County Facts: Bradley County, TN
Population 106,000

The Local Economy

Unemployment rate: 3.7% (Bradley County), 3.7% (TN), 5.7% (United States)
Poverty rate: 18.7% (Bradley County), 18.7% (TN), 16.7% (United States)
Median family income (000s): $48 (Bradley County), $48 (TN), $57 (United States)

Population growth 2000-2017: 15% (Bradley County), 16% (TN), 14% (United States)
Manufacturing share of workforce: 20% (Bradley County), 18% (TN), 16% (United States)
Farming share of workforce: 1.7% (Bradley County), 1.0% (TN), 0.7% (United States)
Great Recession unemployment spike (pp): 7.4% (Bradley County), 5.7% (TN), 4.7% (United States)

How Local Kids’ Lives Turn Out

Percent graduating any college: 40% (Bradley County), 40% (TN), 46% (United States)
Percent reaching upper-middle class: 13% (Bradley County), 15% (TN), 15% (United States)
Percent achieving American Dream: 5% (Bradley County), 6% (TN), 6% (United States)
Percent giving birth as a teen: 20% (Bradley County), 20% (TN), 19% (United States)
Percent landing in jail: 1.4% (Bradley County), 1.5% (TN), 1.5% (United States)
Local school expenditure per student (000s): $4.1 (Bradley County), $4.9 (TN), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Lee Univ.:
  - Low-income share of students: 8.7%
  - Low-income student success rate: 44.8%

- Tennessee 4-year-college average:
  - Low-income share of students: 8.4%
  - Low-income student success rate: 42.4%

- U.S. 4-year-college average:
  - Low-income share of students: 9.3%
  - Low-income student success rate: 51.3%

2-Year Colleges

- Cleveland State CC (public):
  - Low-income share of students: 13.3%
  - Low-income student success rate: 30.2%

- Tennessee 2-year-college average:
  - Low-income share of students: 15.3%
  - Low-income student success rate: 27.2%

- U.S. 2-year-college average:
  - Low-income share of students: 15.6%
  - Low-income student success rate: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Bradley County, TN
- United States

<table>
<thead>
<tr>
<th>Category</th>
<th>Bradley County</th>
<th>TN</th>
<th>United States</th>
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<tbody>
<tr>
<td>Percent Black</td>
<td>5%</td>
<td>17%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>5%</td>
<td>17%</td>
<td>14%</td>
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<td>Percent over age 65</td>
<td>3.4%</td>
<td>3.0%</td>
<td>12%</td>
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<td>Percent college grad</td>
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<td>Crime rate (arrests per 10k residents)</td>
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<td>76</td>
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<td>Life expectancy (years)</td>
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<td>81.9</td>
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<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>13</td>
<td>19</td>
<td>15</td>
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Bradley County, TN Katie Donnelly, Clancy Green, and Danny Yagan
Bradley County, TN

Katie Donnelly, Clancy Green, and Danny Yagan

Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau