County Facts: Brunswick County, NC
Population 131,000

The Local Economy

- Unemployment rate: 5.7% (Brunswick County), 4.5% (NC), 4.4% (United States)
- Poverty rate: 16.9% (Brunswick County), 16.0% (NC), 15.1% (United States)
- Median family income (000s): $57 (Brunswick County), $50 (NC), $50 (United States)
- Population growth 2000-2017: 28% (Brunswick County), 16% (NC), 6% (United States)
- Manufacturing share of workforce: 12% (Brunswick County), 10% (NC), 79% (United States)
- Farming share of workforce: 1.8% (Brunswick County), 1.5% (NC), 4.7% (United States)
- Great Recession unemployment spike (pp): 6.0% (Brunswick County), 6.0% (NC), 4.7% (United States)

How Local Kids’ Lives Turn Out

- Percent graduating any college: 41% (Brunswick County), 46% (NC), 46% (United States)
- Percent reaching upper-middle class: 12% (Brunswick County), 16% (NC), 20% (United States)
- Percent achieving American Dream: 5% (Brunswick County), 6% (NC), 10% (United States)
- Percent giving birth as a teen: 23% (Brunswick County), 22% (NC), 20% (United States)
- Percent landing in jail: 1.7% (Brunswick County), 1.5% (NC), 1.5% (United States)
- Local school expenditure per student (000s): $6.4 (Brunswick County), $5.7 (NC), $5.4 (United States)
Local Colleges and Upward Mobility

**4-Year Colleges**

- U of N. Carolina At Wilmington (public): 9.3%
- North Carolina 4-year-college average: 51.6%
- U.S. 4-year-college average: 51.3%

- Low-income share of students
- Low-income student success rate

**2-Year Colleges**

- Brunswick CC (public): 24.8%
- North Carolina 2-year-college average: 17.0%
- U.S. 2-year-college average: 15.6%

- Low-income share of students
- Low-income student success rate

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black
- Percent Hispanic
- Percent over age 65
- Percent college grad
- Crime rate (arrests per 10K residents)
- Life expectancy (years)
- Opioid deaths (deaths per 10K residents)

- Brunswick County
- NC
- United States

- 23%
- 17%
- 21.4%
- 21%
- 103
- 83.0
- 34

- 12%
- 5%
- 9%
- 20%
- 81
- 82.5
- 19

- 14%
- 9%
- 2.9%
- 3.0%
- 76
- 83.2
- 15

- 23%
- 21%
- 21%
- 21%
- 81
- 83.0
- 34
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau