County Facts: Clay County, KY
Population 20,000

The Local Economy

- Unemployment rate: 8.5% (Clay County), 4.9% (KY), 4.4% (United States)
- Poverty rate: 28.3% (Clay County), 5.1% (KY), 5% (United States)
- Median family income (000s): $57 (Clay County), $46 (KY), $31 (United States)
- Population growth 2000-2017: 16% (Clay County), 10% (KY), 10% (United States)
- Manufacturing share of workforce: 15% (Clay County), 14% (KY), 14% (United States)
- Farming share of workforce: 15% (Clay County), 12% (KY), 1.2% (United States)
- Great Recession unemployment spike (pp): 4.8% (Clay County), 4.7% (KY), 4.7% (United States)

How Local Kids’ Lives Turn Out

- Percent graduating any college: 43% (Clay County), 46% (KY), 50% (United States)
- Percent reaching upper-middle class: 17% (Clay County), 9% (KY), 10% (United States)
- Percent achieving American Dream: 7% (Clay County), 5% (KY), 4% (United States)
- Percent giving birth as a teen: 22% (Clay County), 21% (KY), 20% (United States)
- Percent landing in jail: 15% (Clay County), 14% (KY), 10% (United States)
- Local school expenditure per student (000s): $6.4 (Clay County), $6.1 (KY), $5.9 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students:**
  - U of The Cumberlands†: 12.5%
  - Kentucky 4-year-college average: 11.3%
  - U.S. 4-year-college average: 7.2%
- **Low-income student success rate:**
  - U of The Cumberlands†: 40.4%
  - Kentucky 4-year-college average: 28.2%
  - U.S. 4-year-college average: 15.6%

### 2-Year Colleges

- **Low-income share of students:**
  - U of The Cumberlands†: 11.3%
  - Kentucky 2-year-college average: 35.3%
  - U.S. 2-year-college average: 26.1%
- **Low-income student success rate:**
  - U of The Cumberlands†: 21.6%
  - Kentucky 2-year-college average: 16.0%
  - U.S. 2-year-college average: 10.7%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black:**
  - Clay County: 2%
  - KY: 9%
  - United States: 14%
- **Percent Hispanic:**
  - Clay County: 1%
  - KY: 3%
  - United States: 17%
- **Percent over age 65:**
  - Clay County: 12.1%
  - KY: 13.0%
  - United States: 13.5%
- **Percent college grad:**
  - Clay County: 7%
  - KY: 16%
  - United States: 21%
- **Crime rate (arrests per 10K residents):**
  - Clay County: 10
  - KY: 72
  - United States: 76
- **Opioid deaths (deaths per 10K residents):**
  - Clay County: 0
  - KY: 15
  - United States: 26

* Clay County  **KY**  **United States**
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau