

# Understanding Sectoral Labor Market Dynamics: An Equilibrium Analysis of the Oil and Gas Field Services Industry\*

Patrick Kline

UC Berkeley

[pkline@econ.berkeley.edu](mailto:pkline@econ.berkeley.edu)

Nov 15th, 2008

## Abstract

This paper examines the response of employment and wages in the US oil and gas field services industry to changes in the price of crude petroleum using a time series of quarterly data spanning the period 1972-2002. I find that labor quickly reallocates across sectors in response to price shocks but that substantial wage premia are necessary to induce such reallocation. The timing of these premia is at odds with the predictions of standard models—wage premia emerge quite slowly, peaking only as labor adjustment ends and then slowly dissipating. I develop and estimate the parameters of a dynamic equilibrium model capable of rationalizing these phenomena. Impulse responses generated from the estimated model closely match the empirical patterns found in the data. Auxiliary evidence is provided corroborating the implied dynamics of some of the model's key unobserved variables. I conclude with implications for future research.

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\*I am grateful to John Bound, Charlie Brown, Matias Busso, David Card, Kerwin Charles, Michael Elsby, Chris House, Ben Keys, Justin McCrary, Enrico Moretti, Matthew Shapiro, Gary Solon, and Robert Willis for useful discussions and suggestions. This paper benefitted greatly from the comments of seminar participants at Berkeley, Boston University, Brown, Chicago, Duke, Harvard, Michigan, MIT, Northwestern, Princeton, San Diego, Stanford, Yale, and Wharton. All errors are my own.

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# 1 Introduction

Economists have long been interested in understanding the process by which markets are able to reallocate factors of production between sectors in response to changes in tastes and technology. The traditional thinking, motivated by classical general equilibrium theory, is that prices serve to coordinate the investment decisions of otherwise unrelated agents, providing important signals of economy-wide needs through the decentralized process of market clearing.

In the case of the labor market, wages are thought to compel workers to enter sectors where their services are in greatest demand and to leave sectors with labor surpluses. This view enjoys great popularity in both labor and macro- economics, forming the foundation of canonical equilibrium models of both geographic (Blanchard and Katz, 1992) and sectoral (Lucas and Prescott, 1974; Rogerson, 1987) employment and wage dynamics.

Yet a common finding in empirical analyses of the adjustment process is that wage changes lag, rather than lead, employment changes, seemingly calling into question their role as an important allocative signal.<sup>1</sup> Attention has not focused on these anomalies since it is often thought that many sectors of the US labor market differ from the standard neoclassical spot market that traditional models assume, being characterized instead by specific training, career concerns, or even unionization.

This paper examines the dynamic response of wages and employment in the U.S. Oil and Gas Field Services (OGFS) industry to changes in the price of crude petroleum using quarterly data from 1972 to 2002. The oil industry provides an important case study for a number of reasons. First, much has been made of the supposition that shifts in the sectoral composition of demand are capable of lowering aggregate output via costly reallocation of capital and labor.<sup>2</sup> In a series of influential papers, Hamilton (1983, 1988, 2003) has argued that major oil shocks have caused recessions through such a mechanism, while others (Barsky and Kilian, 2002, 2004) have questioned this view. Given the debate over the potential macroeconomic effects of oil, it is of considerable interest to investigate the allocative effects of oil price changes on the labor market to which it is most directly tied.<sup>3</sup>

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<sup>1</sup>See for example Blanchard and Katz (1992) and Carrington (1996).

<sup>2</sup>See, for example, Lilien (1983), Abraham and Katz (1986), Bresnahan and Ramey (1993), Davis (1987), Brainard and Cutler (1993), and Ramey and Shapiro (1998).

<sup>3</sup>The existing empirical work that examines the labor market response to oil shocks either ignores wages (Davis and Haltiwanger, 2001) or relies upon relatively short panels incapable of identifying detailed dynamic responses to shocks (Keane and Prasad, 1995).

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Second, OGFS is a non-unionized high-turnover industry, employing relatively homogeneous production workers with little formal training. In this sense, it approximates the neoclassical spot market for labor assumed in traditional models. As a result, the patterns of wage and employment dynamics found in this industry are substantially less likely to be confounded by the conventional obstacles to market clearing discussed in the literature.

Finally, the immense changes in the price of crude petroleum over the time period in question provide ample exogenous variation in labor demand with which to examine the performance of standard models of adjustment. The fact that oil prices are well measured, volatile, and difficult to forecast makes them ideal for investigating labor market dynamics since they provide the rare opportunity to trace how well-defined demand shocks propagate throughout a labor market at high frequencies. If dynamic market clearing models are to have any empirical content, they must be capable of explaining the basic stylized facts uncovered in this analysis.

Using a simple econometric specification, I find that labor quickly reallocates across sectors in response to price shocks, but that substantial wage premia are necessary to induce such reallocation. These wage premia emerge quite slowly, peaking only as labor adjustment ends and then slowly dissipating. This profile of wage effects is inconsistent with traditional market clearing models which predict that wages should jump on news of a price change only to be dissipated away by flows of workers into the sector.

After considering and discarding stories involving contracting and composition bias, I argue that a dynamic market clearing model with sluggish movements in industry-wide labor demand is, in fact, capable of rationalizing the joint response of industry employment and wages to oil price shocks. The key insight is that forward looking workers will use information over and above current wages to make sectoral choice decisions. In such an environment increases in the current price of oil signal future increases in the demand for oil workers which may lead workers to flow into the sector in anticipation of future wage premia and thereby depress current wages.<sup>4</sup>

To assess the quantitative plausibility of this story, I construct a parameterized dynamic stochastic general equilibrium (DSGE) model capable of generating simulated impulse responses to oil price shocks. The labor supply decisions of workers are microfounded as a dynamic discrete choice problem with costly mobility between sectors. Heterogeneity across workers in the form of unanticipated taste shocks smooths out aggregate labor supply behavior and generates differentiable closed form expressions characterizing the dynamics of

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<sup>4</sup>That wages might actually fall in response to anticipated shocks was first conjectured by Topel (1986).

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sectoral worker flows. The labor market is assumed to be competitive but labor demand adjusts slowly in response to shocks due to employment adjustment rigidities among firms and sluggish downstream linkages between the oil extraction industry and the OGFS sector. The equilibrium behavior of the economy is disciplined by the assumption that firms and workers share rational expectations, though I experiment with specifications where workers are substantially less forward looking than firms.

I develop a generalized method of moments (GMM) based procedure for estimating the model's parameters using data on oil prices and OGFS employment and wages. The procedure involves computing nonlinear approximations to the model's solution by making use of recently developed perturbation based algorithms (Collard and Juillard, 2001a, 2001b). The estimates indicate that outside workers face costs of entering the OGFS industry equal to roughly two months worth of steady state earnings while OGFS firms face relatively modest costs of adjusting employment. I demonstrate by means of simulations that the estimated model matches key features of the labor market's reduced form dynamics including the finding that wage changes lag employment changes. These conclusions are shown to be robust to alternative calibrations where workers are substantially less forward looking than firms. I also show that the model yields accurate predictions about the evolution of sectoral unemployment and OGFS output prices in response to oil price shocks despite the fact that neither series was used in the estimation process.

The contribution of the paper is threefold. First, I provide the most credible evidence to date on the dynamic effects of well-measured demand shocks on the equilibrium behavior of a relatively homogeneous and competitive sectoral labor market of the sort described in undergraduate textbooks. The analysis reveals that even in a very flexible labor market demand shocks can have persistent effects on wages suggesting that sectoral shocks may have protracted effects on the welfare and decision-making of workers and firms. I also document that demand induced wage premia substantially lag employment adjustment at quarterly frequencies, a fact one would have difficulty uncovering or interpreting without observable exogenous demand shifters. Second, I build a formal dynamic general equilibrium model illustrating that market clearing behavior is qualitatively consistent with the sort of dynamics uncovered in the empirical work once one allows for forward looking behavior and adjustment rigidities in labor demand. Finally, by estimating the model, I show that reasonable parameters can quantitatively match the dynamic patterns in the data and that these parameter estimates yield accurate predictions about other moments not used to fit the model.

The next section provides an overview of the Oil and Gas Field Services Industry. Section

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3 describes the data used in the analysis, while Section 4 describes the reduced form empirical results. Section 5 considers various explanations of the estimated dynamics. Section 6 lays out a dynamic market clearing model of sectoral reallocation. Section 7 describes the methods used to estimate the model and discusses the parameter estimates and simulated impulse responses. Section 8 concludes with a discussion of the generalizability of the results and implications for future work.

## 2 A Brief Overview of the U.S. Oil and Gas Field Services Industry

The Oil and Gas Field Services industry (SIC 138) performs drilling, exploration, and maintenance services on a contract basis for large oil companies. Over the period 1968-2002, oil and gas field services employed, on average, 65% of the production workers in the larger oil and gas extraction industry (SIC 13).<sup>5</sup> The main distinction in the industry is between exploration and extraction. Using increasingly sophisticated methods, small crews of specialized workers search for geological formations likely to contain oil or gas. Upon discovery of oil, an oil company will install a steel structure known as a derrick to support the drilling equipment and dig for oil. If the site is off shore, the company will install a floating rig to support the drilling operation.

The bulk of OGFS employment is in extraction. According to the 1992 Economic Census drilling and maintenance activities account for approximately 90% of total production worker employment in the industry. Tasks undertaken by maintenance crews (the largest group) include excavating slush pits and cellars, building foundations at well locations, surveying wells, running, cutting, and pulling casings tubes, cementing wells, shooting wells, perforating well casings, acidizing and chemically treating wells, and cleaning out, bailing, and swabbing wells. These tasks involve some skill but are primarily manual in nature. Little formal education is required and most training occurs on the job.

The industry employs a variety of occupations in many different work environments. While roustabouts and construction workers perform physical tasks in rugged outdoor environments, there are a number of executives and clerical workers whose work is performed indoors. Geologists, petroleum engineers, and managers frequently split their time between the office and the field.

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<sup>5</sup>Oil and gas field services encompasses the same tasks (e.g. drilling, exploration, and well maintenance) as the general oil and gas extraction industry. The distinction is that the work in SIC 138 is done on a contract basis usually for large oil companies.

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According to the 1999 Occupational Employment Statistics published by the Bureau of Labor Statistics, “Construction and Extraction Occupations” constitute the largest occupational group representing 41% of total OGFS employment. Among these workers the most common occupation is the roustabout—a handyman who repairs equipment and performs generalized physical tasks.<sup>6</sup> Petroleum engineers, while common in the broader oil extraction industry, constitute less than 1% of employment in OGFS. Engineering occupations in general are uncommon, making up less than 5% of total employment. Finally, “Office and Administrative Support Occupations” make up around 10% of total employment.

Employment in the U.S. oil industry is concentrated in a few states. In decreasing order of importance they are: Texas, Louisiana, Oklahoma, and California. Over the 1968-2002 period approximately 40% of industry employment was in Texas. The industry is not unionized. Only 4% of workers in the broader oil extraction industry report being union members in the March Current Population Survey. The OGFS industry consists primarily of small and medium size firms. Most maintenance workers are employed in firms with less than 50 employees and most workers in the drilling subindustry work in firms with less than 250 employees.

## 2.1 The Market for Oil and Gas

The U.S. oil and gas industries are regulated by state agencies, the most important of which is the Texas Railroad Commission (TRC). Since 1919, the TRC has had the authority to set allowable oil and gas production levels and to grant drilling rights. The mission of TRC’s Oil and Gas Division is to “prevent waste of the state’s natural resources” but its practical role has been to stabilize the price of oil by adjusting supply in response to projected changes in demand. Prior to 1972, allowable production levels were set such that the U.S. oil industry operated substantially below capacity, ensuring a high but stable price. By April 1972, demand outstripped supply and the industry began operating at full capacity, effectively ending the rationing of oil. Also by this time net imports of oil and gas had risen to 27.6% of total production signifying an important dependence on foreign oil supplies.

On October 17, 1973 the OPEC embargo was announced. With domestic suppliers already operating at peak capacity prices rose dramatically. From this point on, international fluctuations in supply and demand became the primary drivers of the price of oil and gas.<sup>7</sup> While there is debate about whether the proximate causes of oil price shocks have been

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<sup>6</sup>Roustabouts represent 10.4% of total employment in OGFS and a quarter of employment among the Construction and Extraction Occupations which are likely to constitute the bulk of production workers.

<sup>7</sup>See Hamilton (1985) for an excellent overview of the historical determinants of oil prices.

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geopolitical events or shifts in global demand,<sup>8</sup> it seems clear that oil prices are not being driven by idiosyncratic labor supply shocks to the U.S. oil industry. Accordingly, variation in the price of crude oil provides an ideal opportunity to examine the response of a well defined industrial labor market to exogenous changes in output price and consequently labor demand.

### 3 Data

I measure employment and wages in the oil extraction industry using the Current Employment Survey (CES), which is a monthly survey of establishments conducted by the Bureau of Labor Statistics (BLS). The CES reports information on the total hours worked, average weekly earnings, and average weekly hours of production workers as reported by employers. The earnings concept includes overtime pay and bonuses while the hours variable includes overtime and sick days. Average hourly wages are measured as average weekly earnings divided by average weekly hours.<sup>9</sup> The CES employment data are benchmarked annually to the ES-202 series, which contains information on earnings and employment for all establishments covered by unemployment insurance laws. The primary advantages of the CES data over the ES-202 data are that they contain information on hours worked and are publicly available over a longer period of time.<sup>10</sup>

Because oil shocks influence inflation and other macroeconomic variables, it is useful to focus on wages relative to the outside world rather than nominal wages. For this reason I use the nonmetallic mining industry (SIC 14) as a control group in order to filter out macroeconomic disturbances. Workers in nonmetallic mining perform tasks similar to oil workers, have similar skills, and work in roughly comparable physical environments.<sup>11</sup> Relative wages are measured as the difference in log average hourly wages between the OGFS and nonmetallic mining industries. Prior to the large disruptions in the price of oil beginning in 1972, wages in OGFS and nonmetallic mining were nearly identical. Since wages reflect the quality of the workers employed in an industry, this finding reinforces the notion that workers in the two industries are comparable. There are no large shifts in employment in

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<sup>8</sup>See Barsky and Kilian (2002, 2004) and Hamilton (2001).

<sup>9</sup>Note that this implicitly weights average wages by hours worked.

<sup>10</sup>The ES-202 series is publicly available back to 1975.

<sup>11</sup>Workers in this industry extract sand, stone, granite and other minerals from quarries. The tasks performed by production workers are remarkably similar to those in OGFS as they involve drilling, transporting, and processing raw materials. Unlike coal and metal mining, SIC 14 employment is not geographically concentrated as most states have deposits of stone, clay, and sand. Employment is highest in California, Texas, and Georgia. Like in the OGFS industry most workers are employed in medium and small firms.

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nonmetallic mining during the sample period, and, because it employs similar workers, the nonmetallic mining industry is likely to share much of the secular variation in labor supply conditions experienced by the oil industry.

Monthly data on oil prices are from the Producer Price Index series for Crude Petroleum.<sup>12</sup> This series corresponds closely to annual data from the Department of Energy on the domestic first purchase price of crude oil. I deflate the price data by the CPI-U since firms should be interested in maximizing real profits. Because oil prices are not good indicators of domestic demand during the period of regulation by the TRC, I start my analysis with data from the first quarter of 1972. The analysis is conducted at quarterly frequencies. I use the middle month of each quarter in constructing each series.

## 4 Empirical Dynamics

Figure 1 shows log employment and relative wages in the oil industry versus log oil prices. Table 1 shows the first 30 autocorrelations of the first differences of oil prices, employment, and relative wages. The oil price series seems well approximated by a pure random walk. Dickey Fuller GLS tests (Elliott et al., 1996) cannot reject the null that the series contains a unit root against the alternative that it is mean stationary at the 10% level.<sup>13</sup> Moreover, it is not possible to reject the null that price changes are mean zero white noise.<sup>14</sup> This implies that, to first order, oil prices, at least at the quarterly frequencies examined, are a martingale, exhibiting no forecastable short or medium run dynamics. Employment and wages also appear to contain a unit root component, but they all have important short run dynamics as well.<sup>15</sup> This differential property of the time series of oil prices is notable, for any theory purporting to explain the dynamics of wages and employment as a function of oil price shocks must generate short run dynamics on its own.

Clearly, the three series in Figure 1 track each other very closely.<sup>16</sup> Note that employment seems responsive both to price increases and decreases, suggesting that the oil industry is

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<sup>12</sup>BLS Commodity Series WPU0561

<sup>13</sup>Unit root tests are conducted using the lag length selection procedure of Ng and Perron (2001).

<sup>14</sup>A portmanteau Q test using 40 lags has a p-value of .6. The lowest p-value across all lags between 1 and 40 is .094. The mean log price change over the sample period is on the order of  $10^{-7}$ .

<sup>15</sup>DFGLS tests cannot reject the presence of a unit root against the alternative of trend stationarity at the 10% level for either variable, but portmanteau tests easily reject that the changes in the series are white noise at the 1% level.

<sup>16</sup>The correlation between the employment and oil price variables is .78, while the correlation between relative wages and oil prices is .6 after correcting for a linear trend.



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able to end employment relationships fairly quickly.<sup>17</sup> The relative wage series is roughly centered around zero, as we would expect given a good measure of the outside wage, but contains a noticeable downward trend which I correct for in the regressions to come. Like the employment series, relative wages are strongly correlated with oil prices. Restricting attention to the massive price buildup from 1972-1981 we see that employment increased by approximately 370%, while relative wages (after detrending) increased by approximately 18%. Thus, if we were to interpret this behavior as representing shifts along a stable supply curve, we would get a back-of-the-envelope elasticity of about 20.

Though the figures reveal an obvious long run relationship between log employment, relative wages, and oil prices, it is of interest to investigate the dynamics of the relationship between these variables more carefully. I consider simple distributed lag specifications of the form:<sup>18</sup>

$$y_t = \mu + \sum_{k=0}^{24} \beta_k p_{t-k} + \delta t + \theta_{qt} + \varepsilon_t \quad (1)$$

where  $y_t$  denotes the outcome of interest (log employment, relative wages, or log hours), the  $p_{t-k}$  are lags of log oil prices,  $t$  is a linear time trend, the  $\theta_{qt}$  are quarter effects, and  $\varepsilon_t$  is a serially correlated error term. Assuming that oil prices are exogenous, the  $\beta_k$  coefficients give the effect of a 1 unit change in log oil prices  $k$  periods in the past. The specification imposes that the adjustment process concludes after 6 years.<sup>19</sup>

In light of the aforementioned persistence of oil prices, it is more informative to estimate the dynamic response of the  $y_t$ 's to a permanent change in prices since that is the sort of shock the oil industry seems to be faced with in practice. Denote the partial sum of the distributed lag coefficients by the symbol  $\pi_k = \sum_{j=0}^k \beta_j$ . The  $\pi_k$ 's give the effect of a permanent 1 unit change in log oil prices after  $k$  periods. We can reparameterize the above equation to estimate the  $\pi_k$ 's directly:

$$y_t = \mu + \sum_{k=0}^{23} \pi_k \Delta p_{t-k} + \pi_{24} p_{t-24} + \delta t + \theta_{qt} + \varepsilon_t \quad (2)$$

Since oil prices are non-stationary and the error term is serially correlated, I estimate equation (2) in first differences and use Newey-West standard errors for inference.

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<sup>17</sup>It could also be that many firms go out of business during this period. I lack the data necessary to distinguish between the two hypotheses.

<sup>18</sup>Appropriately parameterized vector autoregressive and autoregressive distributed lag specifications yield virtually identical results.

<sup>19</sup>The results are robust to the inclusion of additional terms.

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Figure 2 plots the estimated  $\pi_k$ 's for employment, relative wages, and hours along with 95% confidence intervals. The estimated instantaneous effect of a permanent 10% increase in oil prices is a 1.5% increase in employment. This instantaneous effect is followed by approximately four more quarters of employment increases after which time hiring slows down and employment levels out at a new equilibrium approximately 7% higher than the old steady state. Unlike employment, wages do not respond instantaneously to oil price changes. In fact, the point estimate for the instantaneous effect of oil prices on wages is negative. Wages grow slowly over the next six quarters, after which they plateau at a peak of approximately 1% above steady state. They remain at this level for approximately two years and then slowly begin to fall back to parity with the outside world. Hours per worker jump immediately by approximately 1% in response to price shocks and then slowly decline.

The estimates in Figure 2 are somewhat heavily parameterized. Figure 3 constrains the  $\pi_k$ 's to lie on a 5th order polynomial. This reduces the standard errors and eases visual interpretation of the results. The same pattern emerges. Wages move slowly, rising only as hiring slows down and dissipating only some time after the industry labor market has stopped growing. Hours jump immediately and remain high until employment adjustment is complete. These regularities constitute the set of stylized facts that the next section seeks to explain.

## 5 Discussion

The dynamics estimated thus far are puzzling for conventional models of labor market dynamics. The sizable and immediate response of employment to oil price changes suggests that labor demand responds instantaneously to oil price shocks, yet wages do not increase for several quarters. If the demand for workers moves instantaneously in response to price changes, one would expect wages to also move instantaneously when labor is supplied inelastically to the sector. Indeed, one usually thinks of the wage premia as the primary market signal motivating the inflow of workers. These wage premia should dissipate slowly as workers arbitrage wage differentials across sectors until the marginal revenue product of labor is equalized across industries. Once employment adjustment is complete, wages should have returned to steady state. In practice, however, wages seem to peak when employment adjustment ends. This behavior is all the more puzzling given that hours respond to shocks immediately and wage data should reflect overtime payments.

Several alternative rationalizations of the facts seem possible. An obvious one is that contracts prevent firms from moving wages rapidly. However there is good reason to believe

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that contracting is not the culprit in this case. As mentioned previously, the industry is not unionized. Table 2 shows that monthly separation and accession rates in the oil and gas field services industry are both on the order of 10% in the years for which data is available. Note that this rate is substantially higher than in the crude petroleum, natural gas, and natural gas liquids industry which was also witnessing a dramatic expansion during this time period. This is attributable to the different skill and occupation composition of the two industries. As their title suggests, roustabouts, the backbone of the oil and gas field services industry, do not enter their profession in order to hold down stable jobs. With turnover rates of this magnitude, formal contracting is likely to be costly and inefficient. And though workers and firms would like to share risk, there is little chance for implicit contracts to emerge in an environment where the employment relationship is so likely to be short.<sup>20</sup>

One might still suspect that firms are unable to adjust wages in the short run for other reasons, such as administrative costs. However, inspection of the raw time series of relative wages in Figure 1 indicates that wages often do adjust very quickly. For example, starting in the first quarter of 1983, after employment had reached its peak, wages in the oil industry began to plummet precipitously. Likewise wages were able to spike immediately after the onset of the first OPEC crisis in the last quarter of 1973. Thus, wage rigidity of the conventional sort does not seem to provide a satisfying explanation of the patterns in the data.

Furthermore, data from the Quarterly Census of Employment and Wages indicate that the number of OGFS establishments increased by 250% between 1975 and 1980 and then fell by a quarter over the next 5 years. If a substantial part of the changes in industry employment involve the entry or exit of firms (or even establishments), it seems unlikely that contracts or administrative costs would be capable of preventing wages from adjusting.

Another explanation might involve composition bias. If lower quality workers are hired in times of high demand this might depress the observed wage even though the real wage has increased. There are two reasons to suspect this is not what is going on. First, this would require very large short run hiring elasticities. Say for example that new hires are only half as productive as experienced workers and that this is reflected in their wages.<sup>21</sup> Then we can write mean observed wages as:

$$w = [s + 2(1 - s)] w_0$$

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<sup>20</sup>The contracting story also raises the question of how the industry manages to attract so many workers so quickly without offering higher wages. And, if it can do so, why it eventually does raise wages after having already hired them.

<sup>21</sup>This could be expected to occur if new workers require a period of on-the-job training.

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where  $w$  is the observed average wage,  $s$  is the share of workers that are new and  $w_0$  is the wage of an inexperienced worker. Logarithmically differentiating this equation with respect to oil prices yields:

$$\tilde{w} = \tilde{w}_0 - \frac{s}{2-s} \tilde{s}$$

where variables with a tilde above them are elasticities. Thus observed wage elasticities equal real wage elasticities minus a component due to increases in the fraction of inexperienced workers. The magnitude of this latter component is increasing in the fraction of workers who are inexperienced. To fix things, say, in keeping with the data in Table 1, that  $s = .25$  and  $\tilde{w}_0 = .5$ . Then in order for wages not to move  $\tilde{s}$  would need to equal 3.5 – i.e. a 1% increase in oil prices would need to result in a 3.5% increase in the employment share of inexperienced workers.

To get a sense of the magnitude of this number, write  $s = \frac{I}{T}$  where  $I$  is the number of inexperienced workers and  $T$  is the total number of workers. If we assume that no experienced workers leave in times of hiring and that no inexperienced workers become experienced,<sup>22</sup> we get the following relationship:

$$\tilde{s} = \left( \frac{1-s}{s} \right) \tilde{T}$$

The regression estimates indicated that a 10% increase in price yields an instantaneous 2% increase in employment ( $\tilde{T} = .2$ ). Hence with  $s = .25$  we would only expect  $\tilde{s} = .6$ , far below the level necessary to prevent wages from moving in this example.

Second, even if one thought that composition biases were large enough to prevent wages from moving instantaneously, it would still be difficult to rationalize the rest of the dynamics found in the previous section. If hiring slows down rapidly and workers only require one period of training then wages could rise slowly in subsequent periods as the fraction of new workers fall. But why should wages remain high for several quarters after hiring has slowed down and industry employment has reached a new steady state? By this time adjustment should be complete and  $w_0$  should have returned to steady state, implying that, if anything, we should expect composition biases to yield a  $w$  slightly below steady state after a period of expansion.

## 5.1 A Forward Looking Alternative

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<sup>22</sup>Relaxing these assumptions will only reinforce the conclusion that composition bias is incapable of explaining the results.

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Suppose that potential oil workers are aware of the statistical relationship between oil prices, oil sector employment, and wages. In such a case workers may be willing to switch into the industry when oil prices increase based upon expectations of future wage increases and job openings even if current wages do not move. This shift in the sectoral labor supply curve could in turn put sufficient downward pressure on wages to prevent them from rising in the immediate wake of an oil price increase.

Would such behavior constitute an equilibrium? In the absence of demand side frictions, it would not, for in such a case wages must rise on impact if they are to rise at all. However, if the adjustment of labor demand is sluggish, large preemptive shifts in labor supply may temporarily outweigh the contemporaneous shift in labor demand keeping wages low despite rapid rates of hiring. As adjustment continues, however, the number of workers available to work in the industry is drawn down and demand begins to outstrip supply over the medium run, leading wages to eventually rise. But such premia cannot persist indefinitely. Because the outside world is large relative to the oil industry, long run labor supply to the sector is highly elastic. Thus, in the long run, any wage premia will eventually be arbitrated away.

Two features of this story are worth pointing out here. First, the usual dichotomy between supply and demand shifters has broken down. Innovations to oil prices shift the contemporaneous labor supply curve *because* they slowly shift the labor demand curve. Workers need not be aware of the manner in which demand moves, only the resulting reduced form statistical relationship between employment, wages, and prices.

Second, the belief by agents that oil price innovations will result in future wage premia is part of why the premium is delayed. Were agents totally myopic or ignorant of the relationship between oil prices and wages, the supply curve would not shift out on impact, and wages would inevitably rise. Thus, the beliefs about delayed compensation are self-confirming.

One naturally wonders whether such a story could be quantitatively plausible. How large of a future premium would agents need to expect in order for wages not to move on impact? How predictable would demand need to be? In the next section I lay out a dynamic structural model of sectoral reallocation that can be used to help answer these questions.

## 6 An Equilibrium Model of Sectoral Reallocation

The previous section argued that the slow response of wages and quick response of employment in the oil industry to oil price shocks may be the result of rational forward looking

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behavior on the part of workers and adjustment rigidities on the part of firms. This section formalizes a dynamic market clearing model of sectoral choice in the spirit of Lucas and Prescott (1974) capable of recreating dynamics of the sort previously discussed.<sup>23</sup>

Workers can reside in one of three sectors: the oil industry (O), a nearby sector (N), or the "far away" outside world (F). Let the symbols  $L_t^o$ ,  $L_t^n$ , and  $L_t^f$  represent the number of workers in a given period employed in the oil industry, the nearby sector, and the far away sector respectively. One can think of the nearby sector as a reduced form for search behavior. It is the number of workers capable of entering the oil industry in the next period with minimal cost. Most such workers are likely unemployed, though there are also probably some workers who currently have jobs capable of entering the oil industry on short notice. The number of workers in the nearby sector will adjust based upon how attractive sector O is at any given time relative to the rest of the economy. Workers in the rest of the economy face costs that make it infeasible to enter the oil industry immediately. Thus, I require workers in sector F to enter sector N before being able to enter sector O. For simplicity I also require workers in sector O to enter sector N before entering sector F, though the model changes little when this assumption is relaxed. Figure 4 illustrates the relationship between the three sectors and the aggregate worker flows between them.

Switching from sector F to sector N (and vice versa) is costly, which makes the migration decision an investment problem as in classic human capital models of migration (Sjaastad, 1962). Workers in sector F will consider not just the flow payoff to entering sector N but the continuation value of residence in sector N, a quantity which will be heavily influenced by the option value of moving to sector O. Mobility between sectors O and N has no pecuniary cost, but entails an opportunity cost since a worker moving from sector N to O forfeits the option to work in sector F.<sup>24</sup> Thus a worker in sector N has reason to consider the future payoffs associated with residence in sector O when considering a switch into the oil industry. Each period's payoffs are determined in equilibrium as wages adjust to equate the factor demands of forward looking firms with the supply decisions of workers.

## 6.1 Labor Supply

The labor supply decisions of agents are modeled as a dynamic discrete choice problem. Workers have utility that is linear in wages and a random taste shock  $\varepsilon_t^s$  which varies ran-

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<sup>23</sup>Other multi-sector labor market models in this tradition include Rogerson (1987), Chan (1996), and Phelan and Trejos (2000).

<sup>24</sup>Such an opportunity cost would still be present if workers could move from sector O to F, if the trip from O to F is more costly than a trip from N to F.

domly across sectors and over time. There is also an aggregate taste shock  $\xi_t$  representing fluctuations in the relative attractiveness of working in the oil industry. Migrating between sectors is costly with monetary switching cost  $d_{s,S}$  where  $s$  and  $S$  refer to the distance between an origin and destination sector. As mentioned earlier, I assume that the distance between sectors O and F is infinite, while that between sectors O and N is zero. This leaves a single distance parameter  $d_{N,F} = d_{F,N} = d$  governing the cost of migrating between sectors N and F.

Each period workers in the two sectors observe the price of oil ( $P_t$ ), their draw of the idiosyncratic taste shocks  $(\varepsilon_{it}^o, \varepsilon_{it}^n, \varepsilon_{it}^f)$ , the aggregate sectoral shock ( $\xi_t$ ), the number of workers in each sector at the beginning of the period  $(L_{t-1}^o, L_{t-1}^n, L_{t-1}^f)$ , and the current period's wage in the oil industry ( $w_t^o$ ). I refer to this composite information set as  $\Omega_{it} = \{L_{t-1}^o, L_{t-1}^n, L_{t-1}^f, w_t^o, P_t, \varepsilon_{it}^o, \varepsilon_{it}^n, \varepsilon_{it}^f, \xi_t\}$ . With this information workers make migration decisions and work for the remainder of the period. The Bellman equations for workers in sectors O, N, and F are:

$$\begin{aligned} V^o(\Omega_t) &= \max \{w_t^o + \xi_t + \beta E_t V^o(\Omega_{t+1}) + \varepsilon_{it}^o, w_t^n + \beta E_t V^n(\Omega_{t+1}) + \varepsilon_{it}^n\} \\ V^n(\Omega_t) &= \max \left\{ \begin{array}{l} w_t^o + \xi_t + \beta E_t V^o(\Omega_{t+1}) + \varepsilon_{it}^o, w_t^n + \beta E_t V^n(\Omega_{t+1}) + \varepsilon_{it}^n, \\ w_t^f + \beta E_t V^f(\Omega_{t+1}) - d + \varepsilon_{it}^f \end{array} \right\} \\ V^f(\Omega_t) &= \max \left\{ w_t^n + \beta E_t V^n(\Omega_{t+1}) - d + \varepsilon_{it}^n, w_t^f + \beta E_t V^f(\Omega_{t+1}) \right\} \end{aligned}$$

where  $(w_t^o, w_t^n, w_t^f)$  are the wages paid to workers in sectors O, N, and F. For simplicity, I assume that  $w_t^n$  and  $w_t^f$  are constants representing the flow payoffs to search and working in the outside world respectively.<sup>25</sup>

The idiosyncratic taste shocks  $(\varepsilon_{it}^o, \varepsilon_{it}^n, \varepsilon_{it}^f)$  are meant to represent random fluctuations in the utility of employment in the two sectors.<sup>26</sup> Examples include random beginnings or ends of romantic relationships, shifts in tastes, the expiration of a lease or contract, or the death or relocation of friends and relatives. Define  $\varepsilon_{it}^s = \sigma v_{it}^s$  where  $\sigma$  is a scale parameter reflecting the variance of the underlying idiosyncratic shocks. I assume that the  $v_{it}^s$  are independently and identically distributed according to a standard Type I Extreme Value distribution.<sup>27</sup>

<sup>25</sup>Endogenizing  $w_t^n$  and  $w_t^f$  so that they vary over time does not qualitatively change the results.

<sup>26</sup>Permanent differences in mobility costs could easily be incorporated into this framework by introducing heterogeneity across workers in the distances between sectors. Such additions are not necessary for my purposes.

<sup>27</sup>A more realistic model would allow the taste shocks to be serially correlated or even to have different intercepts across workers. Both of these extensions would make the short run labor supply response of workers to expected wage gaps dependent upon additional unobserved state variables. Unfortunately, identifying the

The assumptions made so far are sufficient to derive labor supply functions with very convenient analytical properties. Consider a worker starting the period in sector N. Such a worker will choose to move from sector N to sector O if and only if the following conditions hold:

$$\begin{aligned} w_t^o + \xi_t + \beta E_t V^o(\Omega_{t+1}) + \varepsilon_{it}^o &> w^n + \beta E_t V^n(\Omega_{t+1}) + \varepsilon_{it}^n \\ w_t^o + \xi_t + \beta E_t V^o(\Omega_{t+1}) + \varepsilon_{it}^o &> w^f + \beta E_t V^f(\Omega_{t+1}) - d + \varepsilon_{it}^n \end{aligned}$$

or equivalently when:

$$\begin{aligned} v_{it}^o - v_{it}^n &> -(w_t^o + \xi_t - w^n + \beta E_t [V^o(\Omega_{t+1}) - V^n(\Omega_{t+1})]) / \sigma \\ v_{it}^o - v_{it}^f &> -(w_t^o + \xi_t - (w^f - d) + \beta E_t [V^o(\Omega_{t+1}) - V^f(\Omega_{t+1})]) / \sigma \end{aligned}$$

Define a selection variable  $D_t^{s,S} = 1$  if a worker moves from sector  $s$  to sector  $S$  in period  $t$ . Then, given our distributional assumptions on  $v_{it}$ , it follows from standard results (e.g. McFadden, 1974) that the probability of switching from sector N to sector O can be written in logit form as:

$$\begin{aligned} p_t^{n,o} &\equiv P(D_t^{n,o} = 1) \\ &= \left[ \begin{array}{l} 1 + \exp(-(w_t^o + \xi_t - w^n + \beta E_t [V^o(\Omega_{t+1}) - V^n(\Omega_{t+1})]) / \sigma) \\ + \exp(-(w_t^o + \xi_t - (w^f - d) + \beta E_t [V^o(\Omega_{t+1}) - V^f(\Omega_{t+1})]) / \sigma) \end{array} \right]^{-1} \end{aligned} \quad (3)$$

while the probabilities of switching between the other feasible sector pairs may be written:

$$\begin{aligned} p_t^{n,f} &\equiv P(D_t^{n,f} = 1) \\ &= \left[ \begin{array}{l} 1 + \exp(-(w^f - w^n + \beta E_t [V^f(\Omega_{t+1}) - V^n(\Omega_{t+1})]) / \sigma) \\ + \exp(-(w^f - w_t^o - \xi_t + \beta E_t [V^f(\Omega_{t+1}) - V^o(\Omega_{t+1})] - d) / \sigma) \end{array} \right]^{-1} \end{aligned}$$

$$\begin{aligned} p_t^{f,n} &\equiv P(D_t^{f,n} = 1) \\ &= [1 + \exp(-(w^n - w^f + \beta E_t [V^n(\Omega_{t+1}) - V^f(\Omega_{t+1})]) / \sigma)]^{-1} \end{aligned}$$

$$\begin{aligned} p_t^{o,n} &\equiv P(D_t^{o,n} = 1) \\ &= [1 + \exp(-(w^n - w_t^o - \xi_t + \beta E_t [V^n(\Omega_{t+1}) - V^o(\Omega_{t+1})]) / \sigma)]^{-1} \end{aligned}$$

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parameters governing these additional forms of state dependence is infeasible without longitudinal microdata.



The parameter  $\sigma$  governs the responsiveness of migration behavior to differences in sectoral payoffs. When  $\sigma$  is small, minute differences in the attractiveness of sectors can yield large migration responses. When  $\sigma$  is very large, the probability of migrating to a sector becomes nearly independent of the sectoral payoffs.

Note that the migration probabilities depend upon the equilibrium distribution of sector continuation values  $V^o(\Omega_{t+1})$ ,  $V^n(\Omega_{t+1})$ , and  $V^f(\Omega_{t+1})$ . Making use of the properties of Extreme Value distributions documented in McFadden (1978) and Rust (1987) we can simplify the expressions for the expectations of these values by integrating out the idiosyncratic taste shocks as follows:

$$\begin{aligned}
E_t V^n(\Omega_{t+1}) &= E_t \max \left\{ \begin{array}{l} w_{t+1}^o + \xi_{t+1} + \beta E_{t+1} V^o(\Omega_{t+2}) + \varepsilon_{it+1}^o, \\ w^n + \beta E_{t+1} V^n(\Omega_{t+2}) + \varepsilon_{it+1}^n, \\ w^f - d + \beta E_{t+1} V^f(\Omega_{t+2}) + \varepsilon_{it+1}^f \end{array} \right\} \\
&= \sigma E_t \max \left\{ \begin{array}{l} (w_{t+1}^o + \xi_{t+1} + \beta E_{t+1} V^o(\Omega_{t+2})) / \sigma + v_{it+1}^o, \\ (w^n + \beta E_{t+1} V^n(\Omega_{t+2})) / \sigma + v_{it+1}^n, \\ (w^f + \beta E_{t+1} V^f(\Omega_{t+2}) - d) / \sigma + v_{it+1}^f \end{array} \right\} \\
&= \sigma E_t \left[ E_{v_{it+1}} \max \left\{ \begin{array}{l} (w_{t+1}^o + \xi_{t+1} + \beta E_{t+1} V^o(\Omega_{t+2})) / \sigma + v_{it+1}^o, \\ (w^n + \beta E_{t+1} V^n(\Omega_{t+2})) / \sigma + v_{it+1}^n, \\ (w^f + \beta E_{t+1} V^f(\Omega_{t+2}) - d) / \sigma + v_{it+1}^f \end{array} \right\} \right] \\
&= \sigma E_t \left[ \gamma + \ln \left( \begin{array}{l} \exp((w_{t+1}^o + \xi_{t+1} + \beta E_{t+1} V^o(\Omega_{t+2})) / \sigma) \\ + \exp((w^n + \beta E_{t+1} V^n(\Omega_{t+2})) / \sigma) \\ + \exp((w^f + \beta E_{t+1} V^f(\Omega_{t+2}) - d) / \sigma) \end{array} \right) \right] \quad (4)
\end{aligned}$$

where  $\gamma \approx .5772$  is Euler's constant (the mean of the extreme value distribution) and  $E_{v_{it+1}}$  denotes the expectation with respect to the fundamental taste shocks  $(v_{it+1}^o, v_{it+1}^n, v_{it+1}^f)$  next period. Equivalent arguments yield:

$$\begin{aligned}
E_t V^o(\Omega_{t+1}) &= \sigma E_t \left[ \gamma + \ln \left( \begin{array}{l} \exp((w_{t+1}^o + \xi_{t+1} + \beta E_{t+1} V^o(\Omega_{t+2})) / \sigma) \\ + \exp((w^n - d + \beta E_{t+1} V^n(\Omega_{t+2})) / \sigma) \end{array} \right) \right] \\
E_t V^f(\Omega_{t+1}) &= \sigma E_t \left[ \gamma + \ln \left( \begin{array}{l} \exp((w^f + \beta E_{t+1} V^f(\Omega_{t+2})) / \sigma) \\ + \exp((w^n - d + \beta E_{t+1} V^n(\Omega_{t+2})) / \sigma) \end{array} \right) \right]
\end{aligned}$$

Thus, the addition of taste shocks to the worker's problem yields expected continuation values that are recursive and differentiable in their future expected values, a feature which facilitates computation of smooth approximations to the worker's decision rules. Moreover, these analytical expressions are convenient for developing insight into the sectoral labor

supply decision.

Note that if mobility were possible between all sectors at zero cost, the expected continuation values would all be equal and switching decisions would depend only upon current returns. In the current setup, with mobility costs between sectors N and F and no mobility between O and F, the expected continuation values will in general differ from one another, making future payoffs important for current migration decisions. The fact that mobility is restricted between sectors O and F provides sector N with an advantage as a gateway sector, which is reflected in the fact that the expression for  $E_t V^n(\Omega_{t+1})$  has three terms instead of two. Another way of seeing the option value associated with residence in sector N is to rearrange the expression for the continuation value as follows:

$$E_t V^n(\Omega_{t+1}) = \sigma\gamma + w^n + \beta E_t V^n(\Omega_{t+2}) - \sigma E_t \ln \left( 1 - p_{t+1}^{n,o} - p_{t+1}^{n,f} \right)$$

Interpretation of this equation is straightforward. The expected value of residence in sector N next period is the expected return to remaining in the sector next period plus the expected option value associated with switching sectors next period:  $-\sigma E_t \ln \left( 1 - p_{t+1}^{n,o} - p_{t+1}^{n,f} \right)$ . A first order logarithmic expansion of this last term is illustrative:

$$\begin{aligned} -E_t \ln \left( 1 - p_{t+1}^{n,o} - p_{t+1}^{n,f} \right) &\approx E_t \left[ \tilde{p}_{t+1}^{n,o} \frac{p_{t+1}^{n,o}}{1 - p_{t+1}^{n,o} - p_{t+1}^{n,f}} + \tilde{p}_{t+1}^{n,f} \frac{p_{t+1}^{n,f}}{1 - p_{t+1}^{n,o} - p_{t+1}^{n,f}} \right] \\ &= E_t \left[ \tilde{p}_{t+1}^{n,o} \exp \left( \left( \frac{w_{t+1}^o + \xi_{t+1} - w^n}{+\beta E_{t+1} [V^o(\Omega_{t+2}) - V^n(\Omega_{t+2})]} \right) / \sigma \right) \right] \\ &\quad + E \left[ \tilde{p}_{t+1}^{n,f} \exp \left( \left( \frac{w^f - w^n - d}{+\beta E_{t+1} [V^f(\Omega_{t+2}) - V^n(\Omega_{t+2})]} \right) / \sigma \right) \right] \end{aligned}$$

where  $\tilde{p} = \frac{dp}{p}$ . So a proportional increase in the probability of switching from sector N to another sector yields an increase in option value roughly equal to the exponentiated difference in expected payoffs between sectors. Analogous expressions hold for the other sectors' continuation values which each have only a single migration probability. Thus, a worker in sector F may be enticed to enter sector N this period because flows from sector N to sector O are expected to increase next period. This creates the potential for rich intertemporal responses to sectorally biased demand shocks.

The migration probabilities in (3) map into aggregate migration flows by means of the following identity:

$$m_t^{s,S} = p_t^{s,S} L_{t-1}^s \tag{5}$$

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The laws of motion characterizing the evolution of sector sizes are:

$$\begin{aligned}
 L_t^o &= L_{t-1}^o + m_{n,o} - m_{o,n} & (6) \\
 L_t^n &= L_{t-1}^n + m_{o,n} - m_{n,o} + m_{f,n} - m_{n,f} \\
 L_t^f &= T - L_t^o - L_t^n
 \end{aligned}$$

where  $T$  is the total size of the economy. To ensure that the long run wage effects of an oil price increase are minimal  $T$  must be chosen to be a large number, guaranteeing that ample outside workers are available to arbitrage any persistent wage premia.

## 6.2 Labor Demand

We turn now to specifying the demand side of the model. Firms are assumed to be price takers on the input market. Because in such an environment wages are determined only by industry-wide demand, I will not attempt to model the microeconomic details of oil production nor the attendant heterogeneity across firms in productivity, resources, or stocks of labor and capital. The key idea for the current discussion is that sectoral labor demand should respond sluggishly to shocks. This could be accomplished by means of interindustry linkages between the oil extraction and OGFS industries, capital adjustment costs, employment adjustment costs, gross hiring costs, risk aversion, learning, or any other number of familiar stories.

I focus on two mechanisms: sluggishness in the demand for OGFS output and employment adjustment costs.<sup>28</sup> The first mechanism is meant to capture the fact that the OGFS industry does not actually produce oil, but rather oil and gas field services. Thus, the demand for OGFS output is likely to lag behind oil price innovations if oil extraction firms, who hire OGFS firms, have rigidities of their own. The second mechanism, employment adjustment costs, captures rigidities within OGFS firms and provides a reason for them to be forward looking with respect to their employment adjustment decisions.

I use a standard representative firm framework to capture the behavior of industry-wide movements in the demand for oil production workers.<sup>29</sup> The firm produces output using a

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<sup>28</sup>In a previous version of this paper, I included capital in the production function and found qualitatively similar results. Without time series data on capital adjustment, such additions add little to the empirical work.

<sup>29</sup>While it is by now well recognized that the microeconomic details of the adjustment costs faced by firms can influence the aggregate dynamics of factor demand (Caballero et al. 1993, 1997), the gains from modeling such processes are likely to be small in this situation.

production technology with quadratic labor adjustment costs.<sup>30</sup> The profit function is given by

$$\Pi(\Omega_t) = \widehat{P}_t A_t F(L_t^o) - w_t^o L_t^o - \frac{\chi}{2} (L_t^o - L_{t-1}^o)^2 + \phi E_t \Pi(\Omega_{t+1})$$

where  $\widehat{P}_t$  is the price of the firm's output,  $\phi$  is the firm's discount rate,  $\chi$  is a parameter governing the cost of adjusting the size of the firm's workforce, and  $A_t$  is the productivity level of the industry which is allowed to vary across time.

To capture sluggishness in the demand for OGFS output I assume it takes a period for the price of OGFS output to respond to the price of oil after which time the relationship between the two prices follows a simple first order autoregressive relationship given by the following equation:

$$\ln \widehat{P}_t = \eta \ln \widehat{P}_{t-1} + (1 - \eta) \ln P_{t-1} \quad (7)$$

where  $P_t$  is the price of oil. The parameter  $\eta$  determines how quickly OGFS demand responds to oil price innovation. When  $\eta = 0$  adjustment is instantaneous after a one period lag, while when its value is near one adjustment is very slow.<sup>31</sup>

The first order condition for employment is

$$w_t = \widehat{P}_t A_t F'(L_t^o) - \chi (L_t^o - L_{t-1}^o) + \phi \chi E_t [L_{t+1}^o - L_t^o]$$

A useful alternative representation of this labor demand curve is the following

$$L_t^o - L_{t-1}^o = \frac{1}{\chi} \lambda_t \quad (8)$$

$$\lambda_t = \widehat{P}_t A_t F'(L_t^o) - w_t^o + \phi E_t [\lambda_{t+1}]$$

In words, the desired change in employment is proportional to the discounted stream of gross marginal profits ( $\lambda_t$ ) expected to be earned by permanently increasing the size of the firm's workforce.<sup>32</sup> Without adjustment costs employment would be set so that  $\lambda_t$  always equals zero. With adjustment costs  $\lambda_t$  only equals zero in steady state.

Note that the absence of adjustment costs would also make firms unresponsive to expected changes in  $\widehat{P}_t$  (and  $w_t$ ). With adjustment costs, if demand for output is expected to increase,

<sup>30</sup>Classic examples of the use of quadratic labor adjustment costs under rational expectations include Sargent (1978) and Shapiro (1986).

<sup>31</sup>The above specification constrains the long run OGFS - oil price elasticity to equal one. This is done merely for convenience since identifying the long run elasticity would require direct measures of OGFS output.

<sup>32</sup>This representation of dynamic labor demand is similar to the q-theory representation of investment as expounded in, for example, Hayashi (1982).

the firm will hire workers now in order to avoid incurring large adjustment costs when demand actually does increase. Larger values of  $\phi$  will magnify the size of this response. Thus  $\phi > 0$  implies that oil price innovations will lead to instantaneous increases in labor demand even though the innovations are assumed to take a period to begin propagating into OGFS demand.

A parametric form for the production function remains to be chosen. The distributed lags in Figure 3 indicate a long run employment price elasticity of around .75. A suitable production function would be capable of accommodating this behavior. Steady state wages are:

$$w^o = \hat{P}AF'(L^o)$$

Totally differentiating the above and imposing long run wage equalization yields a long run employment price elasticity of

$$\epsilon_{l,p} = -\frac{F'(L^o)}{F''(L^o)L^o}$$

which for the case of a Cobb-Douglas production function of the form  $F(L) = L^a$  can be shown to equal  $\frac{1}{1-a}$ . Because this elasticity is bounded below by one for  $a > 0$ , it will not do for this analysis. Instead, I use the following "isoelastic" generalization of a single input Cobb-Douglas function capable of exhibiting sufficient concavity to yield long run elasticities below one:

$$F(L) = C - \frac{L^{-\alpha}}{\alpha} \tag{9}$$

where  $C$  is a positive constant and  $\alpha$  is allowed to vary over the entire real line.<sup>33</sup> It is straightforward to show that this function exhibits a long run elasticity of  $\frac{1}{1+\alpha}$  which will lie below unity for  $\alpha > 0$  and exceed it for  $\alpha < 0$ . The parameter  $C$ , which is necessary only to ensure that output is positive at all employment levels, falls out of the first order conditions for employment since the marginal product of labor is simply  $F'(L) = L^{-(1+\alpha)}$ .

### 6.3 Equilibrium

Having laid out the equations governing labor supply and demand we now attempt to describe the resulting equilibrium behavior of the system. The migration probabilities expressed in (3) make clear that the flows between sectors are a function of both current and future wage premia. The upper panel of Figure 5 illustrates gross flows into ( $m_{no}$ ) and out of ( $m_{on}$ ) the

<sup>33</sup>By L'Hopital's rule, as  $\alpha$  approaches zero,  $\frac{L^{-\alpha}}{\alpha}$  approaches  $-\ln(L)$ . Values of  $\alpha$  above zero are more concave than a simple logarithm, while values below zero are less concave.

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oil industry as a function of the current oil wage conditional on beliefs about the future path of wages. Each flow curve has a logistic shape reflecting the functional form of the choice probabilities. The particular shape and position of each curve depends upon the number of workers in the originating sector and the scale  $\sigma$  of the taste shocks. Flow curves from large sectors will have shapes that appear to be stretched horizontally, since small changes in probability will yield large changes in flows. In steady state, the two curves will cross at the steady state wage  $w^o$ , at which point net flows will be zero. In Figure 5,  $w^o$  is greater than  $w^n$ , the wage in the nearby sector, which can occur when sector O is larger than sector N.

In the wake of an oil price increase  $E_t V^o(\Omega_{t+1})$  will rise relative to  $E_t V^n(\Omega_{t+1})$  on expectations of future changes in the oil wage. This will lead the inflows curve to shift to the right and the outflows curve to shift to the left, thereby motivating large net flows into the oil sector equal to the horizontal distance between the two curves at the going wage.

This increase in the size of sector O has important feedback effects on the system. First, net in-migration will put downward pressure on wages as the marginal product of labor is gradually reduced. Second, as sector O expands, the base population at risk of emigrating from sector O increases, shifting the out-migration curve to the right. Finally, the realized wage increases eventually cause sector N to grow thereby offsetting the effects on the in-migration curve of the decreases in wages. The new steady state equilibrium illustrated in the bottom panel of Figure 5 has larger gross flows in both directions, larger sectoral workforces, and wages equal to their original steady state level.

It is convenient to illustrate the dynamics of the equilibrium in terms of the behavior of net flows  $\Delta L_t^o$  to the oil industry since we may also graphically represent demand in such a space by means of equation (8). A key feature of this model is that the gross migration curves and consequently  $L_t^o$  depend upon expectations of future changes in demand. If labor demand were expected to increase in the future but for some reason had not yet shifted, we would actually expect to see wages *decrease* in response to a price shock.<sup>34</sup> Even if demand did shift contemporaneously, if the future changes in demand were expected to result in substantial wage premia, the supply curve might shift enough for wages to fall on impact.

Figure 6 illustrates such a case graphically. Here we graph the supply and demand for net migration to the oil industry in wage quantity space. We start at the steady state where wages are such that  $\Delta L_t^o = 0$  meaning that gross out-migration equals gross in-migration. Oil

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<sup>34</sup>Topel (1986) finds an analogous result in his analysis of the migratory response to predictable changes in local labor market conditions.

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prices increase raising the expected continuation value of being in sector O and causing both the supply and demand curves to shift out to S' and D'. This leads wages to fall very slightly but results in large flows into the sector. As the sector grows, the demand for additional hires falls and the demand curve shifts to the left. However, the supply curve of net migrants also shifts to the left. This happens for two reasons. One is that the number of workers in nearby sector N is drawn down causing the in-migration curve  $m_{n,o}$  to shift leftward. Second, as sector O grows, out-migration becomes more common since more workers are at risk of emigrating. This serves to diminish net flows into the sector and consequently for demand to outstrip supply and for wages to rise. Labor demand continues to ratchet to the left as  $\lambda_t$  is driven down by increases in  $L_t^o$  and the demand curve approaches its steady state. Labor supply also continues to shift to the left as the temporary wage changes are realized leading the expected continuation value of residence in sector O to fall. These shifts lead wages to settle down to an equilibrium near their old level. The next section asks what sort of parameter values are necessary to rationalize this behavior.

## 7 Estimation

After specifying a stochastic process for the model's exogenous variables ( $P_t$ ,  $A_t$ , and  $\xi_t$ ), the equations in (3), (4), (5), (6), (7), and (8) collectively characterize the dynamic stochastic process generating the labor market variables. To solve the system I use Dynare++ 1.3.7, which is a C++ routine for numerically simulating Dynamic Stochastic General Equilibrium (DSGE) models via perturbation methods.<sup>35</sup> Policy functions are obtained by calculating Taylor series approximations to the decision rules implied by the model equations. Because these approximations are made around a deterministic steady state I specify log oil prices to be a near unit root so that a proper steady state can be said to exist.<sup>36</sup> The specification used is

$$\ln(P_t) = .001\mu + .999 \ln(P_{t-1}) + u_t \quad (10)$$

where  $\mu = 3.91$  is the log deflated value of the crude oil PPI in the first quarter of 1972. The simulations assume that  $\xi$  is a normally distributed i.i.d. shock with variance equal to 0.02, the empirical variance of the log oil price changes.

The taste shock  $\xi_t$  and the logarithm of the productivity shock  $A_t$  are each assumed to

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<sup>35</sup>For details see Juillard (1996) and Collard and Juillard (2001a, 2001b).

<sup>36</sup>In fact, it is hard to believe that oil prices, even in logarithms, follow a pure random walk. It is well acknowledged that the best forecast for oil prices over the very long run is somewhere near the historical mean of approximately 20 dollars a barrel.

follow first order autoregressive processes:

$$\ln(A_t) = (1 - \rho_A) \ln(A) + \rho_A \ln(A_{t-1}) + \zeta_t$$

$$\xi_t = \rho_\xi \ln(\xi_{t-1}) + v_t$$

where it is assumed that  $(\zeta_t, v_t) \sim N(0, \Sigma)$  with  $\Sigma = \begin{bmatrix} \sigma_\zeta^2 & \sigma_{\zeta\nu} \\ \sigma_{\zeta\nu} & \sigma_\nu^2 \end{bmatrix}$ . The potential for contemporaneous correlation between taste and productivity shocks highlights the importance of having a powerful exogenous demand shifter like oil prices for identifying the model's parameters.

There are sixteen parameters in the system:  $\beta, w_n, w_f, \chi, \sigma, d, A, \eta, \alpha, \phi, T, \rho_A, \rho_\xi, \sigma_\zeta^2, \sigma_\nu^2, \sigma_{\zeta\nu}$ . To reduce the number of free parameters, I start by assuming that firms and workers share common discount rates  $\phi = \beta = .95$  and that the number of workers in the economy ( $T$ ) equals ten million (about 100 times the size of the OGFS industry). I also impose three restrictions which allow me to calibrate the parameters  $A, w_n$ , and  $w_f$ . First, I impose that steady state wages in the oil industry  $w_o$  equal their 1972 value of \$8.86/hr. Second, I choose steady state employment in the oil industry to equal 99.6 thousand, its value in the first quarter of 1972, which is roughly the modal size of the oil workforce experienced over the sample period. Finally, in keeping with the turnover data in Table 2, I also impose that the steady state probability of migrating from O to N is .25. I use a numerical solver to recover the values of  $A, w_n$ , and  $w_f$  implied by these restrictions conditional on the rest of the parameter vector.

This leaves five "deep" structural parameters ( $\chi, \alpha, \sigma, d, \eta$ ) for estimation along with the five stochastic parameters ( $\rho_A, \rho_\xi, \sigma_\zeta^2, \sigma_\nu^2, \sigma_{\zeta\nu}$ ). To understand the estimation strategy note first from equation (3) that  $p_{n,o}$  is monotonically increasing in  $\xi_t$  which suggests that supply shocks to the oil industry increase employment at fixed wages, which, by virtue of the structure of demand, will lead to reductions in wages for fixed productivity level  $A_t$ . Conversely, from equation (8) we see that productivity shocks (innovations to  $A_t$ ) monotonically raise wages and employment for fixed values of  $\xi_t$ .

The first step of the estimation strategy then, is to recover the vector of structural shocks  $(\zeta_t, v_t)$  implied by the time series of oil sector wages and employment. This is done by solving the model numerically conditional upon a hypothesized parameter vector  $\theta$  which yields a function  $F(s_t, \omega_t; \theta)$  mapping the state vector  $s_t = [L_{t-1}^o, L_{t-1}^n, L_{t-1}^f, P_{t-1}, \hat{P}_{t-1}, A_{t-1}, \xi_{t-1}]$  and the structural shocks  $\omega_t = [u_t, \zeta_t, v_t]$  into the next period's state  $s_{t+1}$  and control vector



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$c_t = [w_t^o, \mathbf{m}_t, \mathbf{p}_t, \mathbf{V}_t]$  where  $\mathbf{m}_t$  is the vector of gross migration flows,  $\mathbf{p}_t$  the corresponding vector of migration probabilities, and  $\mathbf{V}_t$  the vector of sector values.<sup>37</sup> I assume the market is in its (deterministic) steady state in the first quarter of 1972<sup>38</sup> and then solve numerically for the values of  $\zeta_t$  and  $v_t$  implied by each subsequent change in oil prices and (detrended) employment and wages.<sup>39</sup> See the Appendix for details.

I then use these shocks, in conjunction with oil price changes ( $u_t$ ) to form a set of moment conditions for use in estimating the model. The moment conditions, which are listed in the Appendix, are of three varieties. The first set of conditions impose that the productivity and taste shocks are orthogonal to contemporaneous oil price innovations and two lags of those innovations. The second set of conditions impose that the shocks are serially uncorrelated up to second order. And the final set of conditions define method of moments estimators of the variance and contemporaneous correlation of the shocks. In total this yields seventeen moment conditions with which to estimate the ten parameters, providing a reasonable degree of overidentification.

To perform the actual estimation, I choose parameters  $\hat{\theta}$  to minimize the quadratic form

$$Q_{CUGMM}(\theta) = g(\theta)' W(\theta) g(\theta)$$

where  $g(\theta) = \frac{1}{T} \sum_t g_t(\theta)$  is a 17x1 vector of moments and  $W = \left( \frac{1}{T-1} \sum_t g_t(\theta) g_t(\theta)' \right)^{-1}$  is a 17x17 matrix which weights each moment by an estimate of the inverse of its variance. This is the "continuously updated" GMM estimator of Hansen, Heaton and Yaron (1996) which has been shown theoretically to possess a variety of desirable properties including higher order improvements in asymptotic bias (Newey and Smith, 2004).

Although the model implies that the vector  $g_t(\theta)$  should be serially uncorrelated, I use a heteroscedasticity and autocorrelation consistent (HAC) estimate  $\hat{V}$  of the long run variance of  $g_t(\theta)$  when making inferences. This is analogous to performing robust inference in a quasi-maximum likelihood setting.<sup>40</sup> Chi-squared goodness of fit tests are calculated by

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<sup>37</sup>I use a third order polynomial approximation to the policy function.

<sup>38</sup>Recall that prior to 1972 oil prices were regulated by the TRC which substantially muted volatility in this market.

<sup>39</sup>I project employment and relative wages off of a linear trend prior to solving for the shocks. Ideally, one would allow the structural shocks themselves to contain a trend. Unfortunately, the nonlinear nature of the model substantially complicates the process of theoretically detrending the model. One cannot use simple normalizations of the sort found in traditional growth models to obtain a stationary representation of the detrended system capable of being solved numerically.

<sup>40</sup>I eschew using the HAC covariance estimator to weight the moments in the estimation process because of

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computing  $Q_{CUGMM}(\hat{\theta})$  using  $W = \hat{V}^{-1}$ . The Appendix provides further details on the estimation methods and construction of the standard errors.

## 7.1 Parameter Estimates

The estimated structural parameter values and standard errors for the model are given in Table 3a. All of the parameters are estimated quite precisely. The second row of the Table also shows results from a myopic version of the model where agents are assumed to be substantially less forward looking than firms, having quarterly discount rates ( $\beta$ ) of only 0.75 (or equivalently annual discount rates of 0.32). In both specifications, the chi-squared goodness-of-fit tests which have five degrees of freedom, easily reject the null hypothesis that the deviations of the sample moments from zero are due to chance. The smaller chi-squared value for the myopic specification is more an artifact of the greater imprecision of that specification than a sign of improved fit. The fit of the two models will be discussed further in the next section.

Turning now to the parameters, the fundamental metric of costs in this setup is quarterly dollars per hour. For example, in the baseline estimates with  $\beta = .95$  moving from sector F to N yields an estimated mobility cost  $d$  equal to approximately \$6.95/hr. in wages paid over the duration of a quarter or, roughly, ten weeks worth of steady state earnings in the oil sector.<sup>41</sup> The standard deviation of the taste shocks can be shown to be  $\frac{\pi}{\sqrt{6}}\sigma$  and is also measured in quarterly dollars per hour. The baseline estimate of  $\sigma = 1.24$  implies that the standard deviation of the transitory taste shocks is equivalent to \$1.59/hr. in quarterly wages or about two weeks worth of steady state earnings.

The adjustment cost parameter  $\chi$  measures the marginal cost to the firm in quarterly dollars per hour of expanding the workforce by 1,000 laborers. The baseline estimated value of  $\chi = 0.36$  implies that the 1,000th worker hired costs the firm \$0.36/hr. for a quarter, equal to around half a week worth of that worker's earnings in steady state. If the average worker works forty five hours a week and thirteen weeks a quarter this means the total dollar value of the adjustment cost is  $45 \times 13 \times .36 = \$210.60$ . The average per capita cost of hiring 1,000 workers is half this amount. These numbers are relatively small and indicate that sluggish output prices are doing most of the work of matching the slow rampup of employment.

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concerns that it is substantially less precise than the simple variance estimator  $W$ . One could impose even more structure on the weighting matrix by imposing the restrictions implied by joint normality of the errors and using the estimated elements of the covariance matrix  $\sum$ . My approach is intermediate between these two extremes, allowing for heteroscedasticity, but not autocorrelation.

<sup>41</sup>Steady state wages are \$8.86/hr. Assume 13 weeks in a quarter.  $6.95/8.86 \times 13 \approx 10$ .

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The baseline estimated value of  $\eta$  is 0.5 which indicates moderate sluggishness in OGFS demand. The emphasis on sluggish output demand derives from the fact that employment adjustment costs yield current responses to future expected demand shifts. Given  $\eta > 0$ , too large of an adjustment cost would yield enough of a contemporaneous shift in labor demand to raise wages immediately. Small adjustment costs yield enough anticipatory hiring to match the early employment responses, but not so much as to cause a jump in the wage or to substantially slow down later hiring.

The parameter  $\alpha$  is a measure of the concavity of the representative firm's production function. Recall from earlier that the long run employment price elasticity of this production technology is  $\epsilon_{l,p} = \frac{1}{1+\alpha}$ . Because the empirical value of  $\epsilon_{l,p} \approx .75$  one would expect that any attempt to match the long run behavior of the distributed lags would require  $\alpha \approx 1/3$ . The baseline estimated value of  $\alpha$  is slightly below this value at .22 which implies a long run elasticity  $\epsilon_{l,p}$  of approximately .82. A logarithmic specification with unitary output elasticities cannot be rejected for either specification of the model.

The myopic model yields parameter values broadly similar to those found in the baseline specification except that the estimated switching costs and the standard deviation of the taste shocks are both substantially smaller. This reflects the fact that if workers are less forward looking, they effectively have fewer periods over which to accrue the gains of switching sectors, thereby lowering the requisite switching cost necessary to rationalize their behavior. They likewise need to be more sensitive to nominal differences in expected payoffs across sectors since the scale of the continuation values has been reduced. It is worth pointing out that even the myopic estimates yield plausible switching costs equal to around six weeks of steady state earnings. Thus, although the model is predicated upon forward looking behavior on the part of agents, the conclusion that reasonable parameters can rationalize the observed data is not contingent upon oil roustabouts being terribly prescient.

Table 3b describes the stochastic properties of the structural shocks. Both shocks are estimated to be moderately persistent with autoregressive coefficients ranging from 0.52 to 0.82. Both specifications also find substantial positive correlation between productivity and taste shocks, suggesting that the observational covariances between employment changes and wages reflect innovations to both supply and demand conditions.

Figure 7 plots the two sets of shocks for the baseline and myopic models. Despite a few outliers in the immediate aftermath of the collapse of OPEC, the baseline estimated shocks are very well behaved, centered around zero, and roughly serially uncorrelated suggesting

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that the model is reasonably well specified.<sup>42</sup> The myopic model has two very large taste shocks around the time of the second OPEC shock. These outliers substantially increase the HAC estimate of the variance of the model's parameters and are the reason for that specification's relatively low chi-squared statistic.<sup>43</sup>

## 7.2 Impulse Responses

At least as interesting as the estimated parameters are the impulse responses they imply. Figure 8 plots the simulated responses of oil sector wages and employment to a permanent price shock at the estimated parameter values against the reduced form estimates of the response. The log price innovation is one standard deviation in magnitude and the impulse responses are in logarithmic deviations from steady state scaled by the size of the shock so they may be read as elasticities.

The simulated responses match the behavior of the distributed lag coefficients reasonably well. Wages exhibit little response to oil price innovations on impact but then steadily begin to rise, peaking roughly a year after the shock and then slowly declining. Employment jumps on impact and proceeds to ramp up rapidly towards its new steady state level. Although simulated wages peak slightly earlier than in the estimated distributed lags, the largest systematic discrepancy comes from the failure of simulated employment to adjust to steady state as quickly as in the distributed lags. This occurs not because adjustment costs are prohibitively high or OGFS demand too sluggish, but rather because the eventual decreases in the wage lead to increases in the quantity of labor demanded by firms making it difficult for employment to level out after two years. The autoregressive structure of OGFS prices and the quadratic specification of the adjustment costs both imply geometric adjustment which require adjustment to be slow early if it is to be slow later on. More flexible functional form assumptions on the adjustment costs or the relationship between  $\hat{P}$  and  $P$  would likely do a better job matching the early employment coefficients and perhaps improve the fit to wages as well.

Because the model is nonlinear, the impulse responses depend upon the state of the labor market. If the labor market is tight, as it will be after a long period of expansion, spot wages will be more sensitive to shocks. If, on the other hand, the market is slack, as it will be after several consecutive oil price declines, the effect of a positive demand shock on oil wages will

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<sup>42</sup>A Box-Ljung test rejects the null hypothesis that the shocks are martingale differences after four lags in both models. However, the estimated autocovariances tend to be very small and follow no consistent pattern.

<sup>43</sup>Dummying out or downweighting those taste shocks substantially improves the estimated precision of the parameters in the Myopic specification.

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be attenuated. Figure 9 illustrates these phenomena by plotting impulse responses under two different scenarios. The first is the effect of an oil price increase after three prior consecutive oil price increases (of one standard deviation each) starting from steady state. The second is the effect of an increase after three prior consecutive oil price decreases starting from steady state.

The heterogeneity in responses is rather stark. In the baseline model, an oil price increase in a tight labor market yields an immediate spike in wages that eventually dissipates, while an equivalent increase in a slack market yields a small wage decline followed by gradual and muted increases. In the myopic model, wages exhibit a hump shaped response under both scenarios, but the magnitude of the response is much larger when the labor market has already grown tight.

As already discussed, net changes in sectoral employment are the sum of the gross migration flows between sectors. The upper panel of Figure 10 illustrates the response of gross flows between sectors O, N, and F to an oil shock. Flows from sector F to N jump on impact, intensify for two periods, and then smoothly ratchet down, while flows from sector N to F do the opposite. Flows from sector N to O exhibit more erratic behavior, jumping on impact, intensifying next quarter when OGFS demand begins to shift out, and then falling as the number of workers in the nearby sector begins to be depleted. Eventually enough workers from the outside world come in to replenish the size of sector N and flows to sector O reach a new higher steady state. Flows from sector O to sector N fall on news of the price shock and continue to fall as the large wage increases grow nearer. As the wage premia dissipate and the value of residence in sectors O and N converges back towards parity outflows reach their new higher steady state attributable to the new larger size of sector O.

The bottom panel of Figure 10 shows the simulated response of the log value of residence in sectors O, N, and F to an oil price shock. The values of being in sectors O and N each jump on news of the price shock. The value of sector O residence jumps by slightly more than sector N because of the opportunity cost associated with switching from sector N to O, while the value of being in sector F is virtually unaffected because of its large size. In the periods after the shock hits the value premia associated with sectors O and N each intensify as the largest wage premia draw closer. The sector values eventually begin to dissipate as wages, of which they are a forward moving average, begin to mean revert.

The sector values are measured in quarterly dollars per hour scaled by the size of the shock. The instantaneous impacts imply that sector values rise by about a week's worth of steady state earnings in response to a one standard deviation increase in oil prices. Assuming

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the average worker works 45 hours a week this translates into an approximate \$400 increase in the expected value of residence in the oil sector in response to a typical oil price increase. Expected returns of this magnitude seem large enough to plausibly motivate substantial flows of potential workers to search for oil jobs even if oil wages have not yet risen dramatically.

### 7.3 Auxiliary Evidence

We have seen that a forward looking model of sectoral migrations with slow moving demand can recreate the qualitative features of wages and employment we initially set out to explain. We ask now whether any auxiliary evidence can be brought to bear on the mechanisms generating the employment and wage dynamics in the model. Fluctuations in the wage are ultimately driven by the dynamic scarcity of labor. Wages rise because at some point insufficiently many cheap workers are available. This mechanism was particularly evident in Figure 9, which demonstrated that the wage and employment dynamics strongly depend upon the preexisting state of the labor market. The structural model allows us to simulate the dynamics of labor scarcity by examining the response of the size of sector N to shocks. When  $L_t^n$  is below steady state, the labor market will be tight and it will be hard to attract large numbers of workers without wage premia.

A key question then is whether  $L_t^n$  has any empirical analogue. The traditional measure of market tightness is the unemployment rate. Since in this model sector N is meant to represent some notion of the number of workers engaged in (directed) search, unemployment may not be a bad proxy for  $L_t^n$ . I use the basic monthly CPS files to compute the number of unemployed workers who list their previous industry of employment as "oil and gas extraction" in each month from 1976-2002. Using the middle month of each quarter I estimate a distributed lag of the response of the log number of unemployed oil workers to innovations in oil prices. These coefficients are not directly comparable to the IRF of  $L_t^n$  since, according to the model, some of the workers in  $L_t^n$  came not from the oil industry but from the outside world. To deal with this, I introduce a new variable  $U_t = (1 - p_t^{n,o} - p_t^{n,f}) U_{t-1} + m_t^{on}$  to the model which measures the number of workers residing in sector N whose most recent sector of employment was in sector O (as opposed to sector F).<sup>44</sup>

Figure 11 compares the distributed lag coefficients to the simulated impulse response of  $U_t$  generated by the model.<sup>45</sup> Given that none of the parameters used in the simulations were estimated taking these distributed lags into account, the similarity between these plots

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<sup>44</sup>In practice the IRF of  $U_t$  is extremely similar to that of  $L_t^n$ .

<sup>45</sup>Because the distributed lags are quite noisy, 90% confidence intervals are presented.

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is remarkable. While the distributed lags are noisy, the point estimates track the simulated path of  $U_t$  extremely closely, exhibiting a U-shaped response to the shock which bottoms out approximately six quarters after the shock, which is also approximately the time that wages peak. After reaching a shared nadir both the estimated and simulated IRFs exhibit steady sustained increases in unemployment culminating in overshooting of approximately 40% relative to steady state.

Another key unobservable used by the model to rationalize the behavior of wage and employment is sluggishness in the price of OGFS output ( $\widehat{P}_t$ ). The Bureau of Labor Statistics reports industry based Producer Price Indices (PPIs) for a variety of mining support services back to 1985. I create a proxy for OGFS output prices by averaging the indices for NAICS industries 213111 "drilling oil and gas wells" and 213112 "support activities for oil and gas wells". After deflating the composite index by the CPI, I compute distributed lag estimates of the response of the log of the deflated index to oil price changes.

Figure 12 compares the estimated distributed lags to the predictions from the model. Recall that in the model the long run elasticity of OGFS prices with respect to oil prices was normalized to one. Thus, a comparison of the distributed lags to the model requires a rescaling factor, which I estimate by regressing the estimated distributed lag coefficients on the simulated impulse response coefficients without a constant. These coefficients were used to rescale the simulations.<sup>46</sup> The concordance between the simulated IRFs and the estimated distributed lag is striking. It appears that the estimated value of  $\eta$  comes extremely close to providing the best approximation to the distributed lag coefficients possible with a single autoregressive coefficient. Again, this is quite surprising given that this data was not used in the estimation.

Clearly neither of these out of sample tests confirms the assumptions underlying the model. The CPS measure of OGFS unemployment is coarse and noisy and many of the workers considering entering the oil industry are probably employed in other sectors. Likewise, the constructed PPI is an imperfect measure of OGFS demand. What this exercise reveals however is that the dynamic relationship between a broad measure of sectoral unemployment, the OGFS PPIs, and oil prices follows just the pattern necessary to rationalize the empirical response of oil industry wages and employment to price shocks through the model. This is a provocative finding and one that ought to warrant further investigation of this class of dynamic equilibrium models.

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<sup>46</sup>The rescaling factor is .330 for the baseline model and .336 for the myopic model.

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## 8 Conclusion

This paper has investigated the dynamics of a single sectoral labor market. The empirical finding that, on average, wages lag employment in response to exogenous shocks to labor demand is at odds with the predictions of conventional market clearing models. I have shown that a forward looking model of sectoral reallocation with standard adjustment rigidities can rationalize this behavior with sensible parameter values.

An obvious question is the extent to which such a model might generalize to other industries or environments. The recipe for equilibrium behavior of the sort under study is clear: an industry should be subject to large and recurrent shocks to product demand, firms in the industry should face substantial adjustment rigidities, and there should exist a pool of low cost workers capable of entering the industry in the short run. Whether large segments of the U.S. economy meet these criteria is an open question. In manufacturing industries other factors such as unionization are likely to complicate the wage setting process, while in higher skilled industries such as engineering, lags in the training of workers are likely to add additional dynamics to the labor supply decision.

Caveats aside, there is evidence of similar employment and wage dynamics in a few important settings. The first is Carrington's (1996) study of the building of the Alaskan pipeline, which found a slow increase in the earnings of workers in construction and related industries which eventually reverted to trend.<sup>47</sup> Second, Blanchard and Katz (1992) find hump shaped wage responses to seemingly permanent labor demand shocks in panels of U.S. states. In both papers most of the employment adjustment seems to occur before wages peak. Finally, in a closely related paper, Topel (1986) finds evidence of state level wages falling in response to predictable changes in local labor demand. The evidence in these papers raises the possibility that labor market dynamics of the sort modeled here may be found in settings more general than the oil industry.

A few additional points are worth taking away from this exercise. First, the labor market under study is extremely flexible. Between 1978 and 1982 employment in oil and gas field services doubled while over the next four years employment fell back to its 1978 level. These adjustments highlight the ability of well functioning markets to effectively match workers to jobs. However, a well functioning matching process does not imply that reallocations are costless. The behavior of wages over the course of these dramatic shifts in labor demand suggests that sectoral flows impose substantial costs on both workers and firms. A researcher

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<sup>47</sup>See figs. 3,7, 8 and especially fig. 9 in that paper.



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armed with detailed longitudinal microdata might take seriously the task of estimating the social costs associated with such high frequency intersector reallocations.<sup>48</sup>

Second, despite the flexibility of the oil labor market, permanent demand shocks appear to be associated with wage premia that persist for several years, even when the system is begun in steady state. A series of persistent shocks such as those experienced by the oil industry can keep wages out of steady state for decades at a time. To the extent that these sorts of persistent expansions and contractions are present in other industries, an important component of sectoral choice is likely to involve market conditions. More work is needed linking standard models of sectoral choice with dynamic market models.<sup>49</sup> Particularly fertile ground for research may be found in developing countries heavily invested in exporting commodities subject to large persistent price risks. Labor supply decisions in such countries are likely to be fundamentally influenced by expectations and uncertainty regarding the future path of commodity prices. Learning more about the dynamics of these decisions and how they interact with individual heterogeneity may provide important insights for the crafting of effective industrial and labor market policies.

Finally, the model presented here is applicable to labor markets defined in spaces more general than output sectors. A natural parallel is to local and regional labor markets. As in Topel (1986), the analysis presented here has been one of spatial equilibrium. But unlike with Topel's model, the implication has been that the dynamic linkages between markets are governed in part by the "distance" separating them. Thinking carefully about networks of local labor markets that are (perhaps unequally) dynamically interrelated holds the promise of revealing deeper insights into how labor markets adjust to shocks.

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<sup>48</sup>Lee and Wolpin (2006) provide a detailed analysis of the social costs of the long run reallocation of labor between the service and manufacturing sectors.

<sup>49</sup>The literature on sectoral and occupational choice is too large to document here. Starting with Roy's original (1951) contribution there have been several notable attempts to estimate models of selection in the labor market. Famous examples include Willis and Rosen (1979) and Heckman and Sedlacek (1985, 1990). One of the great challenges in linking selection models with dynamic market models is disentangling heterogeneity and dynamics. Recent advances in statistical modeling and data availability may soon yield great progress in this area.

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# Appendix

## Model Solution

I use Dynare++ 1.3.7 for solving the model and generating an approximation to the function  $F(s_t, \omega_t)$ . A third order approximation was taken around the deterministic steady state of the model. Higher order approximations yielded similar results at a wide range of parameter values.

## Recovering the Shocks

Let the function  $\tilde{F}(s_t, \omega_t)$  map the state and shock vectors into employment and wages. Then the process of recovering the shocks amounts to solving the following pair of nonlinear equations

$$\begin{bmatrix} L_t^o \\ w_t^o \end{bmatrix} = \tilde{F}(s_t, \omega_t) \quad (\text{A1})$$

for  $(\zeta_t, v_t)$  each period subject to the constraint that  $[s_{t+1}, c_t]' = F(s_t, \omega_t)$ ,  $[s_1, c_1]' = F(s_1, 0)$ , and that  $u_t = \ln P_t - .999 \ln P_{t-1}$ . Were the function  $\tilde{F}(s_t, \omega_t)$  linear, this would amount to sequentially solving the linear system  $\begin{bmatrix} L_t^o \\ w_t^o \end{bmatrix} = A s_t + B u_t + C \begin{bmatrix} \zeta_t \\ v_t \end{bmatrix}$ , for  $\begin{bmatrix} \zeta_t \\ v_t \end{bmatrix}$  where  $A$  is a 2x7 matrix,  $B$  is a 2x1 matrix, and  $C$  is a 2x2 matrix. A unique solution to this problem would be guaranteed whenever the matrix  $C$  is of full rank which is a directly verifiable condition since the elements of the three matrices are computable functions of the structural parameters.<sup>50</sup>

In order to capture the model's nonlinearities, however,  $\tilde{F}(s_t, \omega_t)$  was approximated by a third order multivariate Taylor expansion around the deterministic steady state. This raises two potential problems. The first is that the polynomial approximation raises the possibility that for some parameter values several real solutions to (A1) may exist. The practical importance of this indeterminacy is difficult to assess. The estimated shocks do not change dramatically when a linear policy rule is used and I use the shocks from the linear rule as starting values in searching for the roots to the nonlinear policy function. In some cases I have been able to find multiple roots, but in such cases it was always clear that only one of the roots was legitimate, as the others tended to be unreasonably large. After

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<sup>50</sup>In practice I have been unable to find any parameter values that yield a deficient rank for  $C$  in the case where the model is solved linearly.

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extensive experimentation I have found no evidence that such errant roots are relevant for any of my estimates.

A second difficulty with the polynomial approximation is that it raises the possibility that, for some parameter values, no solutions exist to (A1), meaning that no sequence of structural shocks is capable of rationalizing the observed data. I have verified that this sometimes occurs for certain extreme regions of the parameter space. The problem appears to be an artifact of the polynomial basis, which cannot enforce global monotonicity of  $\tilde{F}(s_t, \omega_t)$  with respect to the shocks. As a result, the model sometimes has difficulty rationalizing very large changes in the observed states such as the collapse of employment in the wake of the OPEC collapse. The parameter values for which this problem occurs are not in the neighborhood of my estimates.

## Estimation and Inference

The moment conditions imposed in the estimation process were as follows:

$$E \left[ \begin{bmatrix} \zeta_t \\ v_t \end{bmatrix} \times \left( I_2 \otimes \begin{bmatrix} u_t & u_{t-1} & u_{t-2} \end{bmatrix} \right) \right] = 0$$

$$E [\zeta_t \zeta_{t-1}] = 0, E [\zeta_t \zeta_{t-2}] = 0, E [v_t v_{t-1}] = 0, E [v_t v_{t-2}] = 0, E [\zeta_t v_{t-1}] = 0, E [\zeta_t v_{t-2}] = 0$$

$$E [(\zeta_t - E[\zeta_t])^2] = \sigma_\zeta^2, E [(v_t - E[v_t])^2] = \sigma_v^2, E [\zeta_t v_t] = \sigma_{\zeta v}$$

Minimization of the CUGMM objective function was conducted by alternating between a Quasi-Newton method and a derivative free downhill simplex method. The minimization algorithm converges to the same solution from many different starting values. I found that the minimization process (and the associated standard errors) were adversely affected by two large outliers in the productivity shocks  $\zeta_t$  occurring during the time of the OPEC collapse. To deal with this, I made those two shock values parameters, effectively "dummying" them out (though they are included in Figure 7). It is for this reason that the minimized criterion values are distributed with only 5 degrees of freedom despite the fact that there are seventeen moment conditions and ten parameters.

The variance-covariance matrix of the parameters was computed via the formula  $\tilde{V} = \frac{1}{T} (G'WG)^{-1} (G'W\hat{V}^{-1}WG) (G'WG)^{-1}$ , where  $G = \frac{\partial}{\partial \theta} g(\theta)$  is the numerical gradient of the

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moments with respect to the structural parameters,  $\hat{V}$  is a HAC covariance estimate computed with a Bartlett kernel using a bandwidth of four quarters<sup>51</sup>, and  $W$  is the weighting matrix described in the text. Some of the parameters were transformed prior to the minimization process in order to improve the performance of the Quasi-Newton method. The Delta method was used to construct standard errors for the untransformed values reported in Table 3.

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<sup>51</sup>This bandwidth was chosen via the procedure of Newey and West (1994).



Table 1: Correlation Structure of First Differences of Oil Prices, Wages, and Employment

lag	$\Delta$ Oil Prices			$\Delta$ Relative Wages			$\Delta$ Employment		
	AC	Q	p-value	AC	Q	p-value	AC	Q	p-value
1	0.084	0.895	0.344	-0.077	0.741	0.389	0.488	30.055	0.000
2	-0.084	1.787	0.409	-0.160	3.988	0.136	0.154	33.050	0.000
3	0.060	2.253	0.522	0.085	4.913	0.178	0.161	36.377	0.000
4	-0.063	2.764	0.598	0.189	9.505	0.050	0.180	40.575	0.000
5	-0.226	9.410	0.094	-0.059	9.952	0.077	-0.152	43.580	0.000
6	0.077	10.198	0.117	-0.289	20.910	0.002	-0.295	55.017	0.000
7	-0.068	10.813	0.147	-0.155	24.097	0.001	-0.093	56.167	0.000
8	-0.138	13.358	0.100	0.330	38.638	0.000	0.106	57.665	0.000
9	-0.046	13.644	0.136	-0.085	39.607	0.000	-0.048	57.979	0.000
10	0.061	14.145	0.167	-0.140	42.278	0.000	-0.031	58.112	0.000
11	-0.028	14.251	0.219	0.004	42.281	0.000	0.179	62.512	0.000
12	0.093	15.454	0.218	0.213	48.534	0.000	0.347	79.172	0.000
13	-0.007	15.461	0.279	0.000	48.534	0.000	0.169	83.177	0.000
14	0.043	15.722	0.331	-0.106	50.115	0.000	0.081	84.091	0.000
15	0.030	15.848	0.392	-0.171	54.254	0.000	0.236	92.042	0.000
16	-0.018	15.895	0.460	0.207	60.419	0.000	0.209	98.312	0.000
17	-0.107	17.540	0.418	-0.017	60.459	0.000	-0.107	99.961	0.000
18	0.024	17.623	0.481	-0.202	66.424	0.000	-0.231	107.780	0.000
19	0.051	18.011	0.522	0.052	66.817	0.000	-0.095	109.100	0.000
20	0.039	18.238	0.572	0.139	69.695	0.000	0.016	109.140	0.000
21	-0.066	18.902	0.591	-0.015	69.727	0.000	-0.092	110.420	0.000
22	0.051	19.298	0.627	-0.090	70.968	0.000	-0.115	112.450	0.000
23	-0.051	19.692	0.660	-0.051	71.374	0.000	0.065	113.090	0.000
24	0.057	20.199	0.685	0.127	73.860	0.000	0.132	115.770	0.000
25	0.032	20.360	0.728	0.011	73.878	0.000	-0.019	115.830	0.000
26	-0.086	21.544	0.713	-0.156	77.739	0.000	-0.077	116.760	0.000
27	-0.105	23.313	0.668	0.057	78.252	0.000	0.065	117.430	0.000
28	0.163	27.589	0.486	0.022	78.327	0.000	0.109	119.340	0.000
29	0.028	27.720	0.533	-0.040	78.595	0.000	-0.091	120.680	0.000
30	-0.016	27.764	0.583	-0.065	79.286	0.000	-0.096	122.200	0.000

Table 2: Monthly Turnover Rates for Selected Mining Industries

<b>Oil and Gas Field Services</b>						
	Accession rates			Separation rates		
Date	Total	Hires	Recalls	Total	Quits	Layoffs
July 1978	9.6	7.7	0.7	8.0	5.9	0.2
September 1979	10.8	8.8	1.5	9.8	7.3	0.3
August 1980	10.8	9.0	1.3	10.7	8.8	0.3
May 1981	11.3	9.6	1.1	9.5	6.8	0.6
September 1981	10.6	9.7	0.7	10.4	7.5	0.3
<b>Mean</b>	<b>10.62</b>	<b>8.96</b>	<b>1.06</b>	<b>9.68</b>	<b>7.26</b>	<b>0.34</b>
<b>Crude Petroleum, Natural Gas, and Natural Gas Liquids</b>						
	Accession rates			Separation rates		
Date	Total	Hires	Recalls	Total	Quits	Layoffs
July 1978	2.4	1.8	0.5	1.7	1.1	0.1
September 1979	2.6	1.9	0.4	2.5	1.3	0.2
August 1980	2.4	1.6	0.3	2.7	1.8	0.1
May 1981	4.0	3.4	0.4	1.5	1.1	0.1
September 1981	2.5	1.9	0.4	2.7	1.7	0.3
<b>Mean</b>	<b>2.78</b>	<b>2.12</b>	<b>0.4</b>	<b>2.22</b>	<b>1.4</b>	<b>0.16</b>
<b>Nonmetallic Mining</b>						
	Accession rates			Separation rates		
Date	Total	Hires	Recalls	Total	Quits	Layoffs
July 1978	4.1	3.6	0.4	3.2	2.2	0.4
September 1979	3.2	2.6	0.3	3.1	2.2	0.3
August 1980	2.6	1.8	0.7	4.2	1.8	1.5
May 1981	4.4	2.2	1.8	2.4	1.1	0.8
September 1981	2.1	1.5	0.5	2.7	1.4	0.7
<b>Mean</b>	<b>3.28</b>	<b>2.34</b>	<b>0.74</b>	<b>3.12</b>	<b>1.74</b>	<b>0.74</b>
Source: BLS Employment and Earnings						

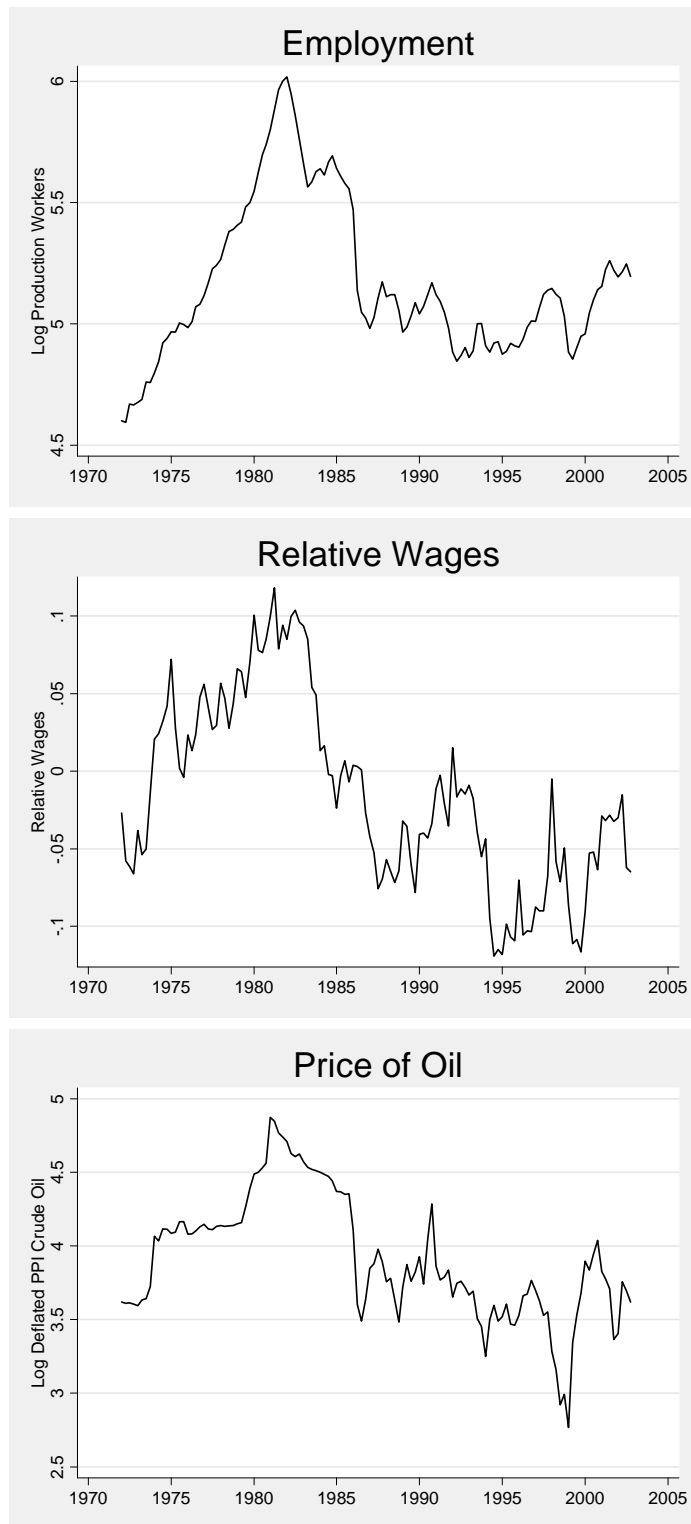
Table 3a: Structural Parameter Estimates and Standard Errors

Parameter	$\chi$	$\alpha$	$\sigma$	$d$	$\eta$	$\chi^2$
Interpretation	Adjustment Cost	Concavity of Production	Std. Dev. of Taste Shocks	Switching Cost	Sluggishness of OFGS Demand	Over-Identification Statistic
Baseline Model ( $\beta=.95$ )	0.36 (0.18)	0.22 (0.18)	1.24 (0.14)	6.95 (1.45)	0.50 (0.12)	42.10
Myopic ( $\beta=.75$ )	0.20 (0.11)	0.27 (0.23)	0.75 (0.58)	4.16 (2.38)	0.59 (0.11)	26.91

Table 3b: Stochastic Parameter Estimates and Standard Errors

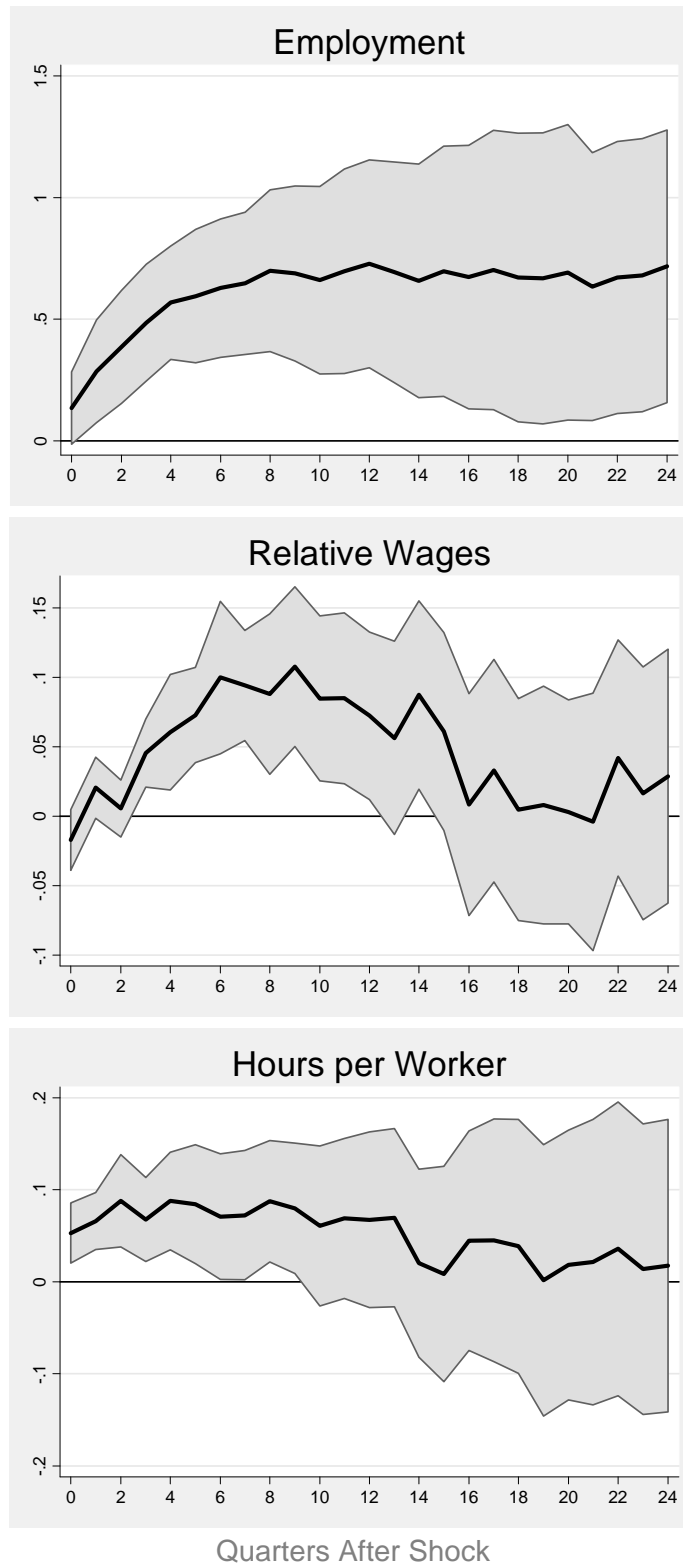
Parameter	$\rho_A$	$\rho_\xi$	$\ln(\sigma_\xi^2)$	$\ln(\sigma_v^2)$	$\rho_{\xi v}$
Interpretation	Persistence of Productivity Shocks	Persistence of Taste Shocks	Log Variance of Productivity Shocks	Log Variance of Taste Shocks	Correlation of Shocks
Baseline Model ( $\beta=.95$ )	0.54 (0.08)	0.77 (0.06)	-3.53 (0.54)	-2.21 (0.27)	0.64 (0.08)
Myopic ( $\beta=.75$ )	0.52 (0.32)	0.82 (0.11)	-4.23 (0.73)	-2.89 (2.90)	0.78 (0.12)

Figure 1: Employment, Relative Wages, and the Price of Oil



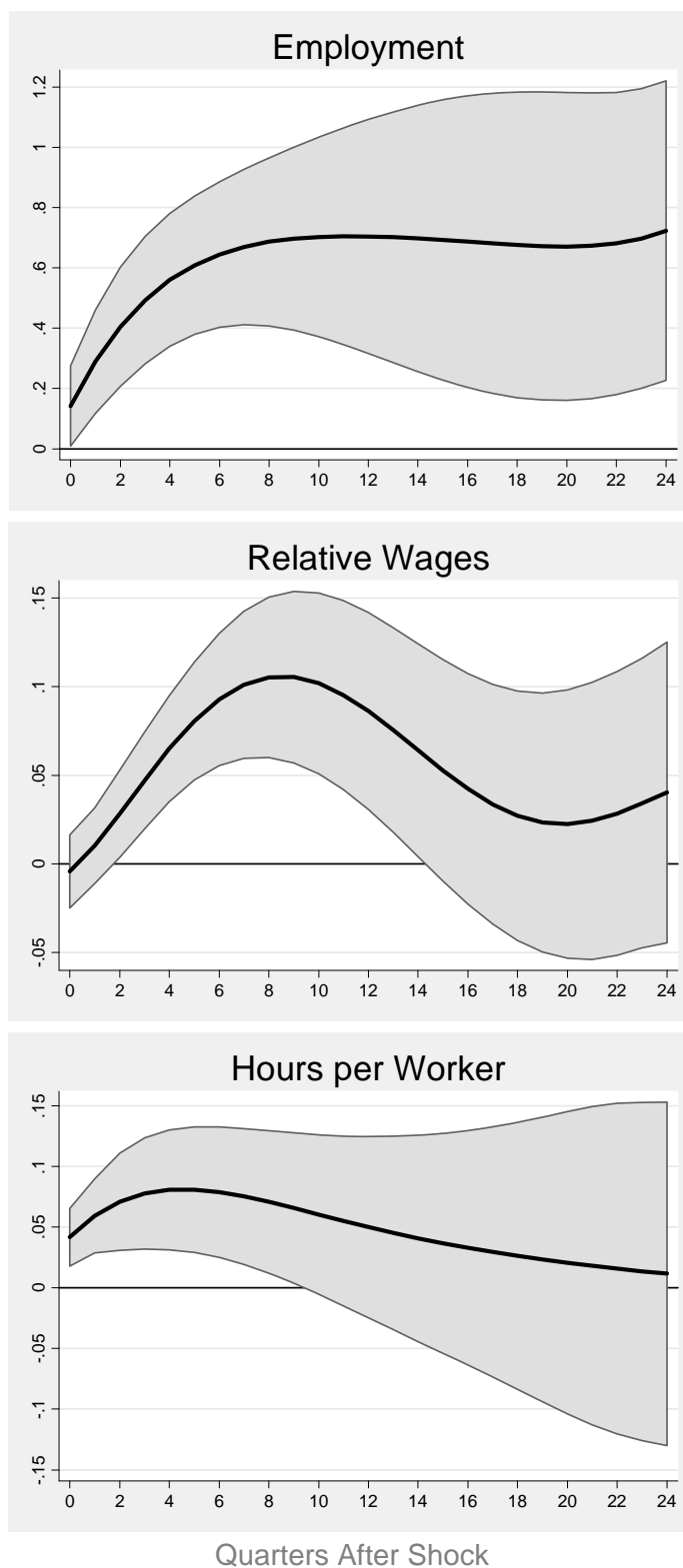
Note: Relative wages are the log of the ratio of average production wages in the oil industry to average production wages in "nonmetallic mining. Oil prices are deflated using the CPI-U series.

Figure 2: Estimated Response to a Permanent Unit Log Increase in Oil Prices (Unrestricted Distributed Lag)



Note: shaded areas are 95% confidence intervals computed via Newey-West HAC estimator.

Figure 3: Estimated Response to a Permanent Unit Log Increase in Oil Prices (5th Order Polynomial Distributed Lag)



Note: shaded areas are 95% confidence intervals computed via Newey-West HAC estimator.

Figure 4: Gross Flows Between Sectors

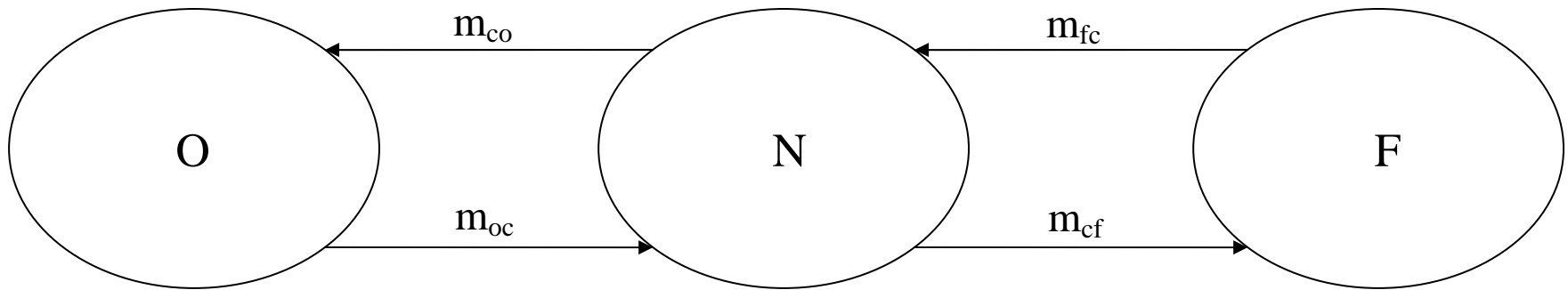


Figure 5: Gross and Net Migration Curves

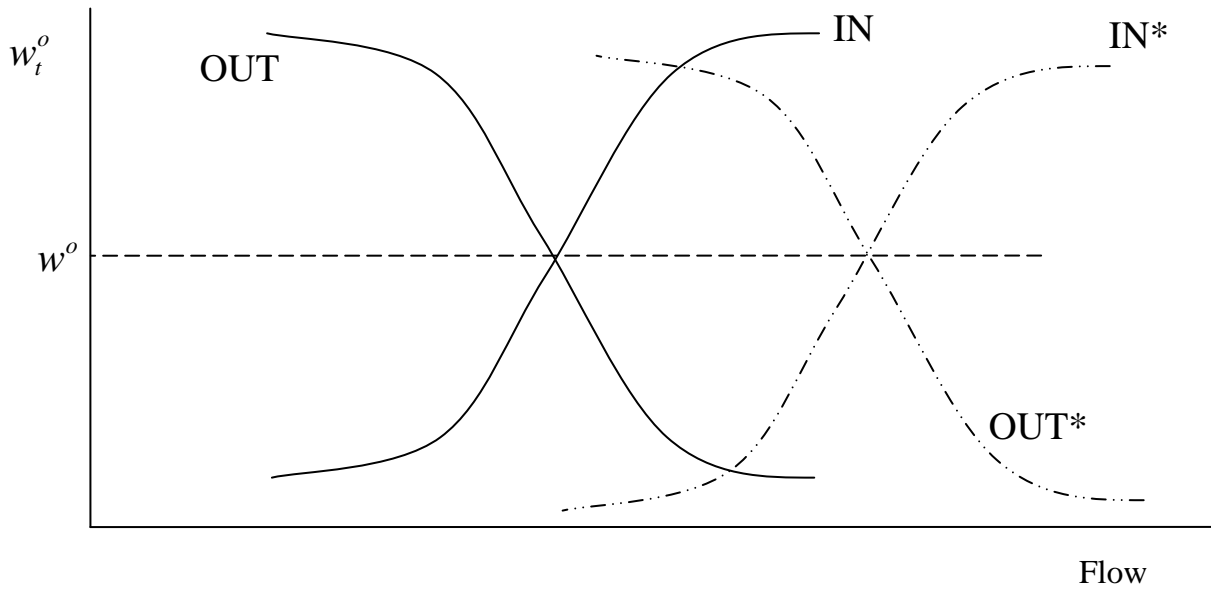
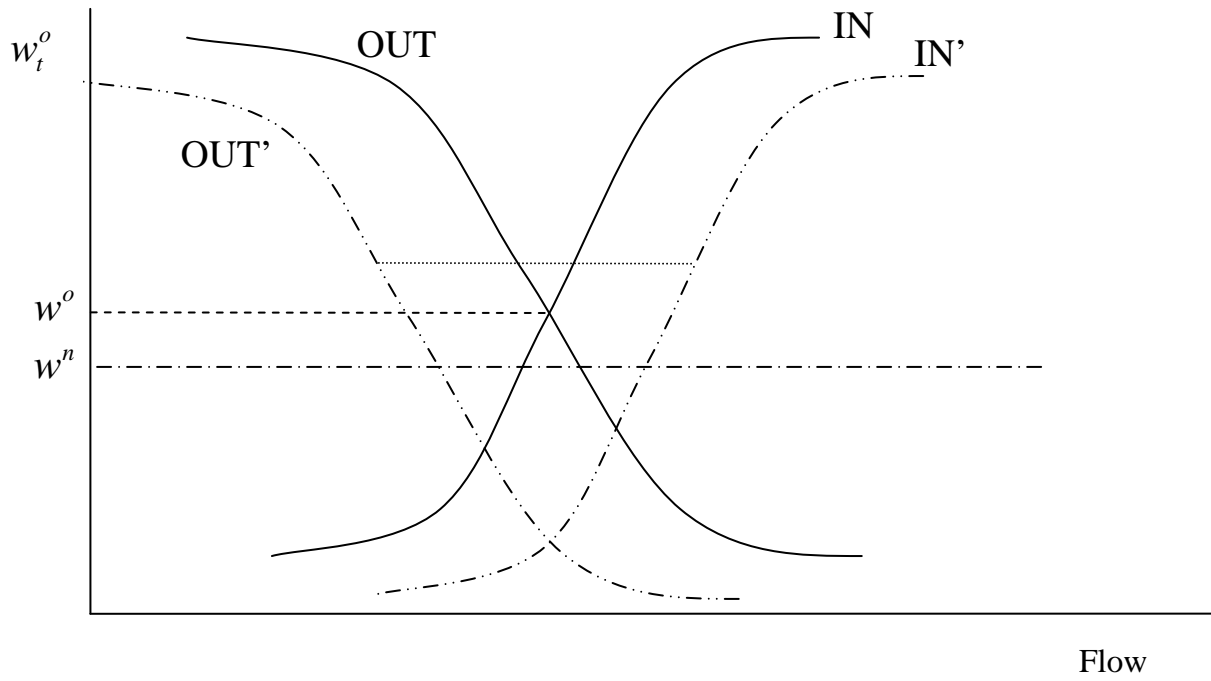




Figure 6: Equilibrium Response to an Increase in the Price of Oil

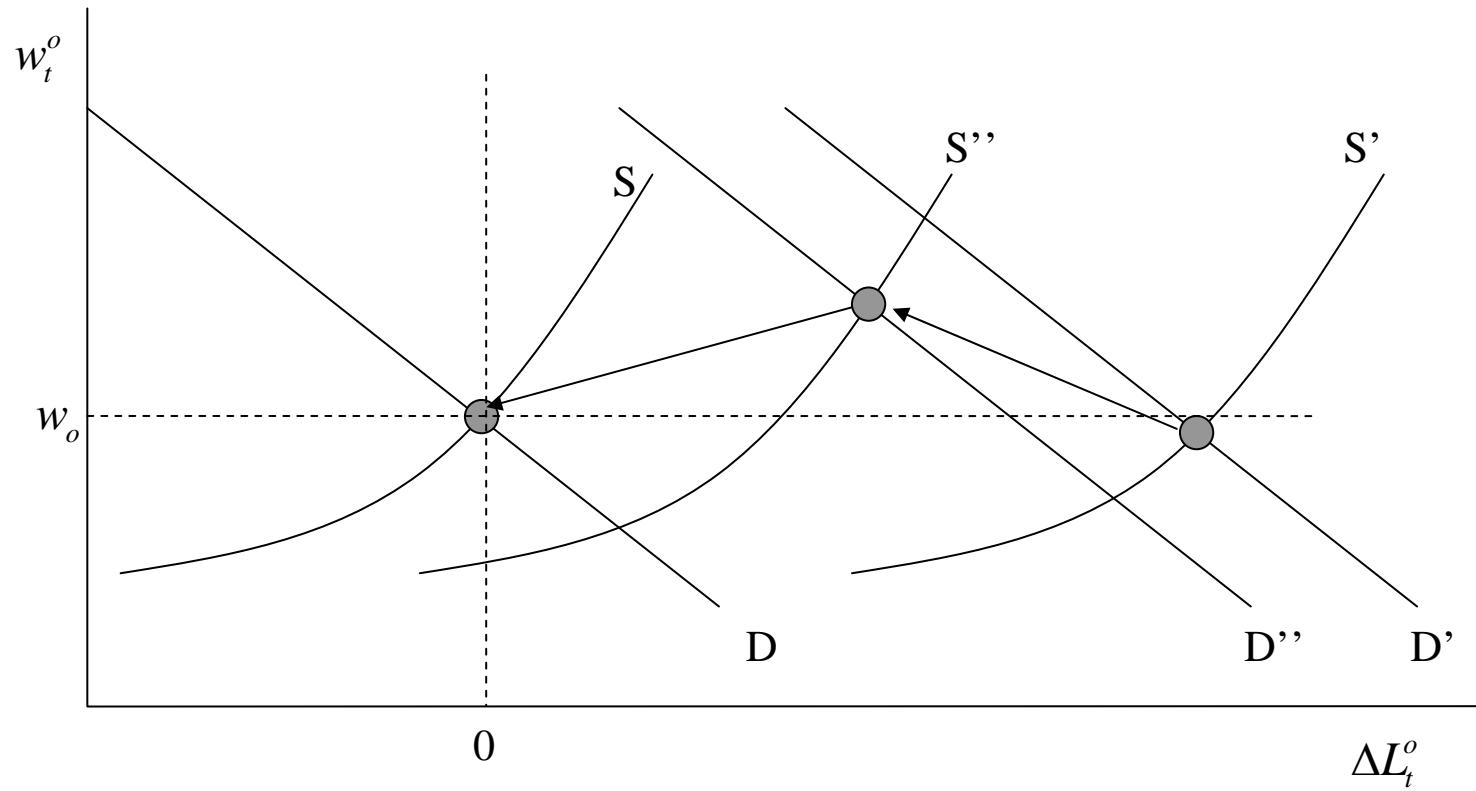


Figure 7: Structural Shocks

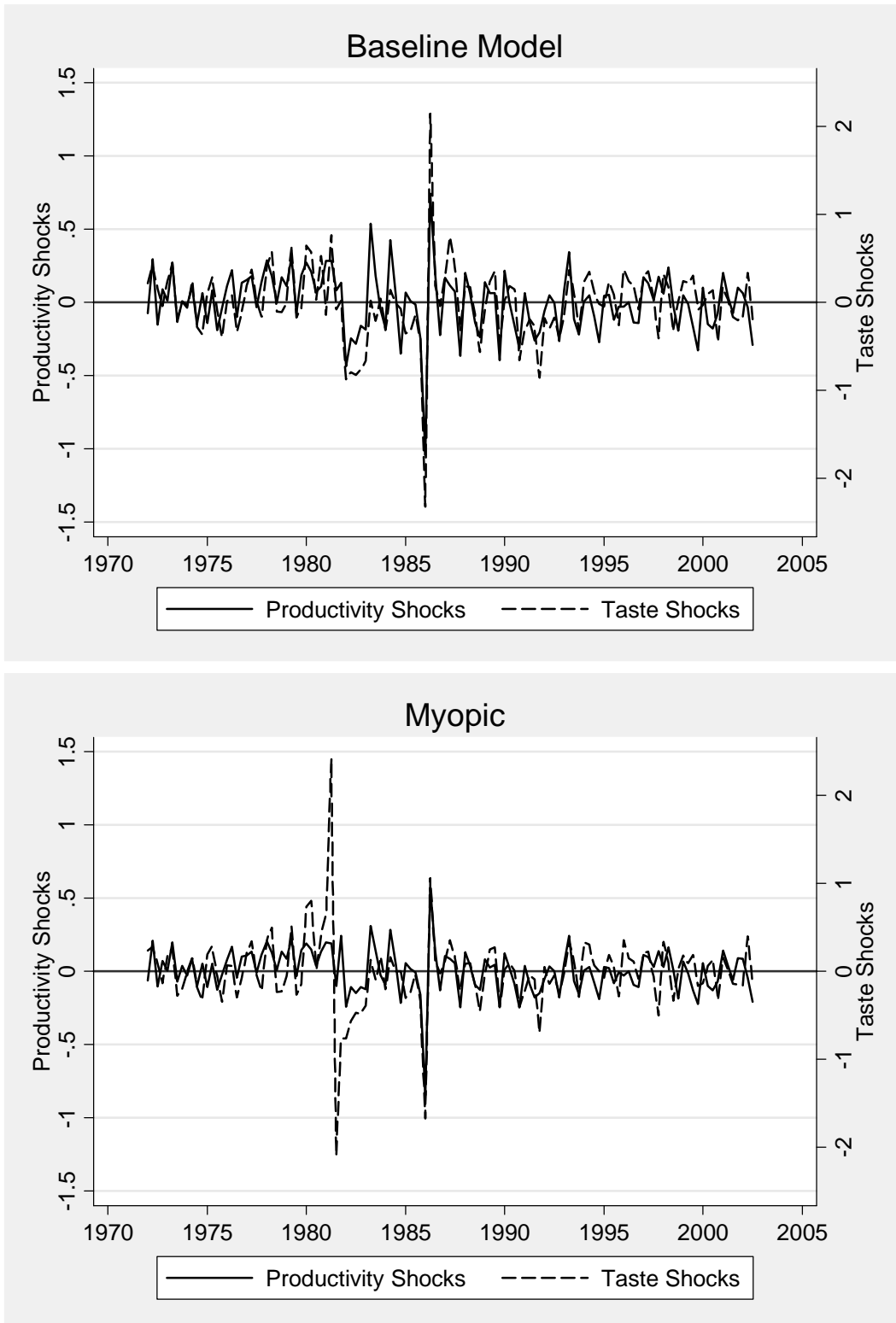


Figure 8: Simulated vs. Estimated Response of Employment and Wages to a Permanent Increase in Oil Prices

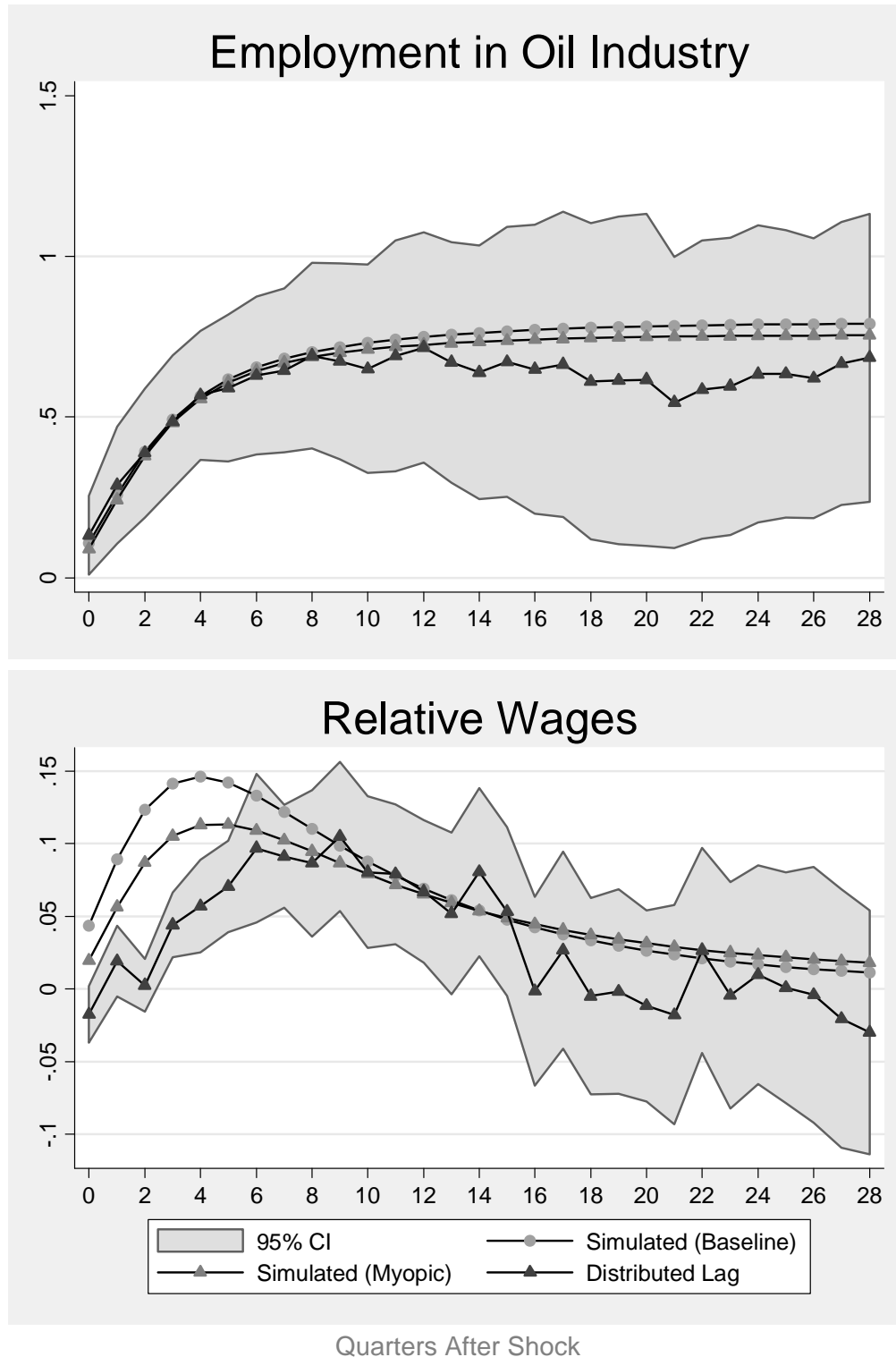


Figure 9: State Dependence in Impulse Response Functions

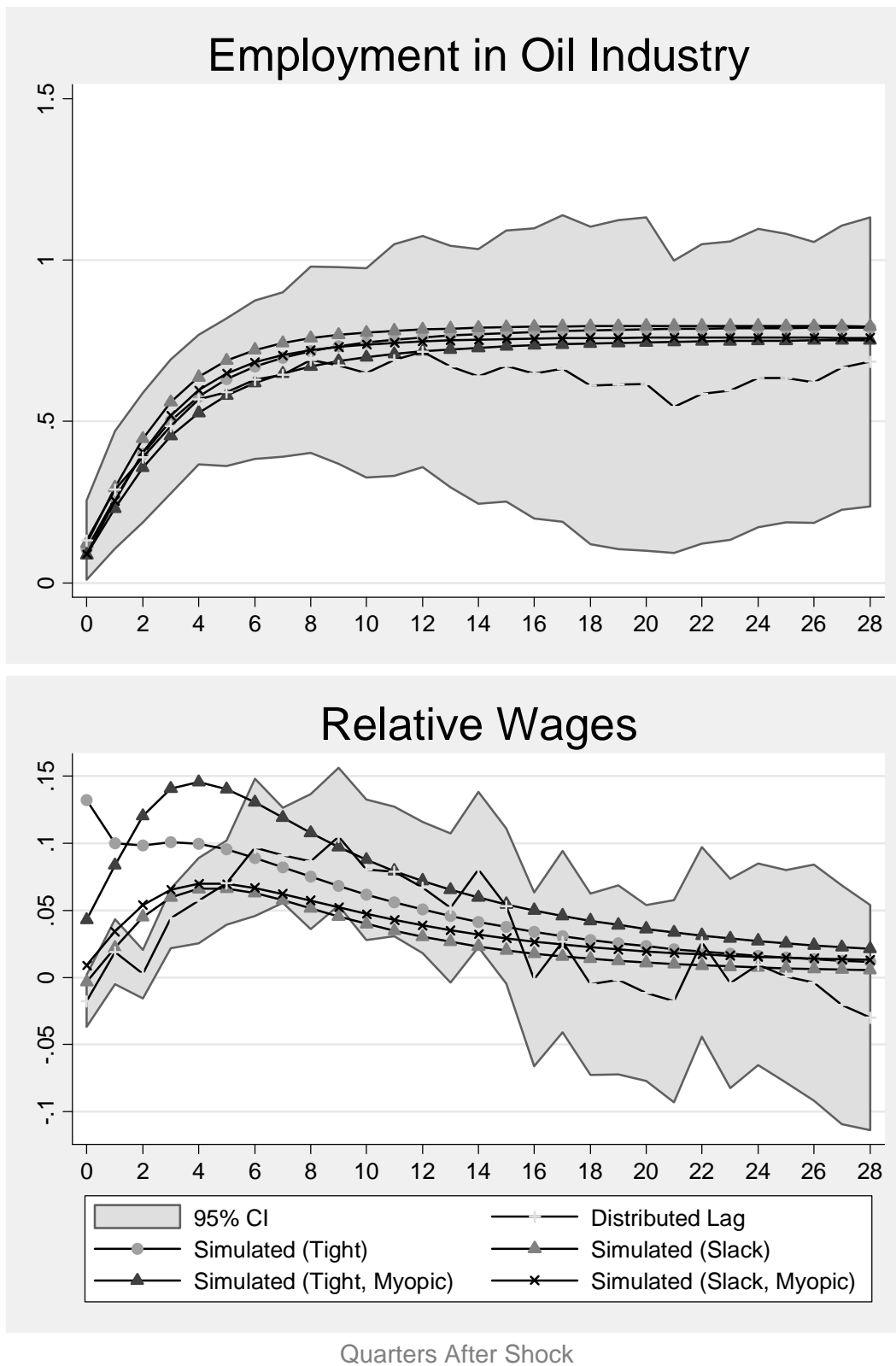


Figure 10: Simulated Response of Gross Migrations and Sector Values to a Permanent Increase in Oil Prices

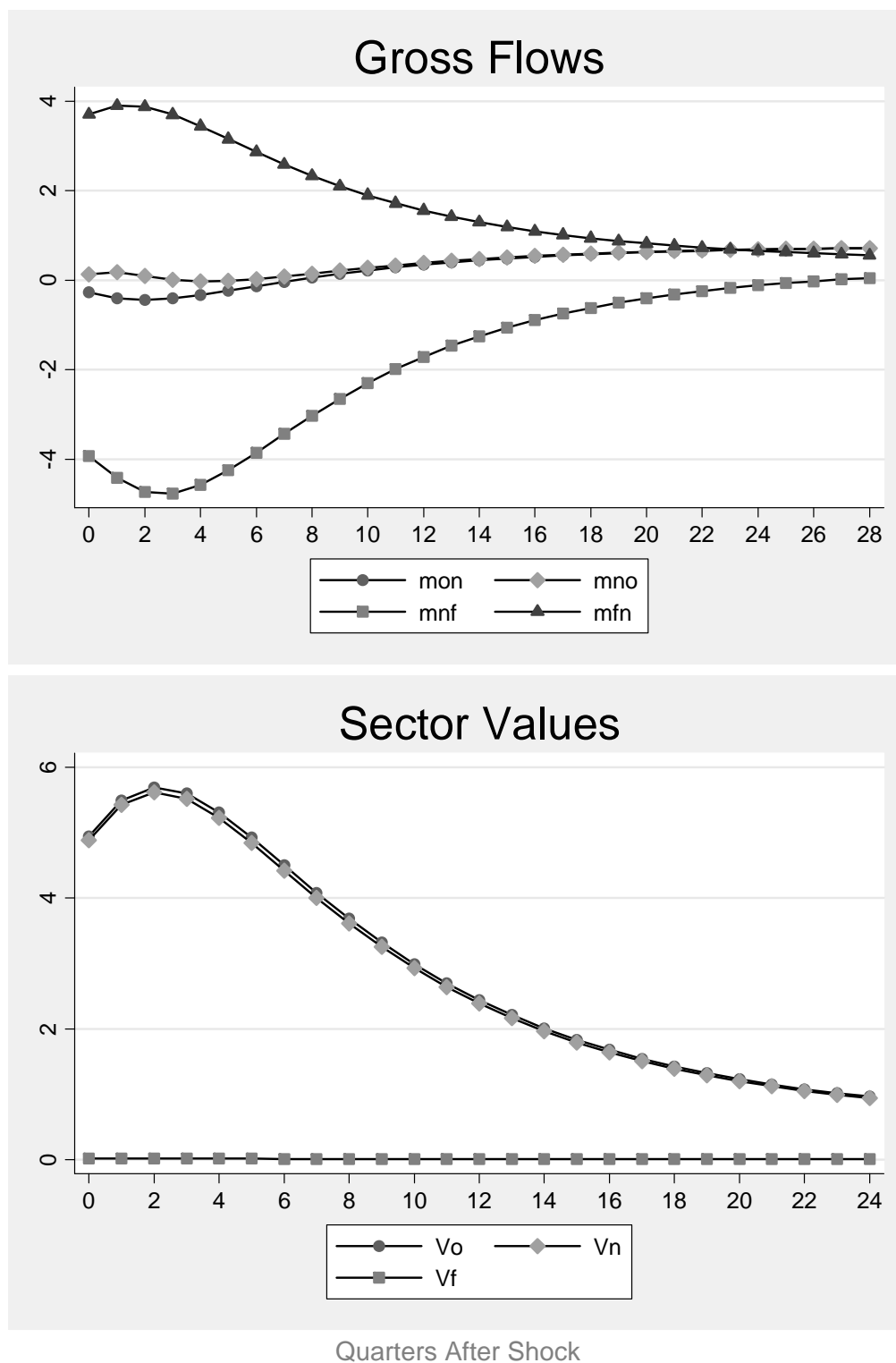


Figure 11: Estimated/Simulated Response of Log Oil Unemployment to a Permanent Increase in Oil Prices

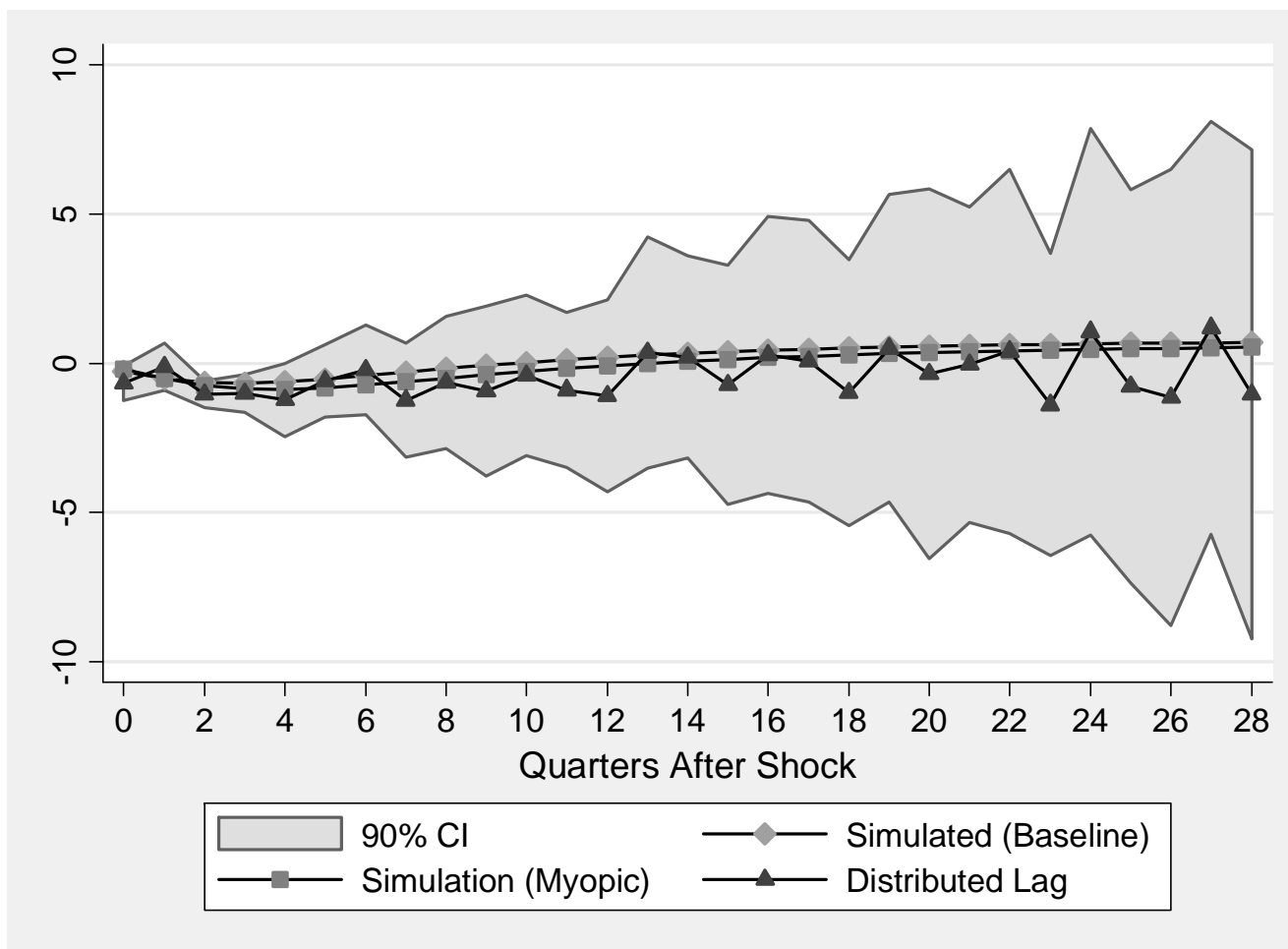


Figure 12: Estimated/Simulated Response of OFGS Output Price to a Permanent Increase in Oil Prices

