### County Facts: Bland County, VA

**Population 6,000**

#### The Local Economy

- **Unemployment rate**: Bland County 4.4%, VA 3.7%, United States 4.1%
- **Poverty rate**: Bland County 15.1%, VA 11.4%, United States 10.9%
- **Median family income (000s)**: Bland County $67, VA $67, United States $67
- **Population growth 2000-2017**: Bland County 16%, VA 16%, United States 16%
- **Manufacturing share of workforce**: Bland County 10%, VA 7%, United States 3.8%
- **Farming share of workforce**: Bland County 1.7%, VA 10%, United States 4.1%
- **Great Recession unemployment spike (pp)**: Bland County 20%, VA 16%, United States 10%

#### How Local Kids' Lives Turn Out

- **Percent graduating any college**: Bland County 63%, VA 50%, United States 63%
- **Percent reaching upper-middle class**: Bland County 23%, VA 15%, United States 15%
- **Percent achieving American Dream**: Bland County 11%, VA 10%, United States 10%
- **Percent giving birth as a teen**: Bland County 20%, VA 17%, United States 17%
- **Percent landing in jail**: Bland County 2.1%, VA 1.8%, United States 1.5%
- **Local school expenditure per student (000s)**: Bland County $6.4, VA $6.4, United States $6.4
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th>College</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concord Univ. (public)†</td>
<td>13.0%</td>
<td>6.4%</td>
</tr>
<tr>
<td>Virginia 4-year-college average</td>
<td>59.2%</td>
<td>51.3%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>18.6%</td>
<td>35.3%</td>
</tr>
<tr>
<td>Wytheville CC (public)†</td>
<td>18.6%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Virginia 2-year-college average</td>
<td>59.2%</td>
<td>32.0%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>35.3%</td>
<td>32.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Bland County 3%, VA 14%, United States 21%
- Percent Hispanic: Bland County 2%, VA 9%, United States 17%
- Percent over age 65: Bland County 12.2%, VA 13.0%, United States 17.4%
- Percent college grad: Bland County 14%, VA 26%, United States 21%
- Crime rate (arrests per 10K residents): Bland County 22, VA 48, United States 76
- Opioid deaths (deaths per 10K residents): Bland County 15, VA 15, United States 38
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau