County Facts: Bay County, MI
Population 104,000

The Local Economy

- Unemployment rate: 5.6% (Bay County), 4.6% (MI), 4.4% (United States)
- Poverty rate: 14.1% (Bay County), 14.1% (MI), 14.1% (United States)
- Median family income (000s): $57 (Bay County), $53 (MI), $50 (United States)
- Population growth 2000-2017: -5% (Bay County), 0% (MI), 16% (United States)
- Manufacturing share of workforce: 17% (Bay County), 17% (MI), 17% (United States)
- Farming share of workforce: 10% (Bay County), 1.1% (MI), 1.1% (United States)
- Great Recession unemployment spike (pp): 5.5% (Bay County), 6.6% (MI), 4.7% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 48% (Bay County), 21% (MI), 46% (United States)
- Percent reaching upper-middle class: 46% (Bay County), 20% (MI), 20% (United States)
- Percent achieving American Dream: 10% (Bay County), 10% (MI), 10% (United States)
- Percent giving birth as a teen: 8% (Bay County), 17% (MI), 15% (United States)
- Percent landing in jail: 1.1% (Bay County), 1.2% (MI), 1.5% (United States)
- Local school expenditure per student (000s): $7.2 (Bay County), $6.4 (MI), $5.8 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: [Bay County: 6.4%, Michigan 4-year-college average: 6.3%, U.S. 4-year-college average: 9.3%]
- Low-income student success rate: [Bay County: 50.3%, Michigan 4-year-college average: 52.0%, U.S. 4-year-college average: 51.3%]

2-Year Colleges

- Low-income share of students: [Bay County: 11.5%, Michigan 2-year-college average: 11.0%, U.S. 2-year-college average: 15.6%]
- Low-income student success rate: [Bay County: 27.7%, Michigan 2-year-college average: 29.8%, U.S. 2-year-college average: 32.9%]

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: [Bay County: 2%, Michigan: 14%, U.S.: 14%]
- Percent Hispanic: [Bay County: 4%, Michigan: 5%, U.S.: 3.8%]
- Percent over age 65: [Bay County: 17%, Michigan: 16.2%, U.S.: 3.8%]
- Percent college grad: [Bay County: 21%, Michigan: 19%, U.S.: 18%]
- Crime rate (arrests per 10K residents): [Bay County: 37, Michigan: 55, U.S.: 82.6]
- Life expectancy (years): [Bay County: 82.1, Michigan: 83.2, U.S.: 83.2]
- Opioid deaths (deaths per 10K residents): [Bay County: 20, Michigan: 18, U.S.: 15]
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau