County Facts: Brown County, WI
Population 262,000

The Local Economy

- Unemployment rate: Brown County (2.9%), WI (3.3%), United States (4.4%)
- Poverty rate: Brown County (12.1%), WI (12.7%), United States (15.1%)
- Median family income (000s): Brown County ($60), WI ($57), United States ($60)
- Population growth 2000-2017: Brown County (16%), WI (8%), United States (16%)
- Manufacturing share of workforce: Brown County (12.7%), WI (10%), United States (10%)
- Farming share of workforce: Brown County (1.5%), WI (1.5%), United States (1.7%)
- Great Recession unemployment spike (pp): Brown County (3.3%), WI (3.3%), United States (3.7%)

How Local Kids' Lives Turn Out

- Percent graduating any college: Brown County (54%), WI (50%), United States (46%)
- Percent reaching upper-middle class: Brown County (27%), WI (24%), United States (20%)
- Percent achieving American Dream: Brown County (12%), WI (11%), United States (10%)
- Percent giving birth as a teen: Brown County (20%), WI (14%), United States (12%)
- Percent landing in jail: Brown County (1.5%), WI (1.1%), United States (0.8%)
- Local school expenditure per student (000s): Brown County ($6.6), WI ($6.4), United States ($6.4)
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of</td>
<td></td>
<td></td>
</tr>
<tr>
<td>students</td>
<td>4.0%</td>
<td>7.6%</td>
</tr>
<tr>
<td>U of Wisconsin -</td>
<td>4.7%</td>
<td>10.0%</td>
</tr>
<tr>
<td>Green Bay (public)*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Low-income student</td>
<td></td>
<td></td>
</tr>
<tr>
<td>success rate</td>
<td>50.1%</td>
<td>15.6%</td>
</tr>
<tr>
<td>Wisconsin 4-year-college average</td>
<td>48.6%</td>
<td>10.0%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Brown County</th>
<th>WI</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>4%</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>8%</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>11.6%</td>
<td>3.0%</td>
<td></td>
</tr>
<tr>
<td>Percent college grad</td>
<td>19%</td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>0 0</td>
<td>31.7%</td>
<td></td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>83.5</td>
<td>83.2</td>
<td></td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>11</td>
<td>16</td>
<td>15</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau