County Facts: Cumberland County, KY
Population 7,000

The Local Economy

- Unemployment rate: 5.3% (Cumberland County), 4.9% (KY), 4.4% (United States)
- Poverty rate: 22.7% (Cumberland County), 8.5% (KY), 5.1% (United States)
- Median family income (000s): $57 (Cumberland County), $46 (KY), $33 (United States)
- Population growth 2000-2017: 16% (Cumberland County), 10% (KY), -6% (United States)
- Manufacturing share of workforce: 20% (Cumberland County), 14% (KY), 10% (United States)
- Farming share of workforce: 2.8% (Cumberland County), 1.7% (KY), 1.7% (United States)
- Great Recession unemployment spike (pp): 6.9% (Cumberland County), 4.8% (KY), 4.7% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 49% (Cumberland County), 46% (KY), 43% (United States)
- Percent reaching upper-middle class: 20% (Cumberland County), 17% (KY), 10% (United States)
- Percent achieving American Dream: 10% (Cumberland County), 7% (KY), 6% (United States)
- Percent giving birth as a teen: 26% (Cumberland County), 21% (KY), 20% (United States)
- Percent landing in jail: 1.5% (Cumberland County), 1.4% (KY), 0.6% (United States)
- Local school expenditure per student (000s): $6.4 (Cumberland County), $6.1 (KY), $5.6 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges

- Low-income share of students: 9.8%
- Low-income student success rate: 51.3%

### 2-Year Colleges

- Low-income share of students: 11.3%
- Low-income student success rate: 15.6%

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Kentucky 4-year-college average: 9.3%

U.S. 4-year-college average: 38.4%

Kentucky 2-year-college average: 11.3%

U.S. 2-year-college average: 28.2%

*: Data refers to the full college system, not just this campus. †: In nearby county

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Local Demographics

- Percent Black: 3%
- Percent Hispanic: 2%
- Percent over age 65: 13.0%
- Percent college grad: 16%
- Crime rate (arrests per 10K residents): 72

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Cumberland County, KY

Katie Donnelly, Clancy Green, and Danny Yagan
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent of local female kids giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau