County Facts: Craighead County, AR
Population 107,000

The Local Economy

Unemployment rate 3.0% 3.7% 4.4%
Poverty rate 19.4% 18.5% 18.0%
Median family income (000s) $57  $44  $42
Population growth 2000-2017 30% 12% 16%
Manufacturing share of workforce 16% 14% 2.7%
Farming share of workforce 3.8% 10% 1.7%
Great Recession unemployment spike (pp) 4.7% 2.6% 2.1%

How Local Kids’ Lives Turn Out

Percent graduating any college 36% 37% 46%
Percent reaching upper-middle class 18% 15% 20%
Percent achieving American Dream 9% 7% 9%
Percent giving birth as a teen 22% 20% 1.6%
Percent landing in jail 1.6% 1.5% 1.7%
Local school expenditure per student (000s) $5.0 $5.0 $6.4

Craighead County  AR  United States
**Local Colleges and Upward Mobility**

### 4-Year Colleges

- **Low-income share of students:** 15.9%
- **Low-income student success rate:** 43.7%

### 2-Year Colleges

- **Low-income share of students:** 25.2%
- **Low-income student success rate:** 21.8%

<table>
<thead>
<tr>
<th>College</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
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<tbody>
<tr>
<td><strong>Arkansas State Univ. (public)</strong></td>
<td>15.9%</td>
<td>43.7%</td>
</tr>
<tr>
<td><strong>Arkansas 4-year-college average</strong></td>
<td>12.5%</td>
<td>37.2%</td>
</tr>
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<td><strong>U.S. 4-year-college average</strong></td>
<td>9.3%</td>
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<td><strong>Black River Tech College (public)</strong></td>
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<td><strong>Arkansas 2-year-college average</strong></td>
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*: Data refers to the full college system, not just this campus. †: In nearby county

**Local Demographics**

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<td>16%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>3%</td>
<td>7%</td>
<td>17%</td>
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<tr>
<td>Percent over age 65</td>
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<td>13%</td>
<td>14.4%</td>
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<td>Percent college grad</td>
<td>13%</td>
<td>15%</td>
<td>21%</td>
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<tr>
<td>Crime rate (arrests per 10K residents)</td>
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<td>76</td>
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Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau