County Facts: Beckham County, OK
Population 22,000

The Local Economy

Beckham County  OK  United States

Unemployment rate  4.0%  4.3%  5.1%  4.0%  4.3%  4.4%
Poverty rate  15.8%  15.1%  16.4%  15.8%  16.4%  16.4%
Median family income (000s)  $46  $49  $57  $46  $49  $57
Population growth 2000-2017  10%  6%  14%  10%  6%  14%
Manufacturing share of workforce  10%  10%  10%  10%  10%  10%
Farming share of workforce  5.5%  4.7%  2.4%  2.4%  2.4%  2.4%
Great Recession unemployment spike (pp)  1.7%  1.9%  2.2%  1.7%  1.9%  2.2%

How Local Kids' Lives Turn Out

Beckham County  OK  United States

Percent graduating any college  39%  39%  46%  39%  39%  46%
Percent reaching upper-middle class  20%  19%  27%  20%  19%  27%
Percent achieving American Dream  10%  10%  19%  10%  10%  19%
Percent giving birth as a teen  23%  20%  27%  23%  20%  27%
Percent landing in jail  0.9%  0.9%  1.6%  0.9%  0.9%  1.6%
Local school expenditure per student (000s)  $4.5  $4.8  $6.4  $4.5  $4.8  $6.4
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students:
  - Southwestern OK State Univ. (public): 14.2%
  - Oklahoma 4-year-college average: 10.7%
  - U.S. 4-year-college average: 9.3%
- Low-income student success rate:
  - Southwestern OK State Univ. (public): 41.0%
  - Oklahoma 4-year-college average: 45.6%
  - U.S. 4-year-college average: 51.3%

2-Year Colleges

- Low-income share of students:
  - Southwestern OK State Univ. (public): 16.7%
  - Oklahoma 2-year-college average: 15.6%
  - U.S. 2-year-college average: 30.2%
- Low-income student success rate:
  - Southwestern OK State Univ. (public): 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Beckham County = 5%, OK = 9%, United States = 14%
- Percent Hispanic: Beckham County = 16%, OK = 17%, United States = 17%
- Percent over age 65: Beckham County = 13.5%, OK = 13.0%, United States = 13%
- Percent college grad: Beckham County = 21%, OK = 15%, United States = 16%
- Crime rate (arrests per 10K residents): Beckham County = 72, OK = 66, United States = 76
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau