County Facts: Bayfield County, WI
Population 15,000

The Local Economy

<table>
<thead>
<tr>
<th>Metric</th>
<th>Bayfield County</th>
<th>WI</th>
<th>United States</th>
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<tbody>
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How Local Kids’ Lives Turn Out

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<tr>
<td>Percent graduating any college</td>
<td>52%</td>
<td>46%</td>
<td>50%</td>
</tr>
<tr>
<td>Percent reaching upper-middle class</td>
<td>24%</td>
<td>18%</td>
<td>20%</td>
</tr>
<tr>
<td>Percent achieving American Dream</td>
<td>13%</td>
<td>11%</td>
<td>10%</td>
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<tr>
<td>Percent giving birth as a teen</td>
<td>20%</td>
<td>14%</td>
<td>12%</td>
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<tr>
<td>Percent landing in jail</td>
<td>1.0%</td>
<td>1.1%</td>
<td>1.5%</td>
</tr>
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<td>Local school expenditure per student (000s)</td>
<td>$7.6</td>
<td>$7.4</td>
<td>$6.4</td>
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Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: Northland College† 6.5%, Wisconsin 4-year-college average 4.7%, U.S. 4-year-college average 9.3%
- **Low-income student success rate**: Northland College† 48.6%, Wisconsin 4-year-college average 37.8%, U.S. 4-year-college average 51.3%

### 2-Year Colleges

- **Low-income share of students**: Wisconsin 2-year-college average 10.0%, U.S. 2-year-college average 15.6%
- **Low-income student success rate**: Wisconsin 2-year-college average 29.5%, U.S. 2-year-college average 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: Bayfield County 1%, WI 6%, United States 14%
- **Percent Hispanic**: Bayfield County 2%, WI 6%, United States 17%
- **Percent over age 65**: Bayfield County 20.7%, WI 13.7%, United States 13.0%
- **Percent college grad**: Bayfield County 16%, WI 21%, United States 20%
- **Crime rate (arrests per 10K residents)**: Bayfield County 0, WI 0, United States 76
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau