### County Facts: Bracken County, KY
Population 8,000

#### The Local Economy
- **Unemployment rate**
  - Bracken County: 5.8%
  - KY: 4.4%
  - United States: 4.9%

- **Poverty rate**
  - Bracken County: 23.3%
  - KY: 18.5%
  - United States: 15.1%

- **Median family income (000s)**
  - Bracken County: $57
  - KY: $46
  - United States: $39

- **Population growth 2000-2017**
  - Bracken County: 16%
  - KY: 14%
  - United States: 10%

- **Manufacturing share of workforce**
  - Bracken County: 20%
  - KY: 17%
  - United States: 17%

- **Farming share of workforce**
  - Bracken County: 6.3%
  - KY: 4.8%
  - United States: 4.7%

- **Great Recession unemployment spike (pp)**
  - Bracken County: 20%
  - KY: 16%
  - United States: 14%

#### How Local Kids' Lives Turn Out
- **Percent graduating any college**
  - Bracken County: 28%
  - KY: 46%
  - United States: 43%

- **Percent reaching upper-middle class**
  - Bracken County: 11%
  - KY: 20%
  - United States: 17%

- **Percent achieving American Dream**
  - Bracken County: 4%
  - KY: 7%
  - United States: 7%

- **Percent giving birth as a teen**
  - Bracken County: 21%
  - KY: 24%
  - United States: 24%

- **Percent landing in jail**
  - Bracken County: 1.5%
  - KY: 1.4%
  - United States: 0.7%

- **Local school expenditure per student (000s)**
  - Bracken County: $8.5
  - KY: $6.4
  - United States: $6.4
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>9.8%</td>
<td>11.3%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>51.3%</td>
<td>15.6%</td>
</tr>
</tbody>
</table>

- Kentucky 4-year-college average: 9.8%, 51.3%
- U.S. 4-year-college average: 9.3%, 15.6%
- Kentucky 2-year-college average: 38.4%, 11.3%
- U.S. 2-year-college average: 32.9%, 28.2%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Bracken County</th>
<th>KY</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>3%</td>
<td>9%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>2%</td>
<td>3%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>13.3%</td>
<td>13.0%</td>
<td>13.7%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>11%</td>
<td>16%</td>
<td>21%</td>
</tr>
<tr>
<td>Crime rate</td>
<td>72 (arrests per 10K residents)</td>
<td>76</td>
<td>58</td>
</tr>
<tr>
<td>Opioid deaths</td>
<td>26 (deaths per 10K residents)</td>
<td>15</td>
<td>30</td>
</tr>
</tbody>
</table>
Bracken County, KY

Katie Donnelly, Clancy Green, and Danny Yagan

Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau