County Facts: Atlantic County, NJ
Population 270,000

The Local Economy

- Unemployment rate: Atlantic County 7.2%, NJ 4.6%, United States 4.4%
- Poverty rate: Atlantic County 15.1%, NJ 10.8%, United States 10.8%
- Median family income (000s): Atlantic County $76, NJ $59, United States $57
- Population growth 2000-2017: Atlantic County 16%, NJ 7%, United States 7%
- Manufacturing share of workforce: Atlantic County 10%, NJ 8%, United States 4%
- Farming share of workforce: Atlantic County 1.7%, NJ 0.5%, United States 0.4%
- Great Recession unemployment spike (pp): Atlantic County 4.0%, NJ 3.8%, United States 3.8%

How Local Kids’ Lives Turn Out

- Percent graduating any college: Atlantic County 46%, NJ 46%, United States 46%
- Percent reaching upper-middle class: Atlantic County 21%, NJ 20%, United States 20%
- Percent achieving American Dream: Atlantic County 16%, NJ 9%, United States 10%
- Percent giving birth as a teen: Atlantic County 21%, NJ 12%, United States 12%
- Percent landing in jail: Atlantic County 2.3%, NJ 1.0%, United States 1.5%
Local Colleges and Upward Mobility

4-Year Colleges

- **Low-income share of students**: 6.8% (Richard Stockton College Of New Jersey (public)), 9.0% (New Jersey 4-year-college average), 9.3% (U.S. 4-year-college average)
- **Low-income student success rate**: 51.3% (Richard Stockton College Of New Jersey (public)), 55.8% (New Jersey 4-year-college average), 61.4% (U.S. 4-year-college average)

2-Year Colleges

- **Low-income share of students**: 14.7% (Atlantic Cape CC (public)), 14.1% (New Jersey 2-year-college average), 15.6% (U.S. 2-year-college average)
- **Low-income student success rate**: 32.9% (Atlantic Cape CC (public)), 30.2% (New Jersey 2-year-college average), 37.3% (U.S. 2-year-college average)

*: Data refers to the full college system, not just this campus. †: In nearby county

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Local Demographics

- **Percent Black**: 17% (Atlantic County), 15% (NJ), 18% (United States)
- **Percent Hispanic**: 19% (Atlantic County), 14% (NJ), 17% (United States)
- **Percent over age 65**: 14.2% (Atlantic County), 3.5% (NJ), 18% (United States)
- **Percent college grad**: 27% (Atlantic County), 21% (NJ), 18% (United States)
- **Crime rate (arrests per 10K residents)**: 110 (Atlantic County), 64 (NJ), 76 (United States)
- **Life expectancy (years)**: 83.7 (Atlantic County), 82.2 (NJ), 83.2 (United States)
- **Opioid deaths (deaths per 10k residents)**: 46 (Atlantic County), 22 (NJ), 15 (United States)

Atlantic County, NJ Katie Donnelly, Clancy Green, and Danny Yagan
The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25<sup>th</sup>-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau