County Facts: Cabell County, WV
Population 95,000

The Local Economy

- Unemployment rate:
  - Cabell County: 4.5%
  - WV: 4.4%
  - United States: 5.2%

- Poverty rate:
  - Cabell County: 20.4%
  - WV: 17.8%
  - United States: 15.1%

- Median family income (000s):
  - Cabell County: $57
  - WV: $43
  - United States: $42

- Population growth 2000-2017:
  - Cabell County: 16%
  - WV: 0%
  - United States: -2%

- Manufacturing share of workforce:
  - Cabell County: 10%
  - WV: 8%
  - United States: 9%

- Farming share of workforce:
  - Cabell County: 1.7%
  - WV: 1.0%
  - United States: 0.7%

- Great Recession unemployment spike (pp):
  - Cabell County: 4.8%
  - WV: 3.4%
  - United States: 4.7%

How Local Kids' Lives Turn Out

- Percent graduating any college:
  - Cabell County: 51%
  - WV: 46%
  - United States: 45%

- Percent reaching upper-middle class:
  - Cabell County: 20%
  - WV: 18%
  - United States: 19%

- Percent achieving American Dream:
  - Cabell County: 20%
  - WV: 19%
  - United States: 17%

- Percent giving birth as a teen:
  - Cabell County: 8%
  - WV: 9%
  - United States: 10%

- Percent landing in jail:
  - Cabell County: 1.3%
  - WV: 1.0%
  - United States: 1.5%

- Local school expenditure per student (000s):
  - Cabell County: $7.9
  - WV: $6.4
  - United States: $6.4
Local Colleges and Upward Mobility

4-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Marshall Univ. (public)</th>
<th>West Virginia 4-year-college average</th>
<th>U.S. 4-year-college average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income student success rate</td>
<td>9.4%</td>
<td>9.6%</td>
<td>9.3%</td>
</tr>
<tr>
<td></td>
<td>40.7%</td>
<td>51.3%</td>
<td>40.7%</td>
</tr>
</tbody>
</table>

2-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Marshall Univ. (public)</th>
<th>West Virginia 2-year-college average</th>
<th>U.S. 2-year-college average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income student success rate</td>
<td>15.6%</td>
<td>20.1%</td>
<td>19.7%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10k residents)</th>
<th>Life expectancy (years)</th>
<th>Opioid deaths (deaths per 10k residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4%</td>
<td>1%</td>
<td>17%</td>
<td>16%</td>
<td>50</td>
<td>82.2</td>
<td>46</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
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<td></td>
<td>15</td>
</tr>
</tbody>
</table>

Cabell County, WV

Katie Donnelly, Clancy Green, and Danny Yagan

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Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau