County Facts: Craven County, NC
Population 103,000

The Local Economy

<table>
<thead>
<tr>
<th>Category</th>
<th>Craven County</th>
<th>NC</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment rate</td>
<td>4.7%</td>
<td>4.5%</td>
<td>4.4%</td>
</tr>
<tr>
<td>Poverty rate</td>
<td>4.4%</td>
<td>4.6%</td>
<td>5.1%</td>
</tr>
<tr>
<td>Median family income (000s)</td>
<td>$51</td>
<td>$50</td>
<td>$57</td>
</tr>
<tr>
<td>Population growth 2000-2017</td>
<td>28%</td>
<td>12%</td>
<td>10%</td>
</tr>
<tr>
<td>Manufacturing share of workforce</td>
<td>12%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Farming share of workforce</td>
<td>1.8%</td>
<td>1.5%</td>
<td>1.5%</td>
</tr>
<tr>
<td>Great Recession unemployment spike (pp)</td>
<td>6.0%</td>
<td>5.1%</td>
<td>4.7%</td>
</tr>
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How Local Kids' Lives Turn Out

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<tbody>
<tr>
<td>Percent graduating any college</td>
<td>43%</td>
<td>46%</td>
<td>46%</td>
</tr>
<tr>
<td>Percent reaching upper-middle class</td>
<td>15%</td>
<td>16%</td>
<td>6%</td>
</tr>
<tr>
<td>Percent achieving American Dream</td>
<td>16%</td>
<td>6%</td>
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</tr>
<tr>
<td>Percent giving birth as a teen</td>
<td>6%</td>
<td>22%</td>
<td>23%</td>
</tr>
<tr>
<td>Percent landing in jail</td>
<td>1.3%</td>
<td>1.5%</td>
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<td>Local school expenditure per student</td>
<td>$4.7</td>
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Local Colleges and Upward Mobility

### 4-Year Colleges
- **Low-income share of students**: 6.2% (E. Carolina Univ. (public)†), 7.8% (North Carolina 4-year-college average), 9.3% (U.S. 4-year-college average)
- **Low-income student success rate**: 46.5% (E. Carolina Univ. (public)†), 48.6% (North Carolina 4-year-college average), 51.3% (U.S. 4-year-college average)

### 2-Year Colleges
- **Low-income share of students**: 18.6% (Craven CC (public)), 17.0% (North Carolina 2-year-college average), 15.6% (U.S. 2-year-college average)
- **Low-income student success rate**: 34.0% (Craven CC (public)), 22.7% (North Carolina 2-year-college average), 32.9% (U.S. 2-year-college average)

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: 23% (Craven County), 23% (United States)
- **Percent Hispanic**: 17% (Craven County), 9% (United States)
- **Percent over age 65**: 15.3% (Craven County), 13.0% (United States)
- **Percent college grad**: 21% (Craven County), 16% (United States)
- **Crime rate (arrests per 10K residents)**: 103 (Craven County), 76 (United States)
- **Life expectancy (years)**: 83.2 (Craven County), 82.5 (United States)
- **Opioid deaths (deaths per 10k residents)**: 34 (Craven County), 19 (United States)
Craven County, NC

Katie Donnelly, Clancy Green, and Danny Yagan

Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25\textsuperscript{th}-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- BLS LAUS: BLS Local Area Unemployment Statistics, from Yagan “Employment Hysteresis from the Great Reces-
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau
- 2000 Census: U.S. Census Bureau from Bergeron-Chetty-Cutler-Scuder-Stepner-Turner “Association between In-
- FBI Uniform Crime Reports: 2000 from Bergeron-Chetty-Cutler-Scuder-Stepner-Turner “Association between In-
- NCES: National Center for Education Statistics Common Core of Data 1996-1997 Financial Survey data from Ber-
geron-Chetty-Cutler-Scuder-Stepner-Turner “Association between Income and Life Expectancy in the United
Social Mobility” 2018.
- Tax Data 2: Chetty-Friedman-Saez-Turner-Yagan “Income Segregation and Intergenerational Mobility at U.S. Col-
leges” 2018.
- Tax Data 3: Bergeron-Chetty-Cutler-Scuder-Stepner-Turner “Association between Income and Life Expectancy in