County Facts: Des Moines County, IA
Population 39,000

The Local Economy

- Unemployment rate: 4.3% (Des Moines County), 3.1% (IA), 4.7% (United States)
- Poverty rate: 14.7% (Des Moines County), 12.4% (IA), 15.1% (United States)
- Median family income (000s): $56 (Des Moines County), $50 (IA), $57 (United States)
- Population growth 2000-2017: 16% (Des Moines County), 7% (IA), 16% (United States)
- Manufacturing share of workforce: 22% (Des Moines County), 15% (IA), 22% (United States)
- Farming share of workforce: 4.3% (Des Moines County), 3.4% (IA), 4.7% (United States)
- Great Recession unemployment spike (pp): 14.7% (Des Moines County), 12.4% (IA), 15.1% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 55% (Des Moines County), 55% (IA), 55% (United States)
- Percent reaching upper-middle class: 26% (Des Moines County), 21% (IA), 26% (United States)
- Percent achieving American Dream: 14% (Des Moines County), 10% (IA), 14% (United States)
- Percent giving birth as a teen: 20% (Des Moines County), 10% (IA), 20% (United States)
- Percent landing in jail: 1.2% (Des Moines County), 0.7% (IA), 1.5% (United States)
- Local school expenditure per student (000s): $6.4 (Des Moines County), $6.2 (IA), $6.1 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 4.6% (Iowa), 9.3% (U.S.)
- Low-income student success rate: 51.3% (Iowa), 58.1% (U.S.)

2-Year Colleges

- Low-income share of students: 11.7% (Iowa), 9.7% (U.S.)
- Low-income student success rate: 32.8% (Iowa), 32.9% (U.S.)

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 5% (Des Moines County), 4% (IA), 4% (United States)
- Percent Hispanic: 5% (Des Moines County), 6% (IA), 6% (United States)
- Percent over age 65: 17% (Des Moines County), 17.6% (IA), 17% (United States)
- Percent college grad: 14.9% (Des Moines County), 13.0% (IA), 13% (United States)
- Crime rate (arrests per 10K residents): 123 (Des Moines County), 66 (IA), 76 (United States)
- Life expectancy (years): 82.6 (Des Moines County), 83.3 (IA), 83.2 (United States)
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau