County Facts: Cape Girardeau County, MO
Population 78,000

The Local Economy

Unemployment rate: Cape Girardeau County 3.4%, MO 3.8%, United States 4.0%
Poverty rate: Cape Girardeau County 19.4%, MO 15.1%, United States 11.7%
Median family income (000s): Cape Girardeau County $52, MO $57, United States $64
Population growth 2000-2017: Cape Girardeau County 4.4%, MO 14%, United States 9%
Manufacturing share of workforce: Cape Girardeau County 16%, MO 13%, United States 10%
Farming share of workforce: Cape Girardeau County 19.4%, MO 17%, United States 15%
Great Recession unemployment spike (pp): Cape Girardeau County 1.9%, MO 1.7%, United States 1.9%

How Local Kids’ Lives Turn Out

Percent graduating any college: Cape Girardeau County 50%, MO 45%, United States 20%
Percent reaching upper-middle class: Cape Girardeau County 21%, MO 19%, United States 8%
Percent achieving American Dream: Cape Girardeau County 10%, MO 9%, United States 8%
Percent giving birth as a teen: Cape Girardeau County 20%, MO 16%, United States 16%
Percent landing in jail: Cape Girardeau County 1.6%, MO 1.1%, United States 1.5%
Local school expenditure per student (000s): Cape Girardeau County $4.7, MO $5.9, United States $9.7
Local Colleges and Upward Mobility

**4-Year Colleges**
- Low-income share of students: Southeast Missouri State Univ. (public) - 7.1%, Missouri 4-year-college average - 9.3%, U.S. 4-year-college average - 7.0%
- Low-income student success rate: Southeast Missouri State Univ. (public) - 48.7%, Missouri 4-year-college average - 51.3%, U.S. 4-year-college average - 36.1%

**2-Year Colleges**
- Low-income share of students: Metro Business College (for-profit) - 13.0%, Missouri 2-year-college average - 29.9%, U.S. 2-year-college average - 27.6%
- Low-income student success rate: Metro Business College (for-profit) - 15.6%, Missouri 2-year-college average - 11.1%, U.S. 2-year-college average - 27.6%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Cape Girardeau County - 9%, MO - 12%, United States - 14%
- Percent Hispanic: Cape Girardeau County - 2%, MO - 4%, United States - 17%
- Percent over age 65: Cape Girardeau County - 14.0%, MO - 13.0%, United States - 16%
- Percent college grad: Cape Girardeau County - 19%, MO - 16%, United States - 21%
- Crime rate (arrests per 10K residents): Cape Girardeau County - 76, MO - 76, United States - 88
- Life expectancy (years): Cape Girardeau County - 82.3, MO - 83.2, United States - 83.3
 Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau