County Facts: Burleigh County, ND
Population 95,000

The Local Economy

Unemployment rate: 2.4% (Burleigh County), 2.6% (ND), 4.7% (United States)
Poverty rate: 8.1% (Burleigh County), 11.7% (ND), 15.1% (United States)
Median family income (000s): $60 (Burleigh County), $60 (ND), $57 (United States)
Population growth 2000-2017: 37% (Burleigh County), 18% (ND), 16% (United States)
Manufacturing share of workforce: 10% (Burleigh County), 7% (ND), 4.6% (United States)
Farming share of workforce: 6.4% (Burleigh County), 1.7% (ND), 0.8% (United States)
Great Recession unemployment spike (pp): 1.1% (Burleigh County), 0.6% (ND), 1.5% (United States)

How Local Kids' Lives Turn Out

Percent graduating any college: 63% (Burleigh County), 58% (ND), 46% (United States)
Percent reaching upper-middle class: 35% (Burleigh County), 32% (ND), 20% (United States)
Percent achieving American Dream: 22% (Burleigh County), 22% (ND), 10% (United States)
Percent giving birth as a teen: 9% (Burleigh County), 11% (ND), 1% (United States)
Percent landing in jail: 0.7% (Burleigh County), 0.6% (ND), 0.7% (United States)
Local school expenditure per student (000s): $4.7 (Burleigh County), $5.2 (ND), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students:
  - Bismarck State College (public): 10.1%
  - North Dakota 4-year-college average: 6.5%
  - U.S. 4-year-college average: 9.3%

- Low-income student success rate:
  - Bismarck State College (public): 57.6%
  - North Dakota 4-year-college average: 52.2%
  - U.S. 4-year-college average: 51.3%

2-Year Colleges

- Low-income share of students:
  - Bismarck State College (public): 12.8%
  - North Dakota 2-year-college average: 15.6%
  - U.S. 2-year-college average: 46.6%

- Low-income student success rate:
  - Bismarck State College (public): 32.9%
  - North Dakota 2-year-college average: 46.6%
  - U.S. 2-year-college average: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black:
  - Burleigh County: 1%
  - ND: 3%
  - United States: 14%

- Percent Hispanic:
  - Burleigh County: 2%
  - ND: 3%
  - United States: 17%

- Percent over age 65:
  - Burleigh County: 14.5%
  - ND: 22%
  - United States: 13.0%

- Percent college grad:
  - Burleigh County: 13.4%
  - ND: 20%
  - United States: 21%

- Crime rate (arrests per 10K residents):
  - Burleigh County: 82
  - ND: 76
  - United States: 49

- Life expectancy (years):
  - Burleigh County: 85.0
  - ND: 84.2
  - United States: 83.2

*: Data refers to the full college system, not just this campus. †: In nearby county
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau