County Facts: Brevard County, FL
Population 589,000

The Local Economy

- Unemployment rate: 4.2% FL, 4.1% United States, 5.1% Brevard County
- Poverty rate: 14.7% FL, 16.1% United States, 15.1% Brevard County
- Median family income (000s): $51 FL, $50 United States, $57 Brevard County
- Population growth 2000-2017: 1.3% FL, 1.7% United States, 6.2% Brevard County
- Manufacturing share of workforce: 16% FL, 5% United States, 10% Brevard County
- Farming share of workforce: 0.7% FL, 1.3% United States, 1.7% Brevard County
- Great Recession unemployment spike (pp): 4.7% FL, 6.4% United States, 4.7% Brevard County

How Local Kids’ Lives Turn Out

- Percent graduating any college: 51% FL, 45% United States, 46% Brevard County
- Percent reaching upper-middle class: 20% FL, 16% United States, 17% Brevard County
- Percent achieving American Dream: 10% FL, 8% United States, 8% Brevard County
- Percent giving birth as a teen: 20% FL, 17% United States, 17% Brevard County
- Percent landing in jail: 1.8% FL, 1.5% United States, 1.8% Brevard County
- Local school expenditure per student (000s): $6.3 FL, $5.4 United States, $6.4 Brevard County
Local Colleges and Upward Mobility

4-Year Colleges
- Eastern Florida State College (public): 14.7%
- Florida 4-year-college average: 14.5%
- U.S. 4-year-college average: 9.3%

2-Year Colleges
- Eastern Florida State College (public): 27.0%
- Florida 2-year-college average: 15.6%
- U.S. 2-year-college average: 28.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Brevard County 17%, FL 14%, United States 12%
- Percent Hispanic: Brevard County 24%, FL 17%, United States 9%
- Percent over age 65: Brevard County 20.4%, FL 17.3%, United States 17%
- Percent college grad: Brevard County 21%, FL 21%, United States 21%
- Life expectancy (years): Brevard County 83.1, FL 83.2, United States 82.5
- Opioid deaths (deaths per 10k residents): Brevard County 15, FL 15, United States 13
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau