County Facts: Buena Vista city, VA
Population 6,000

The Local Economy

Unemployment rate: 3.7% (Buena Vista city), 4.4% (VA), 5.5% (United States)
Poverty rate: 12.9% (Buena Vista city), 14.1% (VA), 16.0% (United States)
Median family income (000s): $50 (Buena Vista city), $57 (VA), $64 (United States)
Population growth 2000-2017: -1% (Buena Vista city), 7% (VA), 14% (United States)
Manufacturing share of workforce: 10% (Buena Vista city), 12% (VA), 14% (United States)
Farming share of workforce: 1.2% (Buena Vista city), 1.0% (VA), 1.7% (United States)
Great Recession unemployment spike (pp): 4.1% (Buena Vista city), 4.1% (VA), 4.7% (United States)

How Local Kids' Lives Turn Out

Percent graduating any college: 35% (Buena Vista city), 46% (VA), 50% (United States)
Percent reaching upper-middle class: 12% (Buena Vista city), 20% (VA), 23% (United States)
Percent achieving American Dream: 4% (Buena Vista city), 10% (VA), 11% (United States)
Percent giving birth as a teen: 15% (Buena Vista city), 17% (VA), 20% (United States)
Percent landing in jail: 1.5% (Buena Vista city), 1.7% (VA), 1.8% (United States)
Local school expenditure per student (000s): $5.5 (Buena Vista city), $6.4 (VA), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

<table>
<thead>
<tr>
<th>Institution</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Southern Virginia Univ.</td>
<td>7.7%</td>
<td>6.4%</td>
</tr>
<tr>
<td>Virginia 4-year-college average</td>
<td>9.3%</td>
<td>59.2%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>18.7%</td>
<td>10.3%</td>
</tr>
</tbody>
</table>

2-Year Colleges

<table>
<thead>
<tr>
<th>Institution</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Ridge CC of Weyers Cave, VA (public)†</td>
<td>7.7%</td>
<td>6.4%</td>
</tr>
<tr>
<td>Virginia 2-year-college average</td>
<td>10.3%</td>
<td>13.0%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>15.6%</td>
<td>39.1%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Demographic</th>
<th>Buena Vista city</th>
<th>VA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>7%</td>
<td>14%</td>
<td>9%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>3%</td>
<td>9%</td>
<td>12.2%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>17%</td>
<td>16.1%</td>
<td>18%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>26%</td>
<td>21%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10k residents)</td>
<td>76</td>
<td>48</td>
<td>11</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>16</td>
<td>15</td>
<td>15</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau