County Facts: Clay County, MO
Population 243,000

The Local Economy

- Unemployment rate: 3.6% (Clay County), 4.4% (MO), 4.7% (United States)
- Poverty rate: 3.8% (Clay County), 8.3% (MO), 4.0% (United States)
- Median family income (000s): $66 (Clay County), $57 (MO), $5.4 (United States)
- Population growth 2000-2017: 15.3% (Clay County), 15.1% (MO), 3.6% (United States)
- Manufacturing share of workforce: 32% (Clay County), 10% (MO), 1.9% (United States)
- Farming share of workforce: 8.3% (Clay County), 10% (MO), 0.5% (United States)
- Great Recession unemployment spike (pp): 15.1% (Clay County), 11% (MO), 0.5% (United States)

How Local Kids’ Lives Turn Out

- Percent graduating any college: 47% (Clay County), 23% (MO), 16% (United States)
- Percent reaching upper-middle class: 45% (Clay County), 19% (MO), 15% (United States)
- Percent achieving American Dream: 46% (Clay County), 8% (MO), 10% (United States)
- Percent giving birth as a teen: 20% (Clay County), 15% (MO), 1.0% (United States)
- Percent landing in jail: 1.6% (Clay County), 1.5% (MO), 0.5% (United States)
- Local school expenditure per student (000s): $6.4 (Clay County), $5.9 (MO), $5.4 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: 3.7% (William Jewell College), 7.0% (Johnson County CC (public)†), 5.8% (Missouri 4-year-college average), 13.0% (U.S. 4-year-college average)
- **Low-income student success rate**: 42.0% (William Jewell College), 48.7% (Johnson County CC (public)†), 38.9% (Missouri 4-year-college average), 27.6% (U.S. 4-year-college average)

### 2-Year Colleges

- **Low-income share of students**: 15.6% (William Jewell College), 38.9% (Johnson County CC (public)†), 15.6% (Missouri 2-year-college average), 32.9% (U.S. 2-year-college average)
- **Low-income student success rate**: 51.3% (William Jewell College), 27.6% (Johnson County CC (public)†), 32.9% (Missouri 2-year-college average), 32.9% (U.S. 2-year-college average)

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: 7% (Clay County), 12% (MO), 14% (United States)
- **Percent Hispanic**: 4% (Clay County), 6% (MO), 17% (United States)
- **Percent over age 65**: 11.2% (Clay County), 14.0% (MO), 23% (United States)
- **Percent college grad**: 19% (Clay County), 3.0% (MO), 21% (United States)
- **Crime rate (arrests per 10K residents)**: 65 (Clay County), 76 (MO), 88 (United States)
- **Life expectancy (years)**: 82.9 (Clay County), 82.3 (MO), 83.2 (United States)
- **Opioid deaths (deaths per 10k residents)**: 6 (Clay County), 16 (MO), 15 (United States)
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau