County Facts: Carson City, NV
Population 55,000

The Local Economy

Unemployment rate: 5.1% (Carson City), 5.0% (NV), 4.4% (US)
Poverty rate: 14.1% (Carson City), 14.0% (NV), 14.1% (US)
Median family income (000s): $57,000 (Carson City), $55,000 (NV), $57,000 (US)
Population growth 2000-2017: 16% (Carson City), 4% (NV), 4% (US)
Manufacturing share of workforce: 9% (Carson City), 4% (NV), 4% (US)
Farming share of workforce: 10% (Carson City), 1.5% (NV), 0.7% (US)
Great Recession unemployment spike (pp): 6.8% (Carson City), 6.8% (NV), 4.7% (US)

How Local Kids’ Lives Turn Out

Percent graduating any college: 44% (Carson City), 46% (NV), 46% (US)
Percent reaching upper-middle class: 19% (Carson City), 17% (NV), 17% (US)
Percent achieving American Dream: 8% (Carson City), 9% (NV), 8% (US)
Percent giving birth as a teen: 19% (Carson City), 20% (NV), 20% (US)
Percent landing in jail: 1.1% (Carson City), 1.5% (NV), 1.5% (US)
Local school expenditure per student (000s): $6.4 (Carson City), $5.7 (NV), $5.6 (US)
Local Colleges and Upward Mobility

4-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Western Nevada College (public)</td>
<td>12.7% 9.3%</td>
</tr>
<tr>
<td>Nevada 4-year-college average</td>
<td>8.5% 26.9%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>42.7% 51.3%</td>
</tr>
</tbody>
</table>

2-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Truckee Meadows CC (public)†</td>
<td>9.4% 15.6%</td>
</tr>
<tr>
<td>Nevada 2-year-college average</td>
<td>9.4% 34.3%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>34.3% 32.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
<th>Life expectancy (years)</th>
<th>Opioid deaths (deaths per 10k residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carson City</td>
<td>NV</td>
<td>United States</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2%</td>
<td>10%</td>
<td>17%</td>
<td>17%</td>
<td>2.0%</td>
<td>74</td>
<td>76</td>
</tr>
<tr>
<td>14%</td>
<td>27%</td>
<td>16.5%</td>
<td>15%</td>
<td>16%</td>
<td>74</td>
<td>76</td>
</tr>
<tr>
<td>16.5%</td>
<td>21%</td>
<td>105</td>
<td>82.1</td>
<td>26</td>
<td>81.4</td>
<td>15</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau