County Facts: Craig County, VA
Population 5,000

The Local Economy

- Unemployment rate: 4.4% (Craig County), 3.7% (VA), 4.4% (United States)
- Poverty rate: 10.9% (Craig County), 11.4% (VA), 12.0% (United States)
- Median family income (000s): $57 (Craig County), $57 (VA), $57 (United States)
- Population growth 2000-2017: 0% (Craig County), -0% (VA), -0.2% (United States)
- Manufacturing share of workforce: 13% (Craig County)
- Farming share of workforce: 10% (Craig County)
- Great Recession unemployment spike (pp): 4.7% (Craig County)

How Local Kids’ Lives Turn Out

- Percent graduating any college: 37% (Craig County), 46% (VA), 50% (United States)
- Percent reaching upper-middle class: 17% (Craig County), 23% (VA), 23% (United States)
- Percent achieving American Dream: 8% (Craig County), 11% (VA), 17% (United States)
- Percent giving birth as a teen: 17% (Craig County), 10% (VA), 14% (United States)
- Percent landing in jail: 20% (Craig County), 20% (VA), 18% (United States)
- Local school expenditure per student (000s): $5.1 (Craig County), $6.4 (VA), $6.4 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: 2.8%
- **Low-income student success rate**: 6.4%
- **Virginia Tech (public)†**: 9.3%
- **Virginia 4-year-college average**: 59.2%
- **U.S. 4-year-college average**: 51.3%
- **Low-income share of students**: 11.6%
- **Low-income student success rate**: 13.0%
- **Virginia Western CC (public)†**: 15.6%
- **Virginia 2-year-college average**: 26.2%
- **U.S. 2-year-college average**: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

### Local Demographics

#### Percent of Population

- **Craig County, VA**:
  - Percent Black: 7%
  - Percent Hispanic: 2%
  - Percent over age 65: 21%
  - Percent college grad: 26%
  - Crime rate (arrests per 10K residents): 48
  - Opioid deaths (deaths per 10K residents): 15

- **VA**:
  - Percent Black: 14%
  - Percent Hispanic: 9%
  - Percent over age 65: 17%
  - Percent college grad: 21%
  - Crime rate (arrests per 10K residents): 48
  - Opioid deaths (deaths per 10K residents): 15

- **United States**:
  - Percent Black: 21%
  - Percent Hispanic: 17%
  - Percent over age 65: 17.1%
  - Percent college grad: 26%
  - Crime rate (arrests per 10K residents): 76
  - Opioid deaths (deaths per 10K residents): 24
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau