County Facts: De Soto Parish, LA
Population 27,000

The Local Economy

- Unemployment rate: 6.1% (De Soto Parish), 5.3% (LA), 4.7% (United States)
- Poverty rate: 26.0% (De Soto Parish), 19.6% (LA), 15.1% (United States)
- Median family income (000s): $57 (De Soto Parish), $45 (LA), $57 (United States)
- Population growth 2000-2017: 7% (De Soto Parish), 5% (LA), 16% (United States)
- Manufacturing share of workforce: 10% (De Soto Parish), 8% (LA), 10% (United States)
- Farming share of workforce: 2.5% (De Soto Parish), 1.3% (LA), 1.7% (United States)
- Great Recession unemployment spike (pp): 4.7% (De Soto Parish), 2.6% (LA), 2.6% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 26% (De Soto Parish), 40% (LA), 46% (United States)
- Percent reaching upper-middle class: 15% (De Soto Parish), 20% (LA), 20% (United States)
- Percent achieving American Dream: 8% (De Soto Parish), 10% (LA), 10% (United States)
- Percent giving birth as a teen: 20% (De Soto Parish), 29% (LA), 20% (United States)
- Percent landing in jail: 1.8% (De Soto Parish), 1.5% (LA), 1.8% (United States)
- Local school expenditure per student (000s): $5.3 (De Soto Parish), $4.8 (LA), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Northwestern State Univ. (public)†
- Louisiana 4-year-college average
- U.S. 4-year-college average

Low-income share of students: 20.8%
Low-income student success rate: 42.9%

2-Year Colleges

- Bossier Parish CC (public)†
- Louisiana 2-year-college average
- U.S. 2-year-college average

Low-income share of students: 17.2%
Low-income student success rate: 24.6%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 39%
- Percent Hispanic: 17%
- Percent over age 65: 14.4%
- Percent college grad: 13.0%
- Crime rate (arrests per 10K residents): 96
- Life expectancy (years): 81.7
- Opioid deaths (deaths per 10k residents): 5

- De Soto Parish
- LA
- United States
The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau