County Facts: Bartow County, GA
Population 105,000

The Local Economy

Unemployment rate
- Bartow County: 4.6%
- GA: 4.7%
- United States: 4.4%

Poverty rate
- Bartow County: 15.4%
- GA: 15.1%
- United States: 16%

Median family income (000s)
- Bartow County: $51
- GA: $53
- United States: $57

Population growth 2000-2017
- Bartow County: 38%
- GA: 27%
- United States: 16%

Manufacturing share of workforce
- Bartow County: 18%
- GA: 11%
- United States: 10%

Farming share of workforce
- Bartow County: 1.7%
- GA: 1.3%
- United States: 1.1%

Great Recession unemployment spike (pp)
- Bartow County: 7.3%
- GA: 5.4%
- United States: 4.7%

How Local Kids’ Lives Turn Out

Percent graduating any college
- Bartow County: 31%
- GA: 43%
- United States: 46%

Percent reaching upper-middle class
- Bartow County: 14%
- GA: 16%
- United States: 20%

Percent achieving American Dream
- Bartow County: 5%
- GA: 6%
- United States: 10%

Percent giving birth as a teen
- Bartow County: 29%
- GA: 25%
- United States: 20%

Percent landing in jail
- Bartow County: 3%
- GA: 2.2%
- United States: 1.5%

Local school expenditure per student (000s)
- Bartow County: $5.9
- GA: $5.7
- United States: $6.4
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 11.9%
- Low-income student success rate: 51.3%
- Dalton State College (public)†
- Georgia 4-year-college average: 9.1%
- U.S. 4-year-college average: 36.2%

2-Year Colleges

- Low-income share of students: 22.9%
- Low-income student success rate: 49.1%
- Georgia Highlands College (public)†
- Georgia 2-year-college average: 8.3%
- U.S. 2-year-college average: 23.5%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Bartow County 11%, GA 14%, United States 10.6%
- Percent Hispanic: Bartow County 14%, GA 8%, United States 10.7%
- Percent over age 65: Bartow County 9%, GA 12%, United States 12%
- Percent college grad: Bartow County 17%, GA 19%, United States 21%
- Crime rate: Bartow County 46, GA 76, United States 84
- Life expectancy: Bartow County 81.3, GA 82.4, United States 83.2
- Opioid deaths: Bartow County 15, GA 15, United States 10

Bartow County, GA

Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau