County Facts: Cass County, MN
Population 29,000

The Local Economy

Unemployment rate: 5.9%  MN: 3.4%  United States: 14.0%
Poverty rate: 14.0%  MN: 10.9%  United States: 15.1%
Median family income (000s): $65  MN: $57  United States: $52
Manufacturing share of workforce: 14%  MN: 10%  United States: 10%
Farming share of workforce: 2.8%  MN: 1.7%  United States: 3.2%
Great Recession unemployment spike (pp): 4.7%  MN: 3.7%  United States: 2.2%

How Local Kids’ Lives Turn Out

Percent graduating any college: 39%  MN: 46%  United States: 55%
Percent reaching upper-middle class: 18%  MN: 20%  United States: 29%
Percent achieving American Dream: 11%  MN: 10%  United States: 15%
Percent giving birth as a teen: 17%  MN: 10%  United States: 20%
Percent landing in jail: 0.8%  MN: 0.6%  United States: 1.5%
Local school expenditure per student (000s): $7.6  MN: $6.4  United States: $7.1
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 6.5%
- Low-income student success rate: 9.3%

2-Year Colleges

- Low-income share of students: 45.9%
- Low-income student success rate: 51.3%

Minnesota 4-year-college average: 8.6%
U.S. 4-year-college average: 15.6%

Minnesota 2-year-college average: 24.2%
U.S. 2-year-college average: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Cass County 1%, MN 6%, United States 14%
- Percent Hispanic: Cass County 1%, MN 5%, United States 17%
- Percent over age 65: Cass County 21.1%, MN 12.9%, United States 13.0%
- Percent college grad: Cass County 22%, MN 15%, United States 21%
- Crime rate (arrests per 10K residents): Cass County 69, MN 71, United States 76
- Life expectancy (years): Cass County 82.5, MN 84.4, United States 83.2

- Cass County
- MN
- United States
The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau