**County Facts: Cross County, AR**
Population 17,000

### The Local Economy

- **Unemployment rate**: 4.0% (Cross County), 3.7% (AR), 4.4% (United States)
- **Poverty rate**: 8.5% (Cross County), 15.1% (AR), 5.1% (United States)
- **Median family income (000s)**: $40 (Cross County), $44 (AR), $57 (United States)
- **Population growth 2000-2017**: -14% (Cross County), 12% (AR), 16% (United States)
- **Manufacturing share of workforce**: 12% (Cross County), 14% (AR), 6.9% (United States)
- **Farming share of workforce**: 10% (Cross County), 17% (AR), 25% (United States)
- **Great Recession unemployment spike (pp)**: 2.7% (Cross County), 1.7% (AR), 2.6% (United States)

### How Local Kids' Lives Turn Out

- **Percent graduating any college**: 37% (Cross County), 37% (AR), 46% (United States)
- **Percent reaching upper-middle class**: 13% (Cross County), 15% (AR), 20% (United States)
- **Percent achieving American Dream**: 8% (Cross County), 7% (AR), 10% (United States)
- **Percent giving birth as a teen**: 27% (Cross County), 20% (AR), 1.5% (United States)
- **Percent landing in jail**: 1.4% (Cross County), 1.5% (AR), 1.7% (United States)
- **Local school expenditure per student (000s)**: $4.5 (Cross County), $5.0 (AR), $6.4 (United States)
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>12.5%</td>
<td>9.3%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>51.3%</td>
<td>43.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Arkansas 4-year-college average</th>
<th>U.S. 4-year-college average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>12.5%</td>
<td>9.3%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>51.3%</td>
<td>43.7%</td>
</tr>
</tbody>
</table>

Arkansas 4-year-college average
U.S. 4-year-college average

Phillips CC Of The U of Arkansas (public)
Arkansas 2-year-college average
U.S. 2-year-college average

*: Data refers to the full college system, not just this campus.
†: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Cross County</th>
<th>AR</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>40%</td>
<td>16%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>17%</td>
<td>7%</td>
<td>3%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>15.4%</td>
<td>14.4%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>21%</td>
<td>15%</td>
<td>8%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>25</td>
<td>85</td>
<td>76</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents— who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau