County Facts: Brown County, SD
Population 39,000

The Local Economy

- Unemployment rate
  - Brown County: 3.0%
  - SD: 3.3%
  - United States: 4.4%

- Poverty rate
  - Brown County: 10.1%
  - SD: 13.4%
  - United States: 15.1%

- Median family income (000s)
  - Brown County: $54
  - SD: $55
  - United States: $57

- Population growth 2000-2017
  - Brown County: 10%
  - SD: 15%
  - United States: 16%

- Manufacturing share of workforce
  - Brown County: 10%
  - SD: 10%
  - United States: 10.8%

- Farming share of workforce
  - Brown County: 15%
  - SD: 7.3%
  - United States: 1.7%

- Great Recession unemployment spike (pp)
  - Brown County: 1.2%
  - SD: 2.0%
  - United States: 4.7%

How Local Kids’ Lives Turn Out

- Percent graduating any college
  - Brown County: 58%
  - SD: 52%
  - United States: 46%

- Percent reaching upper-middle class
  - Brown County: 27%
  - SD: 24%
  - United States: 20%

- Percent achieving American Dream
  - Brown County: 15%
  - SD: 14%
  - United States: 10%

- Percent giving birth as a teen
  - Brown County: 14%
  - SD: 11%
  - United States: 10%

- Percent landing in jail
  - Brown County: 1.0%
  - SD: 1.0%
  - United States: 1.5%

- Local school expenditure per student (000s)
  - Brown County: $5.0
  - SD: $5.1
  - United States: $6.4
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: Northern State Univ. (public)* - 7.4%, South Dakota 4-year-college average - 7.2%, U.S. 4-year-college average - 9.3%
- Low-income student success rate: Northern State Univ. (public)* - 50.1%, South Dakota 4-year-college average - 50.1%, U.S. 4-year-college average - 51.3%

2-Year Colleges

- Low-income share of students: Northern State Univ. (public)* - 11.0%, South Dakota 2-year-college average - 15.6%, U.S. 2-year-college average - 42.2%
- Low-income student success rate: Northern State Univ. (public)* - 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Brown County - 1%, SD - 2%, United States - 14%
- Percent Hispanic: Brown County - 2%, SD - 3%, United States - 17%
- Percent over age 65: Brown County - 16.1%, SD - 14.3%, United States - 16%
- Percent college grad: Brown County - 21%, SD - 19%, United States - 13.0%
- Crime rate (arrests per 10K residents): Brown County - 73, SD - 61, United States - 76
- Life expectancy (years): Brown County - 84.0, SD - 83.3, United States - 83.2
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau