County Facts: Cleveland County, AR
Population 8,000

The Local Economy

Unemployment rate: 4.4% (Cleveland County), 3.7% (AR), 4.4% (United States), 23.6% (Cleveland County), 18.5% (AR), 5.1% (United States).
Poverty rate: 16% (Cleveland County), 12% (AR), 16% (United States), 16% (Cleveland County), 14% (AR), 10% (United States).
Median family income (000s): $37 (Cleveland County), $44 (AR), $57 (United States), 12% (Cleveland County), 16% (AR), 7.5% (United States).
Population growth 2000-2017: -4% (Cleveland County), 12% (AR), 16% (United States), 16% (Cleveland County), 14% (AR), 10% (United States).
Manufacturing share of workforce: 16% (Cleveland County), 14% (AR), 12% (United States), 7.5% (Cleveland County), 2.7% (AR), 1.5% (United States).
Farming share of workforce: 10% (Cleveland County), 10% (AR), 10% (United States), 1.7% (Cleveland County), 0.8% (AR), 0.8% (United States).
Great Recession unemployment spike (pp): 2.6% (Cleveland County), 2.6% (AR), 2.6% (United States), 4.7% (Cleveland County), 4.7% (AR), 4.7% (United States).

How Local Kids’ Lives Turn Out

Percent graduating any college: 37% (Cleveland County), 37% (AR), 37% (United States), 46%.
Percent reaching upper-middle class: 19% (Cleveland County), 15% (AR), 15% (United States), 20%.
Percent achieving American Dream: 12% (Cleveland County), 7% (AR), 7% (United States), 12%.
Percent giving birth as a teen: 25% (Cleveland County), 20% (AR), 20% (United States), 27%.
Percent landing in jail: 1.7% (Cleveland County), 1.5% (AR), 1.5% (United States), 0.8%.
Local school expenditure per student (000s): $4.6 (Cleveland County), $5.0 (AR), $5.0 (United States), $5.0.

Cleveland County AR United States

Cleveland County AR United States

Percent giving birth as a teen: 25% (Cleveland County), 20% (AR), 20% (United States), 27%.
Percent landing in jail: 1.7% (Cleveland County), 1.5% (AR), 1.5% (United States), 0.8%.
Local school expenditure per student (000s): $4.6 (Cleveland County), $5.0 (AR), $5.0 (United States), $5.0.

Cleveland County AR United States
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>20.9% 12.5% 9.3% 35.9% 43.7%</td>
<td>27.3% 21.8% 15.6% 22.1% 24.1%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>51.3%</td>
<td>32.9%</td>
</tr>
<tr>
<td>U of Arkansas At Monticello (public)†</td>
<td>Arkansas 4-year-college average</td>
<td>U.S. 4-year-college average</td>
</tr>
<tr>
<td>Southeast Arkansas College (public)†</td>
<td>Arkansas 2-year-college average</td>
<td>U.S. 2-year-college average</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Cleveland County</th>
<th>AR</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>31%</td>
<td>16%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>17%</td>
<td>5%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>16.3%</td>
<td>7%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>14.4%</td>
<td>10%</td>
<td>15%</td>
</tr>
<tr>
<td>Crime rate</td>
<td>21%</td>
<td>15%</td>
<td>14%</td>
</tr>
</tbody>
</table>

Cleveland County, AR
Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau