County Facts: Cochran County, TX
Population 3,000

The Local Economy

Unemployment rate: Cochran County 4.6%, TX 4.3%, United States 4.4%
Poverty rate: Cochran County 6.6%, TX 5.1%, United States 6.6%
Median family income (000s): Cochran County $56, TX $57, United States $57
Population growth 2000-2017: Cochran County -23%, TX 16%, United States 5%
Manufacturing share of workforce: Cochran County 16%, TX 5%, United States 9%
Farming share of workforce: Cochran County 10%, TX 10.7%, United States 1.9%
Great Recession unemployment spike (pp): Cochran County 4.7%, TX 3.3%, United States 1.1%

How Local Kids' Lives Turn Out

Percent graduating any college: Cochran County 29%, TX 41%, United States 46%
Percent reaching upper-middle class: Cochran County 20%, TX 20%, United States 20%
Percent achieving American Dream: Cochran County 10%, TX 10%, United States 10%
Percent giving birth as a teen: Cochran County 25%, TX 20%, United States 15%
Percent landing in jail: Cochran County 1.9%, TX 1.5%, United States 1.5%
Local school expenditure per student (000s): Cochran County $8.8, TX $5.8, United States $6.4
Local Colleges and Upward Mobility

4-Year Colleges
- Low-income share of students: 4.6%
- Low-income student success rate: 13.6%

Texas Tech Univ. (public)†
- Low-income share of students: 18.9%
- Low-income student success rate: 17.5%

Texas 4-year-college average
- Low-income share of students: 17.5%
- Low-income student success rate: 37.1%

U.S. 4-year-college average
- Low-income share of students: 15.6%
- Low-income student success rate: 31.5%

2-Year Colleges
- Low-income share of students: 9.3%
- Low-income student success rate: 56.0%

Texas Plains College (public)†
- Low-income share of students: 31.5%
- Low-income student success rate: 15.6%

Texas 2-year-college average
- Low-income share of students: 15.6%
- Low-income student success rate: 31.5%

U.S. 2-year-college average
- Low-income share of students: 13.0%
- Low-income student success rate: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Cochran County 13%, TX 13%, United States 5%
- Percent Hispanic: Cochran County 38%, TX 17%, United States 10.3%
- Percent over age 65: Cochran County 21%, TX 9%, United States 13.0%
- Percent college grad: Cochran County 78%, TX 71%, United States 6%
- Crime rate (arrests per 10K residents): Cochran County 6, TX 5, United States 15
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent achieving lower middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent of local female kids giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Note Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau