro in the 21st Century.” Comerica Bank, January 15, 2004.

“The Road to the New Economy.” Beyond 2003: Forum for Women Entrepreneurs CEO Summit, Redwood City, California, September 30, 2003

“Explaining Recent Economic Prosperity.” Channel One Network, Los Angeles, California, aired October 16, 2000. Archived at [http://channelone.com/video/metafiles/20001016\\_daily.rm](http://channelone.com/video/metafiles/20001016_daily.rm).

“Greed.” KQED-FM Forum, San Francisco, California, August 14, 1997.

“Being a Teaching Assistant in the Large Lecture Course.” Center for Teaching, University of Massachusetts, Amherst, November 1, 1995.

“The Logistics: Organizing and Managing the Large Lecture Class.” With Richard Halgin. Center for Teaching, University of Massachusetts, Amherst, October 25, 1995.

“Buy Now, Pay Later: When Easy Credit Can Create Economic Disaster.” Katharine Coman Lecture in Economic History, Wellesley College, Wellesley, Massachusetts, March 23, 1995.

#### University Service (abbreviated list)

Organized and hosted Economic History Lunches for graduate students and faculty, 1996 - present.

Organized and led Economic History Dissertation Support Group for graduate students, 2012 - present.

Invited participant: Faculty Member of the Game, Cal Football, September 2014; Faculty Honored Guest, Cal Football, November 2014; Faculty Visit Day, Cal Football Program, April 2014; Faculty Coach, Cal Women’s Basketball, February 2014; “How Students Learn,” semester-long workshop, GSI Center, Spring 2011; College Writing Program meeting on teaching writing in upper-division classes, November 2007; “From Information Overload to Information Rich: Teaching and Critical Thinking in the Point-and-Click Age,” e-Berkeley

symposium, April 2005; “Improving Large Lecture Courses,” e-Berkeley symposium, May 2003; Faculty Night at the Athletic Study Center, February 1997, 1998, 1999.

Invited speaker: “*The Big Short: The Housing Crisis in Retrospect*,” Undergraduate Women in Economics at Berkeley (UWEB), March 2016; “Last Lecture: The Importance of Being There,” Senior Class Council, April 2015; “Active Learning in Large-Enrollment Courses,” Teaching Colloquium sponsored by Center for Teaching and Learning, November 2014; “Faculty Perspectives on Teaching: Humanities and Social Sciences,” Teaching Conference for New GSIs, August 2014; Faculty Speaker, Lavender (LGBT) Graduation, April 2014; “About Economics,” L&S 1, November 2013; “Assisting GSIs in Improving Their Teaching,” 15th annual Faculty Seminar on Teaching with GSIs, sponsored by the GSI Teaching and Resource Center and the Graduate Council Advisory Committee for GSI Affairs, November 2012; “Out” Faculty Panel, Cosponsored by Queer Grads, the Gender Equity Resource Center, the Graduate Assembly, LavenderCal, and the Office of Faculty Equity and Welfare, October 2012 and November 2013; “Faculty Perspectives on Teaching: Humanities and Social Sciences,” Teaching Conference for New GSIs, August 2012; Faculty Keynote Speaker, LGBT Student Graduation, April 2011; “Faculty Welcome,” CalSO (Cal Student Orientation), 2006, 2010, 2011, 2013, 2014, 2015; Graduate Journalism class “Key Issues,” 2009, 2010, and 2011; Cal Democrat Club, 2009; UCB Emeriti Luncheon, 2009; Undergraduate Economics Association event, 2002, 2004, 2009; “Identity and Politics,” Cal Student Housing, 2008; Bioengineering Student Association, 2008; Welcome to prospective freshmen, April 2007; “Students Who Push,” OED Teaching Forum, 2006; “Disappearing Students: Where Have All the Students Gone?,” 2006; Frontiers of Education Symposium, Chancellor’s Inaugural Symposium, 2005; “Personalizing the Large Enrollment Course,” Office of Educational Development (OED), 2004; “Personalizing and Enhancing Large Enrollment Courses,” Mellon Library/Faculty Fellowship on Undergraduate Research, June 2004; Cal Alumni Club of Stanislaus County, 2003; faculty homecoming seminar, 2003; Lunchtime Poetry Series, 2003; Regents Scholars, 2003; Business fraternity event, 2002; Cal Alumni Club of Oakmont, 2002; Economics Tutors seminar, 1997, 1999.

#### Membership in Scholarly and Professional Organizations

American Economic Association  
 Business History Conference  
 Cliometric Society  
 Committee for the Status of Women in the Economics Profession  
 Economic History Association  
 Social Science History Association

#### **IV. REFERENCES**, available upon request