County Facts: Covington city, VA
Population 6,000

The Local Economy

<table>
<thead>
<tr>
<th>Category</th>
<th>Covington city</th>
<th>VA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment rate</td>
<td>6.3%</td>
<td>4.4%</td>
<td>1.7%</td>
</tr>
<tr>
<td>Poverty rate</td>
<td>3.7%</td>
<td>10.9%</td>
<td>4.7%</td>
</tr>
<tr>
<td>Median family income (000s)</td>
<td>$67</td>
<td>$57</td>
<td>$57</td>
</tr>
<tr>
<td>Population growth 2000-2017</td>
<td>-12%</td>
<td>7%</td>
<td>10%</td>
</tr>
<tr>
<td>Manufacturing share of workforce</td>
<td>16%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Farming share of workforce</td>
<td>13%</td>
<td>1.4%</td>
<td>1.4%</td>
</tr>
<tr>
<td>Great Recession unemployment spike (pp)</td>
<td>4.1%</td>
<td>4.1%</td>
<td>4.1%</td>
</tr>
</tbody>
</table>

How Local Kids' Lives Turn Out

<table>
<thead>
<tr>
<th>Category</th>
<th>Covington city</th>
<th>VA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent graduating any college</td>
<td>50%</td>
<td>46%</td>
<td>46%</td>
</tr>
<tr>
<td>Percent reaching upper-middle class</td>
<td>23%</td>
<td>20%</td>
<td>20%</td>
</tr>
<tr>
<td>Percent achieving American Dream</td>
<td>11%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Percent giving birth as a teen</td>
<td>22%</td>
<td>20%</td>
<td>20%</td>
</tr>
<tr>
<td>Percent landing in jail</td>
<td>2.4%</td>
<td>1.8%</td>
<td>1.8%</td>
</tr>
<tr>
<td>Local school expenditure per student (000s)</td>
<td>$6.4</td>
<td>$6.4</td>
<td>$6.4</td>
</tr>
</tbody>
</table>

Covington city, VA
Katie Donnelly, Clancy Green, and Danny Yagan
Local Colleges and Upward Mobility

### 4-Year Colleges
- **Washington And Lee Univ.†**: 9.3% 51.3%
- **Virginia 4-year-college average**: 6.4% 54.6%
- **U.S. 4-year-college average**: 1.1% 59.2%

### 2-Year Colleges
- **Blue Ridge CC of Weyers Cave, VA (public)†**: 15.6% 35.3%
- **Virginia 2-year-college average**: 13.0% 32.9%
- **U.S. 2-year-college average**: 10.3% 39.1%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

### Percent Black
- Covington city: 7%
- VA: 14%
- United States: 2%

### Percent Hispanic
- Covington city: 21%
- VA: 17%
- United States: 18.7%

### Percent over age 65
- Covington city: 26%
- VA: 9%
- United States: 12.2%

### Percent college grad
- Covington city: 21%
- VA: 21%
- United States: 21%

### Crime rate (arrests per 10K residents)
- Covington city: 71
- VA: 48
- United States: 15

### Opioid deaths (deaths per 10k residents)
- Covington city: 15
- VA: 15
- United States: 15
Definitions and Sources

The Local Economy

• Unemployment rate (August 2018, BLS)
• Poverty rate (2012-2016 ACS)
• Median family income (2016 ACS)
• Manufacturing share of workforce (2012-2016 ACS)
• Farming share of workforce (2012-2016 ACS)
• Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

• Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
• Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
• Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
• Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
• Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
• Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

• Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
• Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

• Percent Black (2012-2016 ACS)
• Percent Hispanic (2012-2016 ACS)
• Percent over age 65 (2010 Census)
• Percent college grad (4-yr college, 2012-2016 ACS)
• Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
• Life expectancy (at age 40, Tax Data 3, N/A for some counties)
• Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

• ACS: U.S. Census Bureau American Community Surveys, 2012-2016
• BLS: U.S. Bureau of Labor Statistics
• CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
• Census: U.S. Census Bureau