County Facts: Ashley County, AR
Population 20,000

The Local Economy

- Unemployment rate: Ashley County 5.7%, AR 3.7%, United States 4.4%
- Poverty rate: Ashley County 18.5%, AR 5.1%, United States 15.1%
- Median family income (000s): Ashley County $37, AR $44, United States $57
- Population growth 2000-2017: Ashley County -16%, AR 12%, United States 16%
- Manufacturing share of workforce: Ashley County 14%, AR 10%, United States 10%
- Farming share of workforce: Ashley County 2.7%, AR 1.7%, United States 2.4%
- Great Recession unemployment spike (pp): Ashley County 4.7%, AR 2.6%, United States 2.6%

How Local Kids' Lives Turn Out

- Percent graduating any college: Ashley County 33%, AR 37%, United States 46%
- Percent reaching upper-middle class: Ashley County 15%, AR 15%, United States 20%
- Percent achieving American Dream: Ashley County 7%, AR 7%, United States 10%
- Percent giving birth as a teen: Ashley County 27%, AR 20%, United States 1.9%
- Percent landing in jail: Ashley County 1.7%, AR 1.5%, United States 1.7%
- Local school expenditure per student (000s): Ashley County $4.6, AR $5.0, United States $6.4
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 12.5% (Arkansas 4-year-college average)
  - U.S. 4-year-college average: 9.3%
- Low-income student success rate: 51.3% (Arkansas 4-year-college average)
  - U.S. 4-year-college average: 43.7%

2-Year Colleges

- Low-income share of students: 21.8% (Arkansas 2-year-college average)
  - U.S. 2-year-college average: 15.6%
- Low-income student success rate: 32.9% (Arkansas 2-year-college average)
  - U.S. 2-year-college average: 24.1%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Ashley County = 31%, AR = 16%, United States = 14%
- Percent Hispanic: Ashley County = 17%, AR = 5%, United States = 7%
- Percent over age 65: Ashley County = 16.2%, AR = 14.4%, United States = 13.0%
- Percent college grad: Ashley County = 21%, AR = 15%, United States = 10%
- Crime rate (arrests per 10K residents): Ashley County = 99, AR = 85, United States = 76
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau