County Facts: Carter County, MO
Population 6,000

The Local Economy

Unemployment rate: 6.0% MO 4.4% United States 3.8%
Poverty rate: 22.5% MO 4.4% United States 15%
Median family income (000s): $34 MO $57 United States $52
Population growth 2000-2017: 16% MO 16% United States 22.5%
Manufacturing share of workforce: 11% MO 10% United States 9%
Farming share of workforce: 1.9% MO 1.7% United States 2%
Great Recession unemployment spike (pp): 4.0% MO 4.7% United States 2%

How Local Kids' Lives Turn Out

Percent graduating any college: 37% MO 45% United States 46%
Percent reaching upper-middle class: 8% MO 19% United States 20%
Percent achieving American Dream: 5% MO 10% United States 27%
Percent giving birth as a teen: 20% MO 20% United States 20%
Percent landing in jail: 1.5% MO 1.6% United States 1.5%
Local school expenditure per student (000s): $5.3 MO $5.9 United States $6.4
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share</td>
<td>7.0%</td>
<td>22.6%</td>
</tr>
<tr>
<td>of students</td>
<td>9.3%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Low-income student</td>
<td>48.7%</td>
<td>15.6%</td>
</tr>
<tr>
<td>success rate</td>
<td>51.3%</td>
<td>21.3%</td>
</tr>
</tbody>
</table>

Missouri 4-year-college average: 7.0%, 48.7%
U.S. 4-year-college average: 9.3%, 51.3%

Low-income share of students:
Missouri 4-year-college average: 7.0%
U.S. 4-year-college average: 9.3%

Three Rivers CC of Poplar Bluff, MO (public)†
Missouri 2-year-college average: 13.0%
U.S. 2-year-college average: 15.6%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Carter County</th>
<th>MO</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>3%</td>
<td>12%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>2%</td>
<td>4%</td>
<td>2%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>14.0%</td>
<td>13.0%</td>
<td>9%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>19%</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td>Crime rate</td>
<td>34</td>
<td>88</td>
<td>76</td>
</tr>
</tbody>
</table>

Carter County, MO
Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau