County Facts: Ashland County, OH
Population 54,000

The Local Economy

<table>
<thead>
<tr>
<th>Measure</th>
<th>Ashland County</th>
<th>OH</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment rate</td>
<td>4.9%</td>
<td>5.0%</td>
<td>4.4%</td>
</tr>
<tr>
<td>Poverty rate</td>
<td>14.8%</td>
<td>15.1%</td>
<td>14.8%</td>
</tr>
<tr>
<td>Median family income (000s)</td>
<td>$50</td>
<td>$52</td>
<td>$57</td>
</tr>
<tr>
<td>Population growth 2000-2017</td>
<td>2%</td>
<td>3%</td>
<td>16%</td>
</tr>
<tr>
<td>Manufacturing share of workforce</td>
<td>15%</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>Farming share of workforce</td>
<td>1.7%</td>
<td>1.7%</td>
<td>1.7%</td>
</tr>
<tr>
<td>Great Recession unemployment spike (pp)</td>
<td>6.4%</td>
<td>6.4%</td>
<td>6.4%</td>
</tr>
</tbody>
</table>

How Local Kids' Lives Turn Out

<table>
<thead>
<tr>
<th>Measure</th>
<th>Ashland County</th>
<th>OH</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent graduating any college</td>
<td>42%</td>
<td>46%</td>
<td>47%</td>
</tr>
<tr>
<td>Percent reaching upper-middle class</td>
<td>18%</td>
<td>20%</td>
<td>20%</td>
</tr>
<tr>
<td>Percent achieving American Dream</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Percent giving birth as a teen</td>
<td>15%</td>
<td>18%</td>
<td>18%</td>
</tr>
<tr>
<td>Percent landing in jail</td>
<td>1.1%</td>
<td>1.3%</td>
<td>1.3%</td>
</tr>
<tr>
<td>Local school expenditure per student (000s)</td>
<td>$5.2</td>
<td>$6.1</td>
<td>$6.4</td>
</tr>
</tbody>
</table>
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: 4.9% (Ashland Univ.), 6.0% (Ohio 4-year-college average), 9.3% (U.S. 4-year-college average)
- **Low-income student success rate**: 4.9% (Ashland Univ.), 43.6% (Ohio 4-year-college average), 51.3% (U.S. 4-year-college average)

### 2-Year Colleges

- **Low-income share of students**: 11.6% (Ashland Univ.), 12.4% (Ohio 2-year-college average), 15.6% (U.S. 2-year-college average)
- **Low-income student success rate**: 11.6% (Ashland Univ.), 23.4% (Ohio 2-year-college average), 25.8% (U.S. 2-year-college average)

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*: Data refers to the full college system, not just this campus. †: In nearby county

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Local Demographics

- **Percent Black**: 2% (Ashland County), 14% (OH), 17% (United States)
- **Percent Hispanic**: 4% (Ashland County), 3% (OH), 3% (United States)
- **Percent over age 65**: 15% (Ashland County), 4.1% (OH), 3.0% (United States)
- **Percent college grad**: 21% (Ashland County), 19% (OH), 11% (United States)
- **Crime rate (arrests per 10K residents)**: 48 (Ashland County), 68 (OH), 83 (United States)
- **Life expectancy (years)**: 76 (Ashland County), 83.0 (OH), 82.4 (United States)
- **Opioid deaths (deaths per 10K residents)**: 40 (Ashland County), 37 (OH), 15 (United States)

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*Ashland County, OH*  
*Katie Donnelly, Clancy Green, and Danny Yagan*
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents— who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau