County Facts: Baldwin County, AL
Population 213,000

The Local Economy

Unemployment rate | Baldwin County: 4.0% | AL: 4.4% | United States: 4.4%
Poverty rate | Baldwin County: 14.2% | AL: 18.4% | United States: 18.4%
Median family income (000s) | Baldwin County: $55 | AL: $57 | United States: $57
Population growth 2000-2017 | Baldwin County: 10% | AL: 16% | United States: 9%
Manufacturing share of workforce | Baldwin County: 14% | AL: 10% | United States: 14%
Farming share of workforce | Baldwin County: 1.7% | AL: 1.4% | United States: 1.7%
Great Recession unemployment spike (pp) | Baldwin County: 7.0% | AL: 4.7% | United States: 4.7%

How Local Kids' Lives Turn Out

Percent graduating any college | Baldwin County: 47% | AL: 46% | United States: 41%
Percent reaching upper-middle class | Baldwin County: 20% | AL: 19% | United States: 15%
Percent achieving American Dream | Baldwin County: 10% | AL: 9% | United States: 6%
Percent giving birth as a teen | Baldwin County: 27% | AL: 20% | United States: 19%
Percent landing in jail | Baldwin County: 1.7% | AL: 1.2% | United States: 1.5%
Local school expenditure per student (000s) | Baldwin County: $4.6 | AL: $4.8 | United States: $6.4
Local Colleges and Upward Mobility

4-Year Colleges

<table>
<thead>
<tr>
<th></th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>U of S. Alabama (public)†</td>
<td>11.7%</td>
<td>44.3%</td>
</tr>
<tr>
<td>Alabama 4-year-college average</td>
<td>9.3%</td>
<td></td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>11.2%</td>
<td>40.6%</td>
</tr>
</tbody>
</table>

2-Year Colleges

<table>
<thead>
<tr>
<th></th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>James H. Faulkner State CC (public)</td>
<td>19.1%</td>
<td>29.6%</td>
</tr>
<tr>
<td>Alabama 2-year-college average</td>
<td>15.6%</td>
<td></td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>16.1%</td>
<td>26.7%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Baldwin County</th>
<th>AL</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>10%</td>
<td>14%</td>
<td>10%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>3.8%</td>
<td>3.0%</td>
<td>3.8%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>16%</td>
<td>16%</td>
<td>16%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>74</td>
<td>68</td>
<td>76</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>83.0</td>
<td>81.7</td>
<td>83.2</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>10</td>
<td>9</td>
<td>15</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau