**County Facts: Clay County, IA**
Population 16,000

**The Local Economy**

- **Unemployment rate:**
  - Clay County: 3.8%
  - IA: 3.1%
  - United States: 4.7%

- **Poverty rate:**
  - Clay County: 9.2%
  - IA: 12.4%
  - United States: 15.1%

- **Median family income (000s):**
  - 2000-2017:
    - Clay County: $56
    - IA: $56
    - United States: $57

- **Population growth 2000-2017:**
  - Clay County: -7%
  - IA: 7%
  - United States: 16%

- **Manufacturing share of workforce:**
  - Clay County: 17%
  - IA: 15%
  - United States: 10%

- **Farming share of workforce:**
  - Clay County: 9.5%
  - IA: 4.3%
  - United States: 1.7%

- **Great Recession unemployment spike (pp):**
  - Clay County: 3.2%
  - IA: 2.8%

**How Local Kids' Lives Turn Out**

- **Percent graduating any college:**
  - Clay County: 59%
  - IA: 55%
  - United States: 46%

- **Percent reaching upper-middle class:**
  - Clay County: 26%
  - IA: 25%
  - United States: 20%

- **Percent achieving American Dream:**
  - Clay County: 14%
  - IA: 13%
  - United States: 10%

- **Percent giving birth as a teen:**
  - Clay County: 10%
  - IA: 10%
  - United States: 0.5%

- **Percent landing in jail:**
  - Clay County: 1.5%
  - IA: 0.7%
  - United States: 0.7%

- **Local school expenditure per student (000s):**
  - Clay County: $6.4
  - IA: $6.3
  - United States: $6.1
### Local Colleges and Upward Mobility

#### 4-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Iowa 4-year-college average</td>
<td>4.6%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>9.3%</td>
</tr>
<tr>
<td>Iowa 2-year-college average</td>
<td>51.3%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>58.1%</td>
</tr>
</tbody>
</table>

#### 2-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Iowa 4-year-college average</td>
<td>9.7%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>15.6%</td>
</tr>
<tr>
<td>Iowa 2-year-college average</td>
<td>32.8%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>32.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

### Local Demographics

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clay County</td>
<td>IA</td>
<td>United States</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1%</td>
<td>4%</td>
<td>6%</td>
<td>6%</td>
<td>14%</td>
</tr>
<tr>
<td>17%</td>
<td>18.4%</td>
<td>14.9%</td>
<td>13.0%</td>
<td>19%</td>
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<tr>
<td>21%</td>
<td>19%</td>
<td>15%</td>
<td>15%</td>
<td>66</td>
</tr>
<tr>
<td>76</td>
<td>66</td>
<td>66</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Clay County, IA Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e., those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau