County Facts: Cass County, MO
Population 104,000

The Local Economy

- Unemployment rate: 3.5% (Cass County), 3.8% (MO), 4.4% (United States)
- Poverty rate: 11.1% (Cass County), 9% (MO), 16% (United States)
- Median family income (000s): $64 (Cass County), $57 (MO), $52 (United States)
- Population growth 2000-2017: 4% (Cass County), 9% (MO), 16% (United States)
- Manufacturing share of workforce: 12% (Cass County), 11% (MO), 10% (United States)
- Farming share of workforce: 2% (Cass County), 1.9% (MO), 1.7% (United States)
- Great Recession unemployment spike (pp): 4.7% (Cass County), 4.0% (MO), 3.6% (United States)

How Local Kids’ Lives Turn Out

- Percent graduating any college: 46% (Cass County), 45% (MO), 43% (United States)
- Percent reaching upper-middle class: 20% (Cass County), 19% (MO), 18% (United States)
- Percent achieving American Dream: 10% (Cass County), 8% (MO), 10% (United States)
- Percent giving birth as a teen: 16% (Cass County), 16% (MO), 11% (United States)
- Percent landing in jail: 20% (Cass County), 1.5% (MO), 0.9% (United States)
- Local school expenditure per student (000s): $6.4 (Cass County), $5.9 (MO), $4.7 (United States)
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>14.0%</td>
<td>15.6%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>60.4%</td>
<td>38.9%</td>
</tr>
</tbody>
</table>

- **Park Univ.†**: Missouri 4-year-college average
- **Johnson County CC (public)†**: Missouri 2-year-college average
- **U.S. 4-year-college average**
- **U.S. 2-year-college average**

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Cass County</th>
<th>MO</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>16%</td>
<td>19%</td>
<td>19%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>50</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>82.3</td>
<td>83.2</td>
<td>83.2</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
</tbody>
</table>

- **Park Univ.†**: Missouri 4-year-college average
- **Johnson County CC (public)†**: Missouri 2-year-college average
- **U.S. 4-year-college average**
- **U.S. 2-year-college average**
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau