Local Colleges and Upward Mobility

4-Year Colleges
- **Low-income share of students**: Lincoln U of Jefferson City, MO (public) 16.8%, Missouri 4-year-college average 7.0%, U.S. 4-year-college average 9.3%
- **Low-income student success rate**: Lincoln U of Jefferson City, MO (public) 51.3%, Missouri 4-year-college average 30.2%, U.S. 4-year-college average 48.7%

2-Year Colleges
- **Low-income share of students**: Linn State Tech College (public)† 15.6%, Missouri 2-year-college average 10.3%, U.S. 2-year-college average 13.0%
- **Low-income student success rate**: Linn State Tech College (public)† 42.0%, Missouri 2-year-college average 27.6%, U.S. 2-year-college average 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: Cole County 9%, MO 12%, United States 14%
- **Percent Hispanic**: Cole County 2%, MO 4%, United States 17%
- **Percent over age 65**: Cole County 14.0%, MO 3.0%, United States 21%
- **Percent college grad**: Cole County 88, MO 76, United States 82.8
- **Crime rate (arrests per 10k residents)**: Cole County 70, MO 82.3, United States 9
- **Life expectancy (years)**: Cole County 83.2, MO 76, United States 82.8
- **Opioid deaths (deaths per 10k residents)**: Cole County 16, MO 15, United States 15

Cole County, MO Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents— who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau