County Facts: Cooke County, TX
Population 40,000

The Local Economy

- Unemployment rate: Cooke County 3.6%, TX 4.4%, United States 4.7%
- Poverty rate: Cooke County 14.9%, TX 16.6%, United States 15.1%
- Median family income (000s): Cooke County $50, TX $56, United States $57
- Population growth 2000-2017: Cooke County 10%, TX 16%, United States 14%
- Manufacturing share of workforce: Cooke County 14%, TX 10%, United States 9%
- Farming share of workforce: Cooke County 2.4%, TX 1.7%, United States 1.1%
- Great Recession unemployment spike (pp): Cooke County 3.3%, TX 3.5%, United States 4.7%

How Local Kids' Lives Turn Out

- Percent graduating any college: Cooke County 39%, TX 46%, United States 41%
- Percent reaching upper-middle class: Cooke County 20%, TX 22%, United States 20%
- Percent achieving American Dream: Cooke County 10%, TX 10%, United States 10%
- Percent giving birth as a teen: Cooke County 20%, TX 25%, United States 24%
- Percent landing in jail: Cooke County 1.9%, TX 1.9%, United States 1.5%
- Local school expenditure per student (000s): Cooke County $5.8, TX $5.8, United States $6.4
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Low-income share of students</strong></td>
<td>6.4%</td>
<td>10.9%</td>
</tr>
<tr>
<td><strong>Low-income student success rate</strong></td>
<td>13.6%</td>
<td>17.5%</td>
</tr>
</tbody>
</table>

- **U of N. Texas (public)†**: Low-income share of students (6.4%) and low-income student success rate (13.6%)
- **Texas 4-year-college average**: Low-income share of students (10.9%) and low-income student success rate (17.5%)
- **U.S. 4-year-college average**: Low-income share of students (15.6%) and low-income student success rate (34.9%)

**Local Demographics**

<table>
<thead>
<tr>
<th></th>
<th>Cooke County</th>
<th>TX</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>6%</td>
<td>13%</td>
<td>13%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>13%</td>
<td>38%</td>
<td>76%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>17%</td>
<td>15.9%</td>
<td>82.9%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>0.3%</td>
<td>13%</td>
<td>81.7%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>44</td>
<td>71</td>
<td>83.2</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>13%</td>
<td>76</td>
<td>6</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>5</td>
<td>15</td>
<td>6</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents— who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau