Tax Incidence

19.1

Sources of federal government revenue, 1960 and 2008:

Category:	1960	2008
Income taxes	44.5%	43.7%
Corporate taxes	22.8	11.3
Payroll tax	17.0	37.8
Excise taxes	12.8	2.6
Other	2.9	4.5

• **Tax incidence:** Assessing which party (consumers or producers) bears the true burden of a tax.

The Statutory Burden of a Tax Does Not Describe Who Really Bears the Tax, and Is Irrelevant to the Tax Burden



Perfectly Inelastic Demand



Perfectly Elastic Demand



Supply Elasticities



Tax Incidence in Factor Markets



Impediments to Wage Adjustment



Taxation and Economic Efficiency: Graphical Approach



Elasticities Determine Tax Inefficiency



Marginal DWL Rises with Tax Rate

20.1



Public Finance and Public Policy Jonathan Gruber Fourth Edition Copyright © 2012 Worth Publishers

A Tax System's Efficiency Is Affected by a Market's Preexisting Distortions





Source: Doyle and Samphantharak 2008.



Source: Doyle and Samphantharak 2008.



Source: Doyle and Samphantharak 2008.

EVIDENCE: The Incidence of Excise Taxation

- Excises tax on cigarettes varies widely across the United States.
 - Low of \$0.025/pack per pack in VA.
 - High of \$1.51/pack in CT and MA.
 - Since 1990, NJ increased its tax rate nearly sixfold.
 - Arizona has increased its tax nearly eightfold.
- Many studies examine how taxes affect prices.
- These studies uniformly conclude that the price of cigarettes rises by the full amount of the excise tax.

Effects of a Restaurant Tax: A General Equilibrium Example



General Equilibrium Tax Incidence



The Incidence of Taxation in the United States

Results of CBO Incidence Analysis

19.4

TABLE 19-1							
Effective Tax Rates							
	1979	1985	1990	1995	2000	2006	
		Total effective tax rate					
All households Bottom quintile Top quintile	22.2% 8.0% 27.5%	20.9% 9.8% 24.0%	21.5% 8.9% 25.1%	22.6% 6.3% 27.8%	23.0% 6.4% 28.0%	20.7% 4.3% 25.8%	
	Effective income tax rate						
All households Bottom quintile Top quintile	11.0% 0.0% 15.7%	10.2% 0.5% 14.0%	10.1% -1.0% 14.4%	10.2% 4.4% 15.5%	11.8% 4.6% 17.5%	9.1% -6.6% 14.1%	
	Effective payroll tax rate						
All households Bottom quintile Top quintile	6.9% 5.3% 5.4%	7.9% 6.6% 6.5%	8.4% 7.3% 6.9%	8.5% 7.6% 7.2%	7.9% 8.2% 6.3%	7.5% 8.5% 5.8%	
Effective corporate tax rate							
All households Bottom quintile Top quintile	3.4% 1.1% 5.7%	1.8% 0.6% 2.8%	2.2% 0.6% 3.3%	2.8% 0.7% 4.4%	2.4% 0.5% 3.7%	3.4% 0.5% 5.4%	
	Effective excise tax rate						
All households Bottom quintile Top quintile	1.0% 1.6% 0.7%	0.9% 2.2% 0.7%	0.9% 2.0% 0.6%	1.0% 2.4% 0.7%	0.9% 2.3% 0.5%	0.7% 1.9% 0.4%	

The top panel of this table shows the total effective federal tax rate on all households and on the top and bottom quintiles of the income distribution. The other panels show the effective tax rates of various other types of federal taxes.

The Incidence of Taxation in the United States

Results of CBO Incidence Analysis

TABLE 19-2

19.4

Top and Bottom Quintile's Share of Income and Tax Liabilities							
	1979	1985	1990	1995	2000	2006	
		Top quintile					
Share of income	45.5%	48.6%	49.5%	50.2%	54.8%	55.7%	
Share of tax liabilities	56.4%	55.8%	57.9%	61.9%	66.6%	69.3%	
		Bottom quintile					
Share of income	5.8%	4.8%	4.6%	4.6%	4.0%	3.9%	
Share of tax liabilities	2.1%	2.3%	1.9%	1.3%	1.1%	0.8%	
		Top 1%					
Share of income	9.3%	11.5%	12.1%	12.5%	17.8%	18.8%	
Share of tax liabilities	15.4%	14.8%	16.2%	20.1%	25.5%	28.3%	
	15.4%	14.0/0	10.270	20.170	23.370	20.3	

This table shows the share of income and tax liabilities accruing to the top and bottom income quintiles over time.

Illustration of Identification Strategy



Source: Linden and Rockoff 2008.



Figure 1: Mandated Benefit

Source: Raj Chetty's Undergraduate Lecture Note

Figure 1: Mandated Benefit

Source: Raj Chetty's Undergraduate Lecture Note

Figure 1: Mandated Benefit

Source: Raj Chetty's Undergraduate Lecture Note

Source: Chetty, Looney, Kroft (2009)

	TREATMENT STORE					
Period	Control Categories	Treated Categories	Difference			
Baseline	26.48	25.17	-1.31			
	(0.22)	(0.37)	(0.43)			
Experiment	27.32	23.87	-3.45			
	(0.87)	(1.02)	(0.64)			
Difference	0.84	-1.30	DD _{TS} = -2.14			
over time	(0.75)	(0.92)	(0.64)			
	CONTROL STORES					
Period	Control Categories	Treated Categories	Difference			
Baseline	30.57	27.94	-2.63			
	(0.24)	(0.30)	(0.32)			
Experiment	30.76	28.19	-2.57			
	(0.72)	(1.06)	(1.09)			
Difference	0.19	0.25	DD _{cs} = 0.06			
over time	(0.64)	(0.92)	(0.90)			
		DDD Estimate	-2.20			
netty, Looney, Kroft (2009)			(0.58)			

Effect of Posting Tax-Inclusive Prices: Mean Quantity Sold

Figure 2a

Per Capita Beer Consumption and State Beer Excise Taxes

Figure 2b

Per Capita Beer Consumption and State Sales Taxes

Effect of Excise and Sales Taxes on Beer Consumption

Dependent Variable: Change in Log(per capita beer consumption)

	Baseline	Bus Cyc, Alc Regs.	3-Year Diffs	Food Exempt	
	(1)	(2)	(3)	(4)	
ΔLog(1+Excise Tax Rate)	-0.87 (0.17)***	-0.89 (0.17)***	-1.11 (0.46)**	-0.91 (0.22)***	
ΔLog(1+Sales Tax Rate)	-0.20 (0.30)	-0.02 (0.30)	-0.00 (0.32)	-0.14 (0.30)	
Business Cycle Controls		x	Х	X	
Alcohol Regulation Controls		X	X	X	
Year Fixed Effects	X	X	X	X	
F-Test for Equality of Coeffs.	0.05	0.01	0.05	0.04	
Sample Size	1,607	1,487	1,389	937	

Note: Estimates imply $\theta_{\tau} \approx 0.06$

Source: Chetty, Looney, Kroft (2009)

Figure 4.

Average Federal Tax Rates, by Before-Tax Income Group, 2013

Source: Congressional Budget Office.

Average federal tax rates are calculated by dividing federal taxes by before-tax income.

Figure 5.

Average Federal Tax Rates, by Before-Tax Income Group and Tax Source, 2013

Source: Congressional Budget Office.

Average federal tax rates are calculated by dividing federal taxes by before-tax income.

Before-tax income is market income plus government transfers. Market income consists of labor income, business income, capital gains (profits realized from the sale of assets), capital income excluding capital gains, income received in retirement for past services, and other sources of income. Government transfers are cash payments and in-kind benefits from social insurance and other government assistance programs. Those transfers include payments and benefits from federal, state, and local governments.

Negative average tax rates for individual income taxes result when refundable tax credits, such as the earned income tax credit and the child tax credit, exceed the other income tax liabilities of the households in an income group.

Figure S.22: Taxes paid by the top 1%

Source: Appendix Table II-G2

Source: Appendix Table II-G2

Average tax rates by pre-tax income group

Source: Appendix Table II-G1.

Figure 1: Finnish Hairdressing Sector VAT Reforms Source: Benzarti et al. (2017)

Notes: This figure shows the price of hairdressing services and beauty salons before and after the 14 percentage point hairdressing services VAT cut in January 2007 and the 14 percentage point VAT hairdressing services hike in January 2012.

Average tax rate of the top 0.1% (% of pre-tax income)

Difference-in-Difference Econometric Method

Difference-in-Difference Econometric Method

Difference-in-Difference Econometric Method

Figure 1: Finnish Hairdressing Sector VAT Reforms Source: Benzarti et al. (2017)

Notes: This figure shows the price of hairdressing services and beauty salons before and after the 14 percentage point hairdressing services VAT cut in January 2007 and the 14 percentage point VAT hairdressing services hike in January 2012.