County Facts: Bertie County, NC
Population 19,000

The Local Economy

- Unemployment rate: Bertie County 6.1%, NC 4.5%, United States 4.4%
- Poverty rate: Bertie County 18.2%, NC 6.9%, United States 5.1%
- Median family income (000s): Bertie County $57, NC $50, United States $39
- Population growth 2000-2017: Bertie County 28%, NC 16%, United States 12%
- Manufacturing share of workforce: Bertie County 12%, NC 10%, United States 12%
- Farming share of workforce: Bertie County 5.2%, NC 15%, United States 15%
- Great Recession unemployment spike (pp): Bertie County 4.7%, NC 6.0%, United States 5.9%

How Local Kids' Lives Turn Out

- Percent graduating any college: Bertie County 44%, NC 46%, United States 46%
- Percent reaching upper-middle class: Bertie County 11%, NC 16%, United States 20%
- Percent achieving American Dream: Bertie County 5%, NC 6%, United States 10%
- Percent giving birth as a teen: Bertie County 22%, NC 20%, United States 15%
- Percent landing in jail: Bertie County 16%, NC 15%, United States 2.1%
- Local school expenditure per student (000s): Bertie County $6.4, NC $5.6, United States $5.4
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 7.8% (NC) vs 9.3% (US)
- Low-income student success rate: 48.6% (NC) vs 51.3% (US)

2-Year Colleges

- Low-income share of students: 38.9% (Halifax CC) vs 22.7% (US)
- Low-income student success rate: 17.0% (Halifax CC) vs 14.1% (US)

Local Demographics

- Percent Black: Bertie County 33%, NC 23%, United States 14%
- Percent Hispanic: Bertie County 17%, NC 9%, United States 5%
- Percent over age 65: Bertie County 17.2%, NC 12.9%, United States 13.0%
- Percent college grad: Bertie County 20%, NC 13%, United States 13%
- Crime rate: Bertie County 106, NC 103, United States 76

*: Data refers to the full college system, not just this campus. †: In nearby county
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau