County Facts: Campbell County, KY
Population 92,000

The Local Economy

- Unemployment rate: 3.8% Campbell County, 4.9% KY, 5.0% United States
- Poverty rate: 15.7% Campbell County, 18.5% KY, 20.5% United States
- Median family income (000s): $54 Campbell County, $46 KY, $42 United States
- Population growth 2000-2017: 4% Campbell County, 10% KY, 14% United States
- Manufacturing share of workforce: 15% Campbell County, 14% KY, 11% United States
- Farming share of workforce: 10% Campbell County, 11% KY, 13% United States
- Great Recession unemployment spike (pp): 1.1% Campbell County, 1.7% KY, 2.5% United States

How Local Kids' Lives Turn Out

- Percent graduating any college: 48% Campbell County, 43% KY, 46% United States
- Percent reaching upper-middle class: 24% Campbell County, 20% KY, 17% United States
- Percent achieving American Dream: 9% Campbell County, 7% KY, 6% United States
- Percent giving birth as a teen: 21% Campbell County, 20% KY, 19% United States
- Percent landing in jail: 1.3% Campbell County, 1.4% KY, 1.5% United States
- Local school expenditure per student (000s): $8.1 Campbell County, $6.1 KY, $6.4 United States
Local Colleges and Upward Mobility

4-Year Colleges

- **Low-income share of students**
  - Northern Kentucky Univ. (public): 6.5%
  - Kentucky 4-year-college average: 9.8%
  - U.S. 4-year-college average: 9.3%

- **Low-income student success rate**
  - Northern Kentucky Univ. (public): 37.1%
  - Kentucky 4-year-college average: 38.4%
  - U.S. 4-year-college average: 37.1%

2-Year Colleges

- **Low-income share of students**
  - Cincinnati State Tech & CC (public): 12.7%
  - Kentucky 2-year-college average: 11.3%
  - U.S. 2-year-college average: 15.6%

- **Low-income student success rate**
  - Cincinnati State Tech & CC (public): 25.3%
  - Kentucky 2-year-college average: 28.2%
  - U.S. 2-year-college average: 25.3%

* Data refers to the full college system, not just this campus. † In nearby county

Local Demographics

- **Percent Black**
  - Campbell County: 3%
  - Kentucky: 9%
  - United States: 14%

- **Percent Hispanic**
  - Campbell County: 2%
  - Kentucky: 3%
  - United States: 17%

- **Percent over age 65**
  - Campbell County: 12.8%
  - Kentucky: 3.0%
  - United States: 13.3%

- **Percent college grad**
  - Campbell County: 16%
  - Kentucky: 16%
  - United States: 21%

- **Crime rate (arrests per 10K residents)**
  - Campbell County: 72
  - Kentucky: 76
  - United States: 82.1

- **Life expectancy (years)**
  - Campbell County: 81.9
  - Kentucky: 83.2
  - United States: 83.2

- **Opioid deaths (deaths per 10k residents)**
  - Campbell County: 26
  - Kentucky: 15
  - United States: 69
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau