Local Colleges and Upward Mobility

4-Year Colleges
- Low-income share of students: 3.1%
- Low-income student success rate: 6.4%
- Longwood Univ. (public)†: 9.3%
- Virginia 4-year-college average: 55.2%
- U.S. 4-year-college average: 51.3%

2-Year Colleges
- Low-income share of students: 28.6%
- Low-income student success rate: 13.0%
- Southside Virginia CC (public)†: 15.6%
- Virginia 2-year-college average: 21.7%
- U.S. 2-year-college average: 35.3%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 37% (Cumberland County), 21% (VA), 14% (United States)
- Percent Hispanic: 17% (Cumberland County), 9% (VA), 2% (United States)
- Percent over age 65: 16.1% (Cumberland County), 12.2% (VA), 11% (United States)
- Percent college grad: 26% (Cumberland County), 21% (VA), 13% (United States)
- Crime rate (arrests per 10K residents): 76 (Cumberland County), 64 (VA), 48 (United States)
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau